chriszhu.com

chris zhu!

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EXPERIENCE

2019

2021 Senior Designer / Pivot Design

Creatively solves complex challenges—owning responsibility for interactive, video, and offline activations for 4-5 clients at a time. Takes the lead on conceptualization and execution of key deliverables, while anticipating the needs of my clients and directors.

2020 Art Director / Razorfish

Delivered incisive, digital, and interactive campaigns for a suite of medical nonprofit causes, such as the Multiple Sclerosis Association of America and the Bristol Myers Squibb Patient Advocate Foundation.

Owned responsibility for conception and completion of digital projects on multiple brand launch/relaunches.

2018 Digital Analyst / Obama Foundation

Engaged in community organizing as part of President Obama's initiatives focusing on young leaders and empowering communities esp. on the South Side of Chicago. Crafted social activations with a global audience.

VOLUNTEER

2016 Design Lead / Chicago Department of Public Health 2019

Organized and led 15-20 volunteers in partnership with the Department of Public Health to combat underfunded issues such as the Opioid Crisis; produced a series of training materials, video content, and workshops.

EDUCATION BFA in Visual Communication Design

School of the Art Institute of Chicago

Dean's List Excellence in Leadership / 2018, 2019, 2020

SKILLS	Prototyping	Storyboarding	Art Direction
	Interaction Design	Motion Design	Public Speaking
	Visual Design	Adobe Creative Suite	