

Privacy Policy

Protecting your private information is our priority at GLA Summit. This Privacy Policy informs you of our policies regarding the collection, use and disclosure of personal data of Users of the Web site and/or Services. We are committed to ensuring that your personal data and crawled data are collected, used, processed, and erased in accordance with the current applicable regulations as stipulated by local, state, national, federal, and other data protection legislation. Please direct any privacy related questions to [privacy\(at\)glasummit.org](mailto:privacy(at)glasummit.org)

Should you have objections to the Privacy Policy, please discontinue use of the Web site and our Services.

Definitions

For purposes of this Privacy Policy references to “User” mean a registered, User (for example an attendee) of the Services provided by GLA Summit and its affiliates. Please note that virtual conferences are hosted via a third-party platform. (www.hopin.com)

For purposes of this Privacy Policy references to “Presenter” mean a registered and approved User of one or more presentations at an event hosted by GLA Summit and its affiliates.

For purposes of this Privacy Policy references to “Exhibitor” mean a registered and approved entity or User of a virtual or physical booth at an event hosted by GLA Summit and its affiliates.

For purposes of this Privacy Policy references to “us,” “we,” “our,” and/or “GLA Summit” mean GLA Summit Organisers, (CVR number 42949388) Koustrupparken 149, 7400 Herning, Denmark a non-profit organisation registered in Denmark its subsidiaries, and affiliates.

References to the “Services” mean conferences, presentations and meetings, social media content and training and education.

References to the “Web site” mean the Web site bearing the URL www.glasummit.org and any other site owned and/or operated by or under the GLA Summit umbrella. We use Hopin (www.hopin.com) to manage registrations and host virtual conferences, exhibitions, presentations and polls. Any data provided to Hopin or associated websites by the User in direct relation to GLA Summit will be used by

us for purposes mentioned in this policy. We do not take responsibility for the Hopin platform privacy policy, please refer to Hopin's privacy policy for more details.

References to "you," and/or "User," mean the User of the Web site and/or the Services, whether as an attendee, presenter, or a sponsor.

Agreement to be Bound

The following Data Protection and Privacy Policy Statement governs the collection and use of private information via the Web site and the Services. By accessing the Web site and/or registering for the use of our Services you confirm that you have read and understand the Privacy Policy and that you agree to be bound thereby. This Privacy Policy may be additionally subject to our Terms of Service for those Users and Terms of Use for Customer End Users who use our Services.

Modifications and Changes to the Privacy Policy

We may modify, add to, suspend, or delete the Privacy Policy, in whole or in part, at our sole discretion at any time. Your access of the Web site and/or use of our Services, after modification, addition or deletion of the Privacy Policy Statement shall be deemed to constitute acceptance by you of the modification, addition or deletion.

Collection of your Personal Information

We collect both personally-identifiable information or personal data and non-personally-identifiable information from you. Often, you choose what information to provide to us, but, sometimes, we may require certain information for you to use and for us to provide the Services. Specifically, we collect the following:

Presenter Information

In order to register you as a Presenter, provide you with support, or participate in a conference, we will collect personal data, which may include your full name; job title; telephone number; email address; mailing address of company; name of organization; and referring Web page via a cookie. You are not required to provide us with this information to submit a presentation, but we will need it to provide certain services. For example, in order to present you will need to provide us the email used to register with Hopin platform.

Attendee (User) Information

We use Hopin platform to manage registrations and to host conferences, presentations and polls. We will have access to data you provide to Hopin including your User name, email address, phone number, and referring Web site, if appropriate and any other information you provide to Hopin. Users are responsible for determining what information to provide. In the event such information is provided, Users agree and acknowledge that GLA Summit cannot and shall not be held liable for the use, disclosure, sale, or other dissemination of such data by Hopin.

Automated Information

GLA Summit automatically receives and records information from each User's browser, Hopin platform (when used for GLA Summit related activities) or your mobile device when you visit the Web site or use certain other Services, such as your IP address in an anonymized fashion or unique device identifier, cookies and data about which pages you visit in order to allow us to operate and provide the Services, and data about the type of device you use to connect to our Services and/or Web site. This information is stored in log files and is collected automatically. We may combine this information from your browser or your mobile device with other information that we or Hopin collect about you, including across devices. This information is used to prevent fraud and to keep the Services secure, to analyze and understand how the Services work for members and visitors, and to provide advertising, including across your devices, and a more personalized experience for members and visitors. We may also automatically collect device-specific information when you install, access, or use our Services. This information may include information such as the hardware model, operating system information, app version, app usage and debugging information, browser information, IP address, and device identifiers.

Location Information

We may collect information about your use of the Services for advertising, analytics, to serve content and to protect the Services, including your IP address, browser information (including referrers), device information and, when enabled by you, location information provided by your device. We may obtain location information you provide in your profile or your IP address. We may use and store information about your location to provide features and to improve and customize the Services, for example, for GLA Summit's internal analytics and performance monitoring; localization, regional requirements, and policies for the Services; for local content, search results, and recommendations; and (using non-precise location information) marketing. Certain non-precise location services, such as for security and localized policies based on your IP address or submitted address, are critical for the site to

function. We will only share your geo-location details with third parties in order to provide you with the Services.

