Gov 62 Section 10

Chris Chaky

April 23, 2019

Gov 62 Update

- Student Research Workshops coming up
 - April 24, 3-6pm
 - Research memos due April 21, 3pm
 - Comments due no later than April 23, 3pm
 - ► May 1, 3-6pm
 - Research memos due April 28, 3pm
 - Comments due no later than April 30, 3pm
- You must arrive 5 minutes early to ensure a prompt start to the workshop.
- See Prof. Soroka's memo on Canvas

Today's plan

- Review culture/ethnography
- Discuss exemplary readings (Cramer-Walsh/Putnam/Parkinson)

What is culture?

Swidler - Culture influences action by shaping a repertoire or "tool kit" of habits, skills, and styles from which people construct "strategies of action."

Wedeen - Culture as "semiotic practices"

- What languages and symbols do how they are inscribed in concrete actions and how they operate to produce observable political effects
- Or as a lens focusing on how and why actors invest political phenomena with meaning

Ethnography (according to Kubik)

- Ethnography is used to study culture or other aspects of the broadly conceived social, such as economy, power (politics), or social structure.
- Its essence is participant observation, a disciplined immersion in the social life of a given group of people.

Ethnography (according to Kubik)

Ethnography is not simply...

- ► In-depth interviewing (as opposed to surveys)
- Case studies (as opposed to large-n statistical analysis)
- Process tracing (as opposed to finding correlations)
- Interpretation of meaning (as opposed to studying "objective" social facts)

What makes a study ethnographic?

Relying on participant observation of considerable length

Ethnography (according to Kubik)

Three types of ethnography:

- Positivistic ethnography
 - Studying informal dimensions of power, hidden faces of power, inaccessible mechanisms of power, etc.
- Interpretive ethnography
 - Exposing relations between power and meaning in concrete situations
- Postmodern ethnography
 - Capturing dynamics of power and identity in an increasingly interconnected and globalized world

Benefits of Ethnography

- Can reconstruct informal workings of formal power structures
- Study networks of collective action
- Analyze mechanisms, moments of change
- ► Decenter the researcher's biases
- Build trust with informants, gaining information about insider perspectives and experiences
- Ability to identify and analyze "meta-data" spoken and unspoken thoughts and feelings
- Attention to culture or social relations as a unit of analysis, not individual

Exemplary Reading(s)

- What is the main research question and/or puzzle?
- ▶ What is the methodology? How and why is this methodology used?
- What are the main findings/conclusions?
- Critically assess the article:
 - Name at least one aspect of the article that is done well or succeeds.
 - Name at least one aspect of the article that falls short or could be improved.