

## **Education**

#### **University of Technology, Sydney**

2010 - 2014

- Bachelor of Business
- Bachelor of Science in I.T. (Dual)

# **Training**

- Nielsen Norman Usability Week 2015
- UX Australia 2016
- A11y TO Camp 2017
- Web Unleashed 2018

## **Work Experience**

#### **UX Designer, Researcher @ ROSSUL**

Jan 2019 - Present

B2B agency environment. Tasks included included discovery phase, design and/or evaluative research for industries such as marketing, insurance,

- Working with clients, stakeholders to establish objectives and requirements
- Interviews, Usability Testing and Heuristic/Accessibility Evaluation
- Articulating design decisions/research results verbally and visually.

### **UX Designer, Researcher @ Aytra**

Jun 2017 - Dec 2018

Complex, B2B SaaS application for cloud service providers and I.T. companies/departments. This involved research and design for the product suite and co-ordinating with business and tech.

- Generative research utilising subject matter experts and secondary research
- Co-creation and prototyping
- Worked collaboratively with a technical team on a technical product

### **UX Researcher @ Service Seeking**

Feb 2014 - Feb 2016

Services marketplace (B2C and B2B; Omnichannel). Research, idea validation and prototyping for a product that involved balancing competing interests (buyers and sellers).

- Full spectrum of user research (generative/evaluative, qualitative/quantitative, end-to-end)
- Facilitated ideation workshops/design studios
- Collaborated closely with cross-functional colleagues (marketing, business, tech)