Analytics Information

We use data analytics to ensure site functionality and improve the Services. We do not link the information we store within the analytics software to any personally identifiable information that you submit.

Use of your Personal Information

We may use your personally-identifiable information to process transactions; to provide and improve customer service administration; to personalize your User experience; to contact Users via e-mail or telephone; to respond to inquiries, and/or other requests or questions; to send news, updates and other related info via our mailing list; to facilitate registration for and use of our Services; and to provide technical support.

We may use your non-personally identifiable information to create traffic statistics for our Web site; to create User statistics for our Services; to improve customer service; and to personalize your User experience.

GLA Summit gives you the choice of providing, editing or removing certain information, as well as choices about how we contact you. You may change or correct your GLA Summit account information through your account settings. You can also request the deletion of the personal information in your account.

Depending on your location, you may also have certain additional rights with respect to your information, such as: (i) data access and portability (including the right to obtain a copy of your personal data you provided to GLA Summit, by email request); (ii) data correction (including the ability to update your personal data, in many cases via profile page); (iii) data deletion (including the right to have GLA Summit delete your personal information, except information we are required to retain, by contacting us); and (iv) withdrawal of consent or objection to processing (including, in limited circumstances, the right to ask GLA Summit to stop processing your personal data, with some exceptions, by contacting us).

You may also control the receipt of certain types of communications from GLA Summit. GLA Summit may send you messages about the Services or your activity. Some of these messages are required, service-related messages for Users (such as transactional messages or legal notices). Other messages are not required, such as newsletters. You can control which optional messages you choose to receive by emailing us with the subject Unsubscribe.

If you no longer wish to use the Services or receive service-related messages (except for legally required notices), then you do so by emailing us.

Sharing Information with Third Parties

GLA Summit does not sell, rent or lease its customer lists to third parties. User data shall be shared with Sponsors, presenters or exhibitors only with explicit consent from the user. For example, request to claim recertification points for any of the NI certifications is deemed as explicit consent.

GLA Summit may share data with trusted partners to help perform statistical analysis, send you email, provide customer support, or arrange for delivery of prizes to winners of a quiz or a competition. Some of the prizes are sponsored by third party sponsors and your data may be shared with such entities. All such third parties are prohibited from using your personal information except to provide these services to GLA Summit and the User, and they are required to maintain the confidentiality of your information.

GLA Summit may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the law or comply with legal process served on GLA Summit or the site; (b) protect and defend the rights or property of GLA Summit; and/or (c) act under exigent circumstances to protect the personal safety of users of GLA Summit, or the public.

Use of Cookies

The GLA Summit website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to a user, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize GLA Summit pages, or register with GLA Summit site or services, a cookie helps GLA Summit to recall your specific information on subsequent visits. This simplifies the process of recording your personal information. When you return to the same GLA Summit website, the information you previously provided can be retrieved, so you can easily use the GLA Summit features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the GLA Summit services or websites you visit.

Security of your Personal Information

GLA Summit secures your personal information from unauthorized access, use, or disclosure.

When personal information is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

In addition, access to your data is restricted to need-to-access individuals.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed. Please note that non-encrypted communication using email is not secure. Thus, we cannot guarantee data security in email communication and, therefore, recommend user discretion for confidential information.

International Transfer

We operate globally so it is necessary to transfer your information internationally. In particular, your information will likely be transferred to and processed via servers located in the United States, European Economic Area (“EEA”) Member States, and other countries all have different laws. When your information is moved from your home country to another country, the laws and rules that protect your personal information in the country to which your information is transferred may be different from those in the country in which you live. For example, the circumstances in which law enforcement can access personal information may vary from country to country. In particular, if your information is in the United States, it may be accessed by government authorities in accordance with U.S. law. To the extent that GLA Summit is deemed to transfer personal information outside of the EEA, we rely separately, alternatively, and independently on the following legal bases to transfer your information:

Model Clauses. The European Commission has adopted standard contractual clauses (also known as Model Clauses), which provide safeguards for personal information that is transferred outside of Europe. We often use these Model Clauses when transferring personal information outside of Europe. You can request a copy of our Model Clauses by emailing [privacy\(at\)glasummit.org](mailto:privacy(at)glasummit.org).

Privacy Shield. GLA Summit does not participate in Privacy Shield at this time. However, GLA Summit may rely on the EU-US Privacy Shield to transfer personal information to some of our third-party service providers in the United States, where they are certified to receive such information under the Privacy Shield Program.

Necessary for the performance of the contract

GLA Summit provides a voluntary service; you can choose whether or not you want to use the Services. However, if you want to use the Services, you need to agree to our Terms of Service which set out the contract between GLA Summit and its Users. As we operate in countries worldwide (including in the United States) and may use technical infrastructure in the United States to deliver the Services to you, in accordance with the contract between us, we need to transfer your personal information to the United States and to other jurisdictions as necessary to provide the Services. Simply put, we can't provide you with the Services and perform our contract with you without moving your personal information around the world.

