Mention List

1.Go through results

2. For each tweet loop through mention list

3. For each mention call twitter

4. If follower count > 20,000 get there name, follower count, if tweet is geotagged store,mention count, mentioner,verified

5. Store all of this in celebrity dictionary -> (twitterhandle, [other infor from 4])

6. Call rank function

Ranking

Location:

1. Followers - number

1. Verification -> Y/N -> Y=1, N=-1

2. Mention Count - number

3. Geo Tag - Y/N -> Y= 1, N =-1

4. Direct from Celeb->Y/N -> Y= 1, N =-1

Vector =

[ Verification, #Mentions, GeoTaged, FromCeleb]

Rank [0..1] = .3(Followers) + .3(Verification) + .2(Mention Count) +.1(Geo Tag) + .1(Celeb Direct)

Followers = log(#followers)/10

Verification = 1 or 0

Mention Count = 1+log(#mentions)/10

GeoTag = 1 or 0

From Celeb or not = 1 or 0

**Final Rank = Rank + Cosine Similarity to Ideal**

Ideal = [ 1, 5, 1, 1]

<http://robinosborne.co.uk/tag/amazon-ec2/>