

UX Designer

Christina Bui

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Experience

UI/UX Designer | Cisco

Jun. 2020 - Present in San Jose, CA

- Identified complex problems and designed comprehensive solutions for the entire Cisco portfolio.
- Led a variety of projects (map view, aaS experiences, onboarding, partner management) from concept to prototype.
- Created hi-fi mockups, maintaining consistency across all products with company branding and visual design standards.
- Worked in collaboration with developers, project managers, and other designers to build a solid customer experience.

Graduate Research Assistant | Georgia Tech Digital Media Program

Aug. 2019 - May 2020 in Atlanta, GA

- Contributed to development of program website to improve its reach to potential students.
- Made promotional digital and graphic designs.
- Ensured that records of alumni were accurate and updated.

Lead UI/UX Designer | Georgia Tech Expressive Machinery Lab

May 2019 - Aug. 2019 in Atlanta, GA

- Led the redesign efforts of an educational web app.
- Created lo-fi wireframes, hi-fi mockups, and interactive prototypes.
- Worked closely with developers to seamlessly integrate designs into code.
- Defined visual design from mood boards to style guides.

Technical Student Assistant II | Georgia Tech Multimedia Studio

Jan. 2018 - Apr. 2019 in Atlanta, GA

- Provided customers assistance with media production software and plotter printing.
- Managed multimedia equipment and spaces such as microphones, computers, recording studios, and conference rooms.

UI/UX Designer Intern | Diversified.

May 2018 - Aug. 2018 in Atlanta, GA

- Designed custom audio-visual conferencing interfaces for various clients.
- Aligned each interface design with the client's unique brand and requirements.
- Compiled an icon library with hundreds of icons for the design team.

Graphic Design Consultant | 10,000 Cellphones of Duluth

Jan. 2018 - Jun. 2018 in Duluth, GA

- Created promotional materials such as poster and print designs.

Education

Georgia Institute of Technology

Aug. 2018 - May 2020

M. S. Digital Media

Georgia Institute of Technology

Aug. 2015 - May 2029

B. S. Computational Media

Skills

Design

Storyboarding, User Flows, Prototyping, Wireframing, Journey Mapping, Empathy Mapping, Visual Design, Illustration

User Research

Competitive Analysis, Heuristic Evaluation, Usability Testing, Contextual Inquiry, User Scenarios, Ethnography, Affinity Analysis, Card Sorting, Personas

Coding

HTML & CSS

Tools

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Dreamweaver, Adobe XD), Balsamiq, InVision, Figma, Axure RP, Sketch, Miro, Abstract, Jira

Publications

S. M. Astrid Bin, Christina Bui, Benjamin Genchel, Kaushal Sali, Brian Magerko, Jason Freeman. *From the museum to the browser: Translating a music-driven exhibit from physical space to a web app*. Web Audio Conference (2019).