

Sponsorship Proposal

St. Louis, MO 1st National Walk for ITP

Pump It Up St Louis MO 2018

With Perpetual Home Support Service



Partnership Opportunities

St. Louis, MO

September 15, 2018

Benefiting

Platelet Disorder Association



About PDSA

Our Mission



The Platelet Disorder Support Association is dedicated to enhancing the lives of people with immune thrombocytopenia (ITP) and other platelet disorders through education, advocacy, research, support and communication.

Our Vision

To be recognized as the premier resource for patients, their families, health care providers and government agencies who want to know about the symptoms and treatment of ITP and other platelet disorders.

What We Do

We **EDUCATE** the global community of ITP patients and caregivers

We **EMPOWER** ITP patients to take control of their disease

We **FUND** groundbreaking research to increase understanding of ITP and develop treatment possibilities

We **CONNECT** ITP patients and caregivers to build awareness and promote community

Why We Need Your Help

1 in 16,000 **ADULTS** are affected by ITP each year

5.3/100,000 **CHILDREN** are diagnosed with ITP each year

9.5/100,000 ADULTS are living with ITP at any given time

\$0 FROM FEDERAL FUNDING is provided to PDSA; we rely entirely on charitable donations

20 YEARS can be taken away from your life expectancy due to ITP

Visit us at [PDSA.org](https://pdsa.org).

PDSA is a 501 (c)3 organization.

Contributions are tax deductible to the extent of the law.

PDSA is eligible for corporate matching programs.

PDSA receives NO federal funding.

8751 Brecksville Road, Suite 150, Cleveland, Ohio 44141

Phone: 1- 87-PLATELET 877-528-3538 (toll free) or 440-746-9003 | E-mail: pdsa@pdsa.org

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In March of 2014, Perpetual Home Supportive Services (PHSS) was formed as a 501c3 nonprofit organization with the goal of giving back to the community and low-income residents of the city of St. Louis metro area. PHSS was organized exclusively for charitable, scientific, health, nutrition, recreation, educational, job training, and to assist with the supportive living for individuals with intellectual and mental disabilities, and residents who have been stricken with HIV/AIDS.

This organization is a 501c3 to provide individualized supportive living services, short term respite care, in home respite care, shared living supported services to help our consumers maintain and improve independent living skills, implement supervision and safety measures such as assistive technology to meet the needs of the consumer to remain in the community. We help educate families and our consumers with the necessities to increase socialization, build relationships, experience community life, offer hands on job experience and education, offer licensed therapy services, nursing care, personal care, budgeting, writing checks, nutrition and cooking, meal planning, shopping, being healthy and safe while taking medications and scheduling medical appointments. We are here to assist in every way to support all individuals with mental and/or physical special needs to live within the community and not a confined facility.

PHSS have been direct supporters of Feeding and Warming the Homeless for the last 6 years, tutoring under privileged individuals with special needs, assisting St. Patrick's Center with the donation of perishable items. The director of PHSS is a member of the Lupus Board Committee and has participated in their walk for 5 years as we help raise

thousands of dollars for that community, we participate in the Walk for Autism, Susan G. Kolman Walk, Sister Strut, NAOMI Walk, we are also proud supporters for the relief efforts assisting with many Domestic Violence Campaigns. PHSS have directly been supporters of our community for more than 6 consecutive years. Any support you can offer will be greatly appreciated. Thank you in advance.



PRESENTING SPONSOR \$5,000

Company Pre-Event Visibility

- Company Name or Logo prominently featured on all event promotional materials as o Perpetual Home Support Services and Platelet Disorder Support Association by (Company Name)” including:
 - o Event website
 - o Event brochures (cover)*
 - o Event posters*
 - o Event banners
 - o Press releases
 - o Advertisements (indicate media partnership benefits that may apply)

*Commitment and logo must be received by 8/1/2018

Day-of-Event Visibility

- Opportunity to welcome participants from the stage and make opening remarks
- Your company banner displayed on stages

- Your company logo on all official signage including
 - o Start/finish line banner
 - o T-shirts
 - o Special event signage
- Recognition from the podium
- Exhibit area including 8' table and chairs
- Opportunity for product sampling/material distribution to participants

PLATINUM SPONSOR \$2,500

Company Pre-Event Visibility

- Company Name or Logo included on all event promotional materials including:
 - o Event website
 - o Event brochures*
 - o Event posters*
 - o Event banners
 - o Press releases
 - o Advertisements (indicate media partnership benefits that may apply)

*Commitment and logo must be received by <insert date>.

Day-of-Event Visibility

- Company Name or Logo included on:
 - o Event T-shirts
 - o Special event signage
- Recognition from the podium

Exhibit area including 8' table and chairs

- Opportunity for product sampling/material distribution to participants

GOLD SPONSOR \$1,000

Company Pre-Event Visibility

- Company Name or Logo included on the following event promotional materials:

- o Event website

- o Event brochures*

- o Press releases

*Commitment and logo must be received by <insert date>.

Day-of-Event Visibility

- Company Name or Logo included on:

- o Event T-shirts

- o Special event signage

- Recognition from the podium

- Exhibit area including 8' table and chairs

- Opportunity for product sampling/material distribution to participants

SILVER SPONSOR \$500

Company Pre-Event Visibility

- Company Name or Logo included on event website

Day-of-Event Visibility

- Company Name or Logo included on:

- o Event T-shirts
- o Special event signage
- Shared exhibit area including 8' table and chairs
- Opportunity for product sampling/material distribution to participants

EXHIBITOR \$100

Day-of-Event Visibility

- Shared exhibit area including 8' table and chairs
- Opportunity for product sampling/material distribution to participants

Sponsorship Commitment Form

DONOR/COMPANY NAME: _____

(as you would prefer to be listed)

CONTACT NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: () _____

FAX: () _____

EMAIL ADDRESS: _____

SPONSORSHIP LEVEL

_ Presenting (\$5,000) _ Platinum (\$2,500) _ Gold (\$1,000)

_ Silver (\$500) _ Exhibitor (\$100)

_ In-Kind Donation (please list donation and value) _____

METHOD OF PAYMENT

┆ Check/Money Order Enclosed ┆ Visa ┆ MasterCard ┆ AmEx ┆ Discover

Card #: _____ CVV# _____

Expiration Date: _____ Billing Address Zip Code _____

Printing deadlines vary. Donors will be recognized and acknowledged accordingly.

Please send this form with payment to:

Perpetual Home Supportive Service

1539 Country Bend Dr.

St. Charles, MO 63303

Cell: 314-363-0356

Email: perpetualhome01@gmail.com