[UNIVERSAL]

*9:16 ratio (mobile primary, some tablets and 2-in-1s)

Backgrounds

- full width & full height of screen (not browser)

fixed; (rest of page scrolls past it for depth)

[ATM / HOME / SPLASH]

Top Nav:

- Height: 100px or 7% of screen height

- background color: #363636

- Width: full

- box shadow: 5 5

- clear both:

Left Logo:

- height = full (100px or 7%);

- width = 3 col & 4 gut; or 226px or 15.89% of screen

- margin-left 1 col (no gutter) or

- text shadow 3 3 3

- font: oswald bold

- font size: 50px

- color: #ebc50e;

- float left

- margin-right: 1 col/1 gut or 8.522727%

Menu icon:

- width = 3 col/2 gut or 24.29545454%

- height = 100px or 7.03125%

-- text-shadow: 3 3 3

- font : impact;

- font size: 72px

- rotated 90 degrees

- color: #ebc50e;

float right

- margin-right: 1 col/1 gut or 8.522727%

Book:

- width: 8 col/7 gut or 65.909089%

- height = 693px or 48.72656258%

- margin-top = 75px or 5.27343751%

- margin-left/right = auto (but should come out to 30.090911%

- box-shadow:5555

- image (see files)

- clear: both

Body text:

- font: oswald

- font size: 36px; (54px line height)

- text-shadow: 5 5 5

- color: #ebebeb;

- margin-top = 75px or 5.27343751%

- margin-left/right = auto (but should come out to 30.090911%

- clear: both; -- width: 8 col/7gut or 65.909089%)

Buy Buttons box:

- height: 63px or 4.429687%

-- width: 8 col/7gut or 65.909089%)

- margin-top = 70px or 4.92187501%

- margin-left/right = auto (but should come out to 30.090911%

- clear: both:

buy button 1 (custom):

- box-shadow :5 5 5

- float: left;;; width = 4 col/3 gut = 31.818181%;

buy button 2 (amazon):

- box-shadow:5555

- float right;

Bottom Fader:

- height: 100px or 7.0312501099%;

- width: full width;

--vertical align = center OR

--margin-top (from button box) = 0 OR

- position absolute; + margin-top (of page container) = 92%.96874989%

[PAGE 1 BODY]

Top Fader:

- margin-top: 0;

-width: full;

height: 100px; or 7.03125011%;

Title:

- margin-top: 125px or 8.78906264%

- margih-left = 1 col/1 gut or 8.522727%

- float: left

- clear-right;

- font: oswald

- font-size: 60px;

- color: #ebc50e;	Link in right col -> bottom row 1:	- margin-top: 0;	Right col -> bottom row 1:
- text-shadow: 5 5 5	- text shadow: 5 5 5;	-width: full;	- margin-top: 65px or 4.5%
	- color: #0000ff;	height: 100px; or 7.03125011%;	- text shadow: 5 5 5;
Left col -> top row 1:	- font family: oswald		- color: #ebebeb
- margin-top = 100px; or 7.03125011%;	- font-size: 30px;	Title:	- font family: oswald
- text shadow: 5 5 5;	- line-height: 45px	- margin-top: 125px or 8.78906264%	- font-size: 30px;
- color: #ebebeb	- width = 10 col/9gut or 82.954543%;;	- margih-left = 1 col/1 gut or	- line-height: 45px
- font family: oswald	- margin-left: auto;	8.522727%	- width = 10 col/9gut or 82.954543%;;
- font-size: 30px;	- margin-right auto;	- float: left	- margin-left: auto;
- line-height: 45px	- justify: right;	- clear-right;	- margin-right auto;
- width = 10 col/9gut or 82.954543%;;	- text-decoration: underline	- font: oswald	- justify: right;
- margin-left: auto;		- font-size: 60px;	
- margin-right auto;	Bottom Fader:	- color: #ebc50e;	Link in right col -> bottom row 1:
	- height: 100px or 7.0312501099%;	- text-shadow: 5 5 5	- text shadow: 5 5 5;
Right col -> bottom row 1:	- width: full width;		- color: #0000ff;
- margin-top: 65px or 4.5%	vertical align = center OR	Left col -> top row 1:	- font family: oswald
- text shadow: 5 5 5;	margin-top (from text box) =	- margin-top = 100px; or 7.03125011%;	- font-size: 30px;
- color: #ebebeb	22.14847211% (or 315px)	- text shadow: 5 5 5;	- line-height: 45px
- font family: oswald	- position absolute; + margin-top (of page container) = 92%.96874989%	- color: #ebebeb	- width = 10 col/9gut or 82.954543%;;
- font-size: 30px;	r - 5	- font family: oswald	- margin-left: auto;
- line-height: 45px		- font-size: 30px;	- margin-right auto;
- width = 10 col/9gut or 82.954543%;;		- line-height: 45px	- justify: right;
- margin-left: auto;		- width = 10 col/9gut or 82.954543%;;	- text-decoration: underline
- margin-right auto;	[PAGE 2 BODY]	- margin-left: auto;	
- justify: right;	Top Fader:	- margin-right auto;	
	b . aaa		

Bottom Fader:	- text-shadow: 5 5 5	Link in right col -> bottom row 1:	[FOOTER]
- height: 100px or 7.0312501099%;		- text shadow: 5 5 5;	
- width: full width;	Left col -> top row 1:	- color: #0000ff;	Top Fader:
vertical align = center OR	- margin-top = 75px or 5.27344574%;	- font family: oswald	- margin-top: 0;
 -margin-top (from text box) = 100px or 7.0312501099%; - position absolute; + margin-top (of page container) = 92%.96874989% 	- text shadow: 5 5 5;	- font-size: 30px;	-width: full;
	- color: #ebebeb	- line-height: 45px	height: 100px; or 7.03125011%;
	- font family: oswald	- width = 10 col/9gut or 82.954543%;;	
,	- font-size: 30px;	- margin-left: auto;	Column Group:
	- line-height: 45px	- margin-right auto;	- Font family: oswald
	- width = 10 col/9gut or 82.954543%;;	- justify: right;	- Font size: 36px;
[PAGE 3 BODY]	- margin-left: auto;	- text-decoration: underline	- line-height: 54px;
	- margin-right auto;		- color: #ebebeb;
Top Fader:		Bottom Fader:	- text-shadow: 5 5 5;
- margin-top: 0;	Right col -> bottom row 1:	- height: 100px or 7.0312501099%;	
-width: full;	- margin-top: 132px or 9.2812645%;	- width: full width;	Column Group (h2):
height: 100px; or 7.03125011%;	- text shadow: 5 5 5;	vertical align = center OR	- UPPERCASE
	- color: #ebebeb	- margin-top (from last text box):	- Color: #ebc50e;
Title:	- font family: oswald	132px or 9.2812645%; - OR -	
- margin-top:100px; or 7.03125011%;	- font-size: 30px;	position absolute; + margin-top (of page container) = 92%.96874989%	Column Group (a):
- margih-left = 1 col/1 gut or 8.522727%	- line-height: 45px		- color: 0000ff;
	- width = 10 col/9gut or 82.954543%;;		- text decoration: underline;
- float: left	- margin-left: auto;		Col 1 (left)
- clear-right;	- margin-right auto;		Col 2 (middle):
- font: oswald	- justify: left;		Col 3 (right):
- font-size: 60px;			Col 3 (right) (a):
- color: #ebc50e;			- font-weight: bold