# **Persistent Unobservables**

C.Conlon - Adapted from M. Shum

Monday 20<sup>th</sup> October, 2025

Grad IO

## **Persistent Unobserved Heterogeneity**

Suppose we think about a model with a friction such as a switching cost.

- ▶ If  $y_{it} \neq y_{i,t-1}$  you pay a switching cost  $F_i$ .
- $\blacktriangleright$  How do we use data to tell apart large switching costs  $F_i\gg 0$  from persistent tastes  $Cov(\varepsilon_{i.t},\varepsilon_{i.t-1})>0$  ?
- ► The conditional independence assumption tells us it has to be the switching cost not the autocorrelated unobservables.
- ▶ This is probably why people don't like this assumption.

## **Discrete Unobserved Types**

- ▶ Up until now we consider models satisfying Rust's conditional independence assumption on the  $\varepsilon$ 's. This rules out persistence in unobservables which are economically meaningful.
- $\blacktriangleright$  Suppose there are two types of buses good  $(s_i=g)$  and bad  $(s_i=b).$
- ▶ Assume that this is known to HZ but not the econometrician.
- lacktriangle Single period utility now depends on  $s_i$  so  $u(x_{it}, s_i, d_{it}; \theta)$  unobserved state variable.
- ▶ In case of the nested fixed point algorithm, this unobserved persistent heterogeneity is not a big problem as we can solve for the value function (and expected policy functions) given the state variables and integrate it out in the likelihood

## **Unobserved State Variables: What happened?**

$$\Pr(d_{i1},\dots,d_{iT}|x_{i1},\dots,x_{iT}) = \sum_{s} \prod_{t=1}^{T} \Pr(d_{it}|x_{it}) \, p(s_i)$$

- $lackbox{\ }$  Conditional on  $s_i$  replacement decisions are independent across t given  $x_{it}$ .
- ▶ The resulting likelihood is just a finite mixture model.
- $\blacktriangleright$  These can be hard to solve when both  $s_i$  and its distribution  $p(s_i)$  are unknown.
- ▶ Arcidiacono and Miller (2011) provide theoretical results for these types of problems.

### A much earlier application

#### Pakes (1986): Patents as Options

How much are patents worth? Valuable for optimal patent length and design? Sufficient incentive for innovation?

- $ightharpoonup Q_A$ : value of patent at age A
- lackbox Goal of paper is to estimate  $Q_A$  using data on their renewal.  $Q_A$  is inferred from patent renewal process via revealed preference for patent renewal behavior.
- ▶ Treat renewal systems as exogenous (in Europe)

### Timing

- $\blacktriangleright$  For  $a=1,\dots,L$  a patent can be renewed by paying the fee  $c_a.$
- ightharpoonup At age a=1 patent holder gets  $r_1$  from patent
- $lackbox{ }$  Decide whether or not to renew (pay  $c_1$  and go to  $a_2$ ).
- ightharpoonup At age a=2 get  $r_2$  from patent
- ▶ and so on...

#### **Pakes (1986)**

Gives us the value function

$$V \equiv \max_{t \in [a,L]} \sum_{a'=1}^{L-a} \beta^{a'} R(a+a')$$
 
$$R(a) = \begin{cases} r_a - c_a, & \text{if } t \geq a \text{ when you hold patent} \\ 0 & \text{if } t < a \text{ after patent expires} \end{cases}$$

- ▶ t above denotes the age which allows the patent to expire and is the choice variable. Another optimal stopping problem.
- ightharpoonup R(a) are the profits from year a. This is a controlled stochastic process. It is random but affected by the actions of the agent.

## **Pakes (1986)**

- ightharpoonup The maximum age L is finite so it is finite-horizon DP.
- $\blacktriangleright\,$  The single period revenue  $r_a$  is the state variable.
- ▶ We can solve the problem with backward recursion.

$$V_a(r_a) = \max\left\{0, Q_a \equiv r_a + \beta \, \mathbb{E}[V_{a+1}(r_{a+1}) | \Omega_a] - c_a\right\}$$

- $\blacktriangleright \ \ \text{Renew iff} \ Q_a c_a > 0.$
- $\blacktriangleright \ \Omega_a$  : history up to age  $a=\{r_1,r_2,\ldots,r_a\}.$
- Expectation is over  $r_{a+1}|\Omega_a$ . The sequence of conditional distributions  $G_a\equiv F(r_{a+1}|\Omega_a)$ ,  $a=1,2,\ldots$  is an important component of model specification.

$$r_{a+1} = \begin{cases} 0 & \text{w. prob } \exp(-\theta r_a) \\ \max(\delta r_a, z) & \text{w. prob } 1 - \exp(-\theta r_a) \end{cases}$$

### Pakes (1986)

### Model has the following parameters

- $lackbox{}$  density of z  $q_a=rac{1}{\sigma_a}\exp[-(\gamma+z)/\sigma_a]$  and  $\sigma_a=\phi^{a-1}\sigma$ , for  $a=1,\ldots,L-1$ .
- $\blacktriangleright$   $(\delta, \theta, \gamma, \phi, \sigma)$  are the structural parameters of the model
- lacktriangle Break down the model period by period and decide whether or not to renew if  $Q_a=r_a+$  "option value".
- ▶ Option value is about keeping the patent alive in case it pays off in the future.

