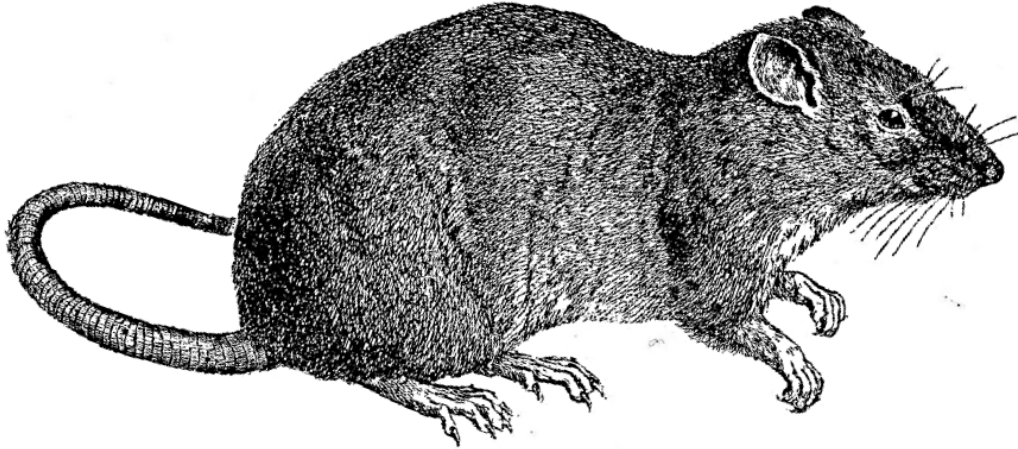


Do you wonder around in a daze, wandering where the world went wrong?

Do you have an insatiable desire for myriad semi-soft cheeses?

Are you sick of the state of culture in the post-post-modern 21st century?

Then does the RATTUS have a CULTURE for you!



RATALONG!

Much more than a mere catalog of whiskers and disease - yours for the time being until the end of being and time. Bolivian hemorrhagic fever can be *yours* for only a small price! You've heard of the *WAY*, but The Rat can show you not just the *WAY* but the *KURDS* as well! Does this sound too good to be true? There's no such thing! Too bad to be false, too damned to be! The Rat will tell you where to stick your value judgments!

THE ONLY TRUE JUDGMENT IS THE JUDGMENT OF THE ONE TRUE RAT.

Rattus rattus to *you*, devourer of souls to *US*. And what is *He* to *Them*?

VAN MORRISON SCAVENGING FOR TABLE SCRAPS AND INSECTS.

This is not a scam, this is not a flim-flam, this is not a wig-wam-bam, this is RAT-BASED TOPOLOGY.

This is not *self-help*, this is HELPING YOURSELF.

Pataphysical implications be damned, the great god Rattus will not let us live this one down. In fact, he *WILL NOT LET US LIVE AT ALL*. Trichinosis is *TOO GOOD* for their kind of swine, he says. And we believe him! *TRUST RATTUS*. The Rat Trust is the most trustworthy of all banking systems - you don't bet with your money, you bet your *IDIOT LIFE*!

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