# Traveler Experience

# Christopher Eshleman 11/8/2019

## JD Power data

OK, what's the primary goal? Is it to understand market segmentation? Or is it to find strong predictors of overall satisfaction?

There are a number of files in the folders. We really only see two usable raw data files, one apiece for ASQ (ACI ASQ Survey Main\_ Q3 2019 Data-EXCEL-v1.xlsx) and from JD Power (ACI ASQ Survey Main\_ Q3 2019 Data-EXCEL-v1.xlsx). Everything else is a PDF report or, in a couple of cases, Excel files that include synthesized tables or data dictionaries. That's as of the morning of 11/5.

We started with those two data files. In particular, we were interested in the JD Power data since it's potentially so rich and provides a new data source outside of ASQ.

(One big step for this and all future quantitative analysis of these two data sets is to start making all data sets, for every quarter (ASQ) or year (JD Power), available. Preferably using identical data structure and file naming scheme.)

The ASQ data from ACI is relatively clean.

The JD Power data is from 2018 and has more than 400 fields. The data "labels" are stored in a separate file with different formatting so we've transposed them and glued them to the master data set.

We're guessing "Overall.Satisfaction.Index" is the variable of interest. It appears to be scaled from 100-1000 or something?

The JD Power data has 411 variables. We dropped 26 that promised little value or would be difficult to analyze.

This could present real issues. Here are the variable names after re-labeling and a quick summary of each. Notice the number of missing observations (NAs) and the variation in their propensity across different variables.

### Variable names (labels):

```
[1] "Within.North.America..LeisurePersonal.travel"
##
##
     [2] "Outside.North.America..LeisurePersonal.travel"
##
     [3] "Within.North.America..Business.travel"
     [4] "Outside.North.America..Business.travel"
##
##
     [5] "Within.North.America..Both.leisure.personal.and.business.travel"
##
     [6] "Outside.North.America..Both.leisure.personal.and.business.travel"
     [7] "Times.flown.past.three.months"
##
##
     [8] "Trip.purpose"
##
     [9] "Traveled.alone"
##
    [10] "Adult.family.members.13.and.over"
    [11] "One.or.more.children.12.years.old.and.under"
##
    [12] "Friends"
##
    [13] "Business.colleagues"
    [14] "Airline.brand"
    [15] "Flight.departure.time"
```

```
## [16] "Flight.departure.time..AMPM"
## [17] "Air.Canada.Aeroplan"
## [18] "Alaska.AirlinesHorizon.Air.Mileage.Plan"
## [19] "American.AirlinesAmerican.Eagle.AAdvantage"
```

- ## [20] "Delta.Air.Lines.SkyMiles"
- ## [21] "Frontier.Airlines.EarlyReturns"
- ## [22] "HawaiianMiles"
- ## [23] "JetBlue.Airways.TrueBlue"
- ## [24] "Southwest.Airlines.Rapid.Rewards"
- ## [25] "Spirit.Airlines.Free.Spirit"
- ## [26] "United.Airlines.MileagePlus"
- ## [27] "Virgin.America.Elevate"
- ## [28] "WestJet.Rewards"
- ## [29] "Other"
- ## [30] "None"
- ## [31] "Dont.know"
- ## [32] "Air.Canada.FF.Level"
- ## [33] "American.Airlines.FF.Level"
- ## [34] "Delta.Air.Lines.FF.Level"
- ## [35] "Alaska.Airlines.FF.Level"
- ## [36] "United.FF.Level"
- ## [37] "Frontier.Airlines.FF.Level"
- ## [38] "JetBlue.Airways.FF.Level"
- ## [39] "Southwest.Airlines.FF.Level"
- ## [40] "Hawaiian.Airlines.FF.Level"
- ## [41] "Spirit.Airlines.FF.Level"
- ## [42] "Virgin.America.FF.Level"
- ## [43] "BrandImageEnvircarelessresp"
- ## [44] "BrandImageInconsistentReliable"
- ## [45] "BrandImageConventionalInnovative"
- ## [46] "BrandImageOldfashionedModern"
- ## [47] "BrandImageBoringExciting"
- ## [48] "BrandImageCrampedSpacious"
- # [49] "BrandImageBottomlinePassenger"
- ## [50] "BrandImageBadGoodRep"
- ## [51] "Times.departed.from.Evaluated.Airport"
- ## [52] "How.traveled.to.Evaluated.Airport"
- ## [53] "Time.left.for.Evaluated.Airport"
- ## [54] "Time.left.for.Evaluated.Airport.AMPM"
- ## [55] "Miles.traveled.to.Evaluated.Airport"
- # [56] "Traffic.congestion"
- ## [57] "Public.transportation.present"
- ## [58] "How.often.public.transportation.used"
- ## [59] "Likelihood.to.use.public.transportation"
- ## [60] "Parked.at"
- ## [61] "Minutes.after.parking.to.travel.to.terminal"
- ## [62] "Method.of.payment.for.parking.fees"
- ## [63] "Parking.fees.vs.expectations"
- ## [64] "Ease.of.entrance"
- ## [65] "Availability.of.parking.spaces"
- ## [66] "Safety.and.security"
- ## [67] "Variety.of.parking.options.eg.garage.surface.lot.valet.reserved.parking.etc"
- ## [68] "Cleanliness.of.the.parking.facilities"
- ## [69] "Clarity.of.signsdirections"

```
[70] "Convenience.to.terminal"
  [71] "Reasonableness.of.the.price"
  [72] "Overall.parking.experience"
  [73] "Easy.to.find.loadingunloading.area"
   [74] "Easy.to.find.transportation.service.to.Evaluated.Airport"
##
  [75] "Ease.of.dropping.off"
  [76] "Safety.and.security.1"
  [77] "Clarity.of.signsdirections.1"
##
   [78] "Convenience.to.terminal.1"
##
  [79] "Overall.drop.off.experience"
  [80] "Rental.car.facility.signage"
  [81] "Shuttle.needed"
##
  [82] "Who.operated.shuttle"
##
  [83] "Wait.time.for.shuttle.to.Evaluated.Airport"
  [84] "Minutes.to.terminal.after.boarding.shuttle"
## [85] "Ease.of.entrance.1"
##
  [86] "Safety.and.security.2"
  [87] "Cleanliness.of.the.rental.car.facilities"
  [88] "Clarity.of.signsdirections.2"
## [89] "Convenience.to.terminal.2"
## [90] "Overall.rental.car.facility.experience"
## [91] "How.often.public.transportation.used.1"
## [92] "Frequency.of.public.transportation.service"
## [93] "Safety.and.security.3"
## [94] "Cleanliness.of.the.public.transportation.facilities"
## [95] "Clarity.of.signsdirections.3"
## [96] "Convenience.to.terminal.3"
## [97] "Overall.public.transportation.experience"
## [98] "Transportation.method.used.to.leave.Evaluated.Airport"
## [99] "Time.left.Evaluated.Airport"
## [100] "Time.left.Evaluated.Airport.AMPM"
## [101] "Miles.traveled.from.Evaluated.Airport"
## [102] "Minutes.to.travel.from.Evaluated.Airport.to.destination"
## [103] "Traffic.congestion.leaving.complex"
## [104] "Preferred.transportation.mode"
## [105] "Clarity.of.signs..directions"
## [106] "Convenience.of.transportation"
## [107] "Attractiveness.of.airport.grounds"
## [108] "Ease.of.arriving.at.the.terminal"
## [109] "Ease.of.leaving.terminal"
## [110] "Traffic.flow.on.airport.grounds"
## [111] "Overall.airport.accessibility.experience"
## [112] "Place.of.checkin"
## [113] "Number.of.bags.checked.in"
## [114] "Easy.to.find.luggage.trolleys.when.entered.terminal"
## [115] "Place.for.luggage.checkin"
## [116] "Airlineairport.responsible.for.handling.luggage"
## [117] "Minutes.to.obtain.boarding.pass"
## [118] "Ease.of.finding.checkinbaggage.check.location"
## [119] "Traffic.flow.at.checkinbaggage.check.area"
## [120] "Cleanliness.of.the.checkinbaggage.check.area"
## [121] "Overall.checkinbaggage.check.experience"
## [122] "Type.of.security.line"
## [123] "Lines.available..Number.of.security.lines.available"
```

```
## [124] "Lines.open..Number.of.security.lines.available"
## [125] "Sign.to.inform.security.wait.times"
## [126] "Singled.out.for.special.TSA.screening"
## [127] "Minutes.between.cleared.security.and.boarding.the.plane"
## [128] "Foodbeverages.purchased.beforeafter.security"
## [129] "Healthy.foodbeverage.options"
## [130] "Importance.of.healthy.foodbeverage.options"
## [131] "Were.local.restaurant.or.food.choices.ie.nonchain.restaurants.available.at.Airport.Evaluated"
## [132] "Foodbeverages.wanted.found"
## [133] "Not.hungry"
## [134] "Brought.my.own.food"
## [135] "Didnt.like.the.choices"
## [136] "Too.expensive"
## [137] "No.time"
## [138] "Other.1"
## [139] "Shopped.at.retail.stores.beforeafter.security"
## [140] "Didnt.have.time"
## [141] "Too.expensive.1"
## [142] "Didnt.have.what.I.need"
## [143] "No.need.to.shop"
## [144] "Other.2"
## [145] "Arriving.on.the.airport.grounds"
## [146] "Checkin"
## [147] "Security"
## [148] "Gate.area"
## [149] "Baggage.claim.area"
## [150] "Ground.transportation.eg.taxi.shuttle.etc"
## [151] "Restrooms"
## [152] "Food.and.beverage"
## [153] "Retail.shops"
## [154] "Flight.monitors.eg.arrivaldeparture.info"
## [155] "Parking.structures"
## [156] "Other.3"
## [157] "Used.restrooms.in.terminal"
## [158] "WiFi.connection.offered"
## [159] "WiFi.connection.speed"
## [160] "Noise.level.at.the.airport"
## [161] "Utilized.airport.lounge"
## [162] "Air.temperature.at.the.gate"
## [163] "Wheelchair.servicecourtesy.cart"
## [164] "Plane.not.there"
## [165] "Mechanical.problems"
## [166] "Bad.weather.where.you.were"
## [167] "Bad.weather.where.you.were.going"
## [168] "Crew.not.there"
## [169] "Gate.not.available.at.destination"
## [170] "Delay.in.landing"
## [171] "Flight.overbooked"
## [172] "Too.much.carryon.baggage"
## [173] "Security.issue"
## [174] "Passengers.late.arrivalsslow"
## [175] "Runway.trafficAir.traffic.control"
## [176] "Other.4"
```

## [177] "I.dont.know.the.cause.of.the.delay"

```
## [178] "How.many.minutes.was.your.flight.delayed"
## [179] "Obtained.checked.baggage"
## [180] "Minutes.to.get.to.the.baggage.claim.area"
## [181] "Minutes.waited.at.the.baggage.claim.area"
## [182] "All.baggage.received"
## [183] "Easy.to.find.luggage.trolleys.in.baggage.claim.area"
## [184] "Ease.of.finding.your.baggage.claim.areacarousel"
## [185] "Physical.conditioncleanliness.of.baggage.claim.area"
## [186] "Speed.of.baggage.delivery"
## [187] "Overall.baggage.claim.experience"
## [188] "Went.through.immigrationcustoms"
## [189] "Used.kiosk"
## [190] "Minutes.to.get.through.immigrationcustoms"
## [191] "Overall.immigrationcustoms.experience"
## [192] "Likelihood.to.use.airport"
## [193] "Likelihood.to.recommend"
## [194] "Number.of.positive.recommendations"
## [195] "Number.of.negative.comments"
## [196] "Posted.comments.on.social.media"
## [197] "Yelp"
## [198] "Facebook"
## [199] "Twitter"
## [200] "Instagram"
## [201] "Tumblr"
## [202] "YouTube"
## [203] "LinkedIn"
## [204] "Trip.Advisor"
## [205] "Other.blog"
## [206] "Other.forum"
## [207] "Other.ratingreview.sites"
## [208] "Other.5"
## [209] "Dont.knowdont.remember"
## [210] "Number.times.read.online.travel.information"
## [211] "Wireless.Internet"
## [212] "Plug.for.your.computer.phone.etc"
## [213] "Arcadegame.room"
## [214] "Personal.services.eg.massage.hair.salon.shoe.shine.etc"
## [215] "More.variety.of.food.andor.beverage"
## [216] "More.variety.of.retail.services"
## [217] "Premier.club"
## [218] "Childrens.play.area"
## [219] "Smoking.arealounge"
## [220] "More.comfortable.seating.area"
## [221] "Quiet.area"
## [222] "Work.space.near.plug"
## [223] "ATM"
## [224] "Movie.theater"
## [225] "Religious.facilities"
## [226] "ExerciseHealth.club.facilities"
## [227] "TV"
## [228] "Other.6"
## [229] "None.1"
## [230] "Gender"
```