#### **Implications**

- $\blacktriangleright$  Drop out at age a if  $c_a>Q_a$
- $\blacktriangleright$  Optimal decision is characterized by cutoff points  $Q_a>c_a\Leftrightarrow r_a>\overline{r}_a$  (Key assumptions is  $Q_a$  increasing /single crossing )
- $\blacktriangleright$  Cutoff points are increasing sequence  $\overline{r}_a < \overline{r}_{a+1} < \ldots < \overline{r}_{L-1}.$

#### **Estimation**

Instead of using Pakes' notation  $r_t$  for the patent revenue. We will use the generic Rust notation of  $\epsilon_t$  the unobserved state variable, and  $i_t$  to denote the choice (renewal).

- For a single patent  $\tilde{T}$  denotes the age at which it is allowed to expire. Let  $T=\min(L-1,\tilde{T})$  denote the period sins which the agent makes a renewal decision where we model the agent's choice.
- lacksquare follows a first-order Markov process F(arepsilon'|arepsilon)
- $\blacktriangleright$  Age-specific policy function by  $i_t^*(\varepsilon).$

Likelihood function is

$$\ell(i_1,\dots,i_T|\varepsilon_0,i_0,\theta) = \prod_{t=1}^T \Pr(i_t|i_0,\dots,x_{t-1},i_{t-1};\varepsilon_0,\theta)$$

Serial correlation in  $\varepsilon$  means there is dependence among  $i_t,i_{t-2}$  even after conditioning on  $x_{t-1},i_{t-1}$ .

#### **Simulation**

- It might seem like we were stuck since it no longer has a closed form. However, we can simulate the "outer loop" of the nested fixed point routine given a guess of  $i_t^*(\varepsilon, \theta)$ .
- ▶ Because  $\varepsilon$  is serially correlated we need to start with an initial  $\varepsilon_0$  (or distribution) and assume that it is known. This is the initial conditions problem of finite MDPs.
- Note that simulation is part of the "outer loop" of nested fixed point estimation routine. So at the point when we simulate, we already know the policy functions  $i_t^*(\varepsilon,\theta)$  (How would you compute this?)

# Naive Frequency Simulator (Don't do this...)

Go back to the full likelihood function (condition on initial  $\varepsilon_0$  for serial correlation):

$$\ell(i_1,\dots,i_T|i_0,\varepsilon_0,\theta) = \Pr(i_t^*(\varepsilon_t,\theta) = i_t, \forall t = 1,\dots,T)$$

Need to take probability over distribution of  $(\varepsilon_1,\ldots,\varepsilon_T|\varepsilon_0)$ . Let  $F(\varepsilon_{t+1}|\varepsilon_t,\theta)$  then the above probability can be expressed as the integral:

$$\int \cdots \int \prod_{t} \mathbf{1}(i_{t}^{*}\left(\varepsilon_{t},\theta\right) = i_{t}) \prod_{t} dF(\varepsilon_{t}|\varepsilon_{t-1};\theta)$$

Simulate by drawing sequences of  $(\varepsilon_t)$ .

# Naive Frequency Simulator (Don't do this...)

Simulate by drawing sequences of  $(\varepsilon_t)$  and for each draw  $s=1,\dots,S$  we take as initial values  $(x_0,i_0,\varepsilon_0)$  then

- ▶ Generate  $(\varepsilon_1^s, i_1^s)$ 
  - 1. Generate  $\varepsilon_1^s \sim F(\varepsilon_1|\varepsilon_0)$
  - 2. Compute  $i_1^s=i_1^*(\varepsilon_1^s;\theta)$
- $\blacktriangleright \ \ \text{Generate} \ (\varepsilon_2^s, i_2^s)$ 
  - 1. Generate  $\varepsilon_2^s \sim F(\varepsilon_2|\varepsilon_1^s)$
  - 2. Subsequently compute  $i_2^s=i_2^*(\varepsilon_2^s;\theta)$
- $\blacktriangleright$  And so on, up to  $(\varepsilon_T^s,i_T^s).$

## Naive Frequency Simulator (Don't do this...)

And for the case where (i, x) are both discrete (Rust) we can approximate:

$$\ell(i_t, \dots, i_T | \varepsilon_0, i_0; \theta) \approx \frac{1}{S} \sum_s \prod_{t=1}^T \mathbf{1}(i_t^s = i_t)$$

Frequency of simulated sequences which match observed sequence. T long or S small you're in trouble (non-smooth).

