Traveler Experience

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JD Power data

We've spent a little time with the ASQ and JD Power data sets. A brief discussion follows.

It's worth asking this question up front: what's a primary goal of this exploration (or subsequent correlation analysis)? Is it to understand market segmentation at the airports? Or is it to find strong predictors of overall satisfaction?

We can address that later. For now, we see a number of files in the folders. But there are really two critical raw data files:

- 1. One ASQ raw data file from 2019 (ACI ASQ Survey Main_ Q3 2019 Data-EXCEL-v1.xlsx), and,
- 2. One JD Power raw data file from 2018 (Client SPSS File W1W4 (1).csv).

Everything else is a PDF report or, in a couple of cases, Excel files that include synthesized tables or data dictionaries. That's as of the morning of 11/5.

We started with those two data files. In particular, we were interested in the JD Power data since it's potentially so rich and provides a new data source outside of ASQ.

The ASQ data from ACI is relatively clean.

The JD Power data set is rougher, but potentially very rich. It has more than 400 fields and around 40,000 observations taken from four survey visits (multiple days) each in late 2017 through fall 2018. The data "labels" are stored in a separate file with different formatting so we've transposed them and glued them to the master data set.

We're guessing "Overall.Satisfaction.Index" is the variable of interest. It appears to be scaled from, roughly, 100-1000, which seems to match some of the visualizations in the PDF reports:

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 99.99 659.42 787.28 764.84 887.09 1000.02
```

The JD Power data has 411 variables. We dropped 26 that promised little value or would actually get in the way of correlation analysis.

Here are the variable names after re-labeling and a quick summary of each. Notice the number of missing observations (NAs) and the variation in those missing observations' propensity across different variables. And, to make matters tougher, the missing observations' are distributed variously across survey respondents - they're not limited to certain questions. So when you try and just drop respondents with any NA answers or, conversely, drop survey questions with any NA responses, you're left with nothing.

This could present real issues - let's chat before we do more.

Variable names (labels):

[1] "Within.North.America..LeisurePersonal.travel"
[2] "Outside.North.America..LeisurePersonal.travel"
[3] "Within.North.America..Business.travel"
[4] "Outside.North.America..Business.travel"
[5] "Within.North.America..Both.leisure.personal.and.business.travel"

```
## [6] "Outside.North.America..Both.leisure.personal.and.business.travel"
```

- ## [7] "Times.flown.past.three.months"
- ## [8] "Trip.purpose"
- ## [9] "Traveled.alone"
- ## [10] "Adult.family.members.13.and.over"
- ## [11] "One.or.more.children.12.years.old.and.under"
- ## [12] "Friends"
- ## [13] "Business.colleagues"
- ## [14] "Airline.brand"
- ## [15] "Flight.departure.time"
- ## [16] "Flight.departure.time..AMPM"
- ## [17] "Air.Canada.Aeroplan"
- ## [18] "Alaska.AirlinesHorizon.Air.Mileage.Plan"
- ## [19] "American.AirlinesAmerican.Eagle.AAdvantage"
- ## [20] "Delta.Air.Lines.SkyMiles"
- ## [21] "Frontier.Airlines.EarlyReturns"
- ## [22] "HawaiianMiles"
- ## [23] "JetBlue.Airways.TrueBlue"
- ## [24] "Southwest.Airlines.Rapid.Rewards"
- ## [25] "Spirit.Airlines.Free.Spirit"
- ## [26] "United.Airlines.MileagePlus"
- ## [27] "Virgin.America.Elevate"
- ## [28] "WestJet.Rewards"
- ## [29] "Other"
- ## [30] "None"
- ## [31] "Dont.know"
- ## [32] "Air.Canada.FF.Level"
- ## [33] "American.Airlines.FF.Level"
- ## [34] "Delta.Air.Lines.FF.Level"
- ## [35] "Alaska.Airlines.FF.Level"
- ## [36] "United.FF.Level"
- # [37] "Frontier.Airlines.FF.Level"
- ## [38] "JetBlue.Airways.FF.Level"
- ## [39] "Southwest.Airlines.FF.Level"
- ## [40] "Hawaiian.Airlines.FF.Level"
- ## [41] "Spirit.Airlines.FF.Level"
- ## [42] "Virgin.America.FF.Level"
- ## [43] "BrandImageEnvircarelessresp"
- ## [44] "BrandImageInconsistentReliable"
- ## [45] "BrandImageConventionalInnovative"
- ## [46] "BrandImageOldfashionedModern"
- ## [47] "BrandImageBoringExciting"
- ## [48] "BrandImageCrampedSpacious"
- ## [49] "BrandImageBottomlinePassenger"
- ## [50] "BrandImageBadGoodRep"
- ## [51] "Times.departed.from.Evaluated.Airport"
- ## [52] "How.traveled.to.Evaluated.Airport"
- ## [53] "Time.left.for.Evaluated.Airport"
- ## [54] "Time.left.for.Evaluated.Airport.AMPM"
- ## [55] "Miles.traveled.to.Evaluated.Airport"
- ## [56] "Traffic.congestion"
- ## [57] "Public.transportation.present"
- ## [58] "How.often.public.transportation.used"
- ## [59] "Likelihood.to.use.public.transportation"

```
[60] "Parked.at"
  [61] "Minutes.after.parking.to.travel.to.terminal"
  [62] "Method.of.payment.for.parking.fees"
## [63] "Parking.fees.vs.expectations"
## [64] "Ease.of.entrance"
##
  [65] "Availability.of.parking.spaces"
  [66] "Safety.and.security"
  [67] "Variety.of.parking.options.eg.garage.surface.lot.valet.reserved.parking.etc"
##
    [68] "Cleanliness.of.the.parking.facilities"
##
  [69] "Clarity.of.signsdirections"
  [70] "Convenience.to.terminal"
  [71] "Reasonableness.of.the.price"
  [72] "Overall.parking.experience"
## [73] "Easy.to.find.loadingunloading.area"
## [74] "Easy.to.find.transportation.service.to.Evaluated.Airport"
## [75] "Ease.of.dropping.off"
##
  [76] "Safety.and.security.1"
  [77] "Clarity.of.signsdirections.1"
##
  [78] "Convenience.to.terminal.1"
## [79] "Overall.drop.off.experience"
##
  [80] "Rental.car.facility.signage"
## [81] "Shuttle.needed"
## [82] "Who.operated.shuttle"
## [83] "Wait.time.for.shuttle.to.Evaluated.Airport"
## [84] "Minutes.to.terminal.after.boarding.shuttle"
## [85] "Ease.of.entrance.1"
## [86] "Safety.and.security.2"
## [87] "Cleanliness.of.the.rental.car.facilities"
## [88] "Clarity.of.signsdirections.2"
## [89] "Convenience.to.terminal.2"
## [90] "Overall.rental.car.facility.experience"
## [91] "How.often.public.transportation.used.1"
## [92] "Frequency.of.public.transportation.service"
## [93] "Safety.and.security.3"
## [94] "Cleanliness.of.the.public.transportation.facilities"
## [95] "Clarity.of.signsdirections.3"
## [96] "Convenience.to.terminal.3"
## [97] "Overall.public.transportation.experience"
## [98] "Transportation.method.used.to.leave.Evaluated.Airport"
## [99] "Time.left.Evaluated.Airport"
## [100] "Time.left.Evaluated.Airport.AMPM"
## [101] "Miles.traveled.from.Evaluated.Airport"
## [102] "Minutes.to.travel.from.Evaluated.Airport.to.destination"
## [103] "Traffic.congestion.leaving.complex"
## [104] "Preferred.transportation.mode"
## [105] "Clarity.of.signs..directions"
## [106] "Convenience.of.transportation"
## [107] "Attractiveness.of.airport.grounds"
## [108] "Ease.of.arriving.at.the.terminal"
## [109] "Ease.of.leaving.terminal"
## [110] "Traffic.flow.on.airport.grounds"
## [111] "Overall.airport.accessibility.experience"
## [112] "Place.of.checkin"
## [113] "Number.of.bags.checked.in"
```

```
## [114] "Easy.to.find.luggage.trolleys.when.entered.terminal"
## [115] "Place.for.luggage.checkin"
## [116] "Airlineairport.responsible.for.handling.luggage"
## [117] "Minutes.to.obtain.boarding.pass"
## [118] "Ease.of.finding.checkinbaggage.check.location"
## [119] "Traffic.flow.at.checkinbaggage.check.area"
## [120] "Cleanliness.of.the.checkinbaggage.check.area"
## [121] "Overall.checkinbaggage.check.experience"
## [122] "Type.of.security.line"
## [123] "Lines.available..Number.of.security.lines.available"
## [124] "Lines.open..Number.of.security.lines.available"
## [125] "Sign.to.inform.security.wait.times"
## [126] "Singled.out.for.special.TSA.screening"
## [127] "Minutes.between.cleared.security.and.boarding.the.plane"
## [128] "Foodbeverages.purchased.beforeafter.security"
## [129] "Healthy.foodbeverage.options"
## [130] "Importance.of.healthy.foodbeverage.options"
## [131] "Were.local.restaurant.or.food.choices.ie.nonchain.restaurants.available.at.Airport.Evaluated"
## [132] "Foodbeverages.wanted.found"
## [133] "Not.hungry"
## [134] "Brought.my.own.food"
## [135] "Didnt.like.the.choices"
## [136] "Too.expensive"
## [137] "No.time"
## [138] "Other.1"
## [139] "Shopped.at.retail.stores.beforeafter.security"
## [140] "Didnt.have.time"
## [141] "Too.expensive.1"
## [142] "Didnt.have.what.I.need"
## [143] "No.need.to.shop"
## [144] "Other.2"
## [145] "Arriving.on.the.airport.grounds"
## [146] "Checkin"
## [147] "Security"
## [148] "Gate.area"
## [149] "Baggage.claim.area"
## [150] "Ground.transportation.eg.taxi.shuttle.etc"
## [151] "Restrooms"
## [152] "Food.and.beverage"
## [153] "Retail.shops"
## [154] "Flight.monitors.eg.arrivaldeparture.info"
## [155] "Parking.structures"
## [156] "Other.3"
## [157] "Used.restrooms.in.terminal"
## [158] "WiFi.connection.offered"
## [159] "WiFi.connection.speed"
## [160] "Noise.level.at.the.airport"
## [161] "Utilized.airport.lounge"
## [162] "Air.temperature.at.the.gate"
## [163] "Wheelchair.servicecourtesy.cart"
## [164] "Plane.not.there"
## [165] "Mechanical.problems"
## [166] "Bad.weather.where.you.were"
## [167] "Bad.weather.where.you.were.going"
```

```
## [168] "Crew.not.there"
## [169] "Gate.not.available.at.destination"
## [170] "Delay.in.landing"
## [171] "Flight.overbooked"
## [172] "Too.much.carryon.baggage"
## [173] "Security.issue"
## [174] "Passengers.late.arrivalsslow"
## [175] "Runway.trafficAir.traffic.control"
## [176] "Other.4"
## [177] "I.dont.know.the.cause.of.the.delay"
## [178] "How.many.minutes.was.your.flight.delayed"
## [179] "Obtained.checked.baggage"
## [180] "Minutes.to.get.to.the.baggage.claim.area"
## [181] "Minutes.waited.at.the.baggage.claim.area"
## [182] "All.baggage.received"
## [183] "Easy.to.find.luggage.trolleys.in.baggage.claim.area"
## [184] "Ease.of.finding.your.baggage.claim.areacarousel"
## [185] "Physical.conditioncleanliness.of.baggage.claim.area"
## [186] "Speed.of.baggage.delivery"
## [187] "Overall.baggage.claim.experience"
## [188] "Went.through.immigrationcustoms"
## [189] "Used.kiosk"
## [190] "Minutes.to.get.through.immigrationcustoms"
## [191] "Overall.immigrationcustoms.experience"
## [192] "Likelihood.to.use.airport"
## [193] "Likelihood.to.recommend"
## [194] "Number.of.positive.recommendations"
## [195] "Number.of.negative.comments"
## [196] "Posted.comments.on.social.media"
## [197] "Yelp"
## [198] "Facebook"
## [199] "Twitter"
## [200] "Instagram"
## [201] "Tumblr"
## [202] "YouTube"
## [203] "LinkedIn"
## [204] "Trip.Advisor"
## [205] "Other.blog"
## [206] "Other.forum"
## [207] "Other.ratingreview.sites"
## [208] "Other.5"
## [209] "Dont.knowdont.remember"
## [210] "Number.times.read.online.travel.information"
## [211] "Wireless.Internet"
## [212] "Plug.for.your.computer.phone.etc"
## [213] "Arcadegame.room"
## [214] "Personal.services.eg.massage.hair.salon.shoe.shine.etc"
## [215] "More.variety.of.food.andor.beverage"
## [216] "More.variety.of.retail.services"
## [217] "Premier.club"
## [218] "Childrens.play.area"
## [219] "Smoking.arealounge"
## [220] "More.comfortable.seating.area"
## [221] "Quiet.area"
```

```
## [222] "Work.space.near.plug"
## [223] "ATM"
## [224] "Movie.theater"
## [225] "Religious.facilities"
## [226] "ExerciseHealth.club.facilities"
## [227] "TV"
## [228] "Other.6"
## [229] "None.1"
## [230] "Gender"
## [231] "Country"
## [232] "Birth.Year"
## [233] "Education"
## [234] "Marital.Status"
## [235] "WhiteCaucasian"
## [236] "BlackAfrican.American"
## [237] "AsianAsian.American"
## [238] "LatinoHispanic"
## [239] "Other.7"
## [240] "Prefer.not.to.answer"
## [241] "Household.annual.income"
## [242] "Did.you.have.to.go.through.security.again.at.connecting.airport"
## [243] "Crowd.within.airport.terminal.building"
## [244] "Likelihood.to.recommend.NPS"
## [245] "WestJet.FF.Level"
## [246] "Notice.construction.at.airport"
## [247] "Had.to.wait.in.line.for.the.restrooms"
## [248] "Stall.was.in.good.condition.eg.free.of.broken.or.worn.out.parts"
## [249] "Countertops.and.floors.were.dry"
## [250] "Floors.were.in.good.repair"
## [251] "Fixtures.were.working.eg.faucets.soap.dispenser.hand.dryer.etc"
## [252] "Walls.were.free.of.markings.and.graffiti"
## [253] "Restrooms.felt.cramped.for.space"
## [254] "Overall.restrooms.were.clean"
## [255] "Yes.and.it.was.obstructive"
## [256] "Yes.and.it.was.too.loud"
## [257] "Yes.and.it.did.not.disrupt.my.travel.experience"
## [258] "No.there.was.no.construction"
## [259] "Dont.know.1"
## [260] "Parking"
## [261] "Checkin.area"
## [262] "Security.area"
## [263] "Gate.area.1"
## [264] "Baggage.claim.area.1"
## [265] "Ground.transportation.area.eg.taxi.shuttle.etc"
## [266] "Restrooms.1"
## [267] "Food.and.beverage.areas"
## [268] "Retail.shops.area"
## [269] "Other.8"
## [270] "Total.times.traveled.North.America.12.months"
## [271] "Total.times.traveled.outside.North.America.12.months"
## [272] "Total.times.traveled.12.months"
## [273] "When.left.for.airport"
## [274] "Length.of.trip"
## [275] "Dollars.paid.for.parking.fees"
```

