

## Christopher C. Birdsall

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CONTACT INFORMATION	American University Department of Public Administration & Policy 4400 Massachusetts Avenue, NW Washington, DC 20016	☎ (202) 751-1135 ✉ <a href="mailto:chris.birdsall@american.edu">chris.birdsall@american.edu</a> 🐦 @chrisbirdsall 🌐 <a href="http://chrisbirdsall.com">http://chrisbirdsall.com</a>
RESEARCH AND TEACHING INTERESTS	Public administration, public management, organization theory, human resources management, education policy, research methods, policy analysis	
EDUCATION	<b>American University</b> , Washington, DC Ph.D., Public Administration, Expected graduation: May 2016 Fields: Public Administration, Public Policy, Research Methods Dissertation: Performance Management and Mission Drift in Public Higher Education Committee: Vicky Wilkins, Alisa Hicklin Fryar, Jocelyn Johnston, Seth Gershenson, Edmund Stazyk  Master of Public Policy, May 2012  <b>University of Alaska, Fairbanks</b> , Fairbanks, Alaska B.A., Political Science, August 2009	
PUBLICATIONS	Birdsall, Christopher. Forthcoming. “The Synthetic Control Method for Comparative Case Studies: An Application Estimating the Effect of Managerial Discretion Under Performance Management.” <i>International Public Management Journal</i>	
MANUSCRIPTS IN PROGRESS	“Performance Funding for Public Higher Education: Implications for Equity and Access”  “Understanding Policy Adoption and Innovation in the Performance Management Context: The Case of State-Level Performance-Based Funding Policies for Higher Education”  “Managing Diversity in the US Federal Government: Can Diversity Management Practices Mitigate Military Veteran Turnover Intention?”, with Matthew Vanderschure.  “Branding, Signaling, and Institutional Identity in Public Higher Education”, with Alisa Hicklin Fryar, Tom Rabovsky, and Paul Valentine.  “Summer Engagement and Student Persistence at a Selective Private University”, with Scott Bass, Seth Gershenson, and Ray Zuniga.	
HONORS AND AWARDS	Charles H. Levine Doctoral Student Research Award, March 2014 <i>Awarded for Best Manuscript by an American University Ph.D. Student in Public Administration</i>  American University School of Public Affairs Doctoral Fellowship, August 2012 - Present	
CONFERENCE PAPERS	2015. “Branding, Signaling, and Institutional Identity in Public Higher Education”, with Alisa Hicklin Fryar, Tom Rabovsky, and Paul Valentine. Midwest Political Science Association (Chicago, IL)	

2014. “Managerial Discretion and Performance Management: Evidence from Student-Based Budgeting in Houston, Texas”. Association for Public Policy Analysis and Management (Albuquerque, NM)

2013. “Understanding Policy Adoption and Innovation in the Performance Management Context: The Case of State-Level Performance-Based Funding Policies for Higher Education”. American Political Science Association (Chicago, IL)

2013. “Performance Based Funding in the Higher Education Context: Evidence from Pennsylvania”. Public Management Research Association (Madison, WI)

2012. “Understanding Policy Adoption and Innovation in the Environmental Context: The Case of Greenhouse Gas Emissions Reduction Targets”. American Political Science Association (New Orleans, LA)

TEACHING  
EXPERIENCE

Instructor of Record, PUAD 343: Introduction to Public Administration and Governance, American University, Spring 2015

Tutor, Statistics and Economics for MPP/MPA Students, American University, Spring 2013 - Present

Teaching Assistant, GOVT 613: Conduct of Inquiry II, American University, Spring 2014

Teaching Assistant, PUAD 601: Quantitative Methods for Policy Analysis I, American University, Fall 2012

PROFESSIONAL  
EXPERIENCE

**United States Senate**, Washington, DC

*Staff Assistant/Deputy Scheduler*  
*Intern*

September 2011 - October 2011  
May 2011 - August 2011

**Alaska Legislature**, Juneau, AK

*Legislative Aide*  
*Intern*

December 2008 - August 2010  
January 2008 - April 2008

PROFESSIONAL  
SERVICE

Reviewer, *Public Administration Review*

PROFESSIONAL  
MEMBERSHIPS

American Political Science Association  
American Society for Public Administration  
Association for Public Policy Analysis and Management  
Public Management Research Association