

Finance Yourself!

A platform that allows for young adults to be able to budget their weekly spenditure in the most efficient way through tailoring to the narrative of an existing university student .

PITCH

Deck



Problem

You know how...



"I dont want to rely on my parents for money"



The Utopia

Well what we do is...

"I dont online shop or got out regularly but i feel stressed spending on week to week stuff"

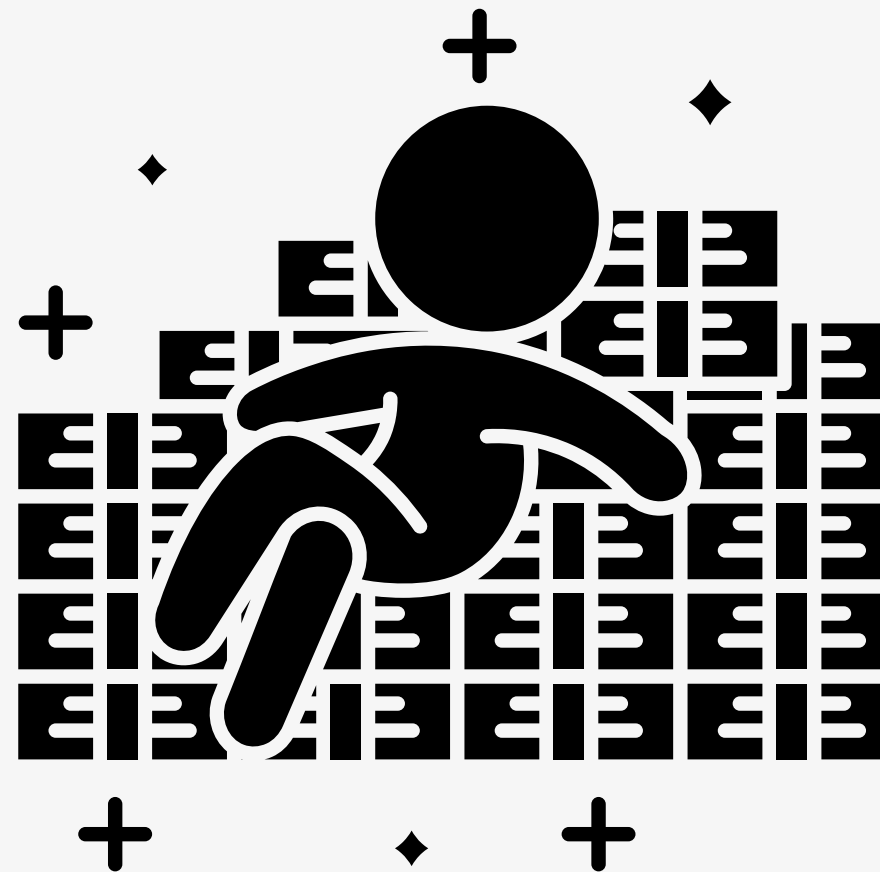


The Climax

This means that...



"Having money to spend means freedom and no worries".



a story
made with **meovly**

Product or Service

- No Tracking
- Offline
- Accessibility
- Self-control
- Simple interface
- Click-light/less content