```
## [276] "Dollars.paid.for.transportation.service.to.Evaluated.Airport"
## [277] "Dollars.paid.for.rental.car"
## [278] "Dollars.paid.for.public.transportation.service.to.Airport"
## [279] "Dollars.paid.for.WiFi.connection"
## [280] "NAflag"
## [281] "Time.to.travel.to.terminal.after.parking"
## [282] "Time.to.wait.for.shuttle.busvan.to.take.you.to.airport"
## [283] "Time.to.travel.to.airport.terminal.once.boarded.shuttle.busvan"
## [284] "Time.to.obtain.boarding.pass.andor.check.baggage"
## [285] "Time.to.get.through.security.check.from.time.entered.airport.complex"
## [286] "Time.to.get.through.security.check.from.time.entered.airport.complex.1"
## [287] "NPS.Promoter"
## [288] "NPS.Passive"
## [289] "NPS.Detractor"
## [290] "NPS.Recode"
## [291] "NPS.Groups"
## [292] "Minutes.to.get.through.the.security.check"
## [293] "Amount.of.time.required.for.security.check"
## [294] "Professionalism.of.security.staff"
## [295] "Ability.of.security.process.to.make.you.feel.safe"
## [296] "Overall.security.check.experience"
## [297] "Foodbeverages.purchased"
## [298] "RestaurantBar"
## [299] "Fast.food.chain"
## [300] "Convenience.store"
## [301] "Standalone.kiosk"
## [302] "Vending.machine"
## [303] "Other.10"
## [304] "Variety.of.menu.choices"
## [305] "QualityTaste.of.food.and.beverage"
## [306] "Ambiance.atmosphere"
## [307] "Courtesy.of.staff"
## [308] "Timeliness.of.your.order"
## [309] "Cleanliness.of.area"
## [310] "Reasonableness.of.the.price.1"
## [311] "Overall.restaurant.experience"
## [312] "Quality.of.food.and.beverage"
## [313] "Variety.of.food.and.beverage"
## [314] "Reasonableness.of.the.price.2"
## [315] "Speed.of.service"
## [316] "Availability.of.nearby.seating"
## [317] "Overall.food..beverage.experience"
## [318] "BooksMagazines"
## [319] "Clothing"
## [320] "Sunglasses"
## [321] "Electronics"
## [322] "Toiletries"
## [323] "Other.merchandise"
## [324] "Other.services"
## [325] "Didnt.purchase.any.merchandiseservices"
## [326] "Quality.of.merchandiseservices"
## [327] "Variety.of.shops"
## [328] "Reasonableness.of.the.price.3"
## [329] "Professionalism.of.staff"
```

```
## [330] "Overall.retail.services.experience"
## [331] "Now.that.you.have.considered.your.food.beverage..retail.experiences.how.would.you.rate.your..
## [332] "Took.transportation.to.the.gate"
## [333] "Type.of.transportation.taken.to.the.gate"
## [334] "Minutes.to.the.gate.after.security.check.point"
## [335] "Clarity.of.signsdirections.inside.the.terminal"
## [336] "Cleanliness.of.terminal.concourses.and.hallways"
## [337] "Comfort.in.airport.eg.seating.roominess.etc"
## [338] "Availability.of.activityentertainment.options.in.the.airport"
## [339] "Overall.terminal.facilities.experience"
## [340] "Variety.of.food.beverage.and.retail.options"
## [341] "Cleanliness.of.terminal.restrooms"
## [342] "Flight.departed"
## [343] "How.would.you.rate.your.overall.experience.at.Airport.Evaluated"
## [344] "Connecting.Region"
## [345] "Connecting.State"
## [346] "Airport"
## [347] "Dollars.paid.per.person.at.restaurantbar"
## [348] "Dollars.spent.on.foodbeverages"
## [349] "Dollars.spent.on.merchandiseservices"
## [350] "Amount.spent.in.terminal.USD"
## [351] "Time.spent.in.terminal.connecting.airport"
## [352] "Time.to.get.through.security.check.connecting.airport"
## [353] "DepartingArriving.Airport.vs.Connecting.Airport"
## [354] "The.signagedirections.were.cleareasy.to.understand"
## [355] "There.were.enough.signsdirections.throughout.the.terminal"
## [356] "Recent.completed.renovations.or.new.buildings"
## [357] "Regional.art.culture.or.historical.displays"
## [358] "Robots.tablet.interfacing.or.other.new.technology"
## [359] "I.was.able.to.clearly.hear.and.understand.the.announcements.within.the.gate"
## [360] "The.gate.area.was.clean"
## [361] "There.were.enough.seats.at.the.gate"
## [362] "The.gate.area.was.comfortable"
## [363] "There.were.enough.electrical.outlets.for.charging.phoneslaptops"
## [364] "The.gate.area.was.worn.out.or.outdated"
## [365] "Segment"
## [366] "Generation.Groups"
## [367] "OSAT.Zones.of.Satisfaction"
## [368] "Age"
## [369] "weight"
## [370] "Parking.Index"
## [371] "Dropoff.Index"
## [372] "Rental.Car.Index"
## [373] "Public.Transp.Index"
## [374] "RestaurantBar.Index"
## [375] "Other.Food.and.Beverage.Index"
## [376] "Retail.MerchandiseServices.Index"
## [377] "Food.and.Beverage.Index"
## [378] "Food.Beverage.and.Retail.Index"
## [379] "Airport.Accessibility.Index"
## [380] "Checkin.Index"
## [381] "Security.Index"
## [382] "Terminal.Facility.Index"
## [383] "Baggage.Claim.Index"
```

```
## [384] "Overall.Satisfaction.Index"
## [385] "Immigration..Customs.Index"
```

Summaries:

```
## Within.North.America..LeisurePersonal.travel
## Min. : 0.000
## 1st Qu.: 1.000
## Median: 2.000
## Mean : 3.293
## 3rd Qu.: 4.000
## Max. :100.000
## NA's
         :8694
## Outside.North.America..LeisurePersonal.travel
## Min. : 0.000
## 1st Qu.: 0.000
## Median : 0.000
## Mean : 0.821
## 3rd Qu.: 1.000
## Max. :100.000
## NA's
         :8694
## Within.North.America..Business.travel
## Min. : 0.000
## 1st Qu.: 0.000
## Median: 0.000
## Mean : 1.695
## 3rd Qu.: 1.000
## Max. :100.000
## NA's :8694
## Outside.North.America..Business.travel
## Min. : 0.000
## 1st Qu.: 0.000
## Median: 0.000
## Mean : 0.408
## 3rd Qu.: 0.000
## Max. :100.000
## NA's :8694
## Within.North.America..Both.leisure.personal.and.business.travel
## Min. : 0.00
## 1st Qu.: 0.00
## Median: 0.00
## Mean : 1.32
## 3rd Qu.: 1.00
## Max. :100.00
## NA's :8694
## Outside.North.America..Both.leisure.personal.and.business.travel
## Min. : 0.000
## 1st Qu.: 0.000
## Median: 0.000
## Mean : 0.427
## 3rd Qu.: 0.000
## Max. :100.000
## NA's :8694
```

```
Times.flown.past.three.months Trip.purpose
                                                 Traveled.alone
                                 Min.
##
          : 1.000
                                                         :0.000
  Min.
                                        :1.000
                                                 Min.
   1st Qu.: 1.000
                                  1st Qu.:1.000
                                                 1st Qu.:0.000
## Median : 2.000
                                 Median :1.000
                                                 Median :0.000
   Mean
          : 2.382
                                  Mean
                                        :1.286
                                                 Mean
                                                         :0.449
##
   3rd Qu.: 2.000
                                  3rd Qu.:1.000
                                                 3rd Qu.:1.000
   Max.
          :100.000
                                 Max.
                                        :3.000
                                                 Max.
                                                        :1.000
  NA's
                                                 NA's
##
           :8694
                                  NA's
                                        :8694
                                                         :8694
   Adult.family.members.13.and.over
           :0.000
##
  Min.
   1st Qu.:0.000
## Median :0.000
## Mean
          :0.435
## 3rd Qu.:1.000
## Max.
           :1.000
## NA's
           :8694
## One.or.more.children.12.years.old.and.under
                                                  Friends
                                                Min.
                                                       :0.00
##
   1st Qu.:0.000
                                                1st Qu.:0.00
## Median :0.000
                                                Median:0.00
##
  Mean
          :0.089
                                                Mean
                                                      :0.09
##
   3rd Qu.:0.000
                                                3rd Qu.:0.00
## Max.
          :1.000
                                               Max.
                                                       :1.00
   NA's
           :8694
                                                NA's
##
   Business.colleagues Airline.brand Flight.departure.time
##
  Min.
          :0.000
                       Min. : 1.0
                                      Min. : 1.0
##
   1st Qu.:0.000
                        1st Qu.: 4.0
                                       1st Qu.: 5.0
  Median :0.000
                       Median: 7.0
                                      Median: 8.0
                              :10.2
##
  Mean
          :0.032
                       Mean
                                             :20.8
                                      Mean
   3rd Qu.:0.000
                        3rd Qu.: 9.0
                                       3rd Qu.:11.0
## Max.
           :1.000
                       Max.
                               :99.0
                                      Max.
                                              :95.0
##
  NA's
           :8694
                       NA's
                               :8694
                                      NA's
                                              :8694
   Flight.departure.time..AMPM Air.Canada.Aeroplan
  Min. : 1.00
                               Min.
                                       :0.000
##
   1st Qu.: 1.00
                               1st Qu.:0.000
##
  Median: 2.00
                               Median : 0.000
##
  Mean :16.34
                               Mean
                                     :0.083
##
   3rd Qu.: 2.00
                               3rd Qu.:0.000
##
   Max.
          :95.00
                               Max.
                                       :1.000
##
  NA's
           :8694
                               NA's
  Alaska.AirlinesHorizon.Air.Mileage.Plan
## Min.
          :0.000
   1st Qu.:0.000
##
  Median :0.000
  Mean
          :0.095
##
   3rd Qu.:0.000
##
   Max.
           :1.000
##
  NA's
           :8694
  American.AirlinesAmerican.Eagle.AAdvantage Delta.Air.Lines.SkyMiles
## Min.
           :0.000
                                               Min. :0.000
##
  1st Qu.:0.000
                                               1st Qu.:0.000
## Median :0.000
                                              Median : 0.000
## Mean :0.319
                                              Mean :0.368
                                               3rd Qu.:1.000
## 3rd Qu.:1.000
```

```
## Max.
          :1.000
                                             Max.
                                                    :1.000
##
  NA's
          :8694
                                             NA's
                                                    :8694
                                                 JetBlue.Airways.TrueBlue
  Frontier.Airlines.EarlyReturns HawaiianMiles
          :0.000
                                        :0.000
                                                Min.
                                                        :0.000
                                 Min.
   1st Qu.:0.000
                                 1st Qu.:0.000
                                                 1st Qu.:0.000
##
  Median :0.000
                                 Median :0.000
                                                Median :0.000
   Mean :0.052
                                 Mean :0.044
                                                 Mean :0.144
##
   3rd Qu.:0.000
                                 3rd Qu.:0.000
                                                 3rd Qu.:0.000
##
   Max.
         :1.000
                                 Max.
                                        :1.000
                                                 Max.
                                                        :1.000
##
  NA's
          :8694
                                 NA's
                                        :8694
                                                 NA's
                                                        :8694
   Southwest.Airlines.Rapid.Rewards Spirit.Airlines.Free.Spirit
                                   Min. :0.000
## Min. :0.000
  1st Qu.:0.000
                                   1st Qu.:0.000
##
  Median :0.000
                                   Median : 0.000
  Mean
         :0.338
                                   Mean
                                         :0.049
##
   3rd Qu.:1.000
                                   3rd Qu.:0.000
##
  Max.
          :1.000
                                          :1.000
                                   Max.
##
  NA's
          :8694
                                   NA's
                                          :8694
  United.Airlines.MileagePlus Virgin.America.Elevate WestJet.Rewards
                              Min. :0.00
## Min. :0.000
                                                     Min. :0.000
##
   1st Qu.:0.000
                              1st Qu.:0.00
                                                     1st Qu.:0.000
  Median :0.000
                              Median:0.00
                                                     Median : 0.000
  Mean :0.289
##
                              Mean :0.03
                                                     Mean :0.035
                                                     3rd Qu.:0.000
##
   3rd Qu.:1.000
                              3rd Qu.:0.00
                                     :1.00
##
   Max. :1.000
                              Max.
                                                     Max. :1.000
   NA's
         :8694
                              NA's
                                    :8694
                                                     NA's
                                                          :8694
                                                 Air.Canada.FF.Level
##
       Other
                                    Dont.know
                        None
   Min.
          :0.000
                  Min. :0.000
                                  Min. :0.00
                                                 Min. : 1.00
##
                  1st Qu.:0.000
                                                 1st Qu.: 1.00
   1st Qu.:0.000
                                  1st Qu.:0.00
  Median :0.000
                   Median :0.000
                                                 Median: 1.00
                                  Median:0.00
                                                 Mean : 6.77
## Mean :0.021
                   Mean :0.185
                                  Mean :0.01
##
   3rd Qu.:0.000
                   3rd Qu.:0.000
                                  3rd Qu.:0.00
                                                 3rd Qu.: 3.00
## Max. :1.000
                         :1.000
                                        :1.00
                   Max.
                                  Max.
                                                 Max. :99.00
## NA's
          :8694
                   NA's
                         :8694
                                  NA's
                                         :8694
                                                 NA's
                                                        :37585
  American.Airlines.FF.Level Delta.Air.Lines.FF.Level
  Min. : 1.000
                             Min.
                                  : 1.000
##
  1st Qu.: 1.000
                             1st Qu.: 1.000
##
  Median : 1.000
                             Median: 1.000
                             Mean : 6.654
##
   Mean : 6.604
   3rd Qu.: 2.000
                             3rd Qu.: 2.000
##
## Max. :99.000
                             Max. :99.000
##
  NA's :30124
                             NA's :28593
   Alaska. Airlines. FF. Level United. FF. Level Frontier. Airlines. FF. Level
##
  Min. : 1.00
                           Min. : 1.000
                                            Min. : 1.00
  1st Qu.: 1.00
                            1st Qu.: 1.000
                                            1st Qu.: 1.00
                           Median : 1.000
## Median : 1.00
                                            Median: 1.00
  Mean : 5.68
                           Mean : 5.824
                                            Mean : 7.78
##
   3rd Qu.: 2.00
                            3rd Qu.: 2.000
                                            3rd Qu.: 1.00
## Max. :99.00
                           Max. :99.000
                                            Max.
                                                   :99.00
## NA's
                           NA's
         :37180
                                  :31067
                                            NA's
                                                   :38537
   JetBlue.Airways.FF.Level Southwest.Airlines.FF.Level
## Min. : 1.00
                           Min. : 1.000
## 1st Qu.: 1.00
                           1st Qu.: 1.000
## Median: 1.00
                           Median : 1.000
```