## [231] "Country"

```
## [232] "Birth.Year"
## [233] "Education"
## [234] "Marital.Status"
## [235] "WhiteCaucasian"
## [236] "BlackAfrican.American"
## [237] "AsianAsian.American"
## [238] "LatinoHispanic"
## [239] "Other.7"
## [240] "Prefer.not.to.answer"
## [241] "Household.annual.income"
## [242] "Did.you.have.to.go.through.security.again.at.connecting.airport"
## [243] "Crowd.within.airport.terminal.building"
## [244] "Likelihood.to.recommend.NPS"
## [245] "WestJet.FF.Level"
## [246] "Notice.construction.at.airport"
## [247] "Had.to.wait.in.line.for.the.restrooms"
## [248] "Stall.was.in.good.condition.eg.free.of.broken.or.worn.out.parts"
## [249] "Countertops.and.floors.were.dry"
## [250] "Floors.were.in.good.repair"
## [251] "Fixtures.were.working.eg.faucets.soap.dispenser.hand.dryer.etc"
## [252] "Walls.were.free.of.markings.and.graffiti"
## [253] "Restrooms.felt.cramped.for.space"
## [254] "Overall.restrooms.were.clean"
## [255] "Yes.and.it.was.obstructive"
## [256] "Yes.and.it.was.too.loud"
## [257] "Yes.and.it.did.not.disrupt.my.travel.experience"
## [258] "No.there.was.no.construction"
## [259] "Dont.know.1"
## [260] "Parking"
## [261] "Checkin.area"
## [262] "Security.area"
## [263] "Gate.area.1"
## [264] "Baggage.claim.area.1"
## [265] "Ground.transportation.area.eg.taxi.shuttle.etc"
## [266] "Restrooms.1"
## [267] "Food.and.beverage.areas"
## [268] "Retail.shops.area"
## [269] "Other.8"
## [270] "Total.times.traveled.North.America.12.months"
## [271] "Total.times.traveled.outside.North.America.12.months"
## [272] "Total.times.traveled.12.months"
## [273] "When.left.for.airport"
## [274] "Length.of.trip"
## [275] "Dollars.paid.for.parking.fees"
## [276] "Dollars.paid.for.transportation.service.to.Evaluated.Airport"
## [277] "Dollars.paid.for.rental.car"
## [278] "Dollars.paid.for.public.transportation.service.to.Airport"
## [279] "Dollars.paid.for.WiFi.connection"
## [280] "NAflag"
## [281] "Time.to.travel.to.terminal.after.parking"
## [282] "Time.to.wait.for.shuttle.busvan.to.take.you.to.airport"
## [283] "Time.to.travel.to.airport.terminal.once.boarded.shuttle.busvan"
## [284] "Time.to.obtain.boarding.pass.andor.check.baggage"
## [285] "Time.to.get.through.security.check.from.time.entered.airport.complex"
```

```
## [286] "Time.to.get.through.security.check.from.time.entered.airport.complex.1"
## [287] "NPS.Promoter"
## [288] "NPS.Passive"
## [289] "NPS.Detractor"
## [290] "NPS.Recode"
## [291] "NPS.Groups"
## [292] "Minutes.to.get.through.the.security.check"
## [293] "Amount.of.time.required.for.security.check"
## [294] "Professionalism.of.security.staff"
## [295] "Ability.of.security.process.to.make.you.feel.safe"
## [296] "Overall.security.check.experience"
## [297] "Foodbeverages.purchased"
## [298] "RestaurantBar"
## [299] "Fast.food.chain"
## [300] "Convenience.store"
## [301] "Standalone.kiosk"
## [302] "Vending.machine"
## [303] "Other.10"
## [304] "Variety.of.menu.choices"
## [305] "QualityTaste.of.food.and.beverage"
## [306] "Ambiance.atmosphere"
## [307] "Courtesy.of.staff"
## [308] "Timeliness.of.your.order"
## [309] "Cleanliness.of.area"
## [310] "Reasonableness.of.the.price.1"
## [311] "Overall.restaurant.experience"
## [312] "Quality.of.food.and.beverage"
## [313] "Variety.of.food.and.beverage"
## [314] "Reasonableness.of.the.price.2"
## [315] "Speed.of.service"
## [316] "Availability.of.nearby.seating"
## [317] "Overall.food..beverage.experience"
## [318] "BooksMagazines"
## [319] "Clothing"
## [320] "Sunglasses"
## [321] "Electronics"
## [322] "Toiletries"
## [323] "Other.merchandise"
## [324] "Other.services"
## [325] "Didnt.purchase.any.merchandiseservices"
## [326] "Quality.of.merchandiseservices"
## [327] "Variety.of.shops"
## [328] "Reasonableness.of.the.price.3"
## [329] "Professionalism.of.staff"
## [330] "Overall.retail.services.experience"
## [331] "Now.that.you.have.considered.your.food.beverage..retail.experiences.how.would.you.rate.your...
## [332] "Took.transportation.to.the.gate"
## [333] "Type.of.transportation.taken.to.the.gate"
## [334] "Minutes.to.the.gate.after.security.check.point"
## [335] "Clarity.of.signsdirections.inside.the.terminal"
## [336] "Cleanliness.of.terminal.concourses.and.hallways"
## [337] "Comfort.in.airport.eg.seating.roominess.etc"
## [338] "Availability.of.activityentertainment.options.in.the.airport"
## [339] "Overall.terminal.facilities.experience"
```

```
## [340] "Variety.of.food.beverage.and.retail.options"
## [341] "Cleanliness.of.terminal.restrooms"
## [342] "Flight.departed"
## [343] "How.would.you.rate.your.overall.experience.at.Airport.Evaluated"
## [344] "Connecting.Region"
## [345] "Connecting.State"
## [346] "Airport"
## [347] "Dollars.paid.per.person.at.restaurantbar"
## [348] "Dollars.spent.on.foodbeverages"
## [349] "Dollars.spent.on.merchandiseservices"
## [350] "Amount.spent.in.terminal.USD"
## [351] "Time.spent.in.terminal.connecting.airport"
## [352] "Time.to.get.through.security.check.connecting.airport"
## [353] "DepartingArriving.Airport.vs.Connecting.Airport"
## [354] "The.signagedirections.were.cleareasy.to.understand"
## [355] "There.were.enough.signsdirections.throughout.the.terminal"
## [356] "Recent.completed.renovations.or.new.buildings"
## [357] "Regional.art.culture.or.historical.displays"
## [358] "Robots.tablet.interfacing.or.other.new.technology"
## [359] "I.was.able.to.clearly.hear.and.understand.the.announcements.within.the.gate"
## [360] "The.gate.area.was.clean"
## [361] "There.were.enough.seats.at.the.gate"
## [362] "The.gate.area.was.comfortable"
## [363] "There.were.enough.electrical.outlets.for.charging.phoneslaptops"
## [364] "The.gate.area.was.worn.out.or.outdated"
## [365] "Segment"
## [366] "Generation.Groups"
## [367] "OSAT.Zones.of.Satisfaction"
## [368] "Age"
## [369] "weight"
## [370] "Parking.Index"
## [371] "Dropoff.Index"
## [372] "Rental.Car.Index"
## [373] "Public.Transp.Index"
## [374] "RestaurantBar.Index"
## [375] "Other.Food.and.Beverage.Index"
## [376] "Retail.MerchandiseServices.Index"
## [377] "Food.and.Beverage.Index"
## [378] "Food.Beverage.and.Retail.Index"
## [379] "Airport.Accessibility.Index"
## [380] "Checkin.Index"
## [381] "Security.Index"
## [382] "Terminal.Facility.Index"
## [383] "Baggage.Claim.Index"
## [384] "Overall.Satisfaction.Index"
## [385] "Immigration..Customs.Index"
```