## **Importance Sampling: Particle Filtering**

- ▶ We can use importance sampling to simulate the likelihood function.
- $\blacktriangleright$  This is not straightforward given time dependence in  $(i_t,\epsilon_t)$
- ► Consider particle filtering approach from Fernandez-Villaverde and Rubio-Ramirez (2007) or Flury and Shehard (2008) (non-Gaussian Kalman filtering).
- ► A more up to date take: Blevins (2016): Sequential Monte Carlo Methods for Estimating Dynamic Microeconomic Models

# **Importance Sampling: Particle Filtering**

- $lackbox{ Evolution of utility shocks } \epsilon_t | \epsilon_{t-1} \sim f(\epsilon' | \epsilon).$  Ignore dependence of distribution of  $\epsilon$  on age t for convenience.
- $\blacktriangleright$  As before, the policy function is  $i_t=i^*(\epsilon_t)$
- $\blacktriangleright \ \operatorname{Let} \epsilon^t \equiv \{\epsilon_1, \dots, \epsilon_t\}.$
- $\blacktriangleright$  The initial values of  $y_0$  and  $\epsilon_0$  are known

Go back to the factorized likelihood

$$\begin{array}{lcl} \ell(y^T|y_0,\epsilon_0) & = & \prod_{t=1}^T \ell(y_t|y^{t-1},y_0,\epsilon_0) = \prod_{t=1} \int \ell(y_t|\epsilon^t,y^{t-1}) p(\epsilon^t|y^{t-1}) d\epsilon^t \\ & \approx & \frac{1}{S} \sum \ell(y_t|\epsilon^{t|t-1,s},y^{t-1}) \end{array}$$

We omit conditioning on  $(\epsilon_0,y_0)$  for convenience, and  $\epsilon^{t|t-1,s}$  is a simulated draw of  $\epsilon^t \sim p(\epsilon^t|y^{t-1})$ .

## **Importance Sampling: Particle Filtering**

Let's look more closely at the last line:

 $\blacktriangleright$  first term:  $\ell(y_t,|\epsilon^t,y^{t-1})$  we can calculate for a value of  $\epsilon_t$ 

$$\ell(y_t|\epsilon^t,y^{t-1}) = p(i_t|\epsilon^t,y^{t-1}) = p(i_t|\epsilon_t) = \mathbf{1}(i(\epsilon_t) = i_t)$$

lackbox the second term  $p(\epsilon^t|y^{t-1})$  is generally not obtainable in closed form. So numerical integration is not feasible. Particle filtering let's us draw  $\epsilon^t$  from this distribution for every period t.

Particle filtering proposes a recursive approach to draw sequences  $p(\epsilon^t|y^{t-1})$  for every t

## **Particle Filtering Algorithm**

First period: t=1 In order to simulate the integral corresponding to the first period we need to draw from  $p(\epsilon^1|y^0,\epsilon_0)$  (easy).

- $\blacktriangleright$  We draw  $\{\epsilon^{1|0,s}\}_{s=1}^S$  according to  $f(\epsilon'|\epsilon_0).$
- $\blacktriangleright$  The notation  $\epsilon^{1|0,s}$  makes it explicit that the  $\epsilon$  is a draw from  $p(\epsilon^1|y^0,\epsilon_0)$
- lackbox Use the S draws we can evaluate the period t=1 likelihood.

Second period: t=2. We need to draw from  $p(\epsilon^2|y^1)$  factorize as:

$$p(\epsilon^2|y^1) = p(\epsilon^1|y^1) \cdot p(\epsilon_2|\epsilon^1) \ \mathrm{recall} \ \epsilon^2 \equiv \{\epsilon_1, \epsilon_2\}$$

## **Filtering Step**

Getting a draw from  $p(\epsilon^1|y^1)$ , given that we already have draws  $\{\epsilon^{1|0,s}\}$  from  $p(\epsilon^1|y_0)$ , from the previous period t=1, is the heart of particle filtering. We use the principle of importance sampling: by Bayes' Rule

$$p(\epsilon^1|y^1) \propto p(y_1|\epsilon^1, y^0) \cdot p(\epsilon^1|y^0)$$

Hence, if our desired sampling density is  $p(\epsilon^1|y^1)$ , but we actually have draws  $\{\epsilon^{1|0,s}\}$  from  $p(\epsilon^1|y^0)$ , then the importance sampling weight for the draw  $\epsilon^{1|0,s}$  is proportional to

$$\tau_1^s \equiv p(y_1|\epsilon^{1|0,s},y^0)$$

Note that this coincides with the likelihood contribution for period 1, evaluated at the shock  $\epsilon^{1|0,s}$ . The SIR algorithm in Rubin (1988) proposes that making S draws with replacement from samples  $\{\epsilon^{1|0,s}\}_{s=1}^S$ , using weights proportional  $\tau_1^s$  yields draws from the desired density  $p(\epsilon^1|y^1)$  which we denote  $\{\epsilon^{1|0,s}\}_{s=1}^S$ .