```
Mean : 4.45
                           Mean : 5.068
## 3rd Qu.: 1.00
                           3rd Qu.: 1.000
## Max.
        :99.00
                           Max.
                                :99.000
## NA's
          :35659
                                 :29524
                           NA's
## Hawaiian.Airlines.FF.Level Spirit.Airlines.FF.Level
## Min. : 1.00
                           Min. : 1.00
                            1st Qu.: 1.00
## 1st Qu.: 1.00
## Median : 1.00
                           Median: 1.00
## Mean : 3.74
                            Mean : 8.07
## 3rd Qu.: 1.00
                            3rd Qu.: 2.00
## Max.
         :99.00
                            Max. :99.00
## NA's
                            NA's :38646
         :38785
## Virgin.America.FF.Level BrandImageEnvircarelessresp
## Min. : 1.00
                          Min. : 1.00
                          1st Qu.: 5.00
## 1st Qu.: 1.00
## Median : 1.00
                          Median: 6.00
## Mean : 4.99
                          Mean :23.12
## 3rd Qu.: 2.00
                          3rd Qu.: 7.00
                          Max.
## Max. :99.00
                                :99.00
## NA's
                          NA's
                               :8694
         :39241
## BrandImageInconsistentReliable BrandImageConventionalInnovative
## Min. : 1.00
                               Min. : 1.000
## 1st Qu.: 5.00
                                1st Qu.: 4.000
                                Median : 5.000
## Median: 6.00
## Mean :10.14
                               Mean : 7.879
## 3rd Qu.: 7.00
                                3rd Qu.: 7.000
## Max. :99.00
                                Max.
                                      :99.000
          :8694
                                NA's
                                       :8694
## BrandImageOldfashionedModern BrandImageBoringExciting
## Min. : 1.000
                              Min. : 1.000
                              1st Qu.: 4.000
## 1st Qu.: 5.000
## Median : 6.000
                              Median : 5.000
## Mean : 7.082
                              Mean : 6.866
## 3rd Qu.: 7.000
                              3rd Qu.: 6.000
## Max. :99.000
                              Max. :99.000
## NA's
          :8694
                              NA's
                                     :8694
## BrandImageCrampedSpacious BrandImageBottomlinePassenger
## Min. : 1.000
                           Min. : 1.00
## 1st Qu.: 4.000
                            1st Qu.: 5.00
## Median : 6.000
                           Median: 6.00
## Mean : 6.396
                           Mean :14.76
                            3rd Qu.: 7.00
## 3rd Qu.: 7.000
## Max.
        :99.000
                           Max.
                                  :99.00
## NA's
                           NA's
                                  :8694
          :8694
## BrandImageBadGoodRep Times.departed.from.Evaluated.Airport
## Min. : 1.00
                       Min. : 1.000
## 1st Qu.: 5.00
                       1st Qu.: 1.000
## Median: 6.00
                       Median : 2.000
## Mean :13.81
                       Mean : 2.735
## 3rd Qu.: 7.00
                       3rd Qu.: 3.000
## Max. :99.00
                       Max. :50.000
                       NA's :8694
## NA's :8694
## How.traveled.to.Evaluated.Airport Time.left.for.Evaluated.Airport
## Min. : 1.000
                                   Min. : 1.000
```

```
1st Qu.: 4.000
## 1st Qu.: 2.000
## Median : 3.000
                                   Median : 6.000
## Mean : 6.198
                                   Mean : 5.987
## 3rd Qu.: 5.000
                                   3rd Qu.: 8.000
## Max. :97.000
                                   Max.
                                         :12.000
## NA's
        :8694
                                   NA's
                                          :8694
## Time.left.for.Evaluated.Airport.AMPM Miles.traveled.to.Evaluated.Airport
                                      Min. : 0.00
## Min. :1.000
## 1st Qu.:1.000
                                      1st Qu.: 10.00
## Median :1.000
                                      Median : 20.00
## Mean :1.381
                                      Mean : 36.45
## 3rd Qu.:2.000
                                      3rd Qu.: 40.00
## Max. :2.000
                                      Max. :300.00
                                      NA's
## NA's :8694
                                            :8694
## Traffic.congestion Public.transportation.present
## Min. : 1.000
                     Min. : 0.00
## 1st Qu.: 3.000
                     1st Qu.: 1.00
## Median : 3.000
                     Median: 1.00
## Mean : 4.012
                     Mean :35.31
## 3rd Qu.: 4.000
                     3rd Qu.:99.00
## Max. :99.000
                     Max.
                           :99.00
## NA's :11470
                     NA's
                           :10457
## How.often.public.transportation.used
## Min. : 0.000
## 1st Qu.: 0.000
## Median: 0.000
## Mean : 1.616
## 3rd Qu.: 2.000
## Max. :99.000
## NA's :24703
## Likelihood.to.use.public.transportation Parked.at
## Min. : 1.00
                                         Min. : 1.00
## 1st Qu.: 2.00
                                         1st Qu.: 1.00
## Median: 2.00
                                         Median: 4.00
## Mean :13.61
                                         Mean : 6.79
## 3rd Qu.: 3.00
                                         3rd Qu.: 6.00
## Max. :99.00
                                         Max. :97.00
## NA's :25937
                                         NA's
                                               :33744
## Minutes.after.parking.to.travel.to.terminal
## Min. : 0.00
## 1st Qu.: 5.00
## Median :10.00
## Mean :10.02
## 3rd Qu.:15.00
## Max. :90.00
## NA's :33744
## Method.of.payment.for.parking.fees Parking.fees.vs.expectations
## Min. : 1.00
                                    Min.
                                          :1.00
## 1st Qu.: 1.00
                                    1st Qu.:2.00
## Median : 2.00
                                    Median:2.00
## Mean : 6.26
                                    Mean :1.93
## 3rd Qu.: 2.00
                                    3rd Qu.:2.00
## Max. :97.00
                                    Max.
                                          :3.00
## NA's :33744
                                    NA's :33744
```

```
## Ease.of.entrance Availability.of.parking.spaces Safety.and.security
## Min. : 1.00
                   Min. : 1.00
                                                Min. : 1.00
## 1st Qu.: 7.00
                   1st Qu.: 7.00
                                                1st Qu.: 7.00
## Median : 8.00
                   Median: 8.00
                                                Median: 8.00
## Mean :10.98
                   Mean :11.35
                                                Mean :11.33
## 3rd Qu.:10.00
                   3rd Qu.:10.00
                                                3rd Qu.:10.00
## Max. :99.00
                   Max. :99.00
                                                Max. :99.00
## NA's :33744
                   NA's
                         :33744
                                                NA's :33744
## Variety.of.parking.options.eg.garage.surface.lot.valet.reserved.parking.etc
## Min. : 1.00
## 1st Qu.: 6.00
## Median: 8.00
## Mean :12.89
## 3rd Qu.: 9.50
## Max.
         :99.00
## NA's
          :33744
## Cleanliness.of.the.parking.facilities Clarity.of.signsdirections
## Min. : 1.00
                                       Min. : 1.00
## 1st Qu.: 7.00
                                       1st Qu.: 7.00
## Median: 8.00
                                       Median: 8.00
## Mean :11.84
                                       Mean
                                            :10.89
## 3rd Qu.:10.00
                                       3rd Qu.: 9.00
## Max. :99.00
                                       Max.
                                              :99.00
## NA's
          :33744
                                       NA's
## Convenience.to.terminal Reasonableness.of.the.price
## Min. : 1.0
                   Min. : 1.00
## 1st Qu.: 7.0
                          1st Qu.: 6.00
## Median: 8.0
                          Median: 8.00
## Mean :10.9
                          Mean :10.74
## 3rd Qu.:10.0
                          3rd Qu.: 9.00
## Max.
         :99.0
                          Max.
                                :99.00
## NA's
          :33744
                          NA's
                                :33744
## Overall.parking.experience Easy.to.find.loadingunloading.area
## Min. : 1.00
                           Min. : 0.000
                            1st Qu.: 1.000
## 1st Qu.: 7.00
## Median: 8.00
                            Median: 1.000
                            Mean : 6.083
## Mean : 7.89
## 3rd Qu.: 9.00
                            3rd Qu.: 1.000
## Max. :10.00
                            Max. :99.000
## NA's :33744
                            NA's
                                  :22464
## Easy.to.find.transportation.service.to.Evaluated.Airport
## Min. :1.00
## 1st Qu.:3.00
## Median :4.00
## Mean
         :3.37
## 3rd Qu.:4.00
## Max.
         :4.00
## NA's
          :33428
## Ease.of.dropping.off Safety.and.security.1 Clarity.of.signsdirections.1
                                           Min. : 1.000
## Min. : 1.000
                       Min. : 1.000
## 1st Qu.: 7.000
                       1st Qu.: 7.000
                                           1st Qu.: 7.000
## Median : 9.000
                       Median : 9.000
                                           Median : 8.000
## Mean : 8.742
                      Mean : 9.092
                                           Mean : 9.139
## 3rd Qu.:10.000
                       3rd Qu.:10.000
                                          3rd Qu.:10.000
```

```
:99.000
          :99.000
                       Max.
                                             Max.
                                                    :99.000
## NA's
          :22464
                       NA's
                              :22464
                                             NA's
                                                  : 22464
## Convenience.to.terminal.1 Overall.drop.off.experience
                            Min.
                                  : 1.00
          : 1.00
                            1st Qu.: 7.00
## 1st Qu.: 7.00
## Median: 9.00
                            Median: 9.00
## Mean : 8.68
                            Mean : 8.19
## 3rd Qu.:10.00
                            3rd Qu.:10.00
## Max.
          :99.00
                            Max.
                                   :10.00
## NA's
          :22464
                            NA's
                                   :22464
## Rental.car.facility.signage Shuttle.needed Who.operated.shuttle
## Min. : 0.00
                                              Min. : 1.00
                              Min.
                                     :0.00
## 1st Qu.: 1.00
                              1st Qu.:0.00
                                              1st Qu.: 1.00
## Median: 1.00
                              Median:1.00
                                              Median: 1.00
## Mean : 4.28
                              Mean
                                    :0.62
                                              Mean
                                                   :10.21
## 3rd Qu.: 1.00
                              3rd Qu.:1.00
                                              3rd Qu.: 2.00
## Max.
          :99.00
                              Max.
                                     :1.00
                                              Max.
                                                    :99.00
## NA's
          :35628
                              NA's
                                     :35628
                                              NA's
                                                    :37366
## Wait.time.for.shuttle.to.Evaluated.Airport
         : 0.0
## 1st Qu.: 3.0
## Median: 5.0
## Mean :147.8
## 3rd Qu.: 15.0
          :999.0
## Max.
          :37366
## Minutes.to.terminal.after.boarding.shuttle Ease.of.entrance.1
## Min. : 0.0
                                             Min. : 1.00
## 1st Qu.: 5.0
                                             1st Qu.: 7.00
## Median: 10.0
                                             Median: 9.00
## Mean :165.8
                                             Mean : 8.62
## 3rd Qu.: 15.0
                                             3rd Qu.:10.00
## Max.
          :999.0
                                                    :99.00
                                             Max.
## NA's
          :37366
                                             NA's
                                                    :35628
## Safety.and.security.2 Cleanliness.of.the.rental.car.facilities
## Min.
         : 1.00
                        Min. : 1.00
                        1st Qu.: 7.00
## 1st Qu.: 7.00
## Median: 9.00
                        Median: 9.00
                        Mean : 9.06
## Mean : 9.39
## 3rd Qu.:10.00
                        3rd Qu.:10.00
## Max.
          :99.00
                        Max.
                               :99.00
## NA's
          :35628
                        NA's
                               :35628
## Clarity.of.signsdirections.2 Convenience.to.terminal.2
## Min. : 1.00
                               Min. : 1.00
## 1st Qu.: 7.00
                               1st Qu.: 7.00
## Median: 8.00
                               Median : 8.00
                               Mean : 8.41
## Mean : 8.61
## 3rd Qu.:10.00
                               3rd Qu.:10.00
## Max.
          :99.00
                               Max.
                                      :99.00
## NA's
          :35628
                               NA's
                                      :35628
## Overall.rental.car.facility.experience
## Min.
         : 1.00
## 1st Qu.: 7.00
## Median: 9.00
```

