



Christian D'Souza

Product Designer

With a developing history of turning ideas into user-friendly designs, I strive for my work to center around a commitment to innovation and crafting products that seamlessly combine visual allure with practical usefulness. Staying current with industry trends, I aim to ensure that my designs not only meet but exceed the expectations of clients and users alike. Guided by a strong attention to detail, my approach spans from the initial concept to the prototype stage, driven by a dedication to consistently push the boundaries of design innovation.

Contact

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Address

1A, Ryan Grove, Tawa Wellington 5028

Education

2019-2021

Bachelor of Design Innovation

Victoria University of Wellington

2014-2018

NCEA Level 1-3

Tawa College

Expertise

- UI/UX
- Visual Design
- Wireframes
- Storyboards
- User Flows
- Product Research

Interests

- Business/Entrepreneurship
- Self-development
- Culture and Heritage
- AI/Machine Learning
- Health and Sport

Experience

2022 - Present

Qrious Limited | 42 Willis Street Wellington 6011

Associate Designer

- Developed the user interface for Qrious' in-house built data migration tool, GODWIT.
- Collaborated with cross-functional teams to enhance UX/UI on Qrious' proprietary Marketing Automation Platform, UbiQuity.
- Utilized the Marketing Automation platform to facilitate internal team communication (inclusive of email/survey/form).
- Conducted extensive research within the marketing automation and data migration areas, including the AI sector in these disciplines, to assess competition and user needs.
- Created internal collateral, such as product fact sheets and team logos.
- Assisted internal teams with designing and organizing client presentations and work documentation, while also producing documents to educate colleagues on design best practices.

2021 - 2022

Qrious Limited | 42 Willis Street Wellington 6011

Product Researcher

- Performing market/competitor research to assist in the development of Qrious' proprietary marketing automation platform, UbiQuity.
- Compiling research into presentations and documents.
- Collaborating with team members and stakeholders to brainstorm design ideas.
- Consistently creating tickets/PBIs in Jira and ADO for efficient task management.

2021 - 2022

Ignite Consultants

Brand Representative/Content Creator

- Collaborated with a team of 6 to support the rebranding of StartSmart, a startup charity, later renamed Attire to Inspire.
- Spearheaded the creation of comprehensive promotional materials, including social media content, posters, and draft templates.
- Played a pivotal role in developing a new brand slogan, charity name, and logo to enhance overall brand identity.
- Demonstrated effective communication and teamwork skills while contributing to the broader mission of Ignite Consultants in partnering students with charities for impactful projects.

References

Available on request.