Children Under Thirteen; Notice to Minors

GLA Summit does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, your parent or guardian must provide consent on your behalf. We request that all users of the Web site and our Services who are under the age of thirteen not disclose or provide any personally-identifiable information. If we discover that a child under thirteen has provided us with personally-identifiable information, we will delete that child's personally-identifiable information from our records. You are responsible for any and all account activity conducted by a minor under your account. In addition to protecting the privacy of children under age thirteen we are committed to protect the privacy of minors. Though neither our Web site nor our Services is not targeted to minors nor is it intended to be used by minors, if, for any reason a minor has shared information via our Web site and/or Services said minor may request and obtain removal of such information by contacting us at [privacy\(at\)glasummit.org](mailto:privacy(at)glasummit.org). Although we offer deletion capability, you should be aware that the removal of content may not ensure complete or comprehensive removal of that content or information provided.

Do Not Track Disclosure

Please note that while you may have the opportunity to opt-out of targeted advertising as discussed in the “How to Opt-Out” section above, and you may be able to control the use of cookies through your Web browser as described in the “Use of Cookies” section below, some Web browsers may also give you the ability to enable a “do not track” setting. This setting sends a special signal to the Web sites you encounter while Web browsing. This “do not track” signal is different from disabling certain forms of tracking by declining cookies in your browser settings, as browsers with the “do not track” setting enabled still have the ability to accept cookies. We do not respond to Web browser “do not track” signals at this time. If we do so in the future, we will describe how we do so in this Privacy Policy. For more information about “do not track,” visit <https://allaboutdnt.com>.

Retention

GLA Summit will retain your information only for as long as is necessary for the purposes set out in this policy, for as long as your account is active (i.e., for the lifetime of your GLA Summit account and Hopin account), as described in this policy, or as needed to provide the Services to you. If you no longer want GLA Summit to use your information to provide the Services to you, you may request to delete your account. GLA Summit will retain and use your information to the extent necessary to comply with our legal obligations (for example, if we are required to retain your information to comply with laws), resolve disputes, enforce our agreements, and as otherwise described in this policy. We also retain log files for internal analysis purposes. These log files are generally retained for a brief period of time, except in cases where they are used for site safety and security, to improve site functionality, or we are legally obligated to retain them for longer time periods.

E-mail Communications; How to Opt-Out.

From time to time, GLA Summit may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from GLA Summit or click on a link therein. Please note that marketing and promotional communications are opt-in. If you would like to stop receiving marketing or promotional communications via email from GLA Summit, you may opt out of such communications by emailing us with the subject Unsubscribe. Email marketing campaigns published by us may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include but shall not be limited to: the opening of emails, forwarding of emails, the clicking of

links within the email content, times, dates and frequency of activity. This information is used to refine future email campaigns and supply the User with more relevant content based around their activity.

Your Rights

You may benefit from a number of rights in relation to your information that we process. Some rights apply only in certain limited cases, depending on your location. If you would like to manage, change, limit, or delete your personal information, you can do so via your account settings or by contacting us. Upon request, GLA Summit will provide you with information about whether we hold any of your personal information. By visiting your account settings, you can access, correct, change, and delete certain personal information associated with your account. In certain cases where we process your information, you may also have a right to restrict or limit the ways in which we use your personal information. In certain circumstances, you also have the right to request the deletion of your personal information, and to obtain a copy of your personal information in an easily accessible format. If you need further assistance, you can contact GLA Summit through one of the channels listed below under "Contact Information." We will respond to your request within a reasonable timeframe.

If we process your information based on our legitimate interests as explained above, or in the public interest, you can object to this processing in certain circumstances. In such cases, we will cease processing your information unless we have compelling legitimate grounds to continue processing or where it is needed for legal reasons. Where we use your data for direct marketing purposes, you can always object using the unsubscribe link in such communications or changing your account settings.

Withdrawing Consent

Where you have provided your consent, you have the right to withdraw your consent to our processing of your information and your use of the Services. For example, you can withdraw your consent to email marketing by using the unsubscribe link in such communications or by changing your account settings. You can withdraw your consent to using a GLA Summit cookie by updating your browser's privacy settings. You can choose to withdraw your consent to our processing of your information and your use of the Services at any time by closing your account and then emailing [privacy\(at\)glasummit.org](mailto:privacy(at)glasummit.org) to request that your personal information be deleted, except for information that we are required to retain. This deletion is permanent, and your account cannot be reinstated.

Contact Information

GLA Summit welcomes your questions or comments regarding this Statement of Privacy. If you believe that GLA Summit has not adhered to this Statement, please contact GLA Summit at:

Email: [privacy\(at\)glasummit.org](mailto:privacy(at)glasummit.org)

If you live in the EEA, you may also file a complaint with your local data protection regulator.