

Value All Perspectives

Value all perspectives. Value the futures of not just yourself but everyone. Work together. We all want to better the world we live in today. So why not design with others? Why value the design itself more than the outcomes they can bring? Design is supposed to be human centred! This means making the lives of ALL humans better. That's right ALL. Were all humans. Therefore, we all have the right to have fair lived experiences. Design is everywhere. Used every day. From your clothes, to your cars, even to your toothbrush. We literally can't survive without design. So why not come together to save the world through design!

Design has no limits. It can fix many problems, or it can break lives. You can change a couple lives, or impact a whole community. Design has immense power when used justly and shared. Remember, power is greater in number than individually. Society has a major role for design. This is to "support our physical and mental health" (Channon, 2019). The two most important ingredients that can bring out the positivity or negativity in someone. The world can only improve through better lived experiences. Therefore, design will shape the future!

As a designer, you're responsible "for giving back to the world" (Mei, 2018). The value of empathy should be prioritised. Only then will design truly address the lived experiences and interests of people. The number one rule is: you are NOT your user! Value all perspectives above yours. Look at all angles. The world is just as important to others as it is to you. We need to address this. Design is the key ingredient in connecting people to the world. This carries huge responsibility. People entrust us to understand not only their needs but the worlds too. Making sure we involve them in the design process to regulate this connection.

It's a real motivation to be able to express yourself through design. To add value to someone's life through doing what you love. It's a great feeling! The opportunity to build relationships and connections. The opportunity to learn about different cultures and communities. Its all very exciting. Keeps you engaged and focussed. Especially with the fact that you are relied on to change the future. There are endless possibilities. You can be the change in people's lives. You can use design as the personal mark you leave on this world. One that proves that "design can transform your life" (Berger, 2009).

References

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