

# CHRIS ALOYSIUS DMELLO

## Data Scientist

Performed advanced analysis to evaluate critical areas for improvement in promotions, pricing, Inventory management using statistical models and analytics having 3 years of exp.



chrisxpark@gmail.com

9844996816

23/9 4,4c cross srinivas temple road,, maruthi nagar  
main road, BENGALURU, India

linkedin.com/in/chris-d-mello-30996b88

chrisdmell.github.io/chrisalloysiusdmello

stackoverflow.com/users/9330901/chris-dmello

## WORK EXPERIENCE

### Data Scientist Impact Analytics

04/2018 – Present

#### Achievements/Tasks

- Promo Smart Tool (Wholesale Club) : Performed data mining, cleaning, manipulation on POS data to recommending new promo structure to maximize profits using promo-models.
- Inventory Replenishing Tool (Jewelry Retailer) : Assist with the development, creation and monitoring of Inventory Forecasting, to constantly help clients manage their inventory losses.
- Recommendation System : Assist in building a jewelry recommender system in a team of 2 to help clients plan their cross-sell up-sell campaigns using market-basket analysis.
- Pricing Analytics(Craft Retailer) : Analyze existing price strategies and improve pricing models of potential changes to quantify sales and profitability impact.

### Business Development Associate Byju's

05/2017 – 06/2017

Top 3 in sales for Bangalore region.

### Customer Support Representative Uber

10/2016 – 05/2017

Handling in-person queries of Uber driver Partners and solving them.

## EDUCATION

### Data Analyst Nanodegree Udacity

02/2018

### B.Tech (Aeronautical Engg)

Manipal Institute of Technology, Manipal

07/2012 – 07/2016

7.7 CGPA

### Karnataka State - PUC (12)

St Johns College

07/2010 – 06/2012

83%

### Karnataka State - SSLC

St Johns Academy

07/2010

93.5 %

## SKILLS

SQL

Predictive Analytics

Demand Forecasting

Tableau

Linear Regression

Logistic Regression

Python

Excel

Hypothesis Testing

Demand Forecasting

Market Basket Analysis

Pricing - Promo

Customer Analytics

Skill

## ACHIEVEMENTS

SQL code scholar

Completed 2 half marathons

## PERSONAL PROJECTS

Project Bikeshare

- Analysed city travel data to find key insights.

Hackathon Piepline

- Build an in-house hackathon pipeline to solve ML problems using pandas/numpy/sklearn

## CERTIFICATES

Machine Learning with python from Coursera

Applied Machine Learning in Python from Coursera

Customer Analytics from Coursera

Linear Regression and Modelling from Coursera

Essential Design Principles for Tableau from Coursera

Spark-SQL/PySpark from Coursera-Databricks

Udacity - Data Analyst Nanodegree

## LANGUAGES

English

Native or Bilingual Proficiency

Kannada, Hindi

Professional Working Proficiency

## INTERESTS

Running

YouTube

Googling