```
## Mean : 8.11
## 3rd Qu.:10.00
## Max. :10.00
## NA's :35628
## How.often.public.transportation.used.1
## Min. : 1.00
## 1st Qu.: 2.00
## Median: 3.00
## Mean : 5.78
## 3rd Qu.: 4.00
## Max. :99.00
## NA's :38420
## Frequency.of.public.transportation.service Safety.and.security.3
## Min. : 1.00
                                           Min. : 1.00
## 1st Qu.: 7.00
                                           1st Qu.: 7.00
## Median : 8.00
                                           Median: 8.00
## Mean : 9.06
                                           Mean : 8.88
## 3rd Qu.:10.00
                                           3rd Qu.: 9.50
## Max. :99.00
                                           Max. :99.00
## NA's
                                           NA's :38420
        :38420
## Cleanliness.of.the.public.transportation.facilities
## Min. : 1.00
## 1st Qu.: 7.00
## Median: 8.00
## Mean : 9.18
## 3rd Qu.: 9.00
## Max. :99.00
        :38420
## Clarity.of.signsdirections.3 Convenience.to.terminal.3
## Min. : 1.00
                              Min. : 1.00
## 1st Qu.: 7.00
                              1st Qu.: 7.00
## Median: 8.00
                              Median: 9.00
## Mean : 9.57
                              Mean : 9.16
## 3rd Qu.:10.00
                              3rd Qu.:10.00
## Max. :99.00
                              Max. :99.00
## NA's
          :38420
                              NA's
                                     :38420
## Overall.public.transportation.experience
## Min. : 1.0
## 1st Qu.: 7.0
## Median: 8.0
## Mean : 8.1
## 3rd Qu.: 9.0
## Max. :10.0
## NA's :38420
## Transportation.method.used.to.leave.Evaluated.Airport
## Min. : 1.000
## 1st Qu.: 2.000
## Median : 3.000
## Mean : 6.472
## 3rd Qu.: 5.000
## Max. :97.000
## NA's :8694
## Time.left.Evaluated.Airport Time.left.Evaluated.Airport.AMPM
## Min. : 1.00
                             Min. : 1.00
```

```
## 1st Qu.: 5.00
                            1st Qu.: 2.00
## Median: 8.00
                             Median: 2.00
                             Mean :19.59
## Mean :23.57
## 3rd Qu.:11.00
                             3rd Qu.: 2.00
## Max. :95.00
                             Max. :95.00
## NA's :8694
                             NA's
                                    :8694
## Miles.traveled.from.Evaluated.Airport
## Min. : 0.0
## 1st Qu.: 12.0
## Median: 25.0
## Mean :167.3
## 3rd Qu.: 62.0
## Max. :999.0
## NA's :8694
## Minutes.to.travel.from.Evaluated.Airport.to.destination
## Min. : 0.0
## 1st Qu.: 22.0
## Median: 40.0
## Mean :220.8
## 3rd Qu.:110.0
## Max. :999.0
## NA's
          :8694
## Traffic.congestion.leaving.complex Preferred.transportation.mode
## Min. : 1.000
                                    Min. : 1.00
## 1st Qu.: 2.000
                                    1st Qu.: 2.00
## Median: 3.000
                                    Median: 3.00
                                    Mean :12.68
## Mean : 6.907
## 3rd Qu.: 4.000
                                    3rd Qu.: 4.00
## Max. :99.000
                                    Max. :97.00
## NA's :8694
                                    NA's
                                         :8694
## Clarity.of.signs..directions Convenience.of.transportation
## Min. : 1.000
                              Min. : 1.00
## 1st Qu.: 7.000
                              1st Qu.: 7.00
                              Median : 8.00
## Median: 8.000
## Mean : 8.925
                              Mean :10.77
## 3rd Qu.: 9.000
                              3rd Qu.: 9.00
## Max. :99.000
                              Max. :99.00
## NA's :8694
                              NA's :8694
## Attractiveness.of.airport.grounds Ease.of.arriving.at.the.terminal
## Min. : 1.000
                                   Min. : 1.000
## 1st Qu.: 6.000
                                   1st Qu.: 7.000
## Median : 8.000
                                   Median : 8.000
## Mean : 8.954
                                   Mean : 8.713
## 3rd Qu.: 9.000
                                   3rd Qu.: 9.000
## Max.
         :99.000
                                   Max.
                                         :99.000
## NA's :8694
                                   NA's
                                         :8694
## Ease.of.leaving.terminal Traffic.flow.on.airport.grounds
## Min. : 1.000
                       Min. : 1.000
## 1st Qu.: 7.000
                          1st Qu.: 6.000
## Median : 8.000
                          Median : 8.000
## Mean : 8.819
                          Mean : 8.975
## 3rd Qu.: 9.000
                          3rd Qu.: 9.000
## Max. :99.000
                         Max. :99.000
## NA's :8694
                          NA's :8694
```

```
## Overall.airport.accessibility.experience Place.of.checkin
## Min.
         : 1.000
                                          Min.
                                                 :1.000
## 1st Qu.: 7.000
                                           1st Qu.:2.000
## Median: 8.000
                                          Median :3.000
         : 7.908
## Mean
                                          Mean
                                                 :2.889
## 3rd Qu.: 9.000
                                          3rd Qu.:4.000
## Max.
         :10.000
                                          Max. :4.000
## NA's
                                          NA's :8694
          :8694
## Number.of.bags.checked.in
## Min. : 0.000
## 1st Qu.: 1.000
## Median : 1.000
## Mean : 1.208
## 3rd Qu.: 2.000
## Max.
          :20.000
## NA's
          :8694
## Easy.to.find.luggage.trolleys.when.entered.terminal
## Min. : 0.00
## 1st Qu.: 1.00
## Median: 1.00
## Mean
         :35.81
## 3rd Qu.:99.00
## Max.
          :99.00
## NA's
          :8694
## Place.for.luggage.checkin Airlineairport.responsible.for.handling.luggage
## Min.
          :1.000
                            Min.
                                   :1.00
## 1st Qu.:2.000
                            1st Qu.:1.00
## Median :2.000
                            Median:2.00
## Mean
                                  :2.06
         :1.805
                            Mean
## 3rd Qu.:2.000
                            3rd Qu.:3.00
## Max.
          :2.000
                            Max.
                                   :3.00
## NA's
          :16186
                            NA's
                                   :8694
## Minutes.to.obtain.boarding.pass
## Min. : 0.00
## 1st Qu.: 5.00
## Median: 10.00
## Mean : 13.51
## 3rd Qu.: 15.00
## Max.
         :180.00
          :13252
## NA's
## Ease.of.finding.checkinbaggage.check.location
## Min. : 1.0
## 1st Qu.: 7.0
## Median: 9.0
## Mean
         :16.6
## 3rd Qu.:10.0
## Max.
          :99.0
## NA's
          :8694
## Traffic.flow.at.checkinbaggage.check.area
## Min. : 1.00
## 1st Qu.: 7.00
## Median: 8.00
## Mean :16.32
## 3rd Qu.:10.00
```

```
:99.00
## Max.
## NA's
        :8694
## Cleanliness.of.the.checkinbaggage.check.area
## Min. : 1.00
## 1st Qu.: 7.00
## Median: 9.00
## Mean :16.49
## 3rd Qu.:10.00
## Max. :99.00
## NA's
         :8694
## Overall.checkinbaggage.check.experience Type.of.security.line
## Min. : 1.000
                                         Min. : 1.00
## 1st Qu.: 7.000
                                         1st Qu.: 1.00
## Median: 8.000
                                         Median: 3.00
## Mean : 7.976
                                         Mean : 3.13
                                         3rd Qu.: 3.00
## 3rd Qu.: 9.000
## Max. :10.000
                                         Max. :97.00
## NA's :8694
                                         NA's
                                               :8694
## Lines.available..Number.of.security.lines.available
## Min. : 1.000
## 1st Qu.: 2.000
## Median: 3.000
## Mean : 3.879
## 3rd Qu.: 5.000
## Max. :100.000
## NA's :8694
## Lines.open..Number.of.security.lines.available
## Min. : 1.000
## 1st Qu.: 2.000
## Median: 2.000
## Mean : 3.017
## 3rd Qu.: 4.000
## Max. :100.000
## NA's
        :8694
## Sign.to.inform.security.wait.times Singled.out.for.special.TSA.screening
## Min. : 0.00
                                    Min. : 0.000
## 1st Qu.: 0.00
                                    1st Qu.: 0.000
## Median : 1.00
                                    Median : 0.000
                                    Mean : 3.964
## Mean :31.03
## 3rd Qu.:99.00
                                    3rd Qu.: 0.000
## Max. :99.00
                                    Max. :99.000
## NA's :8694
                                    NA's
                                          :10888
## Minutes.between.cleared.security.and.boarding.the.plane
## Min. : 0.0
## 1st Qu.: 35.0
## Median: 60.0
## Mean :219.8
## 3rd Qu.:100.0
## Max. :999.0
## NA's
          :8694
## Foodbeverages.purchased.beforeafter.security Healthy.foodbeverage.options
## Min.
         :1.000
                                             Min. : 0.00
## 1st Qu.:2.000
                                             1st Qu.: 1.00
## Median :2.000
                                             Median: 1.00
```

```
Mean
           :1.956
                                                 Mean
                                                        :19.95
##
   3rd Qu.:2.000
                                                 3rd Qu.: 1.00
  Max.
                                                        :99.00
           :3.000
                                                 Max.
           :24296
##
  NA's
                                                 NA's
                                                         :35094
   Importance.of.healthy.foodbeverage.options
##
  Min.
           :1.00
   1st Qu.:3.00
## Median :3.00
   Mean
           :3.02
##
   3rd Qu.:4.00
## Max.
           :4.00
## NA's
           :35094
  Were.local.restaurant.or.food.choices.ie.nonchain.restaurants.available.at.Airport.Evaluated
## Min. : 0.00
  1st Qu.: 1.00
## Median: 1.00
##
  Mean
          :19.68
##
   3rd Qu.: 1.00
## Max.
           :99.00
## NA's
           :28131
## Foodbeverages.wanted.found
                                 Not.hungry
                                               Brought.my.own.food
           : 0.000
                                      :0.000
                                               Min. :0.000
                               Min.
   1st Qu.: 1.000
                                               1st Qu.:0.000
##
                               1st Qu.:0.000
  Median : 1.000
                               Median :1.000
                                               Median : 0.000
## Mean
         : 3.087
                               Mean
                                      :0.553
                                               Mean
                                                      :0.184
  3rd Qu.: 1.000
                               3rd Qu.:1.000
                                               3rd Qu.:0.000
## Max.
           :99.000
                                      :1.000
                                                      :1.000
                               Max.
                                               Max.
                               NA's
           :28131
                                      :24581
                                               NA's
                                                      :24581
## Didnt.like.the.choices Too.expensive
                                              No.time
                                                               Other.1
                                                           Min.
## Min.
           :0.000
                           Min.
                                  :0.000
                                                  :0.000
                                                                   :0.000
                                           Min.
                                                           1st Qu.:0.000
## 1st Qu.:0.000
                           1st Qu.:0.000
                                           1st Qu.:0.000
## Median :0.000
                           Median :0.000
                                           Median :0.000
                                                           Median :0.000
##
  Mean
          :0.074
                           Mean
                                  :0.271
                                                  :0.126
                                                           Mean
                                                                   :0.053
##
  3rd Qu.:0.000
                           3rd Qu.:1.000
                                           3rd Qu.:0.000
                                                           3rd Qu.:0.000
##
   Max.
          :1.000
                           Max.
                                  :1.000
                                           Max.
                                                  :1.000
                                                           Max.
                                                                   :1.000
                                           NA's
##
  NA's
                           NA's
                                  :24581
                                                  :24581
                                                           NA's
           :24581
                                                                   :24581
  Shopped.at.retail.stores.beforeafter.security Didnt.have.time
## Min.
          :1.000
                                                  Min.
                                                          :0.000
##
   1st Qu.:2.000
                                                  1st Qu.:0.000
  Median :2.000
##
                                                  Median :0.000
  Mean :1.899
                                                  Mean :0.089
##
  3rd Qu.:2.000
                                                  3rd Qu.:0.000
## Max.
           :3.000
                                                  Max.
                                                          :1.000
## NA's
                                                  NA's
           :31412
                                                          :17465
  Too.expensive.1 Didnt.have.what.I.need No.need.to.shop
                                                               Other.2
## Min.
           :0.00
                    Min.
                           :0.000
                                           Min.
                                                  :0.00
                                                                   :0.000
                                                           Min.
##
  1st Qu.:0.00
                    1st Qu.:0.000
                                           1st Qu.:1.00
                                                           1st Qu.:0.000
## Median :0.00
                    Median : 0.000
                                           Median:1.00
                                                           Median : 0.000
## Mean
           :0.26
                    Mean
                           :0.044
                                           Mean
                                                  :0.78
                                                           Mean
                                                                  :0.019
## 3rd Qu.:1.00
                    3rd Qu.:0.000
                                           3rd Qu.:1.00
                                                           3rd Qu.:0.000
## Max.
           :1.00
                    Max.
                           :1.000
                                                  :1.00
                                                           Max.
                                                                  :1.000
                                           Max.
## NA's
                    NA's
           :17465
                          :17465
                                           NA's
                                                  :17465
                                                           NA's
                                                                  :17465
## Arriving.on.the.airport.grounds
                                       Checkin
                                                       Security
## Min.
          :0.00
                                    Min.
                                           :0.00
                                                    Min.
                                                           :0.00
```