#### **Summaries:**

## Within.North.America..LeisurePersonal.travel
## Min. : 0.000
## 1st Qu.: 1.000
## Median : 2.000

```
Mean : 3.293
## 3rd Qu.: 4.000
## Max.
         :100.000
## NA's
          :8694
## Outside.North.America..LeisurePersonal.travel
## Min.
         : 0.000
## 1st Qu.: 0.000
## Median: 0.000
## Mean : 0.821
## 3rd Qu.: 1.000
## Max.
         :100.000
## NA's
         :8694
## Within.North.America..Business.travel
## Min. : 0.000
## 1st Qu.: 0.000
## Median : 0.000
## Mean
        : 1.695
## 3rd Qu.: 1.000
## Max. :100.000
## NA's
          :8694
## Outside.North.America..Business.travel
## Min. : 0.000
## 1st Qu.: 0.000
## Median: 0.000
## Mean : 0.408
## 3rd Qu.: 0.000
## Max.
         :100.000
          :8694
## Within.North.America..Both.leisure.personal.and.business.travel
## Min. : 0.00
## 1st Qu.: 0.00
## Median : 0.00
## Mean : 1.32
## 3rd Qu.: 1.00
## Max. :100.00
## NA's
          :8694
## Outside.North.America..Both.leisure.personal.and.business.travel
## Min. : 0.000
## 1st Qu.: 0.000
## Median: 0.000
## Mean : 0.427
## 3rd Qu.: 0.000
## Max.
        :100.000
## NA's
        :8694
## Times.flown.past.three.months Trip.purpose
                                              Traveled.alone
## Min. : 1.000
                               Min. :1.000
                                              Min.
                                                    :0.000
## 1st Qu.: 1.000
                               1st Qu.:1.000
                                              1st Qu.:0.000
## Median : 2.000
                               Median :1.000
                                              Median :0.000
## Mean
        : 2.382
                               Mean
                                    :1.286
                                              Mean :0.449
## 3rd Qu.: 2.000
                               3rd Qu.:1.000
                                              3rd Qu.:1.000
## Max.
        :100.000
                               Max. :3.000
                                              Max. :1.000
## NA's
         :8694
                               NA's :8694
                                              NA's :8694
## Adult.family.members.13.and.over
## Min. :0.000
```

```
1st Qu.:0.000
##
   Median :0.000
  Mean :0.435
  3rd Qu.:1.000
##
   Max.
          :1.000
## NA's
           :8694
  One.or.more.children.12.years.old.and.under
                                                  Friends
## Min.
          :0.000
                                               Min.
                                                      :0.00
##
  1st Qu.:0.000
                                               1st Qu.:0.00
## Median :0.000
                                               Median:0.00
## Mean
         :0.089
                                               Mean
                                                      :0.09
## 3rd Qu.:0.000
                                               3rd Qu.:0.00
## Max.
          :1.000
                                               Max.
                                                      :1.00
## NA's
           :8694
                                               NA's
                                                      :8694
## Business.colleagues Airline.brand Flight.departure.time
## Min.
           :0.000
                       Min. : 1.0
                                      Min. : 1.0
##
  1st Qu.:0.000
                       1st Qu.: 4.0
                                      1st Qu.: 5.0
## Median :0.000
                       Median: 7.0
                                      Median: 8.0
## Mean
         :0.032
                       Mean
                              :10.2
                                      Mean
                                            :20.8
                       3rd Qu.: 9.0
##
   3rd Qu.:0.000
                                      3rd Qu.:11.0
## Max.
          :1.000
                       Max.
                              :99.0
                                      Max.
                                             :95.0
## NA's
           :8694
                       NA's
                              :8694
                                      NA's
                                             :8694
## Flight.departure.time..AMPM Air.Canada.Aeroplan
## Min. : 1.00
                                      :0.000
                               Min.
##
  1st Qu.: 1.00
                               1st Qu.:0.000
## Median : 2.00
                               Median : 0.000
## Mean
         :16.34
                               Mean
                                      :0.083
   3rd Qu.: 2.00
                               3rd Qu.:0.000
##
## Max.
          :95.00
                               Max.
                                      :1.000
## NA's
          :8694
                               NA's
                                      :8694
## Alaska.AirlinesHorizon.Air.Mileage.Plan
## Min.
          :0.000
  1st Qu.:0.000
## Median :0.000
## Mean :0.095
## 3rd Qu.:0.000
## Max.
          :1.000
## NA's
          :8694
   American.AirlinesAmerican.Eagle.AAdvantage Delta.Air.Lines.SkyMiles
## Min.
          :0.000
                                              Min. :0.000
  1st Qu.:0.000
                                              1st Qu.:0.000
## Median :0.000
                                              Median : 0.000
## Mean :0.319
                                                     :0.368
                                              Mean
## 3rd Qu.:1.000
                                              3rd Qu.:1.000
## Max.
          :1.000
                                              Max.
                                                     :1.000
## NA's
           :8694
                                              NA's
                                                     :8694
## Frontier.Airlines.EarlyReturns HawaiianMiles
                                                  JetBlue.Airways.TrueBlue
          :0.000
                                                  Min.
                                  Min.
                                         :0.000
                                                         :0.000
## 1st Qu.:0.000
                                  1st Qu.:0.000
                                                  1st Qu.:0.000
## Median :0.000
                                  Median :0.000
                                                  Median :0.000
## Mean
          :0.052
                                         :0.044
                                                         :0.144
                                  Mean
                                                  Mean
## 3rd Qu.:0.000
                                  3rd Qu.:0.000
                                                  3rd Qu.:0.000
## Max.
          :1.000
                                  Max.
                                         :1.000
                                                  Max.
                                                         :1.000
## NA's
                                  NA's
          :8694
                                         :8694
                                                  NA's
                                                         :8694
```

```
Southwest.Airlines.Rapid.Rewards Spirit.Airlines.Free.Spirit
##
   Min.
           :0.000
                                     Min.
                                            :0.000
   1st Qu.:0.000
                                     1st Qu.:0.000
  Median :0.000
                                     Median :0.000
##
   Mean
          :0.338
                                     Mean
                                            :0.049
##
   3rd Qu.:1.000
                                     3rd Qu.:0.000
   Max.
           :1.000
                                            :1.000
                                     Max.
  NA's
           :8694
                                     NA's
##
                                            :8694
   United.Airlines.MileagePlus Virgin.America.Elevate WestJet.Rewards
##
   Min.
           :0.000
                                Min. :0.00
                                                        Min.
                                                               :0.000
   1st Qu.:0.000
                                1st Qu.:0.00
                                                        1st Qu.:0.000
  Median :0.000
                                Median:0.00
                                                        Median :0.000
##
   Mean
           :0.289
                                Mean
                                       :0.03
                                                        Mean
                                                               :0.035
   3rd Qu.:1.000
                                3rd Qu.:0.00
                                                        3rd Qu.:0.000
##
##
   Max.
           :1.000
                                Max.
                                       :1.00
                                                        Max.
                                                               :1.000
##
   NA's
           :8694
                                NA's
                                       :8694
                                                        NA's
                                                               :8694
##
        Other
                                      Dont.know
                                                    Air.Canada.FF.Level
                         None
##
   Min.
           :0.000
                    Min.
                           :0.000
                                    Min.
                                           :0.00
                                                   Min. : 1.00
##
   1st Qu.:0.000
                    1st Qu.:0.000
                                    1st Qu.:0.00
                                                    1st Qu.: 1.00
   Median :0.000
                    Median :0.000
                                    Median:0.00
                                                   Median: 1.00
                           :0.185
##
   Mean
           :0.021
                    Mean
                                    Mean
                                           :0.01
                                                   Mean
                                                           : 6.77
   3rd Qu.:0.000
                    3rd Qu.:0.000
                                    3rd Qu.:0.00
                                                    3rd Qu.: 3.00
##
  Max.
           :1.000
                    Max.
                           :1.000
                                    Max.
                                            :1.00
                                                           :99.00
                                                   Max.
   NA's
           :8694
                    NA's
                           :8694
                                    NA's
                                            :8694
                                                    NA's
                                                           :37585
##
   American.Airlines.FF.Level Delta.Air.Lines.FF.Level
   Min.
          : 1.000
                               Min. : 1.000
##
   1st Qu.: 1.000
                               1st Qu.: 1.000
   Median : 1.000
                               Median : 1.000
##
   Mean
          : 6.604
                                     : 6.654
                               Mean
                               3rd Qu.: 2.000
   3rd Qu.: 2.000
## Max.
           :99.000
                               Max.
                                      :99.000
##
   NA's
           :30124
                               NA's
                                      :28593
   Alaska.Airlines.FF.Level United.FF.Level
##
                                              Frontier.Airlines.FF.Level
                                   : 1.000
                                              Min. : 1.00
  Min. : 1.00
                             Min.
                             1st Qu.: 1.000
##
   1st Qu.: 1.00
                                              1st Qu.: 1.00
##
  Median : 1.00
                             Median : 1.000
                                              Median: 1.00
   Mean
         : 5.68
                             Mean : 5.824
                                              Mean
                                                    : 7.78
##
   3rd Qu.: 2.00
                             3rd Qu.: 2.000
                                              3rd Qu.: 1.00
##
   Max.
           :99.00
                             Max.
                                    :99.000
                                              Max.
                                                      :99.00
                             NA's
##
   NA's
           :37180
                                    :31067
                                              NA's
                                                      :38537
   JetBlue.Airways.FF.Level Southwest.Airlines.FF.Level
##
  Min. : 1.00
                                   : 1.000
                             Min.
   1st Qu.: 1.00
                             1st Qu.: 1.000
##
  Median: 1.00
                             Median : 1.000
   Mean
          : 4.45
                             Mean
                                   : 5.068
   3rd Qu.: 1.00
                             3rd Qu.: 1.000
##
##
   Max.
           :99.00
                             Max.
                                    :99.000
##
  NA's
                                    :29524
           :35659
                             NA's
  Hawaiian.Airlines.FF.Level Spirit.Airlines.FF.Level
                               Min. : 1.00
## Min.
          : 1.00
                               1st Qu.: 1.00
##
  1st Qu.: 1.00
## Median: 1.00
                               Median: 1.00
## Mean : 3.74
                               Mean : 8.07
                               3rd Qu.: 2.00
## 3rd Qu.: 1.00
```

```
:99.00
                             Max.
                                    :99.00
## NA's
         :38785
                             NA's
                                   :38646
## Virgin.America.FF.Level BrandImageEnvircarelessresp
                          Min. : 1.00
## Min. : 1.00
                          1st Qu.: 5.00
## 1st Qu.: 1.00
## Median: 1.00
                          Median: 6.00
## Mean : 4.99
                          Mean :23.12
## 3rd Qu.: 2.00
                          3rd Qu.: 7.00
## Max.
        :99.00
                          Max.
                                 :99.00
## NA's
                          NA's
                                :8694
          :39241
## BrandImageInconsistentReliable BrandImageConventionalInnovative
                                 Min. : 1.000
## Min. : 1.00
## 1st Qu.: 5.00
                                 1st Qu.: 4.000
## Median: 6.00
                                 Median : 5.000
## Mean
         :10.14
                                 Mean : 7.879
                                 3rd Qu.: 7.000
## 3rd Qu.: 7.00
## Max. :99.00
                                 Max.
                                       :99.000
                                        :8694
## NA's
          :8694
                                 NA's
## BrandImageOldfashionedModern BrandImageBoringExciting
## Min. : 1.000
                               Min. : 1.000
## 1st Qu.: 5.000
                               1st Qu.: 4.000
## Median : 6.000
                               Median : 5.000
## Mean : 7.082
                               Mean : 6.866
                               3rd Qu.: 6.000
## 3rd Qu.: 7.000
## Max.
         :99.000
                               Max.
                                    :99.000
          :8694
                               NA's :8694
## BrandImageCrampedSpacious BrandImageBottomlinePassenger
## Min. : 1.000
                            Min. : 1.00
## 1st Qu.: 4.000
                            1st Qu.: 5.00
## Median: 6.000
                            Median: 6.00
                                 :14.76
## Mean : 6.396
                            Mean
## 3rd Qu.: 7.000
                            3rd Qu.: 7.00
## Max.
          :99.000
                            Max.
                                   :99.00
## NA's
          :8694
                            NA's
                                   :8694
## BrandImageBadGoodRep Times.departed.from.Evaluated.Airport
## Min. : 1.00
                       Min. : 1.000
## 1st Qu.: 5.00
                       1st Qu.: 1.000
## Median: 6.00
                       Median : 2.000
                       Mean : 2.735
## Mean :13.81
## 3rd Qu.: 7.00
                       3rd Qu.: 3.000
         :99.00
                       Max. :50.000
         :8694
                       NA's
                             :8694
## How.traveled.to.Evaluated.Airport Time.left.for.Evaluated.Airport
## Min. : 1.000
                                    Min. : 1.000
## 1st Qu.: 2.000
                                    1st Qu.: 4.000
## Median : 3.000
                                    Median : 6.000
## Mean : 6.198
                                    Mean : 5.987
## 3rd Qu.: 5.000
                                    3rd Qu.: 8.000
## Max. :97.000
                                    Max.
                                          :12.000
## NA's
                                    NA's
          :8694
