

# **Christopher Nguyen**

http://christophernguyen.au
chris nguyen@protonmail.com

## **Research Experience**

#### Senior Design Researcher @ RBC

Jan 2022 - Jan 2024

- Identified research needs (both articulated and unarticulated) and completed 25+ studies, including complex, quantitative and/or mixed methods studies
- Democratized research process with designers (including coaching, and defining process through co-creation and iteration)
- Impacted on product roadmap, design and success metrics (e.g. doubled adoption of self-serve disputes, reduced miscategorized disputes from ~10% to ~3%)
- Developed knowledge management strategy and backlog for next stage of research repository evolution (aligned to the team's goals)

### **UX Researcher @ CIBC**

Mar 2020 - Oct 2021

- Grew research engagement on project from 50% allocation to 100% (and eventually, a second researcher)
- Presented to and engaged with higher level stakeholders to positive feedback
- Worked closely with designers and product to provide research perspective and help with continuous research planning (inc. maintaining prioritized UXR backlog)
- Led research repository initiative
- Onboarded new hires

#### **Product Designer @ Rossul**

Jan 2019 - Feb 2020

- Became in-house research expert & main researcher at B2B design-focused agency
- Stakeholder Interviews, Usability Testing and Heuristic/Accessibility Evaluation
- Worked with a variety of specialized (mainly B2B) domains, e.g. marketing, supply chain
   & IGOs with almost 100% track record of <u>Clutch.com reviews</u>



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#### **UX Designer @ Aytra**

Jun 2017 - Dec 2018

- Generative research utilizing subject matter experts and secondary research
- Informed not only design/product but also marketing materials and pitch decks (simplifying the value props in a technical I.T.-focused domain)

#### **UX Researcher @ Service Seeking**

Feb 2014 - Feb 2016

- Led end-to-end user research of all types (e.g. interviews, usability testing, Google Analytics, Hotjar, etc.), including running own recruitment & research ops
- Facilitated ideation workshops/design studios
- Developed and optimized net new Payments and Invoicing tool with a cross functional team

## **Volunteer Experience**

#### Tech Career Mentor @ QueerTech

Mar 2023 - Aug 2023

- · Facilitated breakout groups during group sessions and provided feedback
- Elicited mentee goals and planned activities accordingly (using Trello to track backlog and in progress activities)
- Conducted weekly one-on-one mentoring sessions resulting in the building of the mentee's portfolio from scratch and Figma practice exercises

### **Education**

#### University of Technology, Sydney

Bachelor of Science in Information Technology, Bachelor of Business (Dual Degree)