```
1st Qu.:0.00
                                  1st Qu.:0.00
                                                  1st Qu.:0.00
##
   Median:0.00
                                  Median:0.00
                                                  Median:0.00
   Mean :0.29
                                  Mean :0.33
                                                  Mean :0.29
   3rd Qu.:1.00
                                  3rd Qu.:1.00
##
                                                  3rd Qu.:1.00
##
   Max.
         :1.00
                                  Max.
                                         :1.00
                                                  Max.
                                                         :1.00
##
   NA's
          :38888
                                  NA's
                                         :38888
                                                  NA's
                                                         :38888
##
     Gate.area
                   Baggage.claim.area
##
                   Min.
                        :0.00
  Min.
          :0.00
##
   1st Qu.:0.00
                   1st Qu.:0.00
##
  Median:0.00
                   Median:0.00
  Mean :0.37
                   Mean :0.28
   3rd Qu.:1.00
                   3rd Qu.:1.00
##
## Max.
                   Max.
         :1.00
                         :1.00
  NA's
                   NA's
##
          :38888
                         :38888
## Ground.transportation.eg.taxi.shuttle.etc
                                              Restrooms
## Min.
          :0.00
                                            Min.
                                                   :0.00
##
   1st Qu.:0.00
                                            1st Qu.:0.00
  Median:0.00
                                            Median:0.00
##
##
  Mean :0.28
                                            Mean
                                                  :0.23
   3rd Qu.:1.00
                                            3rd Qu.:0.00
##
##
  Max.
         :1.00
                                            Max.
                                                   :1.00
##
  NA's
          :38888
                                            NA's
                                                   :38888
##
  Food.and.beverage Retail.shops
   Min. :0.00
                     Min. :0.00
##
   1st Qu.:0.00
                     1st Qu.:0.00
  Median:0.00
                     Median:0.00
## Mean :0.13
                     Mean :0.07
   3rd Qu.:0.00
                     3rd Qu.:0.00
## Max. :1.00
                     Max. :1.00
## NA's
                     NA's :38888
         :38888
## Flight.monitors.eg.arrivaldeparture.info Parking.structures
  Min.
          :0.00
                                           Min.
                                                  :0.00
##
   1st Qu.:0.00
                                           1st Qu.:0.00
##
  Median:0.00
                                           Median:0.00
   Mean :0.25
                                           Mean :0.18
##
##
   3rd Qu.:0.00
                                           3rd Qu.:0.00
##
   Max.
         :1.00
                                           Max.
                                                :1.00
##
   NA's
          :38888
                                           NA's
                                                  :38888
##
      Other.3
                   Used.restrooms.in.terminal WiFi.connection.offered
                                             Min. : 0.00
##
   Min.
         :0.00
                   Min.
                         :0.00
   1st Qu.:0.00
                   1st Qu.:0.00
                                             1st Qu.: 1.00
  Median:0.00
                                             Median: 1.00
##
                   Median:1.00
   Mean :0.06
                   Mean :0.73
                                             Mean :30.61
##
   3rd Qu.:0.00
                   3rd Qu.:1.00
                                             3rd Qu.:99.00
## Max.
          :1.00
                   Max.
                          :1.00
                                             Max.
                                                    :99.00
## NA's
                   NA's
                          :8694
                                             NA's
          :38888
                                                    :8694
  WiFi.connection.speed Noise.level.at.the.airport Utilized.airport.lounge
  Min.
          : 0.000
                         Min. : 1.000
                                                   Min.
                                                          :0.000
                         1st Qu.: 2.000
  1st Qu.: 1.000
                                                   1st Qu.:0.000
## Median : 2.000
                         Median : 2.000
                                                   Median : 0.000
## Mean
          : 2.636
                         Mean
                              : 4.205
                                                   Mean
                                                          :0.164
                         3rd Qu.: 2.000
## 3rd Qu.: 2.000
                                                   3rd Qu.:0.000
## Max.
          :99.000
                         Max.
                               :99.000
                                                   Max.
                                                          :1.000
## NA's
          :20212
                         NA's
                                :8694
                                                   NA's
                                                          :8694
```

```
Air.temperature.at.the.gate Wheelchair.servicecourtesy.cart
##
  Min.
          :1.000
                                      :0.000
                               Min.
                               1st Qu.:0.000
   1st Qu.:2.000
## Median :2.000
                               Median :0.000
   Mean :1.958
                               Mean
                                     :0.077
##
   3rd Qu.:2.000
                               3rd Qu.:0.000
##
  Max.
          :3.000
                               Max.
                                      :1.000
## NA's
           :8694
                               NA's
                                      :8694
   Plane.not.there Mechanical.problems Bad.weather.where.you.were
##
                          :0.00
                                       Min.
                                             :0.00
  Min.
          :0.00
                   Min.
                   1st Qu.:0.00
  1st Qu.:0.00
                                       1st Qu.:0.00
## Median :0.00
                   Median:0.00
                                       Median:0.00
## Mean
         :0.17
                   Mean
                          :0.12
                                       Mean
                                            :0.11
## 3rd Qu.:0.00
                   3rd Qu.:0.00
                                       3rd Qu.:0.00
## Max.
          :1.00
                   Max.
                          :1.00
                                       Max.
                                              :1.00
## NA's
           :36312
                   NA's
                          :36312
                                       NA's
                                              :36312
##
   Bad.weather.where.you.were.going Crew.not.there
          :0.0
                                    Min.
##
   1st Qu.:0.0
                                    1st Qu.:0.00
## Median :0.0
                                    Median:0.00
##
  Mean
         :0.1
                                    Mean
                                           :0.06
##
   3rd Qu.:0.0
                                    3rd Qu.:0.00
## Max.
                                           :1.00
          :1.0
                                    Max.
## NA's
          :36312
                                    NA's
                                           :36312
   Gate.not.available.at.destination Delay.in.landing Flight.overbooked
## Min.
          :0.00
                                     Min.
                                           :0.00
                                                     Min. :0.00
##
  1st Qu.:0.00
                                     1st Qu.:0.00
                                                      1st Qu.:0.00
## Median :0.00
                                     Median:0.00
                                                      Median:0.00
## Mean
         :0.02
                                     Mean
                                            :0.11
                                                      Mean
                                                            :0.04
## 3rd Qu.:0.00
                                     3rd Qu.:0.00
                                                      3rd Qu.:0.00
## Max.
          :1.00
                                     Max.
                                            :1.00
                                                      Max.
                                                             :1.00
## NA's
           :36312
                                     NA's
                                            :36312
                                                      NA's
                                                             :36312
  Too.much.carryon.baggage Security.issue Passengers.late.arrivalsslow
## Min.
          :0.00
                            Min. :0.00
                                                 :0.00
                                            Min.
                            1st Qu.:0.00
##
  1st Qu.:0.00
                                            1st Qu.:0.00
##
  Median:0.00
                            Median:0.00
                                            Median:0.00
## Mean :0.03
                            Mean
                                  :0.01
                                            Mean :0.05
##
  3rd Qu.:0.00
                            3rd Qu.:0.00
                                            3rd Qu.:0.00
## Max.
         :1.00
                            Max.
                                   :1.00
                                            Max.
                                                   :1.00
                                                   :36312
  NA's
          :36312
##
                            NA's
                                   :36312
                                            NA's
  Runway.trafficAir.traffic.control
                                        Other.4
##
  Min.
          :0.00
                                     Min.
                                            :0.00
   1st Qu.:0.00
                                     1st Qu.:0.00
##
  Median:0.00
                                     Median:0.00
  Mean
          :0.09
                                     Mean
                                           :0.05
## 3rd Qu.:0.00
                                     3rd Qu.:0.00
## Max.
          :1.00
                                     Max.
                                            :1.00
## NA's
           :36312
                                     NA's
                                            :36312
  I.dont.know.the.cause.of.the.delay
## Min. :0.00
##
  1st Qu.:0.00
## Median :0.00
## Mean :0.26
## 3rd Qu.:1.00
```

```
:1.00
## Max.
## NA's
         :36312
## How.many.minutes.was.your.flight.delayed Obtained.checked.baggage
                                          Min.
                                                :0.000
## 1st Qu.: 25
                                          1st Qu.:0.000
## Median: 45
                                          Median :1.000
## Mean :173
                                          Mean :0.602
## 3rd Qu.:120
                                          3rd Qu.:1.000
## Max. :999
                                          Max. :1.000
## NA's
         :36312
                                          NA's :8694
## Minutes.to.get.to.the.baggage.claim.area
## Min. : 0.0
## 1st Qu.: 5.0
## Median: 10.0
## Mean :156.1
## 3rd Qu.: 20.0
## Max. :999.0
## NA's :21212
## Minutes.waited.at.the.baggage.claim.area All.baggage.received
                                          Min. : 0.000
## 1st Qu.: 7
                                          1st Qu.: 1.000
## Median : 15
                                          Median : 1.000
## Mean :154
                                          Mean : 2.328
                                          3rd Qu.: 1.000
## 3rd Qu.: 20
                                          Max. :99.000
## Max. :999
## NA's :21212
## Easy.to.find.luggage.trolleys.in.baggage.claim.area
## Min. : 0.00
## 1st Qu.: 1.00
## Median: 1.00
## Mean :24.89
## 3rd Qu.: 1.00
## Max. :99.00
## NA's :21212
## Ease.of.finding.your.baggage.claim.areacarousel
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 8.277
## 3rd Qu.:10.000
## Max. :99.000
## NA's
         :21212
## Physical.conditioncleanliness.of.baggage.claim.area
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 8.139
## 3rd Qu.: 9.000
## Max. :99.000
## NA's
         :21212
## Speed.of.baggage.delivery Overall.baggage.claim.experience
## Min. : 1.000
                           Min. : 1.000
## 1st Qu.: 6.000
                           1st Qu.: 7.000
## Median: 8.000
                           Median: 8.000
```

```
Mean : 7.662
                             Mean
                                  : 7.761
##
   3rd Qu.: 9.000
                             3rd Qu.: 9.000
## Max.
          :99.000
                             Max.
                                    :10.000
## NA's
          :21212
                             NA's
                                    :21212
## Went.through.immigrationcustoms
                                    Used.kiosk
##
  Min.
          :0.000
                                  Min.
                                        : 0.00
   1st Qu.:0.000
                                  1st Qu.: 0.00
                                  Median: 1.00
## Median :0.000
   Mean :0.159
                                  Mean : 5.48
## 3rd Qu.:0.000
                                   3rd Qu.: 1.00
## Max.
          :1.000
                                  Max.
                                         :99.00
## NA's
          :8694
                                  NA's
                                         :35174
## Minutes.to.get.through.immigrationcustoms
## Min.
         : 0.0
  1st Qu.: 8.0
## Median: 15.0
## Mean
         :219.1
   3rd Qu.: 45.0
## Max.
          :999.0
## NA's
          :35174
## Overall.immigrationcustoms.experience Likelihood.to.use.airport
                                        Min.
                                               : 1.00
  1st Qu.: 7.00
                                         1st Qu.: 3.00
##
## Median: 8.00
                                        Median: 4.00
                                        Mean : 5.99
## Mean : 7.66
  3rd Qu.: 9.00
                                         3rd Qu.: 4.00
## Max.
          :10.00
                                         Max.
                                               :99.00
                                                :8694
          :35174
                                         NA's
## Likelihood.to.recommend Number.of.positive.recommendations
## Min.
          : 1.00
                           Min.
                                : 0.00
                           1st Qu.: 1.00
## 1st Qu.: 3.00
## Median: 4.00
                           Median: 3.00
##
  Mean : 7.55
                           Mean
                                :38.54
##
  3rd Qu.: 4.00
                           3rd Qu.:99.00
## Max.
         :99.00
                           Max.
                                 :99.00
## NA's
          :8694
                           NA's
                                  :8694
  Number.of.negative.comments Posted.comments.on.social.media
## Min. : 0.00
                               Min.
                                     :0.000
##
   1st Qu.: 0.00
                               1st Qu.:0.000
                              Median :0.000
##
  Median: 0.00
  Mean :29.52
                              Mean :0.095
##
   3rd Qu.:99.00
                               3rd Qu.:0.000
   Max.
          :99.00
                                      :1.000
                               Max.
##
   NA's
          :8694
                               NA's
                                      :8694
        Yelp
                      Facebook
                                      Twitter
                                                    Instagram
##
          :0.00
                         :0.00
                                  Min.
                                         :0.00
                                                         :0.00
   Min.
                   Min.
                                                  Min.
   1st Qu.:0.00
                                                  1st Qu.:0.00
##
                   1st Qu.:0.00
                                  1st Qu.:0.00
  Median:0.00
                   Median:1.00
                                  Median:0.00
                                                  Median:0.00
  Mean
         :0.14
                   Mean
                         :0.71
                                  Mean
                                        :0.31
                                                  Mean
                                                        :0.36
##
   3rd Qu.:0.00
                   3rd Qu.:1.00
                                   3rd Qu.:1.00
                                                  3rd Qu.:1.00
##
  Max.
          :1.00
                          :1.00
                                         :1.00
                                                         :1.00
                   Max.
                                  Max.
                                                  Max.
##
  NA's
                   NA's
                          :37182
                                  NA's
                                        :37182
                                                  NA's
          :37182
                                                        :37182
##
       Tumblr
                      YouTube
                                     LinkedIn
                                                   Trip.Advisor
## Min. :0.00
                   Min. :0.00
                                  Min. :0.00
                                                  Min.
                                                         :0.00
```