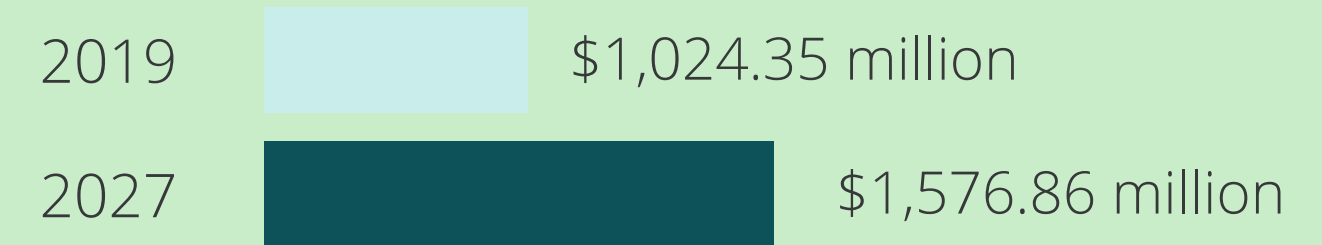


Traction

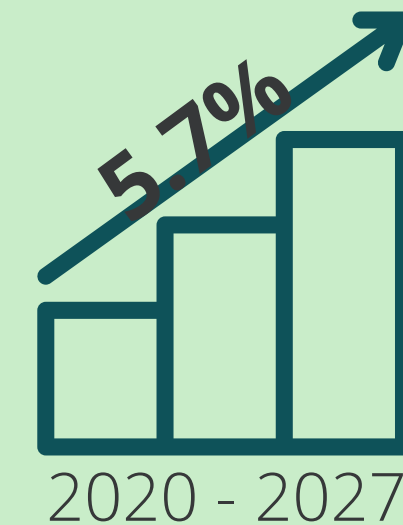
The Desirable market

- Global Personal Finance Software Market 2017-2021 - Availability of Mobile Applications to Boost Growth - Technavio. (2018, October 26). Retrieved from <https://www.businesswire.com/news/home/20181026005156/en/Global-Personal-Finance-Software-Market-2017-2021---Availability-of-Mobile-Applications-to-Boost-Growth---Technavio>