                                          :8694
## Time.left.for.Evaluated.Airport.AMPM Miles.traveled.to.Evaluated.Airport
## Min.
          :1.000
                                      Min. : 0.00
## 1st Qu.:1.000
                                       1st Qu.: 10.00
## Median :1.000
                                       Median : 20.00
```

```
## Mean :1.381
                                      Mean : 36.45
## 3rd Qu.:2.000
                                      3rd Qu.: 40.00
## Max. :2.000
                                      Max. :300.00
## NA's
          :8694
                                      NA's
                                            :8694
## Traffic.congestion Public.transportation.present
## Min. : 1.000
                   Min. : 0.00
## 1st Qu.: 3.000
                     1st Qu.: 1.00
## Median : 3.000
                     Median: 1.00
## Mean : 4.012
                     Mean :35.31
## 3rd Qu.: 4.000
                     3rd Qu.:99.00
## Max. :99.000
                     Max. :99.00
## NA's
        :11470
                     NA's
                           :10457
## How.often.public.transportation.used
## Min. : 0.000
## 1st Qu.: 0.000
## Median : 0.000
## Mean : 1.616
## 3rd Qu.: 2.000
## Max. :99.000
## NA's
        :24703
## Likelihood.to.use.public.transportation Parked.at
## Min. : 1.00
                                         Min. : 1.00
## 1st Qu.: 2.00
                                         1st Qu.: 1.00
## Median: 2.00
                                         Median: 4.00
## Mean :13.61
                                         Mean : 6.79
## 3rd Qu.: 3.00
                                         3rd Qu.: 6.00
                                         Max. :97.00
## Max. :99.00
          :25937
                                         NA's
                                               :33744
## Minutes.after.parking.to.travel.to.terminal
## Min. : 0.00
## 1st Qu.: 5.00
## Median :10.00
## Mean :10.02
## 3rd Qu.:15.00
## Max. :90.00
## NA's
          :33744
## Method.of.payment.for.parking.fees Parking.fees.vs.expectations
## Min. : 1.00
                                    Min. :1.00
## 1st Qu.: 1.00
                                    1st Qu.:2.00
## Median : 2.00
                                    Median:2.00
## Mean : 6.26
                                    Mean :1.93
## 3rd Qu.: 2.00
                                    3rd Qu.:2.00
## Max. :97.00
                                    Max.
                                         :3.00
## NA's :33744
                                    NA's
                                          :33744
## Ease.of.entrance Availability.of.parking.spaces Safety.and.security
## Min. : 1.00
                   Min. : 1.00
                                                Min. : 1.00
## 1st Qu.: 7.00
                   1st Qu.: 7.00
                                                1st Qu.: 7.00
## Median : 8.00
                   Median: 8.00
                                                Median: 8.00
## Mean :10.98
                   Mean :11.35
                                                Mean :11.33
## 3rd Qu.:10.00
                   3rd Qu.:10.00
                                                3rd Qu.:10.00
## Max. :99.00
                   Max.
                        :99.00
                                                Max. :99.00
## NA's :33744
                          :33744
                   NA's
                                                NA's :33744
## Variety.of.parking.options.eg.garage.surface.lot.valet.reserved.parking.etc
## Min. : 1.00
```

```
## 1st Qu.: 6.00
## Median: 8.00
## Mean :12.89
## 3rd Qu.: 9.50
## Max. :99.00
## NA's
          :33744
## Cleanliness.of.the.parking.facilities Clarity.of.signsdirections
                                       Min. : 1.00
## Min. : 1.00
                                       1st Qu.: 7.00
## 1st Qu.: 7.00
## Median: 8.00
                                       Median: 8.00
## Mean :11.84
                                       Mean :10.89
## 3rd Qu.:10.00
                                       3rd Qu.: 9.00
## Max. :99.00
                                       Max.
                                             :99.00
## NA's :33744
                                       NA's
                                             :33744
## Convenience.to.terminal Reasonableness.of.the.price
## Min. : 1.0
                          Min. : 1.00
## 1st Qu.: 7.0
                          1st Qu.: 6.00
## Median: 8.0
                         Median: 8.00
## Mean :10.9
                         Mean :10.74
## 3rd Qu.:10.0
                          3rd Qu.: 9.00
## Max. :99.0
                          Max. :99.00
## NA's :33744
                          NA's
                               :33744
## Overall.parking.experience Easy.to.find.loadingunloading.area
## Min. : 1.00
                            Min. : 0.000
                            1st Qu.: 1.000
## 1st Qu.: 7.00
## Median: 8.00
                            Median: 1.000
## Mean : 7.89
                            Mean : 6.083
## 3rd Qu.: 9.00
                             3rd Qu.: 1.000
## Max. :10.00
                            Max. :99.000
## NA's :33744
                             NA's :22464
## Easy.to.find.transportation.service.to.Evaluated.Airport
## Min. :1.00
## 1st Qu.:3.00
## Median :4.00
## Mean :3.37
## 3rd Qu.:4.00
## Max. :4.00
## NA's :33428
## Ease.of.dropping.off Safety.and.security.1 Clarity.of.signsdirections.1
## Min. : 1.000
                       Min. : 1.000
                                           Min. : 1.000
## 1st Qu.: 7.000
                       1st Qu.: 7.000
                                           1st Qu.: 7.000
## Median : 9.000
                       Median : 9.000
                                           Median : 8.000
## Mean : 8.742
                       Mean : 9.092
                                           Mean : 9.139
## 3rd Qu.:10.000
                       3rd Qu.:10.000
                                           3rd Qu.:10.000
## Max.
         :99.000
                       Max.
                             :99.000
                                           Max.
                                                 :99.000
## NA's :22464
                       NA's
                             :22464
                                           NA's
                                                 :22464
## Convenience.to.terminal.1 Overall.drop.off.experience
## Min. : 1.00
                           Min. : 1.00
## 1st Qu.: 7.00
                            1st Qu.: 7.00
## Median: 9.00
                           Median: 9.00
## Mean : 8.68
                           Mean : 8.19
## 3rd Qu.:10.00
                            3rd Qu.:10.00
## Max. :99.00
                           Max. :10.00
## NA's :22464
                           NA's
                                  :22464
```

```
## Rental.car.facility.signage Shuttle.needed Who.operated.shuttle
## Min.
         : 0.00
                              Min.
                                     :0.00
                                             Min. : 1.00
                                              1st Qu.: 1.00
## 1st Qu.: 1.00
                              1st Qu.:0.00
## Median : 1.00
                              Median :1.00
                                             Median: 1.00
## Mean
         : 4.28
                              Mean
                                    :0.62
                                             Mean
                                                    :10.21
## 3rd Qu.: 1.00
                              3rd Qu.:1.00
                                             3rd Qu.: 2.00
## Max.
          :99.00
                              Max.
                                     :1.00
                                             Max.
                                                    :99.00
## NA's
          :35628
                              NA's
                                     :35628
                                             NA's
                                                    :37366
## Wait.time.for.shuttle.to.Evaluated.Airport
## Min. : 0.0
## 1st Qu.: 3.0
## Median: 5.0
         :147.8
## Mean
## 3rd Qu.: 15.0
## Max.
          :999.0
## NA's
          :37366
## Minutes.to.terminal.after.boarding.shuttle Ease.of.entrance.1
## Min. : 0.0
                                             Min. : 1.00
## 1st Qu.: 5.0
                                             1st Qu.: 7.00
## Median: 10.0
                                             Median: 9.00
## Mean
         :165.8
                                             Mean : 8.62
## 3rd Qu.: 15.0
                                             3rd Qu.:10.00
## Max.
          :999.0
                                            Max.
                                                   :99.00
## NA's
          :37366
                                             NA's
                                                   :35628
## Safety.and.security.2 Cleanliness.of.the.rental.car.facilities
                        Min. : 1.00
## Min. : 1.00
## 1st Qu.: 7.00
                        1st Qu.: 7.00
## Median: 9.00
                        Median: 9.00
## Mean : 9.39
                        Mean : 9.06
## 3rd Qu.:10.00
                        3rd Qu.:10.00
## Max.
          :99.00
                        Max.
                               :99.00
## NA's
          :35628
                        NA's
                               :35628
## Clarity.of.signsdirections.2 Convenience.to.terminal.2
## Min. : 1.00
                               Min. : 1.00
                               1st Qu.: 7.00
## 1st Qu.: 7.00
                               Median: 8.00
## Median: 8.00
## Mean : 8.61
                               Mean : 8.41
## 3rd Qu.:10.00
                               3rd Qu.:10.00
## Max.
         :99.00
                               Max.
                                      :99.00
                               NA's
## NA's
          :35628
                                      :35628
## Overall.rental.car.facility.experience
## Min.
         : 1.00
## 1st Qu.: 7.00
## Median: 9.00
## Mean
         : 8.11
## 3rd Qu.:10.00
## Max.
          :10.00
## NA's
          :35628
## How.often.public.transportation.used.1
## Min. : 1.00
## 1st Qu.: 2.00
## Median: 3.00
## Mean : 5.78
## 3rd Qu.: 4.00
```

```
## Max.
          :99.00
## NA's
        :38420
## Frequency.of.public.transportation.service Safety.and.security.3
## Min. : 1.00
                                           Min. : 1.00
## 1st Qu.: 7.00
                                           1st Qu.: 7.00
## Median: 8.00
                                           Median: 8.00
## Mean : 9.06
                                           Mean : 8.88
## 3rd Qu.:10.00
                                           3rd Qu.: 9.50
## Max.
        :99.00
                                           Max. :99.00
## NA's
          :38420
                                           NA's
                                                  :38420
## Cleanliness.of.the.public.transportation.facilities
## Min. : 1.00
## 1st Qu.: 7.00
## Median: 8.00
## Mean : 9.18
## 3rd Qu.: 9.00
## Max. :99.00
## NA's :38420
## Clarity.of.signsdirections.3 Convenience.to.terminal.3
## Min. : 1.00
                              Min. : 1.00
## 1st Qu.: 7.00
                              1st Qu.: 7.00
## Median: 8.00
                              Median: 9.00
## Mean : 9.57
                              Mean : 9.16
                              3rd Qu.:10.00
## 3rd Qu.:10.00
                              Max. :99.00
## Max. :99.00
        :38420
                              NA's
## Overall.public.transportation.experience
## Min. : 1.0
## 1st Qu.: 7.0
## Median: 8.0
## Mean : 8.1
## 3rd Qu.: 9.0
## Max. :10.0
## NA's :38420
## Transportation.method.used.to.leave.Evaluated.Airport
## Min. : 1.000
## 1st Qu.: 2.000
## Median: 3.000
## Mean : 6.472
## 3rd Qu.: 5.000
## Max. :97.000
## NA's
        :8694
## Time.left.Evaluated.Airport Time.left.Evaluated.Airport.AMPM
## Min. : 1.00
                             Min. : 1.00
## 1st Qu.: 5.00
                             1st Qu.: 2.00
## Median: 8.00
                             Median: 2.00
## Mean :23.57
                             Mean :19.59
                             3rd Qu.: 2.00
## 3rd Qu.:11.00
                                   :95.00
## Max. :95.00
                             Max.
## NA's
        :8694
                             NA's
                                    :8694
## Miles.traveled.from.Evaluated.Airport
## Min. : 0.0
## 1st Qu.: 12.0
## Median: 25.0
```

```
## Mean :167.3
## 3rd Qu.: 62.0
## Max.
         :999.0
## NA's :8694
## Minutes.to.travel.from.Evaluated.Airport.to.destination
## Min. : 0.0
## 1st Qu.: 22.0
## Median: 40.0
## Mean :220.8
## 3rd Qu.:110.0
## Max.
         :999.0
## NA's
          :8694
## Traffic.congestion.leaving.complex Preferred.transportation.mode
## Min. : 1.000
                                    Min.
                                         : 1.00
## 1st Qu.: 2.000
                                    1st Qu.: 2.00
## Median : 3.000
                                    Median: 3.00
## Mean : 6.907
                                    Mean :12.68
## 3rd Qu.: 4.000
                                    3rd Qu.: 4.00
## Max. :99.000
                                    Max.
                                          :97.00
## NA's
         :8694
                                    NA's
                                          :8694
## Clarity.of.signs..directions Convenience.of.transportation
## Min. : 1.000
                             Min. : 1.00
## 1st Qu.: 7.000
                              1st Qu.: 7.00
## Median: 8.000
                              Median : 8.00
## Mean : 8.925
                              Mean :10.77
## 3rd Qu.: 9.000
                              3rd Qu.: 9.00
## Max.
         :99.000
                              Max.
                                     :99.00
          :8694
                              NA's
                                     :8694
## Attractiveness.of.airport.grounds Ease.of.arriving.at.the.terminal
## Min. : 1.000
                                   Min. : 1.000
## 1st Qu.: 6.000
                                   1st Qu.: 7.000
                                   Median : 8.000
## Median: 8.000
## Mean : 8.954
                                   Mean : 8.713
## 3rd Qu.: 9.000
                                   3rd Qu.: 9.000
## Max. :99.000
                                   Max.
                                         :99.000
## NA's
                                   NA's
          :8694
                                          :8694
## Ease.of.leaving.terminal Traffic.flow.on.airport.grounds
## Min. : 1.000
                          Min. : 1.000
## 1st Qu.: 7.000
                           1st Qu.: 6.000
## Median: 8.000
                          Median : 8.000
## Mean : 8.819
                          Mean : 8.975
## 3rd Qu.: 9.000
                           3rd Qu.: 9.000
## Max.
        :99.000
                           Max. :99.000
## NA's
          :8694
                           NA's
                                 :8694
## Overall.airport.accessibility.experience Place.of.checkin
## Min. : 1.000
                                                :1.000
                                          Min.
## 1st Qu.: 7.000
                                          1st Qu.:2.000
## Median: 8.000
                                          Median :3.000
## Mean : 7.908
                                          Mean :2.889
## 3rd Qu.: 9.000
                                          3rd Qu.:4.000
## Max. :10.000
                                          Max. :4.000
## NA's :8694
                                          NA's :8694
## Number.of.bags.checked.in
## Min. : 0.000
```

```
## 1st Qu.: 1.000
## Median : 1.000
## Mean : 1.208
## 3rd Qu.: 2.000
## Max.
        :20.000
## NA's
         :8694
## Easy.to.find.luggage.trolleys.when.entered.terminal
## Min. : 0.00
## 1st Qu.: 1.00
## Median: 1.00
## Mean
        :35.81
## 3rd Qu.:99.00
## Max. :99.00
## NA's :8694
## Place.for.luggage.checkin Airlineairport.responsible.for.handling.luggage
## Min.
         :1.000
                           Min.
                                  :1.00
## 1st Qu.:2.000
                           1st Qu.:1.00
                           Median:2.00
## Median :2.000
## Mean :1.805
                           Mean :2.06
                           3rd Qu.:3.00
## 3rd Qu.:2.000
                           Max. :3.00
## Max. :2.000
## NA's :16186
                           NA's
                                  :8694
## Minutes.to.obtain.boarding.pass
## Min. : 0.00
## 1st Qu.: 5.00
## Median : 10.00
## Mean : 13.51
## 3rd Qu.: 15.00
## Max. :180.00
## NA's :13252
## Ease.of.finding.checkinbaggage.check.location
## Min. : 1.0
## 1st Qu.: 7.0
## Median: 9.0
## Mean :16.6
## 3rd Qu.:10.0
## Max. :99.0
## NA's
        :8694
## Traffic.flow.at.checkinbaggage.check.area
## Min. : 1.00
## 1st Qu.: 7.00
## Median: 8.00
## Mean :16.32
## 3rd Qu.:10.00
## Max.
         :99.00
## NA's
        :8694
## Cleanliness.of.the.checkinbaggage.check.area
## Min. : 1.00
## 1st Qu.: 7.00
## Median: 9.00
## Mean :16.49
## 3rd Qu.:10.00
## Max. :99.00
## NA's :8694
```

```
## Overall.checkinbaggage.check.experience Type.of.security.line
## Min.
          : 1.000
                                         Min. : 1.00
## 1st Qu.: 7.000
                                          1st Qu.: 1.00