## **Prediction Step**

For the second term in the equation: we simply draw one  $\epsilon_2^s$  from  $f(\epsilon'|\epsilon^{1,s})$ , for each draw  $\epsilon^{1,s}$  from the filtering step. This is the **prediction** step.

By combining the draws from these two terms, we have  $\{\epsilon^{2|1,s}\}_{s=1}^S$  which is S drawn sequences from  $p(\epsilon^2|y^1)$ . Using these S draws, we can evaluate the simulated likelihood for period 2

## **Prediction Step (Continued)**

**Third period,** t=3: start again by factoring

$$p(\epsilon^3|y^2) = p(\epsilon^2|y^2) \cdot p(\epsilon^3|\epsilon^2)$$

As above, drawing from requires filtering the draws  $\{\epsilon^{2|1,s}\}_{s=1}^S$ , from the previous period t=2, to obtain draws  $\{\epsilon^{2,s}\}_{s=1}^S$ . Given these draws, draw  $\epsilon_3^s \sim f(\epsilon'|\epsilon^{2,s})$  for each s.

And so on. By the last period t=T, you have

$$\left\{ \left\{ \epsilon^{t|t-1,s} \right\}_{s=1}^{S} \right\}_{t=1}^{T}$$

## **Prediction Step (continued)**

Hence the factorized likelihood can be approximated by simulation as:

$$\prod_t \frac{1}{S} \sum_s l(y_t|\epsilon^{t|t-1,s},y^{t-1})$$

As noted above, the likelihood term  $\ell(y_t|\epsilon^{t|t-1,s},y^{t-1})$  coincides with the simulation weight  $\tau^s_t$ . Hence the simulated likelihood can also be constructed as:

$$\ell(y^T|y_0,\epsilon_0) = \sum_t \log \left\{ \frac{1}{S} \sum_s \tau_t^s \right\}$$

# Particle Filtering (Summary)

- $\blacktriangleright$  Start by drawing  $\{\epsilon^{1|0,s}\}_{s=1}^S$  from  $p(\epsilon^1|y^0,\epsilon_0).$
- $\blacktriangleright \ \ \text{In period $t$, we start with } \{\epsilon^{t-1|t-2,s}\}_{s=1}^S \ \text{draws from } p(\epsilon^{t-1}|y^{t-2},\epsilon_0).$ 
  - 1. Filter step: Calculate proportion weights  $\tau_{t-1}^s \equiv p(y_{t-1}|\epsilon^{t-1|t-2,s},y^{t-2})$  using  $p(i_t|\epsilon_t)$ . Draw $\{\epsilon^{t-1|t-1,s}\}_{s=1}^S$  by resampling from  $\{\epsilon^{t-1|t-2,s}\}_{s=1}^S$  with weights  $\tau_{t-1}^s$ .
  - 2. **Prediction step:** Draw  $\epsilon_t^s$  from  $p(\epsilon_t|\epsilon^{t-1|t-1,s})$  , for  $s=1,\dots,S$ . Combine to get  $\{\epsilon^{t|t-1,s}\}_{s=1}^S$ .
- $lackbox{ Set } t=t+1$  and go back to step 2. Stop when t=T+1.

The difference is that the crude simulator draws S sequences and puts zero weight on those which don't match the observed sequence. In each period t we just keep sequences where predicted choices match observed choice of that period. This is more accurate likelihood as long as S is large enough that we don't have all the weight on a single sequence in period t.

#### References

- ► Fernandez-Villaverde, J., and J. Rubio-Ramirez (2007): "Estimating Macroeco- nomic Models: A Likelihood Approach," Review of Economic Studies, 74, 1059-1087.
- ▶ Flury, T., and N. Shephard (2008): "Bayesian inference based only on simulated likelihood: particle filter analysis of dynamic economic models," manuscript, Oxford University
- ▶ Pakes, A. (1986): "Patents as Options: Some Estimates of the Value of Holding European Patent Stocks," Econometrica, 54(4), 755-84.
- ▶ Rubin, D. (1988): "Using the SIR Algorithm to Simulate Posterior Distributions," in Bayesian Statistics 3, ed. by J. Bernardo, M. DeGroot, D. Lindley, and A. Smith. Oxford University Press.