Personal Finance software market size



Compound Annual Growth rate

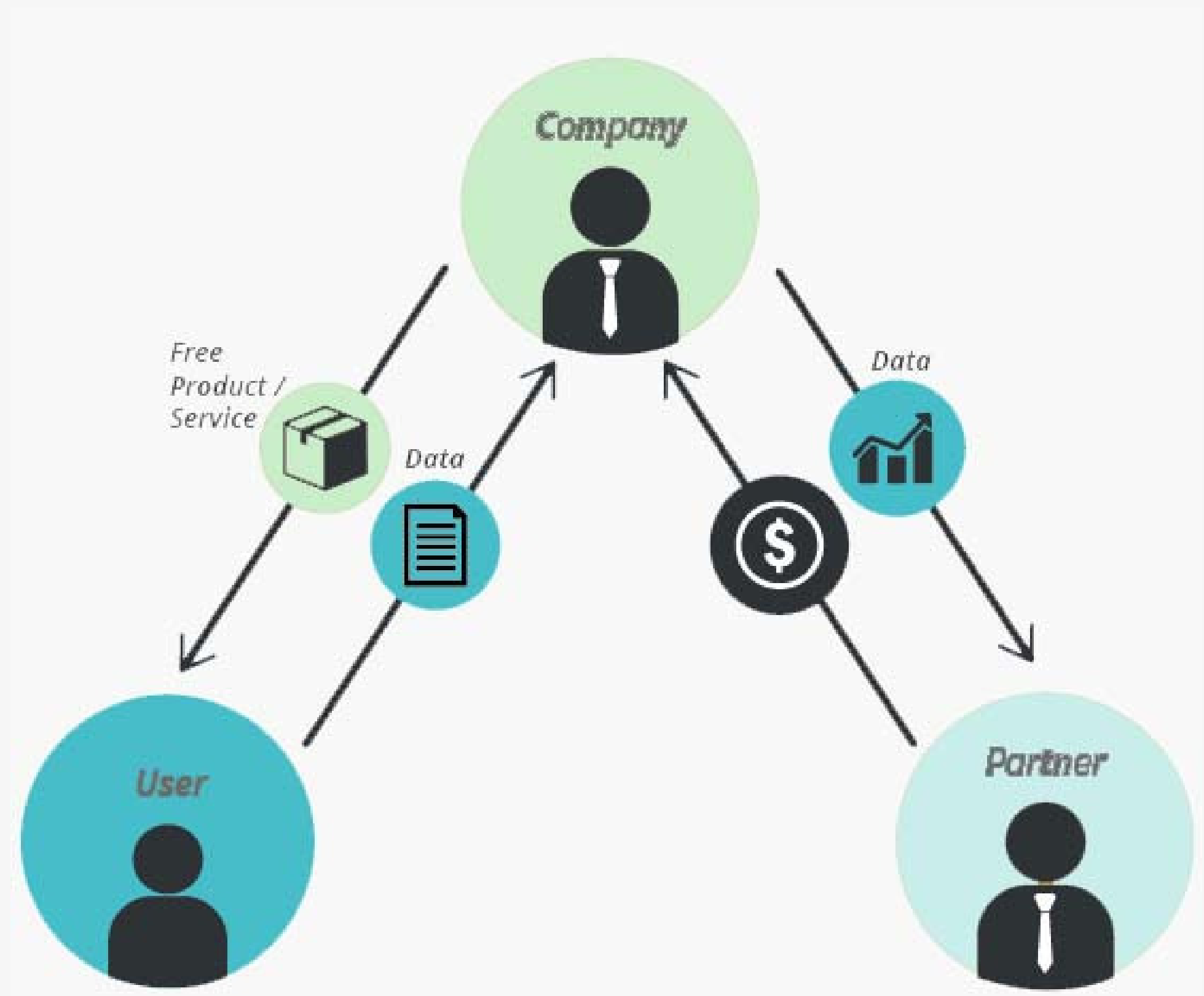


- Increase in focus of organizations on digitalizing their financial services and upsurge in internet users across the globe fuel the growth of the market



Business Model

Collecting and Selling Data



Timing

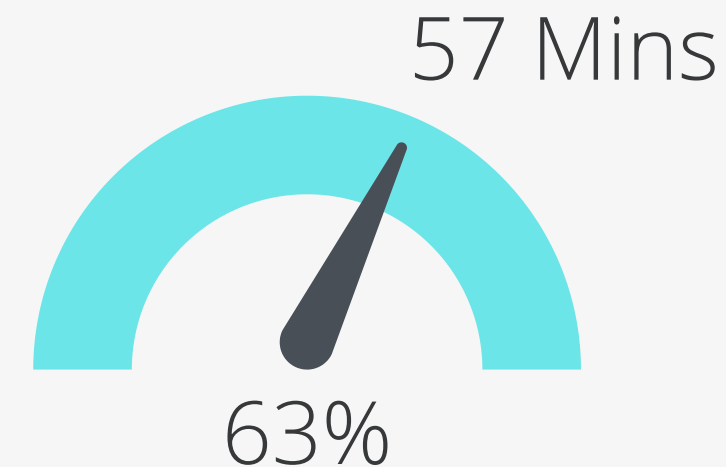
The new normal

- Covid Triggers a Boom in Personal Finance App Market. (n.d.). Retrieved from <https://www.outlookindia.com/outlookmoney/fintech/covid-triggers-a-boom-in-personal-finance-app-market-8229>

Personal Finance Daily active Usage (since covid)



Personal Finance weekly app usage (since covid)



Why we are
the right
people.