## Median: 8.000
                                          Median: 3.00
         : 7.976
## Mean
                                          Mean
                                                : 3.13
## 3rd Qu.: 9.000
                                          3rd Qu.: 3.00
## Max.
         :10.000
                                         Max.
                                                :97.00
## NA's
                                          NA's
          :8694
                                                :8694
## Lines.available..Number.of.security.lines.available
## Min. : 1.000
## 1st Qu.: 2.000
## Median : 3.000
         : 3.879
## Mean
## 3rd Qu.: 5.000
## Max.
          :100.000
## NA's
          :8694
## Lines.open..Number.of.security.lines.available
## Min. : 1.000
## 1st Qu.: 2.000
## Median: 2.000
## Mean
         : 3.017
## 3rd Qu.: 4.000
## Max.
          :100.000
## NA's
          :8694
## Sign.to.inform.security.wait.times Singled.out.for.special.TSA.screening
## Min. : 0.00
                                     Min. : 0.000
## 1st Qu.: 0.00
                                     1st Qu.: 0.000
## Median: 1.00
                                     Median : 0.000
## Mean
         :31.03
                                     Mean
                                          : 3.964
## 3rd Qu.:99.00
                                     3rd Qu.: 0.000
## Max.
          :99.00
                                     Max.
                                            :99.000
## NA's
          :8694
                                     NA's
                                            :10888
## Minutes.between.cleared.security.and.boarding.the.plane
## Min. : 0.0
## 1st Qu.: 35.0
## Median: 60.0
## Mean :219.8
## 3rd Qu.:100.0
## Max.
        :999.0
## NA's
          :8694
## Foodbeverages.purchased.beforeafter.security Healthy.foodbeverage.options
## Min.
         :1.000
                                              Min.
                                                    : 0.00
## 1st Qu.:2.000
                                               1st Qu.: 1.00
## Median :2.000
                                              Median: 1.00
## Mean
         :1.956
                                                    :19.95
                                              Mean
## 3rd Qu.:2.000
                                              3rd Qu.: 1.00
          :3.000
                                                     :99.00
## Max.
                                              Max.
## NA's
          :24296
                                              NA's
                                                     :35094
## Importance.of.healthy.foodbeverage.options
## Min. :1.00
## 1st Qu.:3.00
## Median :3.00
## Mean :3.02
## 3rd Qu.:4.00
```

```
## Max.
           :4.00
##
  NA's
           :35094
  Were.local.restaurant.or.food.choices.ie.nonchain.restaurants.available.at.Airport.Evaluated
           : 0.00
   1st Qu.: 1.00
##
  Median: 1.00
   Mean
         :19.68
##
   3rd Qu.: 1.00
## Max.
           :99.00
##
  NA's
           :28131
  Foodbeverages.wanted.found
                                 Not.hungry
                                                Brought.my.own.food
                                                      :0.000
## Min. : 0.000
                                      :0.000
                                               Min.
                               Min.
  1st Qu.: 1.000
                               1st Qu.:0.000
                                               1st Qu.:0.000
##
  Median : 1.000
                               Median :1.000
                                               Median : 0.000
   Mean
         : 3.087
                               Mean
                                       :0.553
                                                Mean
                                                       :0.184
##
   3rd Qu.: 1.000
                               3rd Qu.:1.000
                                                3rd Qu.:0.000
##
  Max.
           :99.000
                                       :1.000
                               Max.
                                                Max.
                                                       :1.000
##
  NA's
           :28131
                               NA's
                                       :24581
                                                NA's
                                                       :24581
  Didnt.like.the.choices Too.expensive
                                               No.time
                                                               Other.1
           :0.000
                           Min.
                                  :0.000
                                           Min.
                                                   :0.000
                                                            Min.
                                                                   :0.000
                                                            1st Qu.:0.000
##
   1st Qu.:0.000
                           1st Qu.:0.000
                                            1st Qu.:0.000
  Median :0.000
                           Median :0.000
                                           Median :0.000
                                                            Median :0.000
##
  Mean
           :0.074
                                  :0.271
                                           Mean
                                                   :0.126
                                                            Mean
                                                                   :0.053
                           Mean
##
   3rd Qu.:0.000
                           3rd Qu.:1.000
                                            3rd Qu.:0.000
                                                            3rd Qu.:0.000
## Max.
           :1.000
                                                   :1.000
                           Max.
                                  :1.000
                                           Max.
                                                            Max.
                                                                   :1.000
           :24581
                           NA's
                                  :24581
                                           NA's
                                                   :24581
                                                            NA's
                                                                   :24581
   Shopped.at.retail.stores.beforeafter.security Didnt.have.time
                                                          :0.000
  Min.
          :1.000
                                                   Min.
##
  1st Qu.:2.000
                                                   1st Qu.:0.000
                                                   Median :0.000
  Median :2.000
## Mean
          :1.899
                                                   Mean
                                                          :0.089
##
   3rd Qu.:2.000
                                                   3rd Qu.:0.000
## Max.
           :3.000
                                                   Max.
                                                          :1.000
## NA's
           :31412
                                                   NA's
                                                          :17465
   Too.expensive.1 Didnt.have.what.I.need No.need.to.shop
                                                               Other.2
  Min.
           :0.00
                    Min.
                           :0.000
                                           Min.
                                                   :0.00
                                                            Min.
                                                                   :0.000
##
   1st Qu.:0.00
                    1st Qu.:0.000
                                            1st Qu.:1.00
                                                            1st Qu.:0.000
##
  Median:0.00
                    Median : 0.000
                                           Median :1.00
                                                            Median :0.000
##
   Mean
           :0.26
                    Mean
                           :0.044
                                           Mean
                                                   :0.78
                                                            Mean
                                                                   :0.019
##
   3rd Qu.:1.00
                    3rd Qu.:0.000
                                           3rd Qu.:1.00
                                                            3rd Qu.:0.000
## Max.
           :1.00
                    Max.
                           :1.000
                                           Max.
                                                   :1.00
                                                                   :1.000
                                                            Max.
##
  NA's
           :17465
                    NA's
                           :17465
                                           NA's
                                                   :17465
                                                            NA's
                                                                   :17465
   Arriving.on.the.airport.grounds
                                       Checkin
                                                        Security
##
  Min.
           :0.00
                                    Min.
                                            :0.00
                                                            :0.00
                                                     Min.
   1st Qu.:0.00
                                     1st Qu.:0.00
                                                     1st Qu.:0.00
## Median :0.00
                                    Median:0.00
                                                     Median:0.00
##
  Mean
           :0.29
                                    Mean
                                            :0.33
                                                     Mean
                                                            :0.29
##
   3rd Qu.:1.00
                                     3rd Qu.:1.00
                                                     3rd Qu.:1.00
  Max.
           :1.00
                                    Max.
                                            :1.00
                                                     Max.
                                                            :1.00
##
  NA's
           :38888
                                    NA's
                                            :38888
                                                     NA's
                                                            :38888
##
      Gate.area
                    Baggage.claim.area
## Min.
           :0.00
                    Min.
                           :0.00
  1st Qu.:0.00
                    1st Qu.:0.00
## Median :0.00
                    Median:0.00
```

```
Mean :0.28
   Mean :0.37
##
   3rd Qu.:1.00
                   3rd Qu.:1.00
          :1.00
                         :1.00
## Max.
                   Max.
## NA's
          :38888
                   NA's
                          :38888
   Ground.transportation.eg.taxi.shuttle.etc
                                              Restrooms
## Min.
          :0.00
                                            Min.
                                                  :0.00
  1st Qu.:0.00
                                            1st Qu.:0.00
## Median :0.00
                                            Median:0.00
   Mean :0.28
                                            Mean :0.23
## 3rd Qu.:1.00
                                            3rd Qu.:0.00
## Max.
          :1.00
                                            Max.
                                                   :1.00
                                            NA's
                                                   :38888
## NA's
          :38888
## Food.and.beverage Retail.shops
## Min.
          :0.00
                     Min. :0.00
## 1st Qu.:0.00
                     1st Qu.:0.00
## Median :0.00
                     Median:0.00
## Mean
         :0.13
                     Mean :0.07
## 3rd Qu.:0.00
                     3rd Qu.:0.00
## Max.
          :1.00
                     Max.
                          :1.00
## NA's
                     NA's
                            :38888
          :38888
## Flight.monitors.eg.arrivaldeparture.info Parking.structures
          :0.00
                                           Min. :0.00
## 1st Qu.:0.00
                                           1st Qu.:0.00
## Median :0.00
                                           Median:0.00
## Mean :0.25
                                           Mean :0.18
  3rd Qu.:0.00
                                           3rd Qu.:0.00
## Max.
          :1.00
                                           Max.
                                                  :1.00
   NA's
          :38888
                                           NA's
                                                  :38888
##
                   Used.restrooms.in.terminal WiFi.connection.offered
      Other.3
                                             Min. : 0.00
## Min.
          :0.00
                   Min.
                          :0.00
## 1st Qu.:0.00
                                             1st Qu.: 1.00
                   1st Qu.:0.00
## Median :0.00
                   Median:1.00
                                             Median: 1.00
## Mean :0.06
                                             Mean :30.61
                   Mean :0.73
## 3rd Qu.:0.00
                   3rd Qu.:1.00
                                             3rd Qu.:99.00
                                             Max. :99.00
## Max.
         :1.00
                   Max. :1.00
                                                  :8694
## NA's
          :38888
                   NA's
                         :8694
                                             NA's
## WiFi.connection.speed Noise.level.at.the.airport Utilized.airport.lounge
## Min.
          : 0.000
                        Min. : 1.000
                                                  Min.
                                                          :0.000
## 1st Qu.: 1.000
                         1st Qu.: 2.000
                                                   1st Qu.:0.000
                         Median : 2.000
                                                   Median :0.000
## Median : 2.000
## Mean : 2.636
                         Mean : 4.205
                                                   Mean :0.164
## 3rd Qu.: 2.000
                         3rd Qu.: 2.000
                                                   3rd Qu.:0.000
## Max.
         :99.000
                         Max.
                               :99.000
                                                   Max.
                                                          :1.000
## NA's
          :20212
                         NA's
                                :8694
                                                   NA's
                                                          :8694
## Air.temperature.at.the.gate Wheelchair.servicecourtesy.cart
## Min.
          :1.000
                              Min.
                                     :0.000
## 1st Qu.:2.000
                              1st Qu.:0.000
## Median :2.000
                              Median : 0.000
## Mean
         :1.958
                              Mean
                                    :0.077
                               3rd Qu.:0.000
## 3rd Qu.:2.000
## Max.
         :3.000
                              Max.
                                     :1.000
## NA's
          :8694
                              NA's
                                     :8694
## Plane.not.there Mechanical.problems Bad.weather.where.you.were
## Min. :0.00
                Min. :0.00
                                      Min. :0.00
```

```
1st Qu.:0.00
                  1st Qu.:0.00
                                     1st Qu.:0.00
##
  Median:0.00
                  Median:0.00
                                     Median:0.00
                  Mean :0.12
                                     Mean :0.11
  Mean :0.17
  3rd Qu.:0.00
                  3rd Qu.:0.00
                                     3rd Qu.:0.00
##
##
   Max. :1.00
                  Max. :1.00
                                     Max.
                                          :1.00
##
  NA's
          :36312
                  NA's
                         :36312
                                     NA's
                                            :36312
  Bad.weather.where.you.were.going Crew.not.there
                                  Min. :0.00
## Min.
          :0.0
##
  1st Qu.:0.0
                                  1st Qu.:0.00
##
  Median:0.0
                                  Median:0.00
## Mean :0.1
                                  Mean :0.06
                                  3rd Qu.:0.00
## 3rd Qu.:0.0
## Max. :1.0
                                  Max.
                                        :1.00
## NA's :36312
                                  NA's
                                         :36312