```
1st Qu.:0.00
                   1st Qu.:0.00
                                    1st Qu.:0.00
                                                    1st Qu.:0.00
##
   Median:0.00
                   Median:0.00
                                   Median:0.00
                                                    Median:0.00
                   Mean :0.29
   Mean :0.12
                                   Mean :0.15
                                                    Mean :0.21
                   3rd Qu.:1.00
##
   3rd Qu.:0.00
                                    3rd Qu.:0.00
                                                    3rd Qu.:0.00
##
   Max.
          :1.00
                   Max.
                          :1.00
                                   Max.
                                          :1.00
                                                    Max.
                                                           :1.00
##
   NA's
           :37182
                   NA's
                          :37182
                                   NA's
                                           :37182
                                                    NA's
                                                           :37182
##
      Other.blog
                    Other.forum
                                    Other.ratingreview.sites
                                                                Other.5
##
   Min.
           :0.00
                   Min.
                          :0.00
                                   Min.
                                           :0.00
                                                            Min.
                                                                   :0.00
##
   1st Qu.:0.00
                   1st Qu.:0.00
                                   1st Qu.:0.00
                                                             1st Qu.:0.00
##
   Median:0.00
                   Median:0.00
                                   Median:0.00
                                                             Median:0.00
   Mean
         :0.06
                   Mean
                         :0.06
                                   Mean
                                         :0.06
                                                             Mean
                                                                  :0.01
##
   3rd Qu.:0.00
                   3rd Qu.:0.00
                                    3rd Qu.:0.00
                                                             3rd Qu.:0.00
##
   Max.
          :1.00
                   Max.
                          :1.00
                                   Max.
                                          :1.00
                                                             Max.
                                                                    :1.00
  NA's
##
           :37182
                   NA's
                           :37182
                                   NA's
                                           :37182
                                                             NA's
                                                                    :37182
   Dont.knowdont.remember Number.times.read.online.travel.information
## Min.
          :0.00
                           Min.
                                :
                                     0
##
   1st Qu.:0.00
                           1st Qu.:
                                      0
   Median:0.00
##
                           Median :
##
  Mean
         :0.02
                           Mean :3200
##
   3rd Qu.:0.00
                           3rd Qu.:9999
                                  :9999
##
   Max.
          :1.00
                           Max.
  NA's
           :37182
                           NA's
                                  :8694
##
   Wireless.Internet Plug.for.your.computer.phone.etc Arcadegame.room
   Min. :0.000
                     Min.
                           :0.000
                                                       Min.
                                                             :0.000
##
   1st Qu.:0.000
                      1st Qu.:0.000
                                                       1st Qu.:0.000
   Median :0.000
                     Median : 0.000
                                                       Median : 0.000
##
  Mean
         :0.494
                     Mean :0.483
                                                       Mean
                                                             :0.105
   3rd Qu.:1.000
                      3rd Qu.:1.000
                                                       3rd Qu.:0.000
##
  Max.
          :1.000
                     Max. :1.000
                                                       Max.
                                                              :1.000
  NA's
                      NA's
          :8694
                             :8694
                                                       NA's
                                                              :8694
##
   Personal.services.eg.massage.hair.salon.shoe.shine.etc
##
   Min.
           :0.000
   1st Qu.:0.000
##
##
  Median :0.000
##
   Mean :0.103
##
   3rd Qu.:0.000
## Max.
          :1.000
##
  NA's
           :8694
   More.variety.of.food.andor.beverage More.variety.of.retail.services
                                             :0.000
##
   Min.
           :0.000
                                       Min.
   1st Qu.:0.000
                                        1st Qu.:0.000
                                        Median :0.000
##
  Median :0.000
   Mean :0.343
                                        Mean :0.153
##
   3rd Qu.:1.000
                                        3rd Qu.:0.000
  Max.
          :1.000
                                        Max.
                                               :1.000
  NA's
           :8694
                                        NA's
##
                                               :8694
    Premier.club
##
                   Childrens.play.area Smoking.arealounge
##
  Min.
          :0.000
                   Min.
                           :0.000
                                        Min.
                                              :0.0
  1st Qu.:0.000
                   1st Qu.:0.000
                                        1st Qu.:0.0
## Median :0.000
                   Median :0.000
                                        Median:0.0
## Mean
           :0.079
                   Mean
                           :0.093
                                        Mean
                                              :0.1
## 3rd Qu.:0.000
                   3rd Qu.:0.000
                                        3rd Qu.:0.0
## Max.
          :1.000
                   Max.
                           :1.000
                                       Max.
                                              :1.0
## NA's
           :8694
                   NA's
                           :8694
                                       NA's
                                               :8694
```

```
More.comfortable.seating.area
                                      Quiet.area
                                                     Work.space.near.plug
##
    Min.
           :0.000
                                           :0.000
                                                     Min.
                                                            :0.000
                                    Min.
    1st Qu.:0.000
##
                                    1st Qu.:0.000
                                                     1st Qu.:0.000
    Median :0.000
                                    Median :0.000
##
                                                     Median : 0.000
##
    Mean
           :0.421
                                    Mean
                                           :0.316
                                                     Mean
                                                             :0.233
##
    3rd Qu.:1.000
                                    3rd Qu.:1.000
                                                     3rd Qu.:0.000
##
    Max.
           :1.000
                                    Max.
                                           :1.000
                                                     Max.
                                                             :1.000
           :8694
    NA's
                                    NA's
                                           :8694
                                                     NA's
                                                             :8694
##
##
         MTA
                     Movie.theater
                                      Religious.facilities
                            :0.000
##
           :0.000
                                      Min.
   Min.
                     Min.
                                             :0.000
    1st Qu.:0.000
                     1st Qu.:0.000
                                      1st Qu.:0.000
    Median : 0.000
                                      Median : 0.000
##
                     Median : 0.000
##
    Mean
           :0.141
                     Mean
                            :0.096
                                      Mean
                                             :0.035
##
    3rd Qu.:0.000
                     3rd Qu.:0.000
                                      3rd Qu.:0.000
##
    Max.
           :1.000
                     Max.
                             :1.000
                                      Max.
                                              :1.000
##
    NA's
           :8694
                     NA's
                             :8694
                                      NA's
                                              :8694
##
    ExerciseHealth.club.facilities
                                           TV
                                                         Other.6
##
    Min.
           :0.000
                                     Min.
                                             :0.000
                                                      Min.
                                                              :0.000
##
    1st Qu.:0.000
                                                      1st Qu.:0.000
                                     1st Qu.:0.000
##
    Median :0.000
                                     Median : 0.000
                                                      Median : 0.000
##
    Mean
           :0.077
                                     Mean
                                            :0.343
                                                      Mean
                                                              :0.014
##
    3rd Qu.:0.000
                                     3rd Qu.:1.000
                                                      3rd Qu.:0.000
##
    Max.
           :1.000
                                     Max.
                                             :1.000
                                                      Max.
                                                              :1.000
    NA's
           :8694
                                     NA's
                                             :8694
                                                      NA's
                                                              :8694
##
##
        None.1
                         Gender
                                          Country
                                                           Birth.Year
    Min.
           :0.000
                     Min.
                           : 0.000
                                       Min.
                                             : 1.000
                                                         Min. : 98
##
    1st Qu.:0.000
                     1st Qu.: 0.000
                                       1st Qu.: 1.000
                                                         1st Qu.:1955
    Median : 0.000
                     Median : 0.000
                                       Median : 1.000
                                                         Median:1970
##
##
    Mean
           :0.113
                     Mean
                            : 0.767
                                       Mean
                                             : 1.376
                                                         Mean
                                                                 :1928
                                       3rd Qu.: 1.000
                                                         3rd Qu.:1984
##
    3rd Qu.:0.000
                     3rd Qu.: 1.000
##
    Max.
           :1.000
                     Max.
                            :98.000
                                       Max.
                                               :98.000
                                                         Max.
                                                                 :2000
##
    NA's
           :8694
                     NA's
                             :8694
                                       NA's
                                               :8694
                                                         NA's
                                                                 :8694
##
      Education
                      Marital.Status
                                        WhiteCaucasian
                                                         BlackAfrican.American
##
           : 1.000
                             : 1.000
                                                :0.000
                                                         Min.
                                                                :0.000
    Min.
                      Min.
                                        Min.
    1st Qu.: 5.000
                      1st Qu.: 1.000
##
                                        1st Qu.:1.000
                                                         1st Qu.:0.000
##
    Median : 6.000
                      Median : 1.000
                                        Median :1.000
                                                         Median : 0.000
##
    Mean
           : 6.486
                      Mean
                             : 2.577
                                        Mean
                                               :0.799
                                                         Mean
                                                                 :0.066
##
    3rd Qu.: 7.000
                      3rd Qu.: 2.000
                                        3rd Qu.:1.000
                                                         3rd Qu.:0.000
##
    Max.
           :98.000
                      Max.
                              :98.000
                                        Max.
                                                :1.000
                                                         Max.
                                                                 :1.000
                                                         NA's
                              :8694
                                        NA's
##
    NA's
           :8694
                      NA's
                                                :8694
                                                                 :8694
    AsianAsian.American LatinoHispanic
                                             Other.7
                                                           Prefer.not.to.answer
##
    Min.
           :0.00
                         Min.
                                 :0.000
                                          Min.
                                                  :0.000
                                                           Min.
                                                                   :0.000
    1st Qu.:0.00
                         1st Qu.:0.000
                                          1st Qu.:0.000
                                                            1st Qu.:0.000
##
##
    Median:0.00
                         Median :0.000
                                          Median :0.000
                                                           Median :0.000
           :0.09
    Mean
                         Mean
                                 :0.056
                                          Mean
                                                  :0.019
                                                            Mean
                                                                   :0.013
    3rd Qu.:0.00
##
                         3rd Qu.:0.000
                                          3rd Qu.:0.000
                                                            3rd Qu.:0.000
##
    Max.
           :1.00
                         Max.
                                 :1.000
                                          Max.
                                                  :1.000
                                                            Max.
                                                                   :1.000
##
    NA's
           :8694
                                 :8694
                                                            NA's
                         NA's
                                          NA's
                                                  :8694
                                                                   :8694
    Household.annual.income
##
    Min. : 1.00
##
    1st Qu.: 5.00
##
   Median: 8.00
##
    Mean :13.23
    3rd Qu.:11.00
##
```

```
:98.00
## Max.
## NA's
         :8694
## Did.you.have.to.go.through.security.again.at.connecting.airport
          :0.000
## 1st Qu.:0.000
## Median:0.000
## Mean :0.309
## 3rd Qu.:1.000
## Max.
         :1.000
## NA's
          :31489
## Crowd.within.airport.terminal.building Likelihood.to.recommend.NPS
                                        Min. : 0.000
## Min. :1.000
## 1st Qu.:2.000
                                        1st Qu.: 7.000
## Median :2.000
                                        Median : 9.000
## Mean :2.461
                                        Mean
                                              : 8.183
                                        3rd Qu.:10.000
## 3rd Qu.:3.000
## Max. :4.000
                                        Max.
                                               :10.000
## NA's
         :8694
                                        NA's
                                               :8694
## WestJet.FF.Level Notice.construction.at.airport
## Min. : 1.00
                   Min.
                         :0.000
## 1st Qu.: 1.00
                   1st Qu.:0.000
## Median : 2.00
                   Median : 0.000
## Mean : 5.62
                   Mean :0.889
## 3rd Qu.: 2.00
                   3rd Qu.:2.000
## Max. :99.00
                   Max. :2.000
## NA's :39066
                   NA's
                         :8694
## Had.to.wait.in.line.for.the.restrooms
## Min. : 0.00
## 1st Qu.: 0.00
## Median: 0.00
## Mean : 1.83
## 3rd Qu.: 1.00
## Max. :99.00
## NA's
         :17185
## Stall.was.in.good.condition.eg.free.of.broken.or.worn.out.parts
## Min. : 0.000
## 1st Qu.: 1.000
## Median : 1.000
## Mean : 6.911
## 3rd Qu.: 1.000
## Max.
         :99.000
## NA's
         :17185
## Countertops.and.floors.were.dry Floors.were.in.good.repair
## Min. : 0.000
                                  Min. : 0.000
## 1st Qu.: 1.000
                                  1st Qu.: 1.000
## Median : 1.000
                                  Median : 1.000
## Mean : 5.418
                                  Mean : 4.906
## 3rd Qu.: 1.000
                                  3rd Qu.: 1.000
## Max. :99.000
                                  Max.
                                        :99.000
## NA's
                                  NA's
                                        :17185
          :17185
## Fixtures.were.working.eg.faucets.soap.dispenser.hand.dryer.etc
## Min.
         : 0.000
## 1st Qu.: 1.000
## Median : 1.000
```

```
## Mean : 2.881
##
  3rd Qu.: 1.000
## Max.
          :99.000
## NA's
          :17185
## Walls.were.free.of.markings.and.graffiti Restrooms.felt.cramped.for.space
## Min.
          : 0.000
                                           Min.
                                                  : 0.000
  1st Qu.: 1.000
                                           1st Qu.: 0.000
## Median: 1.000
                                           Median : 0.000
   Mean : 4.486
                                           Mean : 2.448
## 3rd Qu.: 1.000
                                            3rd Qu.: 1.000
## Max.
          :99.000
                                            Max.
                                                  :99.000
## NA's
                                                  :17185
          :17185
                                           NA's
## Overall.restrooms.were.clean Yes.and.it.was.obstructive
## Min. : 0.000
                                Min.
                                      :0.000
## 1st Qu.: 1.000
                                1st Qu.:0.000
## Median : 1.000
                                Median :0.000
## Mean
         : 2.663
                                Mean
                                     :0.049
   3rd Qu.: 1.000
                                3rd Qu.:0.000
## Max.
         :99.000
                                Max.
                                      :1.000
## NA's
                                NA's
                                       :8694
         :17185
## Yes.and.it.was.too.loud Yes.and.it.did.not.disrupt.my.travel.experience
         :0.000
                           Min.
                                 :0.000
  1st Qu.:0.000
                           1st Qu.:0.000
##
## Median:0.000
                           Median : 0.000
## Mean :0.029
                           Mean :0.201
## 3rd Qu.:0.000
                           3rd Qu.:0.000
## Max.
          :1.000
                           Max.
                                  :1.000
## NA's
          :8694
                           NA's
                                  :8694
## No.there.was.no.construction Dont.know.1
                                                  Parking
## Min.
          :0.000
                                Min.
                                      :0.000
                                               Min.
                                                      :0.00
## 1st Qu.:0.000
                                1st Qu.:0.000
                                                1st Qu.:0.00
## Median :1.000
                                Median : 0.000
                                                Median:0.00
## Mean
         :0.503
                                Mean
                                     :0.226
                                                Mean
                                                     :0.33
                                                3rd Qu.:1.00
  3rd Qu.:1.000
                                3rd Qu.:0.000
## Max.
         :1.000
                                Max.
                                       :1.000
                                                Max.
                                                      :1.00
## NA's
          :8694
                                NA's
                                       :8694
                                               NA's
                                                      :38648
##
    Checkin.area
                   Security.area
                                    Gate.area.1
                                                  Baggage.claim.area.1
## Min.
          :0.00
                   Min.
                        :0.00
                                  Min.
                                         :0.00
                                                  Min. :0.00
                                                  1st Qu.:0.00
  1st Qu.:0.00
                   1st Qu.:0.00
                                   1st Qu.:0.00
## Median :0.00
                   Median:0.00
                                   Median :0.00
                                                  Median:0.00
## Mean :0.35
                   Mean :0.29
                                   Mean :0.36
                                                  Mean :0.19
## 3rd Qu.:1.00
                   3rd Qu.:1.00
                                   3rd Qu.:1.00
                                                  3rd Qu.:0.00
## Max.
          :1.00
                   Max.
                          :1.00
                                   Max.
                                         :1.00
                                                  Max.
                                                         :1.00
          :38648
                   NA's
                          :38648
                                   NA's
                                          :38648
                                                  NA's
                                                         :38648
## Ground.transportation.area.eg.taxi.shuttle.etc Restrooms.1
## Min.
                                                        :0.00
          :0.00
                                                 Min.
## 1st Qu.:0.00
                                                 1st Qu.:0.00
## Median :0.00
                                                 Median:0.00
## Mean
         :0.25
                                                 Mean
                                                       :0.16
## 3rd Qu.:0.00
                                                 3rd Qu.:0.00
## Max.
          :1.00
                                                 Max.
                                                        :1.00
## NA's
          :38648
                                                 NA's
                                                        :38648
## Food.and.beverage.areas Retail.shops.area
                                                Other.8
## Min. :0.00
                           Min.
                                :0.00
                                            Min.
                                                   :0.00
```

