

Chris DeVisser

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ENGL 109

Prof. Jay Dolmage

Quotation

The ad's voice-over reassures us that they "also do business in the USA." However, he goes on to say, forthcomingly, that they wish to be perceived this way, inaccurate though it might be (Dissolve).

Works Cited

Dissolve. "This Is a Generic Brand Video." *Ads of the World*, Creative Community,
30 Aug. 2017, adsoftheworld.com/media/film/dissolve_this_is_a_generic_brand_video.