

CHUKWU CHIZARAM CHRISTIAN

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SUMMARY

Creative and detail-oriented graphic designer with over 5 years of experience and exceptional skill level in the graphic design industry. Highly adept with programs in Adobe suite, such as Photoshop, Illustrator, InDesign and After Effects. Extensive experience in executing digital marketing plans via digital ads and social media content. Passionate about web & UI/UX design.

EDUCATION

2016 B. Tech Computer Science

Federal University of Technology Owerri

EMPLOYMENT HISTORY

Graphic Designer, Fabulous Branding Agency

Wyoming, USA • October 2020 – Present

- Designing logos and brand identity for corporate and individual businesses
- Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements
- Developing concepts, graphics and layouts for product illustrations, company logos and social media graphics
- Successfully manage and coordinate graphic design projects from concept through completion.
- Create and conduct highly persuasive sales and marketing presentations

Graphic Designer, Rolad Properties and Allied Services

Lagos, NG • February 2021 – August 2021

- Designed high-quality and attention-grabbing images to gain users' attention and improve the brand's credibility
- Developed concepts, graphics and layouts for product illustrations, company logos and graphics on company website
- Designed multiple quote graphics that reflect the brand vision, enabling followers to relate and build a relationship with the business
- Worked in close collaboration with copywriters and creative director to produce final design
- Ensuring that final graphics and layouts are visually appealing and on-brand

Graphic Designer, First Fountain Homes

Lagos, NG • May 2021 – August 2021

- Designed high-quality graphics to promote company online presence on social media
- Created print-ready banners to showcase the company's mission and vision for social events
- Defined the tone and voice of the company's brand by drafting the color scheme and typography for all company publications
- Worked with content creators and strategists to ensure work aligned with creative briefs and timelines

Graphic Designer, Enov8 Solutions Limited

Lagos, NG • February 2020 – June 2020

- Worked closely with copywriters and creative director to understand the design language to be used
- Planned and illustrated design concepts by studying design briefs
- Developed daily promotional contents for social media campaigns that increased website traffic and conversion rates
- Designed high quality graphics for social media marketing
- Planned and executed video productions for special events and holidays
- and strategy

TECHNICAL SKILLS

- Exceptional Graphic Design Skills using Adobe Creative Suite (Photoshop, Illustrator, After Effects, InDesign)
- User Interface and Experience (UI/UX) design using Adobe XD, Figma, Wireframe.cc
- HTML, CSS, JavaScript

SOFT SKILLS

- High creativity
- Clear communication
- Time-Management
- Very detail-oriented
- Research
- Leadership

CERTIFICATIONS

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| • A guide to UX design and design thinking 101 (Udemy) | 2020 |
| • The fundamentals of digital marketing (Google) | 2020 |
| • Build responsive real-world websites with HTML5 and CSS3 (Udemy) | 2019 |
| • Project Management Professional Certification | 2019 |

HOBBIES

- Web Development
- UI/UX Design
- Technological Research
- Playing Chess