## Gate.not.available.at.destination Delay.in.landing Flight.overbooked
## Min. :0.00
                                   Min.
                                          :0.00
                                                   Min. :0.00
##
  1st Qu.:0.00
                                   1st Qu.:0.00
                                                   1st Qu.:0.00
## Median :0.00
                                   Median:0.00
                                                   Median:0.00
## Mean :0.02
                                   Mean :0.11
                                                   Mean :0.04
## 3rd Qu.:0.00
                                   3rd Qu.:0.00
                                                   3rd Qu.:0.00
## Max. :1.00
                                   Max.
                                          :1.00
                                                   Max.
                                                          :1.00
## NA's
          :36312
                                   NA's
                                          :36312
                                                   NA's
                                                          :36312
## Too.much.carryon.baggage Security.issue Passengers.late.arrivalsslow
## Min. :0.00
                           Min. :0.00
                                          Min. :0.00
##
  1st Qu.:0.00
                           1st Qu.:0.00
                                          1st Qu.:0.00
## Median :0.00
                           Median:0.00
                                          Median:0.00
## Mean :0.03
                           Mean :0.01
                                          Mean :0.05
## 3rd Qu.:0.00
                           3rd Qu.:0.00
                                          3rd Qu.:0.00
## Max. :1.00
                           Max.
                                :1.00
                                          Max.
                                                :1.00
                           NA's
                                          NA's
## NA's :36312
                                 :36312
                                                :36312
## Runway.trafficAir.traffic.control
                                      Other.4
## Min. :0.00
                                   Min.
                                          :0.00
##
  1st Qu.:0.00
                                   1st Qu.:0.00
## Median :0.00
                                   Median:0.00
## Mean :0.09
                                   Mean :0.05
## 3rd Qu.:0.00
                                   3rd Qu.:0.00
## Max. :1.00
                                   Max. :1.00
## NA's :36312
                                   NA's :36312
## I.dont.know.the.cause.of.the.delay
## Min. :0.00
  1st Qu.:0.00
## Median :0.00
## Mean :0.26
## 3rd Qu.:1.00
## Max.
         :1.00
## NA's
          :36312
## How.many.minutes.was.your.flight.delayed Obtained.checked.baggage
## Min. : 0
                                          Min.
                                                :0.000
  1st Qu.: 25
                                          1st Qu.:0.000
## Median: 45
                                          Median :1.000
## Mean
         :173
                                          Mean
                                                :0.602
## 3rd Qu.:120
                                          3rd Qu.:1.000
## Max. :999
                                          Max.
                                                :1.000
## NA's
          :36312
                                          NA's
                                                :8694
```

```
## Minutes.to.get.to.the.baggage.claim.area
## Min. : 0.0
## 1st Qu.: 5.0
## Median: 10.0
## Mean
         :156.1
## 3rd Qu.: 20.0
## Max.
         :999.0
## NA's
         :21212
## Minutes.waited.at.the.baggage.claim.area All.baggage.received
## Min. : 0
                                          Min.
                                                : 0.000
## 1st Qu.: 7
                                          1st Qu.: 1.000
## Median : 15
                                          Median : 1.000
                                          Mean : 2.328
## Mean
         :154
                                          3rd Qu.: 1.000
## 3rd Qu.: 20
## Max.
          :999
                                          Max.
                                                 :99.000
## NA's
          :21212
                                          NA's
                                                 :21212
## Easy.to.find.luggage.trolleys.in.baggage.claim.area
## Min. : 0.00
## 1st Qu.: 1.00
## Median : 1.00
## Mean
         :24.89
## 3rd Qu.: 1.00
## Max.
         :99.00
## NA's
          :21212
## Ease.of.finding.your.baggage.claim.areacarousel
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 8.277
## 3rd Qu.:10.000
## Max.
          :99.000
## NA's
          :21212
## Physical.conditioncleanliness.of.baggage.claim.area
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 8.139
## 3rd Qu.: 9.000
## Max.
         :99.000
          :21212
## NA's
## Speed.of.baggage.delivery Overall.baggage.claim.experience
## Min. : 1.000
                            Min.
                                  : 1.000
## 1st Qu.: 6.000
                            1st Qu.: 7.000
## Median: 8.000
                            Median : 8.000
## Mean
         : 7.662
                            Mean
                                  : 7.761
                            3rd Qu.: 9.000
## 3rd Qu.: 9.000
          :99.000
## Max.
                            Max.
                                   :10.000
## NA's
          :21212
                            NA's
                                   :21212
## Went.through.immigrationcustoms
                                  Used.kiosk
## Min.
         :0.000
                                  Min. : 0.00
                                  1st Qu.: 0.00
## 1st Qu.:0.000
## Median :0.000
                                  Median: 1.00
## Mean :0.159
                                  Mean : 5.48
## 3rd Qu.:0.000
                                  3rd Qu.: 1.00
```

```
## Max.
          :1.000
                                   Max.
                                          :99.00
##
  NA's
          :8694
                                   NA's
                                          :35174
   Minutes.to.get.through.immigrationcustoms
          : 0.0
   1st Qu.: 8.0
##
  Median: 15.0
   Mean :219.1
   3rd Qu.: 45.0
##
## Max.
          :999.0
## NA's
           :35174
  Overall.immigrationcustoms.experience Likelihood.to.use.airport
                                         Min. : 1.00
## Min. : 1.00
  1st Qu.: 7.00
                                         1st Qu.: 3.00
##
  Median: 8.00
                                         Median: 4.00
  Mean : 7.66
                                         Mean
                                               : 5.99
##
   3rd Qu.: 9.00
                                         3rd Qu.: 4.00
## Max.
          :10.00
                                                :99.00
                                         Max.
                                                :8694
## NA's
          :35174
                                         NA's
  Likelihood.to.recommend Number.of.positive.recommendations
         : 1.00
                           Min. : 0.00
##
   1st Qu.: 3.00
                           1st Qu.: 1.00
  Median: 4.00
                           Median: 3.00
  Mean : 7.55
##
                           Mean
                                 :38.54
   3rd Qu.: 4.00
                           3rd Qu.:99.00
## Max.
          :99.00
                           Max.
                                  :99.00
          :8694
                           NA's
                                  :8694
  Number.of.negative.comments Posted.comments.on.social.media
  Min. : 0.00
                                      :0.000
                               Min.
  1st Qu.: 0.00
                               1st Qu.:0.000
  Median: 0.00
                               Median : 0.000
## Mean
         :29.52
                               Mean
                                     :0.095
   3rd Qu.:99.00
                               3rd Qu.:0.000
##
   Max.
          :99.00
                               Max.
                                      :1.000
##
   NA's
           :8694
                               NA's
                                      :8694
##
        Yelp
                      Facebook
                                      Twitter
                                                     Instagram
                          :0.00
##
          :0.00
                                                          :0.00
   Min.
                   Min.
                                   Min.
                                          :0.00
                                                   Min.
   1st Qu.:0.00
                   1st Qu.:0.00
                                   1st Qu.:0.00
                                                   1st Qu.:0.00
##
  Median:0.00
                   Median:1.00
                                   Median:0.00
                                                   Median:0.00
##
   Mean :0.14
                   Mean
                          :0.71
                                   Mean :0.31
                                                   Mean :0.36
##
   3rd Qu.:0.00
                   3rd Qu.:1.00
                                   3rd Qu.:1.00
                                                   3rd Qu.:1.00
          :1.00
                   Max.
                          :1.00
                                         :1.00
                                                   Max.
                                                        :1.00
                                   Max.
##
   NA's
          :37182
                   NA's
                          :37182
                                   NA's
                                         :37182
                                                   NA's
                                                         :37182
                      YouTube
                                                    Trip.Advisor
       Tumblr
                                      LinkedIn
##
   Min.
          :0.00
                          :0.00
                                          :0.00
                                                   Min.
                                                          :0.00
                   Min.
                                   Min.
   1st Qu.:0.00
                   1st Qu.:0.00
                                   1st Qu.:0.00
                                                   1st Qu.:0.00
  Median:0.00
                   Median:0.00
                                                   Median:0.00
##
                                   Median:0.00
##
  Mean
         :0.12
                   Mean
                          :0.29
                                   Mean
                                         :0.15
                                                   Mean :0.21
##
   3rd Qu.:0.00
                   3rd Qu.:1.00
                                   3rd Qu.:0.00
                                                   3rd Qu.:0.00
  Max.
          :1.00
                   Max.
                          :1.00
                                   Max.
                                          :1.00
                                                   Max.
                                                          :1.00
##
  NA's
           :37182
                   NA's
                          :37182
                                   NA's
                                          :37182
                                                   NA's
                                                          :37182
##
                    Other.forum
                                                               Other.5
     Other.blog
                                   Other.ratingreview.sites
## Min.
           :0.00
                   Min.
                          :0.00
                                   Min.
                                          :0.00
                                                            Min.
                                                                  :0.00
## 1st Qu.:0.00
                   1st Qu.:0.00
                                   1st Qu.:0.00
                                                            1st Qu.:0.00
## Median :0.00
                                   Median:0.00
                   Median:0.00
                                                            Median:0.00
```

```
Mean
           :0.06
                    Mean
                           :0.06
                                    Mean
                                           :0.06
                                                              Mean
                                                                     :0.01
##
   3rd Qu.:0.00
                    3rd Qu.:0.00
                                    3rd Qu.:0.00
                                                              3rd Qu.:0.00
           :1.00
                    Max.
                                           :1.00
##
   Max.
                           :1.00
                                    Max.
                                                              Max.
                                                                     :1.00
  NA's
           :37182
                    NA's
                           :37182
                                    NA's
                                            :37182
##
                                                              NA's
                                                                     :37182
   Dont.knowdont.remember Number.times.read.online.travel.information
##
   Min.
           :0.00
                           Min.
                                      Ω
   1st Qu.:0.00
                           1st Qu.:
  Median:0.00
                           Median:
##
   Mean
           :0.02
                           Mean
                                  :3200
##
   3rd Qu.:0.00
                           3rd Qu.:9999
## Max.
           :1.00
                           Max.
                                  :9999
##
  NA's
           :37182
                           NA's
                                  :8694
   Wireless.Internet Plug.for.your.computer.phone.etc Arcadegame.room
##
  Min.
           :0.000
                      Min.
                            :0.000
                                                               :0.000
                                                        Min.
  1st Qu.:0.000
                      1st Qu.:0.000
                                                        1st Qu.:0.000
## Median :0.000
                      Median : 0.000
                                                        Median : 0.000
##
  Mean
          :0.494
                      Mean
                            :0.483
                                                        Mean
                                                               :0.105
##
   3rd Qu.:1.000
                      3rd Qu.:1.000
                                                        3rd Qu.:0.000
## Max.
          :1.000
                      Max.
                             :1.000
                                                               :1.000
                                                        Max.
## NA's
                      NA's
                             :8694
           :8694
                                                        NA's
                                                               :8694
##
   Personal.services.eg.massage.hair.salon.shoe.shine.etc
          :0.000
   1st Qu.:0.000
##
##
   Median : 0.000
##
  Mean :0.103
   3rd Qu.:0.000
## Max.
          :1.000
           :8694
  More.variety.of.food.andor.beverage More.variety.of.retail.services
## Min.
           :0.000
                                        Min.
                                               :0.000
##
  1st Qu.:0.000
                                        1st Qu.:0.000
##
  Median :0.000
                                        Median : 0.000
##
  Mean
          :0.343
                                        Mean
                                              :0.153
##
   3rd Qu.:1.000
                                        3rd Qu.:0.000
##
   Max.
          :1.000
                                        Max.
                                               :1.000
##
   NA's
           :8694
                                        NA's
                                                :8694
##
    Premier.club
                    Childrens.play.area Smoking.arealounge
##
  Min.
           :0.000
                    Min.
                           :0.000
                                        Min.
                                               :0.0
                    1st Qu.:0.000
##
   1st Qu.:0.000
                                        1st Qu.:0.0
   Median :0.000
                    Median :0.000
                                        Median:0.0
##
   Mean :0.079
                    Mean :0.093
                                        Mean :0.1
##
   3rd Qu.:0.000
                    3rd Qu.:0.000
                                        3rd Qu.:0.0
   Max.
           :1.000
                    Max.
                           :1.000
                                        Max.
