CHUKWU CHIZARAM CHRISTIAN

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SUMMARY

Exceptionally creative and detail-oriented graphic designer with over 7 years of experience and proficient skill level in the design space. Highly adept with the Adobe design suite; such as Adobe Photoshop, Illustrator, InDesign and After Effects. Extensive experience in executing digital marketing plans via digital ads and social media content. Also passionate about UI/UX design.

EDUCATION

2016   **B. Tech Computer Science**
Federal University of Technology Owerri

EXPERIENCE

Creative Brand Designer, CashToken Africa

Lagos, NG • September 2021 – Present

- Develop concepts, graphics and layouts for product illustrations, company logos and websites
- Design and prepare pitch documents, including information architecture of products used for pitch meetings and deal acquisition
- Liaise with external printers on regular basis to ensure deadlines are met and material is printed to the highest quality.
- User interface and experience (UI/UX) design of company websites and digital products
- Work in collaboration with design team to produce new ideas for company branding, promotional campaigns, and marketing communications.
- Train new intakes and interns on the appropriate design style to follow, consistent with the CashToken Africa branding

Graphic Designer, Fabulous Branding Agency

Wyoming, USA • October 2020 – September 2021

- Designed over 200 logos and brand identity for international corporate and individual businesses abroad
- Worked closely with project supervisors to create vision, conceive designs, and consistently meet deadlines and client requirements
- Developed concepts, graphics and layouts for product illustrations, company logos and social media graphics
- Successfully managed and coordinate graphic design projects from concept through completion
- Create and conduct highly persuasive sales and marketing presentations

Graphic Designer, Rolad Properties and Allied Services

Lagos, NG • February 2021 – August 2021

- Designed high-quality and attention-grabbing graphics to win target audience trust and improve the brand's credibility
- Developed concepts, graphics and layouts for product illustrations, company logos and graphics on company website
- Designed multiple quote graphics that reflect the brand vision, enabling followers to relate and build a relationship with the business
- Worked in close collaboration with copywriters and creative director to produce final approved designs
- Ensuring that final graphics and layouts are visually appealing and on-brand

Graphic Designer, First Fountain Homes

Lagos, NG • May 2021 – August 2021

- Designed high-quality attention-grabbing graphics to promote company online presence on social media
- Created print-ready banners to showcase the company's properties on-sale, mission and vision for social events
- Defined the tone and voice of the company's brand by drafting the color scheme and typography for all company publications
- Worked with content creators and strategists to ensure work aligned with creative briefs and timelines

Graphic Designer, Enov8 Solutions Limited

Lagos, NG • February 2020 – June 2020

- Worked closely with copywriters and creative director to understand the design language to be used
- Planned and illustrated design concepts by studying design briefs
- Developed daily promotional contents for social media campaigns that increased website traffic and conversion rates
- Designed high quality graphics for social media marketing and print publications
- Planned and executed video productions for special events and holidays to showcase company lifestyle on social media

TECHNICAL SKILLS

- Exceptional Graphic Design Skills using Adobe Photoshop, Illustrator and After Effects
- User Interface and Experience (UI/UX) design using Adobe XD, Figma, Wireframe.cc
- HTML, CSS, JavaScript
- SEO / Digital Marketing
- Agile Project Management

SOFT SKILLS

- Highly creative
- Very detail-oriented
- Clear communication
- Time-Management
- Ability to learn and adapt to new trends aptly
- Technical Research Skill
- Leadership

CERTIFICATIONS

A guide to UX design and design thinking 101 (Udemy)	**2020**
The fundamentals of digital marketing (Google)	**2020**
Graphics Design Diploma	**2019**
Build responsive real-world websites with HTML5 and CSS3 (Udemy)	**2019**
Project Management Professional Certification	**2019**