

### JAMAICA GET-AWAY CONTEST RULES

1. No purchase necessary. This Contest is open to residents of Canada, except Quebec, who are employees of advertising agencies which are members of the Institute of Communications and Advertising or the Canadian Marketing Association. This contest is subject to all applicable federal, provincial and municipal laws.
2. Contestants will be eligible to win a trip for two to Jamaica, inclusive of airfare and hotel, courtesy of Iceberg Radio. Trip must be taken before December 31, 2003.
3. Entries will be accepted from 12:01 a.m. on Sept 15, 2003 until 11:59 p.m. on October 17, 2003.
4. Contestants may enter by completing the entry form, located at the 6<sup>th</sup> position on the Iceberg Radio Dial. No purchase or payment is required. Only one entry per person will be accepted.
5. Selection of the Contest winner will be made on September 24, 2003 by random draw from eligible entries. Chances of winning are directly dependent upon the number of entries. The Contest winner will be advised by e-mail and telephone. The prize must be accepted as offered.
6. Sound Source Networks and Iceberg Media.com Inc. ('the Sponsors) accept no responsibility for any accident, injury or loss incurred by anyone with respect to the prize. Provision of the prize is conditional upon the winner executing a release and indemnity in favour of the Sponsors, as well as their affiliated companies, agents, and promotional partners, from any liability relating in any way to any event, damage, loss or prejudice which may occur in relation to the award of the prize or the winner's participation in the Contest.
7. All decisions of Sponsors are final and binding in all matters relating to this Contest. Contest Sponsors assume no responsibility for incomplete, lost, misdirected or late entries, or for any technical malfunctions of telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, viruses, bugs, or non-receipt of any entry for any reason. All entries become the property of the Sponsors.
8. By entering the Contest, the prize winner agrees to the use of his or her name, photograph or interviews, without compensation, in any future communication by the Sponsors in connection with the Contest.
9. The Sponsors reserve the right to modify or cancel the Contest at any time without obligation or notice to any participant.

