

Chris Zhu

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Education

Expected May 2020 **School of the Art Institute of Chicago (SAIC)**

BFA in Visual Communication Design
Dean's List for Outstanding Students
Excellence in Leadership Award
Merit Scholarship Award Recipient

January 2019 **FCC Responsive Web Design Certification (300 hours)**

HTML/CSS, Responsive Principles, Applied Accessibility

Work Experience

Skills

Present **Art Direction Intern / Razorfish / Publicis Health**

Delivers high science in an exciting and relevant manner, visualizing medical data in a variety of collateral. Thrives on tight deadlines + high-density briefs from copy and account teams to match Medical/Regulatory/Legal requirements.

Adobe XD
Sketch
After Effects
Photoshop
Illustrator
InDesign

Spring 2018 **Digital Design Intern / Obama Foundation**

Provided design and logistical support for Chicago and NYC staff; designed both digital and physical collateral to engage audience, with the primary goal of funding the development of the Barack Obama Presidential Center.

HTML & CSS
Customer Relations
Writing/Editing

Letters of recommendation available on request.

Spring 2017 **Marketing Intern / Chicago Sun-Times**

Designed for marketing and editorial staff at a daily newspaper reaching over 1.6M unique readers per month. Provided logistical and collateral support.

2017 — Present **Journalist / FNews Magazine**

Wrote op-ed pieces for an award-winning publication, involving political commentary and academia. Involved travel, interviews, and challenging deadlines.

Volunteering & Projects

2018 — Present **Team Leader / CDPH Collateral Contributor**

Leads over 20 students in cooperation with Chicago Department of Public Health to a.) combat the growing Opioid Crisis and b.) support the Healthy Homes & Lead Prevention Initiative through creative volunteer projects.

2017 — Present **Student President / Artists on the World Wide Web**

Facilitates student professional development through workshops and student-hosted seminars; organizes weekly events and projects; leads design students in long-term collaborations with nonprofits and Chicago city orgs.

2019 **Superdry Online Store Redesign**

Proposed redesign of Superdry fashion brand's online store, using a full spectrum of market research, design prototyping, and code. Performed case studies on competitors, created a fully-functioning site for web and mobile.