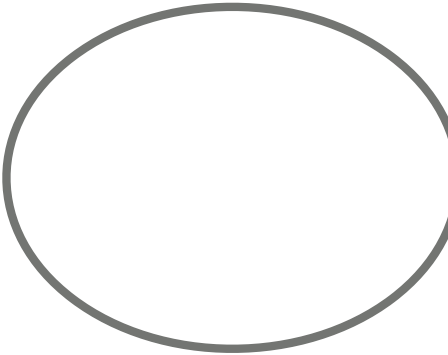

9

CapTech	VR	AR
Hardware	Big and clunky or ineffective.	An iPhone or iPad is all you need.
Social	Closed off to the rest of the real world.	You can interact with people in the same room.
Access	Expensive and intimidating.	Millions of users who already have iOS devices.

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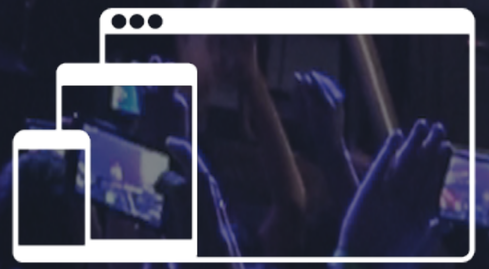
AR Offers Viable Solutions To Our Most Pressing Business Problems

Development Platforms

Ecosystems



Hardware

Tango

ARCore

AR Enabled SmartPhone Users in North America

+229.3M