                                               :1.0
##
  NA's
           :8694
                    NA's
                           :8694
                                        NA's
                                                :8694
  More.comfortable.seating.area
                                    Quiet.area
                                                  Work.space.near.plug
## Min.
           :0.000
                                         :0.000
                                                  Min.
                                                          :0.000
                                  Min.
                                                  1st Qu.:0.000
   1st Qu.:0.000
                                  1st Qu.:0.000
##
##
  Median :0.000
                                  Median : 0.000
                                                  Median : 0.000
  Mean
          :0.421
                                  Mean
                                         :0.316
                                                  Mean
                                                        :0.233
##
   3rd Qu.:1.000
                                  3rd Qu.:1.000
                                                  3rd Qu.:0.000
##
   Max.
           :1.000
                                         :1.000
                                                          :1.000
                                  Max.
                                                  Max.
   NA's
           :8694
                                  NA's
                                         :8694
                                                  NA's
##
                                                          :8694
##
         ATM
                                    Religious.facilities
                    Movie.theater
                                    Min.
##
   Min. :0.000
                    Min. :0.000
                                          :0.000
```

```
1st Qu.:0.000
                     1st Qu.:0.000
                                       1st Qu.:0.000
##
    Median :0.000
                     Median : 0.000
                                      Median : 0.000
           :0.141
                                             :0.035
    Mean
                     Mean
                             :0.096
                                      Mean
##
    3rd Qu.:0.000
                     3rd Qu.:0.000
                                      3rd Qu.:0.000
##
    Max.
            :1.000
                     Max.
                             :1.000
                                      Max.
                                              :1.000
##
    NA's
            :8694
                     NA's
                             :8694
                                      NA's
                                              :8694
    ExerciseHealth.club.facilities
                                            TV
                                                          Other.6
##
    Min.
            :0.000
                                     Min.
                                             :0.000
                                                       Min.
                                                              :0.000
##
    1st Qu.:0.000
                                     1st Qu.:0.000
                                                       1st Qu.:0.000
    Median : 0.000
                                                       Median :0.000
##
                                     Median :0.000
    Mean
           :0.077
                                     Mean
                                             :0.343
                                                       Mean
                                                              :0.014
##
    3rd Qu.:0.000
                                     3rd Qu.:1.000
                                                       3rd Qu.:0.000
##
    Max.
            :1.000
                                     Max.
                                             :1.000
                                                       Max.
                                                              :1.000
##
    NA's
            :8694
                                             :8694
                                                       NA's
                                                               :8694
                                     NA's
##
                          Gender
                                                            Birth.Year
        None.1
                                           Country
##
    Min.
            :0.000
                     Min.
                            : 0.000
                                       Min.
                                               : 1.000
                                                          Min.
                                                                : 98
    1st Qu.:0.000
                     1st Qu.: 0.000
                                                          1st Qu.:1955
##
                                       1st Qu.: 1.000
##
    Median : 0.000
                     Median : 0.000
                                       Median : 1.000
                                                          Median:1970
                            : 0.767
                                                          Mean
##
    Mean
            :0.113
                     Mean
                                       Mean
                                               : 1.376
                                                                :1928
##
    3rd Qu.:0.000
                     3rd Qu.: 1.000
                                       3rd Qu.: 1.000
                                                          3rd Qu.:1984
##
    Max.
            :1.000
                     Max.
                             :98.000
                                       Max.
                                               :98.000
                                                          Max.
                                                                  :2000
##
    NA's
            :8694
                     NA's
                             :8694
                                       NA's
                                               :8694
                                                          NA's
                                                                  :8694
##
                                                          BlackAfrican.American
      Education
                      Marital.Status
                                         WhiteCaucasian
           : 1.000
                                                          Min.
                                                                 :0.000
##
    Min.
                      Min.
                              : 1.000
                                        Min.
                                                :0.000
##
    1st Qu.: 5.000
                      1st Qu.: 1.000
                                         1st Qu.:1.000
                                                          1st Qu.:0.000
    Median : 6.000
                      Median : 1.000
                                        Median :1.000
                                                          Median : 0.000
##
    Mean
           : 6.486
                              : 2.577
                                                :0.799
                                                          Mean
                                                                 :0.066
                      Mean
                                         Mean
    3rd Qu.: 7.000
                      3rd Qu.: 2.000
##
                                         3rd Qu.:1.000
                                                          3rd Qu.:0.000
##
    Max.
            :98.000
                              :98.000
                                                :1.000
                                                                 :1.000
                      Max.
                                         Max.
                                                          Max.
##
    NA's
            :8694
                      NA's
                              :8694
                                         NA's
                                                :8694
                                                          NA's
                                                                  :8694
##
    Asian Asian . American Latino Hispanic
                                              Other.7
                                                            Prefer.not.to.answer
##
    Min.
            :0.00
                         Min.
                                 :0.000
                                           Min.
                                                  :0.000
                                                            Min.
                                                                    :0.000
##
    1st Qu.:0.00
                          1st Qu.:0.000
                                           1st Qu.:0.000
                                                            1st Qu.:0.000
    Median:0.00
                         Median :0.000
                                           Median :0.000
                                                            Median :0.000
##
##
    Mean
           :0.09
                         Mean
                                 :0.056
                                           Mean
                                                  :0.019
                                                            Mean
                                                                    :0.013
##
    3rd Qu.:0.00
                          3rd Qu.:0.000
                                           3rd Qu.:0.000
                                                            3rd Qu.:0.000
##
    Max.
            :1.00
                          Max.
                                 :1.000
                                           Max.
                                                  :1.000
                                                            Max.
                                                                    :1.000
##
    NA's
            :8694
                          NA's
                                 :8694
                                           NA's
                                                  :8694
                                                            NA's
                                                                    :8694
    Household.annual.income
##
    Min.
           : 1.00
    1st Qu.: 5.00
##
    Median: 8.00
##
    Mean
           :13.23
##
    3rd Qu.:11.00
    Max.
            :98.00
##
    NA's
            :8694
##
    Did.you.have.to.go.through.security.again.at.connecting.airport
##
            :0.000
    1st Qu.:0.000
##
    Median : 0.000
##
    Mean
            :0.309
##
    3rd Qu.:1.000
##
    Max.
            :1.000
## NA's
            :31489
```

```
## Crowd.within.airport.terminal.building Likelihood.to.recommend.NPS
## Min.
          :1.000
                                        Min.
                                              : 0.000
## 1st Qu.:2.000
                                         1st Qu.: 7.000
## Median :2.000
                                        Median : 9.000
## Mean :2.461
                                        Mean : 8.183
## 3rd Qu.:3.000
                                        3rd Qu.:10.000
## Max. :4.000
                                        Max.
                                              :10.000
## NA's :8694
                                        NA's
                                               :8694
## WestJet.FF.Level Notice.construction.at.airport
## Min. : 1.00
                   Min. :0.000
## 1st Qu.: 1.00
                   1st Qu.:0.000
## Median : 2.00
                   Median :0.000
## Mean : 5.62
                   Mean
                         :0.889
## 3rd Qu.: 2.00
                   3rd Qu.:2.000
## Max.
         :99.00
                   Max.
                          :2.000
## NA's
         :39066
                   NA's
                          :8694
## Had.to.wait.in.line.for.the.restrooms
## Min. : 0.00
## 1st Qu.: 0.00
## Median: 0.00
## Mean : 1.83
## 3rd Qu.: 1.00
## Max. :99.00
## NA's
          :17185
## Stall.was.in.good.condition.eg.free.of.broken.or.worn.out.parts
## Min. : 0.000
## 1st Qu.: 1.000
## Median: 1.000
## Mean : 6.911
## 3rd Qu.: 1.000
## Max.
         :99.000
## NA's
          :17185
## Countertops.and.floors.were.dry Floors.were.in.good.repair
## Min. : 0.000
                                  Min. : 0.000
## 1st Qu.: 1.000
                                  1st Qu.: 1.000
## Median: 1.000
                                  Median : 1.000
## Mean : 5.418
                                  Mean : 4.906
## 3rd Qu.: 1.000
                                  3rd Qu.: 1.000
## Max.
         :99.000
                                  Max.
                                        :99.000
         :17185
                                  NA's
## NA's
                                        :17185
## Fixtures.were.working.eg.faucets.soap.dispenser.hand.dryer.etc
## Min. : 0.000
## 1st Qu.: 1.000
## Median : 1.000
## Mean : 2.881
## 3rd Qu.: 1.000
## Max. :99.000
## NA's
         :17185
## Walls.were.free.of.markings.and.graffiti Restrooms.felt.cramped.for.space
## Min. : 0.000
                                          Min. : 0.000
## 1st Qu.: 1.000
                                          1st Qu.: 0.000
## Median : 1.000
                                          Median : 0.000
## Mean : 4.486
                                          Mean : 2.448
## 3rd Qu.: 1.000
                                          3rd Qu.: 1.000
```

```
Max.
           :99.000
                                              Max.
                                                     :99.000
                                              NA's
##
   NA's
           :17185
                                                     :17185
    Overall.restrooms.were.clean Yes.and.it.was.obstructive
                                 Min.
                                        :0.000
           : 0.000
    1st Qu.: 1.000
                                  1st Qu.:0.000
##
    Median : 1.000
                                 Median :0.000
    Mean : 2.663
                                 Mean :0.049
    3rd Qu.: 1.000
                                 3rd Qu.:0.000
##
##
    Max.
           :99.000
                                 Max.
                                         :1.000
##
   NA's
           :17185
                                 NA's
                                         :8694
    Yes.and.it.was.too.loud Yes.and.it.did.not.disrupt.my.travel.experience
##
  Min.
          :0.000
                            Min.
                                    :0.000
                            1st Qu.:0.000
##
    1st Qu.:0.000
##
   Median : 0.000
                            Median : 0.000
##
    Mean
           :0.029
                            Mean
                                    :0.201
##
    3rd Qu.:0.000
                             3rd Qu.:0.000
##
    Max.
           :1.000
                                    :1.000
                            Max.
##
   NA's
           :8694
                            NA's
                                    :8694
                                                     Parking
##
   No.there.was.no.construction Dont.know.1
##
          :0.000
                                 Min.
                                       :0.000
                                                  Min.
                                                         :0.00
##
    1st Qu.:0.000
                                  1st Qu.:0.000
                                                  1st Qu.:0.00
##
    Median :1.000
                                 Median : 0.000
                                                  Median:0.00
##
   Mean
          :0.503
                                 Mean
                                         :0.226
                                                  Mean
                                                         :0.33
##
    3rd Qu.:1.000
                                  3rd Qu.:0.000
                                                  3rd Qu.:1.00
                                                         :1.00
##
   Max.
           :1.000
                                 Max.
                                         :1.000
                                                  Max.
   NA's
           :8694
                                 NA's
                                         :8694
                                                  NA's
                                                         :38648
##
     Checkin.area
                    Security.area
                                      Gate.area.1
                                                     Baggage.claim.area.1
##
                           :0.00
  Min.
           :0.00
                    Min.
                                     Min.
                                            :0.00
                                                     Min.
                                                            :0.00
##
   1st Qu.:0.00
                    1st Qu.:0.00
                                     1st Qu.:0.00
                                                     1st Qu.:0.00
  Median:0.00
                    Median:0.00
