

Read the story of King Irving's rise to hip hop fame and fortune in:

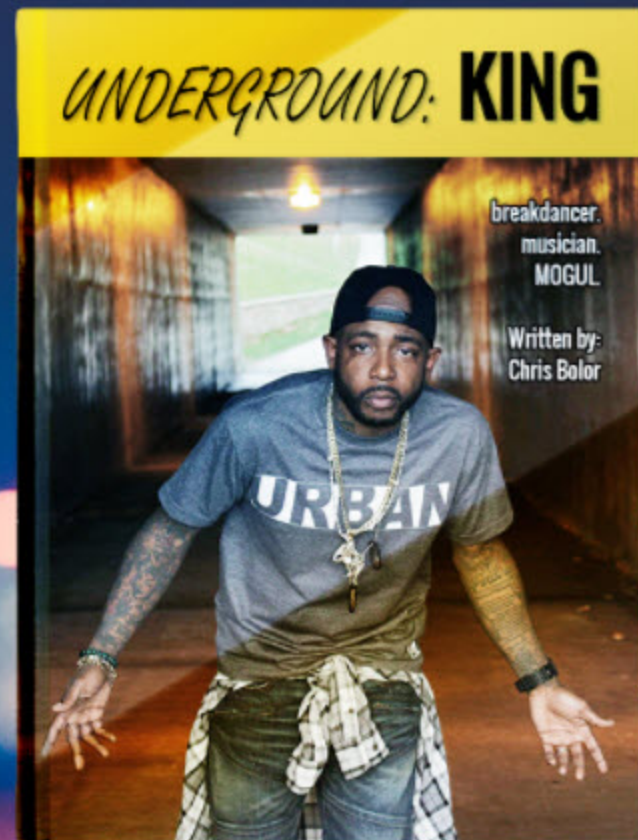
## UNDERGROUND: KING

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## STARTED AT THE BOTTOM

"King" Irving, started at the bottom, literally, of the ground that is. From age 12, young King was surrounded by the hip hop scene. He gravitated particularly with breakdancers.

After school (or even during), King could be found in concrete, inner city alleyways, hip hop break beats blaring, and kids legs spinning.

"There's no rush like it..." he says in his book.

[\(click here to continue the story\)](#)



## LET THERE BE MUSIC

Years later, already a prominent and talented break dancer, "King" found another passion.

*"I'd been the breaker, but I realized it was so fun because of the tracks playing in the background. I wanted to be a part of that too..."*

*- King Irving*

At only 18, King's mother, Nadine, bought her son his first pair of turntables, and from that moment, King stepped out of the foreground, to grace the background.

He was not to be forgotten however. Over time, his natural talent for music and DJ'ing gainged him much popularitie within different hip hop circles.

Not only was he a regular in the hip hop break dance scenes, he also gained popularity as a sought after DJ for rap battles and even landed regular gigs at several clubs across the east cost.

[\(click here to learn more and hear his music\)](#)



## ...NOW WE'RE HERE

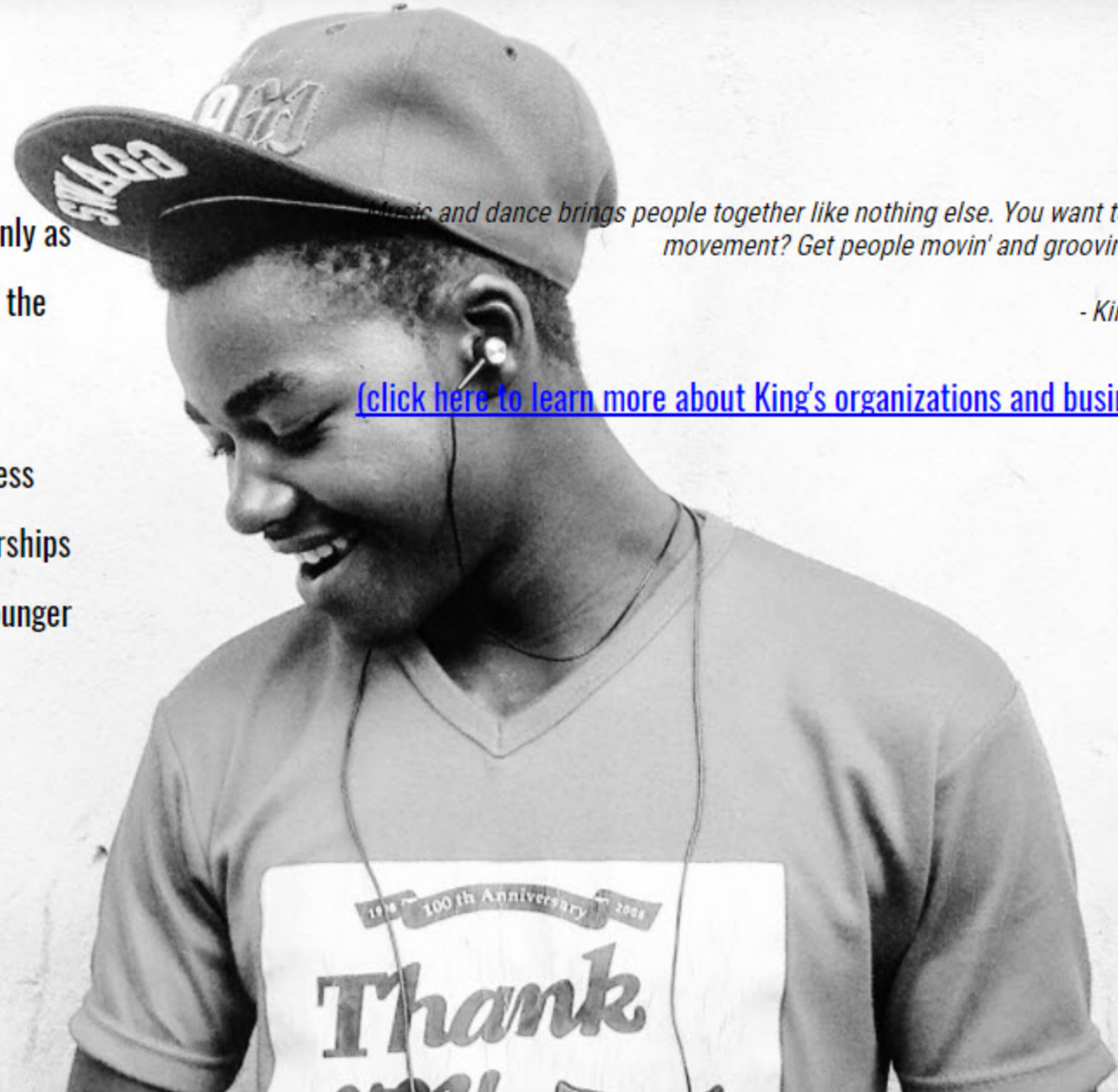
At only 42 years young today, history will remember King Irving not only as a talented performer, not only as a talented musician, but also one of the most influential Moguls to grace the hip hop business.

As King became more and more popular, he became even more business savvy. Using his connections and growing income, King forged partnerships and created businesses and organizations dedicated to helping the younger generation also hone in their musical and physical talents.

*"Music and dance brings people together like nothing else. You want to start a movement? Get people movin' and groovin' baby!"*

- King Irving

[\(click here to learn more about King's organizations and businesses\)](#)





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About  
Music  
Merch (store)

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