

# Scaling new heights in broadcasting using Ambisonics Chris Baume, BBC R&D B B C Research and Development © BBC MMX

### Who we are





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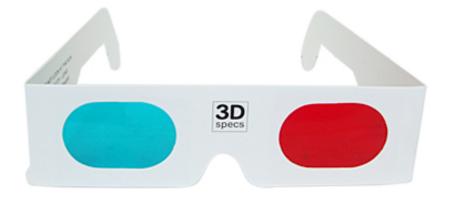






$$5.1 \rightarrow 7.1 \rightarrow 11.1 \rightarrow 22.2 \rightarrow ?$$

# Why we're interested





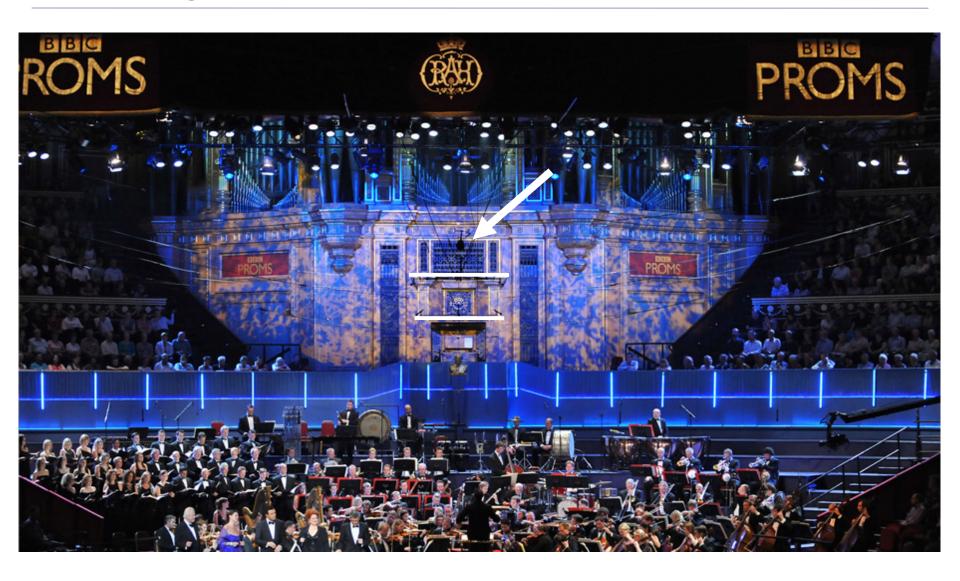
### What we can offer

- Content production
- Standards development
- Industry perspective

# **The Last Night of the Proms**



## **The Last Night of the Proms**



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