

Christian Chukwu

CONTACT

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PORTFOLIO

<https://chriscrea8.github.io/design-folio/>

<https://www.behance.net/chriscrea8/>

SKILLS

Logo Creation

Illustration

Layout

Color Theory

Composition

Typography

Marketing and Branding

Print Knowledge

Product Design

UI/UX Design

User Persona Research

Ideation

Web Design

Photo Editing

TOOLS

Adobe Photoshop, Illustrator,

Adobe InDesign, Premier Pro, After Effects

Adobe XD, Figma

HTML, CSS, JavaScript, ReactJs

EDUCATION

**Federal University of technology, Owerri,
Nigeria.**

B.Tech. in Computer Science

2011-2016

CERTIFICATIONS

**A guide to UX design and design thinking
101** (via Udemy) – 2020

The fundamentals of digital marketing
Google - 2020

Graphic Design Diploma - 2019

**Build responsive real-world websites with
HTML5 and CSS3** (via Udemy) - 2019

**Project Management Professional
Certification** - 2019

WORK EXPERIENCE

Creative Brand Designer | CashToken Africa

Sept 2021 – July 2022

- Developed concepts, graphics and layouts for product illustrations, company logos and websites
- Designed and prepared pitch documents, including information architecture of company products for pitch meetings and deal acquisition
- Liaised with external printers on regular basis to ensure deadlines are met and materials are printed to the highest

Graphic Designer | Fabulous Branding Agency

Oct 2021 – Sept 2021

- Designed over 200 logos and brand identity for international corporate and individual businesses abroad
- Worked closely with project supervisors to create vision, conceive designs, and consistently meet deadlines and client requirements
- Developed concepts, graphics and layouts for product illustrations, company logos and social media graphics

Graphic Designer | Rolad Properties & Allied Services

Feb 2021 – Aug 2021

- Designed still and motion graphics for social media engagement posts to increase brand visibility
- Developed graphics and product illustrations for company website banner showcase
- Worked in close collaboration with copywriters and creative director to produce final approved designs

Graphic Designer | First Fountain Homes

May 2021 – Aug 2021

- Designed high-quality attention-grabbing graphics to promote company online presence on social media
- I designed print-ready banners to showcase the company's properties on-sale, mission and vision for social events
- Drafted the brand bible including color scheme, typography and feel for all company publications and brand usage.

Graphic Designer | Enov8 Solutions Limited

May 2021 – Aug 2021

- Planned and executed design concepts by studying design briefs
- Developed promotional designs for social media campaigns that increased website traffic and conversion rates
- Planned and executed video productions for special events and holidays to showcase company lifestyle on social media