1



Background

2



Experience

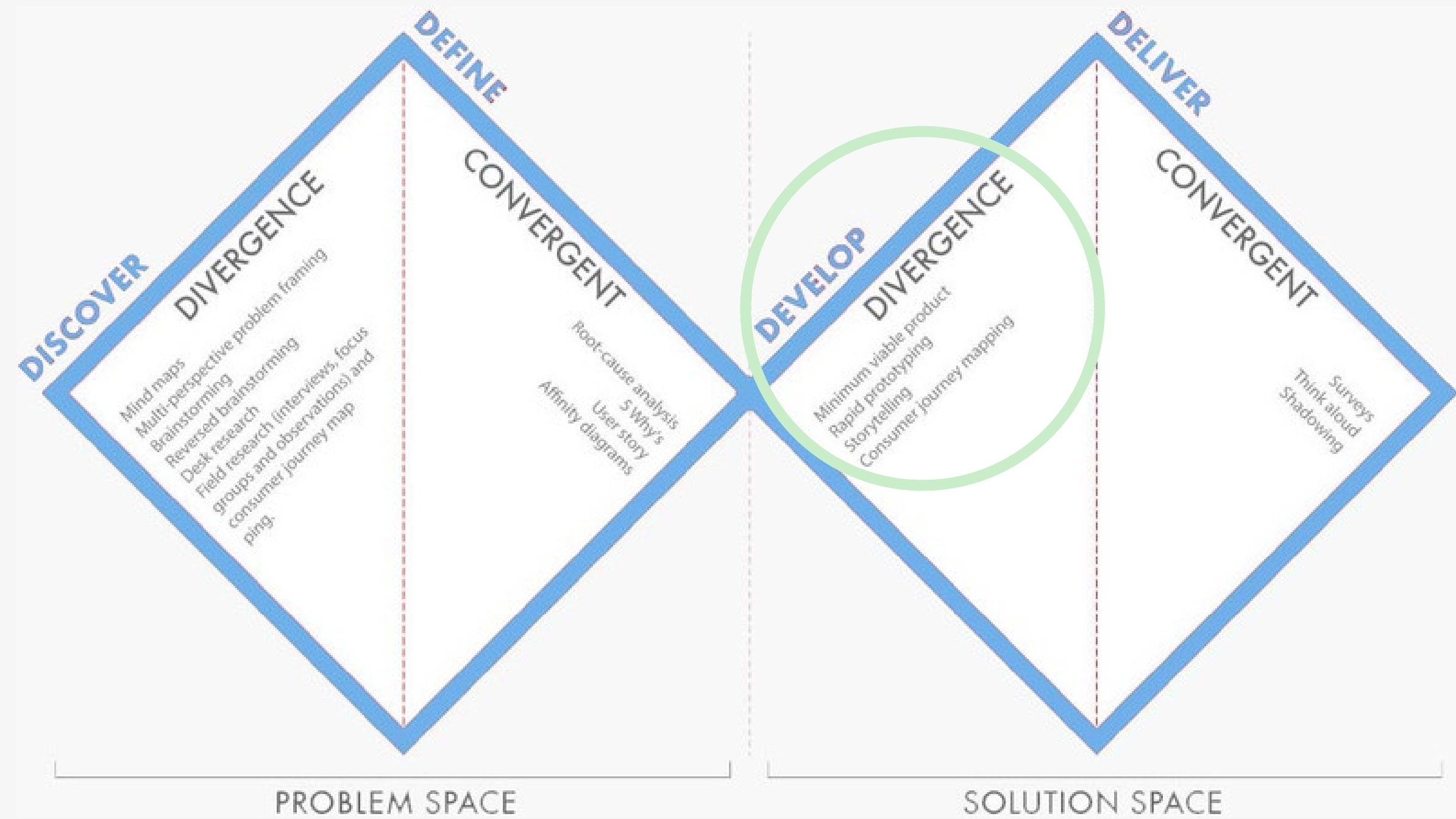
3



Passion



Position of project



Further Investment



Future Roadmap

Phase 1	\$500 - Software
Phase 2	\$100 - Hiring
Phase 3	\$0
Phase 4	\$200 - Domains

Building
4 weeks

1

2

Testing
2 weeks

Finalizing
1 week

3

4

Publishing
1 week



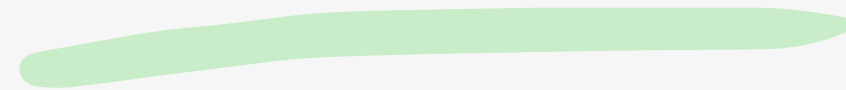
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Thank you!



Any questions?