

Christopher C. Birdsall

CONTACT INFORMATION	American University Department of Public Administration & Policy 4400 Massachusetts Avenue, NW Washington, DC 20016	☎ (202) 751-1135 ✉ chris.birdsall@american.edu 🐦 @chrisbirdsall 🌐 http://chrisbirdsall.com
RESEARCH AND TEACHING INTERESTS	Public administration, public management, public financial management, organization theory, policy analysis, human resources management, education policy, research methods	
EDUCATION	American University , Washington, DC Ph.D., Public Administration, Expected graduation: May 2016 Fields: Public Administration, Public Policy, Research Methods Dissertation: Performance Management and Mission Drift in Public Higher Education Committee: Vicky Wilkins, Alisa Hicklin Fryar, Jocelyn Johnston, Seth Gershenson, Edmund Stazyk Master of Public Policy, May 2012 University of Alaska, Fairbanks , Fairbanks, Alaska B.A., Political Science, August 2009	
PUBLICATIONS	“The Synthetic Control Method for Comparative Case Studies: An Application Estimating the Effect of Managerial Discretion Under Performance Management.” <i>International Public Management Journal</i> . DOI:10.1080/10967494.2015.1121178	
WORKING PAPERS	“Understanding Policy Adoption and Innovation in the Performance Management Context: The Case of State-Level Performance-Based Funding Policies for Higher Education” (Revise and Resubmit at American Review of Public Administration)	
MANUSCRIPTS IN PROGRESS	“Performance Funding for Public Higher Education: Unintended Consequences and the Implications of Institutional Diversity” “Socio-Demographic Differences in Post-Secondary Student Responses to Course Grades”, with Seth Gershenson, Stephen B. Holt, and Ray Zuniga “Estimating the Effect of Faculty Rank on Student Course-taking”, with Seth Gershenson, Stephen B. Holt, and Ray Zuniga “Managing Diversity in the US Federal Government: Can Diversity Management Practices Mitigate Military Veteran Turnover Intention?”, with Matthew Vanderschure. “Branding, Signaling, and Institutional Identity in Public Higher Education”, with Alisa Hicklin Fryar, Tom Rabovsky, and Paul Valentine.	
HONORS AND AWARDS	Charles H. Levine Doctoral Student Research Award, March 2014 <i>Awarded for Best Manuscript by an American University Ph.D. Student in Public Administration</i> American University School of Public Affairs Doctoral Fellowship, August 2012 - Present	

CONFERENCE PAPERS	2015. “Managing Diversity in the US Federal Government: Can Diversity Management Practices Mitigate Military Veteran Turnover Intention”, with Matthew Vanderschure. Association for Public Policy Analysis and Management (Miami, FL)
	2015. “Branding, Signaling, and Institutional Identity in Public Higher Education”, with Alisa Hicklin Fryar, Tom Rabovsky, and Paul Valentine. Midwest Political Science Association (Chicago, IL)
	2014. “Managerial Discretion and Performance Management: Evidence from Student-Based Budgeting in Houston, Texas”. Association for Public Policy Analysis and Management (Albuquerque, NM)
	2013. “Understanding Policy Adoption and Innovation in the Performance Management Context: The Case of State-Level Performance-Based Funding Policies for Higher Education”. American Political Science Association (Chicago, IL)
	2013. “Performance Based Funding in the Higher Education Context: Evidence from Pennsylvania”. Public Management Research Association (Madison, WI)
	2012. “Understanding Policy Adoption and Innovation in the Environmental Context: The Case of Greenhouse Gas Emissions Reduction Targets”. American Political Science Association (New Orleans, LA)
TEACHING EXPERIENCE	Instructor of Record, PUAD 343: Introduction to Public Administration and Governance, American University, Spring 2015
	Tutor, Statistics and Economics for MPP/MPA Students, American University, Spring 2013 - Present
	Teaching Assistant, GOVT 613: Conduct of Inquiry II, American University, Spring 2014
	Teaching Assistant, PUAD 601: Quantitative Methods for Policy Analysis I, American University, Fall 2012
RESEARCH EXPERIENCE	Research Assistant, Seth Gershenson, American University - 2014 - Present Responsibilities include accessing, managing, and analyzing confidential administrative data.
	Research Assistant, David Pitts, American University - 2012-2014 Responsibilities included identifying and downloading publicly available datasets, data management, data analysis, and assisting the preparation of a grant proposal.
PROFESSIONAL SERVICE	Reviewer, <i>Public Administration Review</i>
PROFESSIONAL MEMBERSHIPS	American Political Science Association American Society for Public Administration Association for Public Policy Analysis and Management Public Management Research Association