

## WiU – Lab5 Exercise

### Complex Wireframes

Course Director: Chris Burke

#### Overview:

When developing a solution for any clients Ui you should adhere to any functional specifications required for the Ui, as they are outlined in the functional specifications document. In order for users to understand complex data, we often employ information graphics to make the information more understandable and intuitive. Organizing the data either linearly, tabular, hierarchically, spatially or within a network like a flowchart will dramatically increase the ease of use for your users. Information graphics should answer those questions that users commonly ask by utilizing presentation strategies discussed to support usability and design principles within a relatively small amount of space.

THIS EXERCISE IS DUE AT THE BEGINNING OF LECTURE 7.

#### Instructions

Design the worldsurf.com destinations page. Use the Functional Specifications document provided to:

- Create high-fidelity wireframes with annotations, to represent content & interactivity in the Ui, as well as the design patterns used. Your wire should include branding, navigation, the placement of graphical content elements (icons, information graphics, etc) and the grouped content sections, as well as copy placement and the proposed interactivity available to the user (buttons, links, clickable regions)

\* **Please note:** *your wires should show the user logged-in to represent the “members only” content*

\* Use “**Annotations**” to describe the patterns used and the reasoning for their use. Describe each interface element like the screenshot found here: <http://uxmovement.com/wireframes/why-its-important-to-annotate-your-wireframes/>

#### Submission Requirements

When you have completed this exercise:

- Compress your documents for web delivery using .jpg format
- Save your wireframes as: WiU????\_Lab5wire\_last name\_first name\_1.jpg (???? = YYYYMM)
- Zip these wires together and save this zip file as: WiU????\_Lab5\_last name\_first name
- Submit your zip file using the form provided by the lab instructor/course director

\* **Please note:** *wires submitted without “Annotations” or “low-fidelity”, will receive a grade of 0.*