```
## 1st Qu.:0.00
                         1st Qu.:0.00
                                         1st Qu.:0.00
                         Median:0.00
                                         Median:0.00
## Median :0.00
                                         Mean :0.03
                         Mean :0.07
## Mean :0.15
## 3rd Qu.:0.00
                         3rd Qu.:0.00
                                         3rd Qu.:0.00
## Max. :1.00
                         Max. :1.00
                                         Max. :1.00
## NA's :38648
                         NA's
                              :38648
                                         NA's
                                                :38648
## Total.times.traveled.North.America.12.months
## Min. : 0.000
## 1st Qu.: 2.000
## Median: 4.000
## Mean : 6.309
## 3rd Qu.: 7.000
## Max. :300.000
## NA's :8694
## Total.times.traveled.outside.North.America.12.months
## Min. : 0.000
## 1st Qu.: 0.000
## Median: 0.000
## Mean : 1.656
## 3rd Qu.: 2.000
## Max. :300.000
## NA's :8694
## Total.times.traveled.12.months When.left.for.airport Length.of.trip
## Min. : 1.000
                               Min. :1.000
                                                   Min. : 0.00
## 1st Qu.: 3.000
                               1st Qu.:1.000
                                                   1st Qu.: 3.00
## Median: 5.000
                               Median :2.000
                                                   Median: 5.00
## Mean : 7.964
                               Mean :2.032
                                                   Mean : 8.55
## 3rd Qu.: 8.000
                               3rd Qu.:3.000
                                                   3rd Qu.: 8.00
## Max. :600.000
                               Max. :4.000
                                                   Max. :92.00
## NA's :8694
                               NA's :8694
                                                   NA's
                                                          :8694
## Dollars.paid.for.parking.fees
## Min. : 0.00
## 1st Qu.: 8.00
## Median : 11.00
## Mean : 21.43
## 3rd Qu.: 20.00
## Max. :500.00
## NA's :35328
## Dollars.paid.for.transportation.service.to.Evaluated.Airport
## Min. : 0.00
## 1st Qu.: 18.00
## Median : 28.00
## Mean : 39.93
## 3rd Qu.: 45.00
## Max. :500.00
## NA's :34753
## Dollars.paid.for.rental.car
## Min. : 0.00
## 1st Qu.: 30.00
## Median: 40.00
## Mean : 64.69
## 3rd Qu.: 65.00
## Max. :500.00
## NA's :36637
```

```
## Dollars.paid.for.public.transportation.service.to.Airport
## Min.
        : 0.0
## 1st Qu.: 3.0
## Median: 7.0
         : 19.9
## Mean
## 3rd Qu.: 18.0
## Max.
         :500.0
## NA's
         :38773
## Dollars.paid.for.WiFi.connection
                                      NAflag
## Min. : 0.000
                                  Min.
                                       :1
## 1st Qu.: 0.000
                                  1st Qu.:1
## Median : 0.000
                                  Median :1
         : 1.541
                                  Mean
## Mean
## 3rd Qu.: 0.000
                                  3rd Qu.:1
## Max. :100.000
                                  Max.
                                         :1
## NA's
         :26565
                                  NA's
                                         :8694
## Time.to.travel.to.terminal.after.parking
## 1st Qu.:1.00
## Median :2.00
         :2.04
## Mean
## 3rd Qu.:3.00
## Max. :4.00
## NA's
          :33744
## Time.to.wait.for.shuttle.busvan.to.take.you.to.airport
## Min. :1.00
## 1st Qu.:1.00
## Median :1.00
## Mean
         :1.75
## 3rd Qu.:2.00
## Max.
        :5.00
## NA's
          :37763
## Time.to.travel.to.airport.terminal.once.boarded.shuttle.busvan
## Min. :1.00
## 1st Qu.:1.00
## Median :2.00
## Mean :1.88
## 3rd Qu.:2.00
## Max. :5.00
## NA's
         :37811
## Time.to.obtain.boarding.pass.andor.check.baggage
## Min. :1.000
## 1st Qu.:1.000
## Median :2.000
## Mean
         :2.472
## 3rd Qu.:3.000
## Max. :5.000
## NA's
         :13252
## Time.to.get.through.security.check.from.time.entered.airport.complex
## Min. : 0.00
## 1st Qu.: 15.00
## Median : 25.00
## Mean : 29.51
## 3rd Qu.: 40.00
```

```
:360.00
## Max.
## NA's
        :8694
## Time.to.get.through.security.check.from.time.entered.airport.complex.1
          :1.000
## 1st Qu.:1.000
## Median :2.000
## Mean :2.259
## 3rd Qu.:3.000
## Max. :5.000
## NA's :8694
   NPS.Promoter
                  NPS.Passive
                                NPS.Detractor
                                                NPS.Recode
## Min. :0.000
                  Min. :0.000
                                Min. :0.000 Min. :-100.00
## 1st Qu.:0.000 1st Qu.:0.000
                                1st Qu.:0.000
                                               1st Qu.: 0.00
## Median :1.000 Median :0.000
                                Median :0.000
                                               Median: 100.00
## Mean :0.501
                  Mean :0.346
                                Mean :0.153
                                               Mean : 34.72
                                               3rd Qu.: 100.00
## 3rd Qu.:1.000
                  3rd Qu.:1.000
                                3rd Qu.:0.000
## Max. :1.000
                  Max. :1.000
                                Max. :1.000
                                               Max. : 100.00
## NA's
                  NA's :8694
                                      :8694
          :8694
                                NA's
                                               NA's
                                                    :8694
##
     NPS.Groups
                  Minutes.to.get.through.the.security.check
## Min. :1.000 Min. : 0.00
## 1st Qu.:2.000
                  1st Qu.: 6.00
## Median :3.000
                  Median : 10.00
## Mean :2.347
                  Mean : 15.01
                  3rd Qu.: 20.00
## 3rd Qu.:3.000
## Max. :3.000
                  Max. :180.00
## NA's :8694
                  NA's :6004
## Amount.of.time.required.for.security.check
## Min. : 1.000
## 1st Qu.: 6.000
## Median: 8.000
## Mean : 7.993
## 3rd Qu.: 9.000
## Max. :99.000
## NA's
        :6004
## Professionalism.of.security.staff
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 8.282
## 3rd Qu.:10.000
## Max. :99.000
## NA's :6004
## Ability.of.security.process.to.make.you.feel.safe
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 8.451
## 3rd Qu.:10.000
## Max. :99.000
## NA's
          :6004
## Overall.security.check.experience Foodbeverages.purchased RestaurantBar
## Min. : 1.000
                                  Min. :0.0000
                                                        Min. :0.000
## 1st Qu.: 7.000
                                  1st Qu.:0.0000
                                                        1st Qu.:0.000
## Median: 8.000
                                  Median :0.0000
                                                        Median :0.000
```

```
## Mean : 7.801
                                                         Mean :0.338
                                   Mean :0.4858
  3rd Qu.: 9.000
                                   3rd Qu.:1.0000
                                                         3rd Qu.:1.000
## Max.
        :10.000
                                  Max. :1.0000
                                                         Max.
                                                               :1.000
## NA's
          :6004
                                                         NA's
                                                               :20662
## Fast.food.chain Convenience.store Standalone.kiosk Vending.machine
## Min. :0.000 Min. :0.000
                                  Min.
                                         :0.000
                                                  Min.
                                                         :0.000
  1st Qu.:0.000
                 1st Qu.:0.000
                                   1st Qu.:0.000
                                                  1st Qu.:0.000
## Median :0.000 Median :0.000
                                  Median :0.000
                                                  Median :0.000
## Mean :0.454 Mean :0.241
                                  Mean :0.122
                                                  Mean :0.045
## 3rd Qu.:1.000
                                                  3rd Qu.:0.000
                  3rd Qu.:0.000
                                   3rd Qu.:0.000
## Max. :1.000 Max. :1.000
                                  Max. :1.000
                                                  Max. :1.000
  NA's :20662 NA's :20662
                                   NA's :20662
                                                  NA's
##
                                                         :20662
      Other.10
                  Variety.of.menu.choices QualityTaste.of.food.and.beverage
## Min. :0.000
                Min. : 1.00
                                        Min. : 1.00
  1st Qu.:0.000
                  1st Qu.: 6.00
                                        1st Qu.: 7.00
                                        Median: 8.00
## Median :0.000
                  Median : 8.00
## Mean :0.017
                  Mean : 8.81
                                        Mean : 8.21
   3rd Qu.:0.000 3rd Qu.: 9.00
                                        3rd Qu.: 9.00
##
## Max. :1.000
                 Max. :99.00
                                        Max. :99.00
                                        NA's
## NA's
        :20662
                  NA's
                        :33588
                                              :33588
## Ambiance.atmosphere Courtesy.of.staff Timeliness.of.your.order
## Min. : 1.00
                     Min. : 1.00
                                      Min. : 1.00
  1st Qu.: 6.00
                      1st Qu.: 7.00
                                      1st Qu.: 7.00
##
                                      Median: 8.00
## Median: 8.00
                      Median: 9.00
## Mean : 8.16
                                      Mean : 8.07
                      Mean : 8.39
## 3rd Qu.: 9.00
                      3rd Qu.:10.00
                                      3rd Qu.: 9.00
## Max. :99.00
                      Max. :99.00
                                      Max. :99.00
         :33588
                      NA's
                            :33588
                                      NA's
                                            :33588
## Cleanliness.of.area Reasonableness.of.the.price.1
## Min. : 1.00
                      Min. : 1.00
## 1st Qu.: 7.00
                      1st Qu.: 5.00
## Median: 8.00
                      Median: 7.00
## Mean : 8.33
                      Mean : 7.08
  3rd Qu.:10.00
                      3rd Qu.: 9.00
## Max. :99.00
                      Max. :99.00
## NA's
                      NA's
         :33588
                            :33588
## Overall.restaurant.experience Quality.of.food.and.beverage
## Min. : 1.00
                              Min. : 1.000
## 1st Qu.: 7.00
                               1st Qu.: 6.000
## Median: 8.00
                              Median : 8.000
## Mean : 7.85
                              Mean : 8.215
                               3rd Qu.: 9.000
## 3rd Qu.: 9.00
## Max. :10.00
                               Max. :99.000
## NA's :33588
                               NA's
                                    :27257
## Variety.of.food.and.beverage Reasonableness.of.the.price.2
## Min. : 1.000
                              Min. : 1.000
## 1st Qu.: 6.000
                              1st Qu.: 5.000
## Median: 8.000
                              Median : 7.000
## Mean : 8.123
                              Mean : 6.728
                              3rd Qu.: 8.000
## 3rd Qu.: 9.000
## Max.
        :99.000
                              Max. :99.000
## NA's :27257
                              NA's
                                    :27257
## Speed.of.service Availability.of.nearby.seating
## Min. : 1.000 Min. : 1.00
```

```
1st Qu.: 6.000
                     1st Qu.: 6.00
##
   Median : 8.000
                     Median: 8.00
   Mean
         : 8.261
                     Mean
                           :10.59
   3rd Qu.: 9.000
                     3rd Qu.: 9.00
##
##
   Max.
          :99.000
                     Max.
                            :99.00
##
  NA's
           :27257
                     NA's
                            :27257
   Overall.food..beverage.experience BooksMagazines
                                                          Clothing
          : 1.000
                                                       Min.
##
  Min.
                                      Min. :0.0000
                                                              :0.00000
##
   1st Qu.: 6.000
                                      1st Qu.:0.0000
                                                       1st Qu.:0.00000
##
   Median : 8.000
                                      Median :0.0000
                                                       Median :0.00000
   Mean
         : 7.312
                                      Mean
                                            :0.1336
                                                       Mean
                                                              :0.06336
   3rd Qu.: 9.000
##
                                      3rd Qu.:0.0000
                                                       3rd Qu.:0.00000
                                                              :1.00000
##
   Max.
          :10.000
                                      Max.
                                             :1.0000
                                                       Max.
   NA's
##
           :27257
##
      Sunglasses
                       Electronics
                                          Toiletries
                                                          Other.merchandise
##
   Min.
           :0.00000
                      Min.
                             :0.00000
                                        Min.
                                               :0.00000
                                                          Min.
                                                                 :0.00000
##
   1st Qu.:0.00000
                      1st Qu.:0.00000
                                        1st Qu.:0.00000
                                                          1st Qu.:0.00000
   Median :0.00000
                                                          Median :0.00000
##
                     Median :0.00000
                                        Median :0.00000
##
   Mean
          :0.05465
                     Mean
                             :0.05333
                                        Mean
                                              :0.05455
                                                          Mean
                                                                 :0.05711
                      3rd Qu.:0.00000
                                                          3rd Qu.:0.00000
##
   3rd Qu.:0.00000
                                        3rd Qu.:0.00000
##
   Max. :1.00000
                     Max. :1.00000
                                        Max.
                                              :1.00000
                                                          Max.
                                                                 :1.00000
##
##
   Other.services
                     Didnt.purchase.any.merchandiseservices
##
   Min.
          :0.0000
                           :0.0000
##
   1st Qu.:0.0000
                     1st Qu.:0.0000
   Median :0.0000
                     Median :1.0000
##
   Mean
         :0.0168
                     Mean
                           :0.7198
   3rd Qu.:0.0000
                     3rd Qu.:1.0000
##
   Max. :1.0000
                           :1.0000
                     Max.
##
##
   Quality.of.merchandiseservices Variety.of.shops
##
   Min.
         : 1.000
                                   Min.
                                        : 1.000
##
   1st Qu.: 7.000
                                   1st Qu.: 7.000
##
  Median : 8.000
                                   Median : 8.000
   Mean : 8.924
                                   Mean : 8.928
##
##
   3rd Qu.:10.000
                                   3rd Qu.:10.000
##
  Max.
          :99.000
                                   Max.
                                          :99.000
##
   NA's
           :28924
                                   NA's
                                          :28924
   Reasonableness.of.the.price.3 Professionalism.of.staff
         : 1.000
                                       : 1.000
##
   Min.
                                  Min.
   1st Qu.: 5.000
                                  1st Qu.: 7.000
  Median : 8.000
                                  Median : 9.000
##
   Mean : 8.104
                                  Mean : 9.048
##
   3rd Qu.: 9.000
                                  3rd Qu.:10.000
  Max.
          :99.000
                                  Max.
                                         :99.000
## NA's
           :28924
                                  NA's
                                         :28924
   Overall.retail.services.experience
  Min.
         : 1.000
  1st Qu.: 7.000
## Median: 8.000
   Mean
          : 7.962
##
  3rd Qu.:10.000
## Max.
          :10.000
## NA's
           :28924
```

