

# Daniel Heintzman

## Experience

### **Product Design Intern** • Rested

San Francisco, USA • May - Aug 2017

Designed new sleep analysis feature that allows users to detect, record and listen to apnea events, snoring, and speaking in their sleep through the iOS app. Redesigned the app's home screen in order to motivate users to build their own sleep improvement plan. Designed the end-to-end web user experience for a new product offering that allows users to buy recommended sleep products that address their sleep issues.

### **Product Design Intern** • Sprout

Toronto, Canada • Sep - Dec 2016

Led the design for mobile feature that enables users to create their own personal health goals and join a recommended health goal. Designed a health risk assessment experience that provides users with personalized exercise recommendations. Designed feature to allow health care practitioners to create exercise prescriptions for their patients. Designed and launched mobile feature that allows users to post photos to their news feed.

### **Product Design Intern** • John Hancock Innovation Lab

Toronto, Canada • Jan - Apr 2016

Designed end-to-end final visual and interaction details of a new investment product that secured \$1 million in funding from internal executives. Defined product strategy by balancing user goals discovered from interviewing 26 potential users with internal stakeholder needs. Awarded 'Innovation Award' and 'Outstanding' internship evaluation.

### **Software Development Intern** • BlackBerry

Waterloo, Canada • Jan - Apr 2015

Designed and wrote cloud automation scripts to facilitate development, test, and production deployments into BlackBerry's newest cloud based solutions. Developed, tested and deployed scripts and cookbooks for BlackBerry's various images.

## Portfolio

[www.danielheintzman.com](http://www.danielheintzman.com)

## Education

### **Systems Design Engineering**

Sep 2014 - Present

University of Waterloo

Option in Entrepreneurship

## Skills

### **Design**

Sketch, HTML/CSS, JavaScript, FramerJS, InVision, Principle, Keynote, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Java, C++, Python

### **Process**

Wireframing, Storyboarding, User Research, Competitive Analysis, Usability Testing, Experience Mapping, High-fidelity prototyping, User Testing

## Contact

[daniel.mc.heintzman@gmail.com](mailto:daniel.mc.heintzman@gmail.com)  
647-527-1256  
[linkedin.com/in/dheintzman](https://www.linkedin.com/in/dheintzman)  
[www.danielheintzman.com](http://www.danielheintzman.com)