

> CHRIS ZHU

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908.938.7588

VISUAL + INTERACTION DESIGN

EDUCATION

2020 **School of the Art Institute of Chicago (SAIC)**
BFA in Communication Design
Dean's List for Outstanding Students
Excellence in Leadership Award - 2018, 2019, 2020

Skills + Software
Public Speaking
Writing & Editing
Adobe Creative Suite
After Effects
XD + Sketch

WORK EXPERIENCE

2019 **Art Director - Razorfish Creative Agency**

2020 Delivers high science in an exciting and incisive manner on advertising campaigns for digital, interactive media, and video. Owns responsibility for conceptualizing, pitching, and executing motion design work on a large creative agency team.

2018 **Analyst - Obama Foundation**

Engaged in community organizing as part of President Obama's initiatives focusing on young leaders and empowering communities esp. on the South Side of Chicago. Also crafted and maintained social campaigns for a global audience.

2017 **Marketing Intern - Chicago Sun-Times**

Drafted and designed editorial content at a daily metropolitan newspaper, reaching +1.6M unique readers per month. Worked with journalists, marketers, and creatives.

VOLUNTEERING

2017 **Volunteer Leader - Chicago Department of Public Health**

2019 Organized and led 15-20 volunteers in partnership with the Department of Public Health to combat underfunded issues such as the Opioid Crisis; produced a series of training materials, video content, and workshops.

2017 **Lead Program Coordinator - School of the Art Institute of Chicago**

2019 Developed and led weekly 2-hour programs, workshops, and panels for my department. Connected students to local employers and events. Presented, led projects, and established long-term partnerships with outside vendors.

2016 **Early Career Tutor - School of the Art Institute of Chicago**

2019 Guided new college students in career experiences. Reviewed and edited student resumes and cover letters; provided professional guidance relating to internships and other early career experiences.