

# ! CHRIS ZHU

VISUAL + INTERACTION DESIGN

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## EDUCATION

2020	<b>School of the Art Institute of Chicago</b> BFA in Visual Communication Design <i>Dean's List for Outstanding Students</i> <i>Excellence in Leadership Award</i> <i>Merit Scholarship Recipient</i>	<b>Skills &amp; Software</b> Adobe XD Sketch After Effects Photoshop Illustrator InDesign HTML & CSS Writing/Editing
2019	<b>FCC Responsive Web Design Certification (300 hours)</b> HTML/CSS, Responsive Principles, Applied Accessibility	

## WORK EXPERIENCE

2019	<b>ART DIRECTION INTERN - Razorfish Health</b> Delivered high science in an exciting and incisive manner on a multi-million dollar product launch, taking ownership of concepting and execution for a medical data video series. Competed and won creative pitch against 60+ other interns.
2018	<b>SPRING ANALYST - Obama Foundation</b> Engaged in community organizing and empowerment of neglected communities through digital design of brand campaigns for a global audience. Provided logistical support for senior-level staff, as well as mentoring local high-school students.
2017	<b>MARKETING INTERN - Chicago Sun-Times</b> Designed digital editorial content at a daily metropolitan newspaper, reaching +1.6M unique readers per month. Provided logistical support for journalists.

## VOLUNTEERING

2017 - 2019	<b>VOLUNTEER LEADER - Chicago Department of Public Health</b> Organizes and leads 15-20 volunteers to combat underfunded public health issues such as the Opioid Crisis with digital design support. Produces a series of training materials, video content, and online collateral.
2017 - 2019	<b>STUDENT PRESIDENT - Artists on the World Wide Web</b> Develops and leads weekly 2-hour programs, workshops, and panels for my department, to engage students in their careers. Presented, led projects, and collaborated with local professionals and agencies.