# **Christopher Biemer**

Data Analyst Web Developer Creative Chrisbiemer.github.io/CB www.github.com/chrisbiemer chrisbiemer@ymail.com 1615 West Catalpa Avenue Chicago, Illinois 60640 (630) 699-7143

Dynamic problem solver with experience using technology and mathematics to identify strategic initiatives for innovative businesses.

#### **Technology:**

Python, JavaScript, MySQL, Microsoft Excel, VBA, R, STATA, Tableau, HTML, CSS, Bootstrap, Adobe InDesign, iMovie, Github

### **Education:**

Loyola University Chicago | Quinlan School of Business

(August 2013 - May 2017)

Curriculum: Econometrics, Financial Analysis, Information Systems, Accounting, Strategy

Economics, BBA | Cum Laude | GPA: 3.647/4.000 | Major GPA: 3.800/4.000

Northwestern University | 24-Week Web Application Development Course

(August 2017 - March 2018)

Curriculum: JavaScript, jQuery, Node.js, React.js, MySQL, API/AJAX, MongoDB, HTML5, CSS3\*

#### **Work Experience:**

Audio Engineer, Freelance

(June 2018 – *Present*)

• Developed a catalog of 600+ broadcast-ready original audio recordings sold for use in advertising, film trailers and video games.

Marketing Analyst, Specialdocs Consultants, LLC

April 2018 - July 2018)

- Audited the company's Quickbase database, changing data-collection processes to facilitate future analytic research initiatives.
- Worked with the Chief Executive Officer, Vice President of Sales, Marketing Director & Vice President of Public Relations to develop a Sales & Marketing dashboard tracking the effectiveness of internal and external spending efforts.
- Used Tableau, R, Python, Adobe Creative Cloud, iMovie and Microsoft Office to develop supplementary marketing materials including data visualizations, graphics, short films and mathematical estimations.

Inside Sales Campaign Support, Barbara O'Brien for Denver Public Schools Board

(October 2017 - November 2017)

- Assisted a winning campaign in educating regional voters and encouraging voter turnout.
- Responsive communication Messenger and Slack to strategize phone call tactics and improve communication efforts.
- Organized voter responses in Microsoft Excel to calculate estimated turnout- and conversion-rates.

Database Design Invitational Internship, DUOS Project @ Quinlan School of Business

(March 2016 – August 2016)

- Developed a relational database of the experimental components cited in published economic research journals, including databases, variables, variable values, methodologies, equations, time periods and findings.
- Communicated with management and peers to design data entries in a "quote-perfect" way that facilitated artificial intelligence applications in learning how to scan additional papers for experimental components without human involvement.
- Reviewed graduate-level computational econometric research methods involving Linear Algebra, Calculus & Statistics.

Whole Foods Market, Seafood Sales & Customer Service

(June 2014 to April 2016)

- Voted into a team in which I worked directly with management and peers to balance out department coverage, earning an increase from \$10.00/hour to \$12.00/hour across a nearly two-year tenure.
- Educated customers on the environmental- and health-conscious practices of Whole Foods Market's seafood suppliers.

#### **Projects:**

- Internet Availability vs. Art Museum Attendance (Undergraduate Econometrics Research) [https://goo.gl/B8r3mF]
- Custom Relational Database Templates for Various Platform Types [https://goo.gl/nG6ddV]
- Derivative & Integral Calculator with Command-Line UI/UX [https://goo.gl/13KfWN]
- Tableau Heat Maps for an Undisclosed Marketing Campaign in Atlanta, Georgia [https://goo.gl/5WNhQa]
- Backend Developer, Game-On Pickup Sports Scheduler (MySQL, Node.js, Cookies) [https://goo.gl/d8oxUm]
- Innovation as Urban Marketing in Austin, Texas (Urban Economics, Business Writing) [https://goo.gl/5CDnEJ]
- Copywriting Sample Covering the Guttmacher Institute of Reproductive Health [https://goo.gl/cBE7vR]
- Machine Learning Algorithm Development to Predict User Credit Scores (R, Tableau) [https://goo.gl/6FqX8P]
- PowerPoint for a Public Speech Covering the Surrealist Movement of Paris, France [https://goo.gl/qtf741]

## **Extracurricular:**

Black Belt II [American TaeKwonDo Federation], President [Economics Forum], Private Jazz Study [Frank J. Rumoro]