

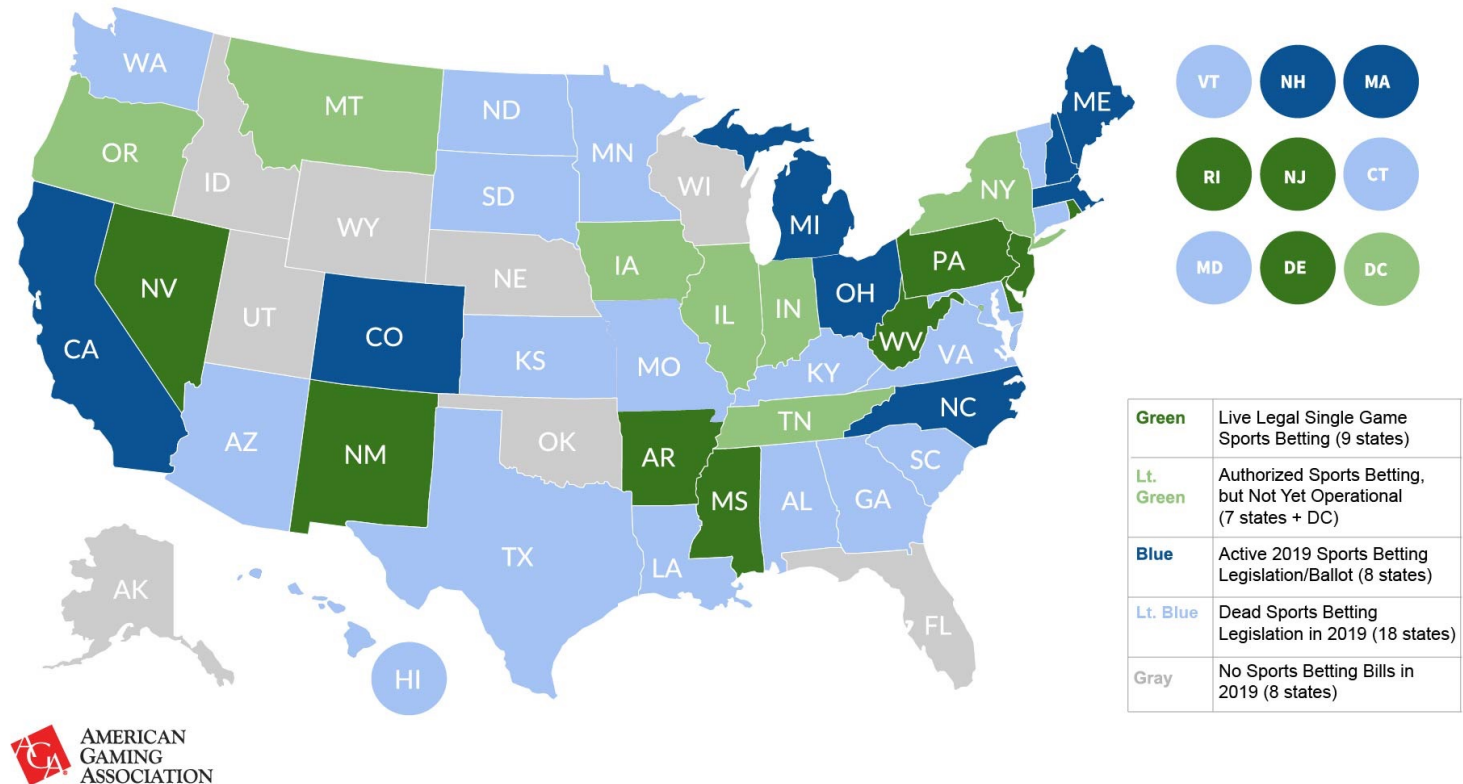
Seize the opportunity

An Online Service focused on the Sport's market

About: *Saalis is a platform that helps its users make educated decisions on sport events. Using machine learning techniques at the core of our technology, we promise the best return on singular and customized (and affordable - 5% gains) sequential bets. So if you are a casual bettor that will seize an opportunity or a professional bettor streaming income from bets, you will benefit from our insights. Let's have fun!*

Market and Opportunity 1st?

- Sport betting being legalized across U.S.
- Opportunity for newcomers to find niche and forecast establishment
- Online betting will take lead over traditional around 2020.
- NY expected to generate \$700 M revenue by 2023
- Shift of views: gambling as a marginal revenue source and need for online betting experts



Problems

- American have lost an approximated \$100 Billions betting on sports and 30% of the bets for basketball
- By 2022 the aggregate loss is estimated at \$4.5 Billions

Reasons:

- Betting is a short term game: the strategies and usage of statistics are poor

Solution

- + Help bettors

- + Look at Data for NBA games box scores as well Previous odds for selected bookmaker

- + Find mismatch between Predicted Quote and Real quotes

Target high return and minimize loss

Ex: High quote – team wins => No, Low quote – Win => yes