





Christopher C. Birdsall

CONTACT INFORMATION	American University Department of Public Administration & Policy 4400 Massachusetts Avenue, NW Washington, DC 20016	 (202) 751-1135  chris.birdsall@american.edu  @chrisbirdsall  http://chrisbirdsall.com
RESEARCH AND TEACHING INTERESTS	Public administration, public management, public financial management, organization theory, policy analysis, human resources management, education policy, research methods	
EDUCATION	American University , Washington, DC Ph.D., Public Administration, Expected graduation: May 2016 Fields: Public Administration, Public Policy, Research Methods Dissertation: Performance Management and Mission Drift in Public Higher Education Committee: Vicky Wilkins, Alisa Hicklin Fryar, Jocelyn Johnston, Seth Gershenson, Edmund Stazyk Master of Public Policy, May 2012 University of Alaska, Fairbanks , Fairbanks, Alaska B.A., Political Science, August 2009	
PUBLICATIONS	Birdsall, Christopher. "The Synthetic Control Method for Comparative Case Studies: An Application Estimating the Effect of Managerial Discretion Under Performance Management." <i>International Public Management Journal</i> . DOI:10.1080/10967494.2015.1121178	
MANUSCRIPTS IN PROGRESS	<p>"Understanding Policy Adoption and Innovation in the Performance Management Context: The Case of State-Level Performance-Based Funding Policies for Higher Education" (Under Review)</p> <p>"Performance Funding for Public Higher Education: Unintended Consequences and the Implications of Institutional Diversity"</p> <p>"Managing Diversity in the US Federal Government: Can Diversity Management Practices Mitigate Military Veteran Turnover Intention?", with Matthew Vanderschure.</p> <p>"Branding, Signaling, and Institutional Identity in Public Higher Education", with Alisa Hicklin Fryar, Tom Rabovsky, and Paul Valentine.</p> <p>"Socio-Demographic Differences in Post-Secondary Student Responses to Course Grades", with Seth Gershenson</p> <p>"Summer Engagement and Student Persistence at a Selective Private University", with Scott Bass, Seth Gershenson, and Ray Zuniga.</p>	
HONORS AND AWARDS	<p>Charles H. Levine Doctoral Student Research Award, March 2014 <i>Awarded for Best Manuscript by an American University Ph.D. Student in Public Administration</i></p> <p>American University School of Public Affairs Doctoral Fellowship, August 2012 - Present</p>	

CONFERENCE PAPERS	2015. “Managing Diversity in the US Federal Government: Can Diversity Management Practices Mitigate Military Veteran Turnover Intention”, with Matthew Vanderschure. Association for Public Policy Analysis and Management (Miami, FL)	
	2015. “Branding, Signaling, and Institutional Identity in Public Higher Education”, with Alisa Hicklin Fryar, Tom Rabovsky, and Paul Valentine. Midwest Political Science Association (Chicago, IL)	
	2014. “Managerial Discretion and Performance Management: Evidence from Student-Based Budgeting in Houston, Texas”. Association for Public Policy Analysis and Management (Albuquerque, NM)	
	2013. “Understanding Policy Adoption and Innovation in the Performance Management Context: The Case of State-Level Performance-Based Funding Policies for Higher Education”. American Political Science Association (Chicago, IL)	
	2013. “Performance Based Funding in the Higher Education Context: Evidence from Pennsylvania”. Public Management Research Association (Madison, WI)	
	2012. “Understanding Policy Adoption and Innovation in the Environmental Context: The Case of Greenhouse Gas Emissions Reduction Targets”. American Political Science Association (New Orleans, LA)	
TEACHING EXPERIENCE	Instructor of Record, PUAD 343: Introduction to Public Administration and Governance, American University, Spring 2015	
	Tutor, Statistics and Economics for MPP/MPA Students, American University, Spring 2013 - Present	
	Teaching Assistant, GOVT 613: Conduct of Inquiry II, American University, Spring 2014	
	Teaching Assistant, PUAD 601: Quantitative Methods for Policy Analysis I, American University, Fall 2012	
PROFESSIONAL EXPERIENCE	United States Senate , Washington, DC	
	<i>Staff Assistant/Deputy Scheduler</i>	September 2011 - October 2011
	<i>Intern</i>	May 2011 - August 2011
	Alaska Legislature , Juneau, AK	
	<i>Legislative Aide</i>	December 2008 - August 2010
	<i>Intern</i>	January 2008 - April 2008
PROFESSIONAL SERVICE	Reviewer, <i>Public Administration Review</i>	
PROFESSIONAL MEMBERSHIPS	American Political Science Association	
	American Society for Public Administration	
	Association for Public Policy Analysis and Management	
	Public Management Research Association	