```
## Now.that.you.have.considered.your.food.beverage..retail.experiences.how.would.you.rate.your..overal
## Min.
         : 1.00
## 1st Qu.: 7.00
## Median: 8.00
## Mean
         : 7.83
## 3rd Qu.: 9.00
## Max.
        :10.00
## NA's :32117
## Took.transportation.to.the.gate Type.of.transportation.taken.to.the.gate
## Min. : 0.000
                                  Min. : 1.00
## 1st Qu.: 0.000
                                  1st Qu.: 1.00
## Median : 0.000
                                  Median: 2.00
## Mean : 2.258
                                  Mean : 6.97
## 3rd Qu.: 0.000
                                  3rd Qu.: 2.00
## Max. :99.000
                                  Max.
                                        :97.00
                                  NA's
##
                                         :35776
## Minutes.to.the.gate.after.security.check.point
## Min. : 0.00
## 1st Qu.: 5.00
## Median : 10.00
## Mean : 11.16
## 3rd Qu.: 15.00
## Max. :180.00
##
## Clarity.of.signsdirections.inside.the.terminal
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 8.154
## 3rd Qu.: 9.000
## Max. :99.000
##
## Cleanliness.of.terminal.concourses.and.hallways
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 8.145
## 3rd Qu.: 9.000
## Max. :99.000
##
## Comfort.in.airport.eg.seating.roominess.etc
## Min. : 1.000
## 1st Qu.: 6.000
## Median: 8.000
## Mean : 7.818
## 3rd Qu.: 9.000
## Max. :99.000
##
## Availability.of.activityentertainment.options.in.the.airport
## Min. : 1.00
## 1st Qu.: 6.00
## Median: 8.00
## Mean :19.81
## 3rd Qu.:10.00
```

```
Max.
        :99.00
##
##
  Overall.terminal.facilities.experience
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 7.761
## 3rd Qu.: 9.000
## Max. :10.000
##
## Variety.of.food.beverage.and.retail.options
## Min.
         : 1.00
## 1st Qu.: 6.00
## Median: 8.00
## Mean :12.07
## 3rd Qu.: 9.00
## Max. :99.00
##
## Cleanliness.of.terminal.restrooms Flight.departed
## Min. : 1.00
                                   Min.
                                          :1.000
## 1st Qu.: 7.00
                                   1st Qu.:2.000
## Median: 8.00
                                   Median :2.000
## Mean :13.72
                                   Mean :2.069
## 3rd Qu.:10.00
                                   3rd Qu.:2.000
## Max. :99.00
                                   Max. :4.000
## How.would.you.rate.your.overall.experience.at.Airport.Evaluated
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 7.843
## 3rd Qu.: 9.000
## Max. :10.000
##
## Connecting.Region Connecting.State
                                       Airport
## Min.
         :1.000
                    Min. : 1.0
                                    Min. : 1.00
## 1st Qu.:1.000
                    1st Qu.: 4.0
                                    1st Qu.:18.00
## Median :1.000
                    Median:14.0
                                    Median :33.00
## Mean :1.066
                    Mean :14.7
                                    Mean :32.21
## 3rd Qu.:1.000
                    3rd Qu.:23.0
                                    3rd Qu.:46.00
## Max. :2.000
                    Max. :37.0
                                    Max.
                                          :64.00
##
## Dollars.paid.per.person.at.restaurantbar Dollars.spent.on.foodbeverages
## Min. : 0.00
                                          Min. : 0.00
## 1st Qu.: 12.00
                                          1st Qu.: 6.00
## Median : 20.00
                                          Median : 10.00
                                          Mean : 14.75
## Mean : 25.42
## 3rd Qu.: 30.00
                                          3rd Qu.: 15.00
## Max. :500.00
                                          Max.
                                                :500.00
## NA's
                                                :27040
          :34339
                                          NA's
## Dollars.spent.on.merchandiseservices Amount.spent.in.terminal.USD
## Min. : 0.000
                                     Min.
                                           :
                                                0.00
## 1st Qu.: 7.707
                                      1st Qu.:
                                                4.00
## Median: 15.000
                                      Median: 11.00
```

```
## Mean : 30.907
                                      Mean : 25.96
## 3rd Qu.: 30.000
                                      3rd Qu.: 25.00
## Max. :500.000
                                      Max. :1500.00
## NA's :31105
                                      NA's :15377
## Time.spent.in.terminal.connecting.airport
## Min.
        :1.000
## 1st Qu.:1.000
## Median :2.000
## Mean :2.102
## 3rd Qu.:3.000
## Max. :5.000
## NA's :5468
## Time.to.get.through.security.check.connecting.airport
## Min. :1.000
## 1st Qu.:1.000
## Median :1.000
## Mean :1.746
## 3rd Qu.:2.000
## Max. :5.000
## NA's :6004
## DepartingArriving.Airport.vs.Connecting.Airport
## Min. :1.000
## 1st Qu.:1.000
## Median :1.000
## Mean :1.216
## 3rd Qu.:1.000
## Max. :2.000
## The.signagedirections.were.cleareasy.to.understand
## Min. : 1.000
## 1st Qu.: 3.000
## Median : 4.000
## Mean : 4.605
## 3rd Qu.: 4.000
## Max. :99.000
##
## There.were.enough.signsdirections.throughout.the.terminal
## Min. : 1.0
## 1st Qu.: 3.0
## Median: 4.0
## Mean : 4.7
## 3rd Qu.: 4.0
## Max. :99.0
##
## Recent.completed.renovations.or.new.buildings
## Min. : 0.00
## 1st Qu.: 0.00
## Median: 1.00
## Mean :45.87
## 3rd Qu.:99.00
## Max. :99.00
## Regional.art.culture.or.historical.displays
## Min. : 0.00
```

```
## 1st Qu.: 1.00
## Median: 1.00
## Mean :32.46
## 3rd Qu.:99.00
## Max. :99.00
##
## Robots.tablet.interfacing.or.other.new.technology
## Min. : 0.00
## 1st Qu.: 0.00
## Median : 1.00
## Mean :46.66
## 3rd Qu.:99.00
## Max. :99.00
##
## I.was.able.to.clearly.hear.and.understand.the.announcements.within.the.gate
## Min. : 0.000
## 1st Qu.: 1.000
## Median: 1.000
## Mean : 3.649
## 3rd Qu.: 1.000
## Max. :99.000
##
## The.gate.area.was.clean There.were.enough.seats.at.the.gate
## Min. : 0.000
                          Min. : 0.000
## 1st Qu.: 1.000
                         1st Qu.: 0.000
## Median : 1.000
                          Median : 1.000
## Mean : 3.321
                          Mean : 3.568
## 3rd Qu.: 1.000
                          3rd Qu.: 1.000
## Max. :99.000
                          Max. :99.000
## The.gate.area.was.comfortable
## Min. : 0.0
## 1st Qu.: 1.0
## Median: 1.0
## Mean : 3.9
## 3rd Qu.: 1.0
## Max. :99.0
##
## There.were.enough.electrical.outlets.for.charging.phoneslaptops
## Min. : 0.00
## 1st Qu.: 0.00
## Median: 1.00
## Mean :19.35
## 3rd Qu.: 1.00
## Max. :99.00
##
## The.gate.area.was.worn.out.or.outdated
                                           Segment
                                                       Generation.Groups
## Min. : 0.000
                                        Min.
                                              :1.000
                                                       Min. : 1.000
## 1st Qu.: 0.000
                                        1st Qu.:2.000
                                                       1st Qu.: 2.000
## Median : 0.000
                                        Median :3.000
                                                       Median : 3.000
## Mean : 5.822
                                        Mean
                                              :2.391
                                                       Mean : 5.142
## 3rd Qu.: 1.000
                                        3rd Qu.:3.000
                                                       3rd Qu.: 4.000
## Max.
          :99.000
                                        Max. :3.000
                                                       Max. :98.000
                                                       NA's :8694
##
```

```
## OSAT.Zones.of.Satisfaction
                                                   weight
                                   Age
##
  Min.
          :1.00
                              Min. : 18.00
                                               Min.
                                                    : 49448
##
   1st Qu.:2.00
                              1st Qu.: 34.00
                                               1st Qu.:123795
  Median:3.00
                              Median : 48.00
                                               Median :162384
##
##
   Mean :2.71
                              Mean : 47.91
                                               Mean
                                                      :159253
##
   3rd Qu.:3.00
                              3rd Qu.: 62.00
                                               3rd Qu.:187717
##
   Max. :4.00
                              Max.
                                     :100.00
                                               Max.
                                                      :314312
                              NA's
                                     :9408
##
##
   Parking.Index
                    Dropoff.Index
                                     Rental.Car.Index Public.Transp.Index
##
   Min. : 99.99
                    Min. : 100.0
                                            : 99.99
                                                      Min.
                                                             : 100.0
                                   Min.
   1st Qu.:685.38
                    1st Qu.: 718.4
                                    1st Qu.:713.75
                                                      1st Qu.: 704.8
                    Median: 849.0
                                                      Median: 821.2
##
  Median:804.94
                                     Median :844.82
   Mean
          :781.52
                    Mean
                           : 809.9
                                     Mean
                                            :808.86
                                                      Mean
                                                             : 798.5
##
   3rd Qu.:899.91
                    3rd Qu.: 948.6
                                     3rd Qu.:938.79
                                                      3rd Qu.: 915.8
##
  Max.
          :999.90
                    Max.
                           :1000.0
                                     Max.
                                            :999.90
                                                      Max.
                                                             :1000.0
##
   NA's
           :33744
                    NA's
                           :22464
                                     NA's
                                            :35628
                                                      NA's
                                                             :38420
##
   RestaurantBar.Index Other.Food.and.Beverage.Index
   Min. : 100.0
                       Min.
                              : 99.99
##
   1st Qu.: 646.5
                       1st Qu.:571.84
  Median : 800.0
##
                       Median: 737.55
##
   Mean
         : 769.9
                       Mean
                              :715.36
   3rd Qu.: 913.4
                       3rd Qu.:865.79
## Max.
          :1000.0
                       Max.
                              :999.90
##
   NA's
           :33588
                       NA's
                              :27257
##
   Retail.MerchandiseServices.Index Food.and.Beverage.Index
  Min. : 99.99
                                    Min. : 99.99
##
   1st Qu.:652.89
                                    1st Qu.: 598.54
  Median :799.92
                                    Median: 758.30
##
                                         : 733.79
  Mean
          :775.72
                                    Mean
  3rd Qu.:922.82
                                    3rd Qu.: 888.46
## Max.
          :999.90
                                    Max.
                                           :1000.00
##
  NA's
           :28924
                                    NA's
                                           :20662
##
   Food.Beverage.and.Retail.Index Airport.Accessibility.Index
  Min. : 99.99
                                  Min. : 100.0
                                  1st Qu.: 679.2
   1st Qu.: 604.87
##
##
  Median: 763.44
                                  Median: 800.1
##
  Mean : 739.67
                                  Mean : 777.1
##
   3rd Qu.: 893.83
                                  3rd Qu.: 900.1
##
   Max.
          :1000.00
                                  Max.
                                         :1000.1
  NA's
                                  NA's
                                         :8694
##
           :17469
   Checkin.Index
                    Security.Index
                                     Terminal.Facility.Index
##
  Min.
         : 100.0
                    Min. : 100.0
                                     Min.
                                            : 100.0
   1st Qu.: 702.5
                    1st Qu.: 655.5
                                     1st Qu.: 647.7
##
  Median : 812.3
                    Median : 800.0
                                     Median: 786.7
         : 797.3
                                     Mean
  Mean
                    Mean
                          : 774.6
                                           : 759.0
   3rd Qu.: 906.1
                    3rd Qu.: 930.1
                                     3rd Qu.: 890.5
##
                                            :1000.0
          :1000.0
                           :1000.0
##
   Max.
                    Max.
                                     Max.
##
  NA's
           :8694
                    NA's
                           :6004
   Baggage.Claim.Index Overall.Satisfaction.Index Immigration..Customs.Index
         : 100.0
                                                  Min. : 100.0
## Min.
                       Min.
                             : 99.99
                       1st Qu.: 659.42
## 1st Qu.: 638.6
                                                  1st Qu.: 700.0
## Median: 800.0
                       Median : 787.28
                                                  Median : 800.0
## Mean : 766.6
                       Mean : 764.84
                                                  Mean : 765.9
## 3rd Qu.: 900.0
                       3rd Qu.: 887.09
                                                  3rd Qu.: 900.0
```

Max. :1000.0 Max. :1000.02 Max. :1000.0 Max. :1000.0 Max. :35174