                                     Median:0.00
                                                     Median:0.00
##
   Mean
          :0.35
                    Mean
                           :0.29
                                     Mean
                                            :0.36
                                                     Mean
                                                           :0.19
##
    3rd Qu.:1.00
                    3rd Qu.:1.00
                                     3rd Qu.:1.00
                                                     3rd Qu.:0.00
##
  Max.
           :1.00
                    Max.
                           :1.00
                                     Max.
                                            :1.00
                                                     Max.
                                                             :1.00
##
  NA's
           :38648
                    NA's
                           :38648
                                     NA's
                                            :38648
                                                     NA's
                                                             :38648
##
    Ground.transportation.area.eg.taxi.shuttle.etc
                                                     Restrooms.1
##
    Min.
           :0.00
                                                    Min.
                                                            :0.00
##
    1st Qu.:0.00
                                                    1st Qu.:0.00
##
   Median:0.00
                                                    Median:0.00
##
    Mean
           :0.25
                                                    Mean
                                                            :0.16
##
    3rd Qu.:0.00
                                                    3rd Qu.:0.00
  Max.
           :1.00
                                                            :1.00
                                                    Max.
##
   NA's
           :38648
                                                    NA's
                                                            :38648
    Food.and.beverage.areas Retail.shops.area
                                                  Other.8
##
   Min.
           :0.00
                                    :0.00
                                                      :0.00
                            Min.
                                               Min.
   1st Qu.:0.00
                            1st Qu.:0.00
                                               1st Qu.:0.00
##
  Median:0.00
                            Median:0.00
                                               Median:0.00
##
    Mean
           :0.15
                            Mean
                                    :0.07
                                               Mean
                                                      :0.03
##
    3rd Qu.:0.00
                             3rd Qu.:0.00
                                               3rd Qu.:0.00
##
  Max.
           :1.00
                            Max.
                                    :1.00
                                               Max.
                                                      :1.00
                            NA's
## NA's
           :38648
                                    :38648
                                               NA's
                                                      :38648
   Total.times.traveled.North.America.12.months
##
  Min.
          : 0.000
##
  1st Qu.: 2.000
## Median: 4.000
```

```
## Mean : 6.309
## 3rd Qu.: 7.000
## Max.
         :300.000
## NA's
          :8694
## Total.times.traveled.outside.North.America.12.months
## Min. : 0.000
## 1st Qu.: 0.000
## Median: 0.000
## Mean : 1.656
## 3rd Qu.: 2.000
## Max. :300.000
## NA's
         :8694
## Total.times.traveled.12.months When.left.for.airport Length.of.trip
## Min. : 1.000
                                      :1.000
                               Min.
                                                    Min.
                                                         : 0.00
## 1st Qu.: 3.000
                                1st Qu.:1.000
                                                    1st Qu.: 3.00
## Median : 5.000
                                Median :2.000
                                                    Median: 5.00
## Mean : 7.964
                               Mean :2.032
                                                    Mean : 8.55
## 3rd Qu.: 8.000
                                3rd Qu.:3.000
                                                    3rd Qu.: 8.00
## Max. :600.000
                                Max. :4.000
                                                    Max. :92.00
## NA's
         :8694
                                NA's :8694
                                                    NA's
                                                           :8694
## Dollars.paid.for.parking.fees
## Min. : 0.00
## 1st Qu.: 8.00
## Median: 11.00
## Mean : 21.43
## 3rd Qu.: 20.00
## Max.
         :500.00
         :35328
## Dollars.paid.for.transportation.service.to.Evaluated.Airport
## Min. : 0.00
## 1st Qu.: 18.00
## Median: 28.00
## Mean : 39.93
## 3rd Qu.: 45.00
## Max. :500.00
## NA's
          :34753
## Dollars.paid.for.rental.car
## Min. : 0.00
## 1st Qu.: 30.00
## Median : 40.00
## Mean : 64.69
## 3rd Qu.: 65.00
## Max.
        :500.00
## NA's :36637
## Dollars.paid.for.public.transportation.service.to.Airport
## Min. : 0.0
## 1st Qu.: 3.0
## Median: 7.0
## Mean : 19.9
## 3rd Qu.: 18.0
## Max. :500.0
## NA's :38773
## Dollars.paid.for.WiFi.connection
                                     NAflag
## Min. : 0.000
                                  Min.
                                       :1
```

```
## 1st Qu.: 0.000
                                 1st Qu.:1
## Median : 0.000
                                 Median:1
## Mean : 1.541
                                 Mean
                                       :1
## 3rd Qu.: 0.000
                                  3rd Qu.:1
## Max. :100.000
                                  Max.
## NA's
        :26565
                                  NA's
                                        :8694
## Time.to.travel.to.terminal.after.parking
## Min. :1.00
## 1st Qu.:1.00
## Median :2.00
## Mean :2.04
## 3rd Qu.:3.00
## Max. :4.00
## NA's :33744
## Time.to.wait.for.shuttle.busvan.to.take.you.to.airport
## Min. :1.00
## 1st Qu.:1.00
## Median :1.00
## Mean :1.75
## 3rd Qu.:2.00
## Max. :5.00
## NA's :37763
## Time.to.travel.to.airport.terminal.once.boarded.shuttle.busvan
## Min. :1.00
## 1st Qu.:1.00
## Median :2.00
## Mean :1.88
## 3rd Qu.:2.00
## Max. :5.00
## NA's :37811
## Time.to.obtain.boarding.pass.andor.check.baggage
## Min. :1.000
## 1st Qu.:1.000
## Median :2.000
## Mean :2.472
## 3rd Qu.:3.000
## Max. :5.000
## NA's :13252
## Time.to.get.through.security.check.from.time.entered.airport.complex
## Min. : 0.00
## 1st Qu.: 15.00
## Median : 25.00
## Mean : 29.51
## 3rd Qu.: 40.00
## Max. :360.00
## NA's :8694
## Time.to.get.through.security.check.from.time.entered.airport.complex.1
## Min. :1.000
## 1st Qu.:1.000
## Median :2.000
## Mean :2.259
## 3rd Qu.:3.000
## Max. :5.000
## NA's :8694
```

```
##
    NPS.Promoter
                    NPS.Passive
                                  NPS.Detractor
                                                    NPS.Recode
##
  Min.
          :0.000
                   Min.
                          :0.000
                                  Min.
                                         :0.000
                                                         :-100.00
                                                  Min.
   1st Qu.:0.000
                   1st Qu.:0.000
                                   1st Qu.:0.000
                                                  1st Qu.:
                                                             0.00
  Median :1.000
                   Median :0.000
                                  Median :0.000
                                                  Median: 100.00
   Mean :0.501
                   Mean :0.346
                                  Mean :0.153
                                                  Mean
                                                         : 34.72
                                   3rd Qu.:0.000
##
   3rd Qu.:1.000
                   3rd Qu.:1.000
                                                  3rd Qu.: 100.00
   Max.
         :1.000
                   Max. :1.000
                                  Max.
                                        :1.000
                                                         : 100.00
                                                  Max.
   NA's
          :8694
                   NA's
                          :8694
                                  NA's
                                         :8694
                                                  NA's
                                                         :8694
##
##
     NPS.Groups
                   Minutes.to.get.through.the.security.check
##
   Min.
          :1.000
                   Min.
                        : 0.00
   1st Qu.:2.000
                   1st Qu.: 6.00
  Median :3.000
                   Median : 10.00
##
   Mean :2.347
                   Mean : 15.01
   3rd Qu.:3.000
##
                   3rd Qu.: 20.00
## Max.
          :3.000
                   Max.
                          :180.00
##
   NA's
          :8694
                   NA's
                          :6004
##
   Amount.of.time.required.for.security.check
  Min. : 1.000
   1st Qu.: 6.000
   Median : 8.000
##
##
   Mean : 7.993
   3rd Qu.: 9.000
## Max.
          :99.000
   NA's
          :6004
   Professionalism.of.security.staff
  Min. : 1.000
##
  1st Qu.: 7.000
   Median : 8.000
##
  Mean : 8.282
   3rd Qu.:10.000
## Max.
          :99.000
##
   NA's
          :6004
   Ability.of.security.process.to.make.you.feel.safe
  Min. : 1.000
   1st Qu.: 7.000
##
  Median: 8.000
##
   Mean : 8.451
##
   3rd Qu.:10.000
##
   Max.
          :99.000
  NA's
          :6004
##
   Overall.security.check.experience Foodbeverages.purchased RestaurantBar
##
  Min. : 1.000
                                    Min.
                                           :0.0000
                                                            Min.
                                                                  :0.000
   1st Qu.: 7.000
                                     1st Qu.:0.0000
                                                            1st Qu.:0.000
##
  Median : 8.000
                                     Median :0.0000
                                                            Median :0.000
  Mean : 7.801
                                     Mean :0.4858
                                                            Mean
                                                                   :0.338
   3rd Qu.: 9.000
                                     3rd Qu.:1.0000
                                                            3rd Qu.:1.000
##
   Max. :10.000
##
                                     Max. :1.0000
                                                            Max.
                                                                   :1.000
##
  NA's
          :6004
                                                            NA's
                                                                   :20662
  Fast.food.chain Convenience.store Standalone.kiosk Vending.machine
## Min. :0.000 Min. :0.000
                                                            :0.000
                                    Min. :0.000
                                                     Min.
  1st Qu.:0.000
                   1st Qu.:0.000
                                     1st Qu.:0.000
                                                     1st Qu.:0.000
## Median :0.000
                  Median :0.000
                                     Median :0.000
                                                     Median : 0.000
## Mean :0.454
                   Mean :0.241
                                    Mean :0.122
                                                     Mean :0.045
## 3rd Qu.:1.000
                   3rd Qu.:0.000
                                     3rd Qu.:0.000
                                                     3rd Qu.:0.000
```

```
Max.
          :1.000
                  Max.
                         :1.000
                                    Max.
                                          :1.000
                                                    Max.
                                                           :1.000
##
   NA's
          :20662
                  NA's
                         :20662
                                    NA's
                                          :20662
                                                    NA's
                                                           :20662
      Other.10
                  Variety.of.menu.choices QualityTaste.of.food.and.beverage
##
                  Min. : 1.00
                                         Min. : 1.00
##
  Min.
          :0.000
                                         1st Qu.: 7.00
   1st Qu.:0.000
                  1st Qu.: 6.00
##
  Median :0.000
                  Median: 8.00
                                         Median : 8.00
   Mean :0.017
                  Mean : 8.81
                                         Mean : 8.21
                  3rd Qu.: 9.00
                                         3rd Qu.: 9.00
   3rd Qu.:0.000
##
## Max.
        :1.000
                  Max.
                         :99.00
                                         Max.
                                                :99.00
                         :33588
                                                :33588
## NA's
         :20662
                                         NA's
                  NA's
  Ambiance.atmosphere Courtesy.of.staff Timeliness.of.your.order
                                       Min. : 1.00
## Min. : 1.00
                      Min. : 1.00
  1st Qu.: 6.00
                      1st Qu.: 7.00
                                        1st Qu.: 7.00
## Median: 8.00
                      Median: 9.00
                                       Median: 8.00
## Mean : 8.16
                      Mean : 8.39
                                       Mean : 8.07
##
   3rd Qu.: 9.00
                      3rd Qu.:10.00
                                        3rd Qu.: 9.00
## Max. :99.00
                                       Max.
                      Max.
                             :99.00
                                            :99.00
         :33588
## NA's
                      NA's
                            :33588
                                        NA's
                                             :33588
## Cleanliness.of.area Reasonableness.of.the.price.1
## Min. : 1.00
                      Min. : 1.00
##
  1st Qu.: 7.00
                      1st Qu.: 5.00
## Median: 8.00
                      Median: 7.00
## Mean : 8.33
                      Mean : 7.08
                      3rd Qu.: 9.00
   3rd Qu.:10.00
## Max. :99.00
                      Max.
                            :99.00
         :33588
                      NA's
                            :33588
## Overall.restaurant.experience Quality.of.food.and.beverage
## Min. : 1.00
                                Min.
                                     : 1.000
  1st Qu.: 7.00
                                1st Qu.: 6.000
## Median: 8.00
                                Median: 8.000
## Mean : 7.85
                                Mean : 8.215
  3rd Qu.: 9.00
                                3rd Qu.: 9.000
## Max. :10.00
                                Max.
                                      :99.000
## NA's
         :33588
                                NA's
                                      :27257
## Variety.of.food.and.beverage Reasonableness.of.the.price.2
## Min. : 1.000
                               Min. : 1.000
## 1st Qu.: 6.000
                               1st Qu.: 5.000
## Median: 8.000
                               Median: 7.000
## Mean : 8.123
                               Mean : 6.728
## 3rd Qu.: 9.000
                               3rd Qu.: 8.000
## Max.
         :99.000
                               Max.
                                    :99.000
## NA's
         :27257
                               NA's
                                      :27257
## Speed.of.service Availability.of.nearby.seating
## Min. : 1.000
                   Min. : 1.00
  1st Qu.: 6.000
                   1st Qu.: 6.00
## Median: 8.000
                   Median: 8.00
## Mean : 8.261
                   Mean :10.59
## 3rd Qu.: 9.000
                   3rd Qu.: 9.00
## Max. :99.000
                   Max.
                          :99.00
## NA's
          :27257
                   NA's
                          :27257
## Overall.food..beverage.experience BooksMagazines
                                                       Clothing
## Min. : 1.000
                                   Min. :0.0000
                                                    Min. :0.00000
## 1st Qu.: 6.000
                                    1st Qu.:0.0000
                                                    1st Qu.:0.00000
## Median: 8.000
                                   Median :0.0000
                                                    Median : 0.00000
```

```
## Mean : 7.312
                                  Mean :0.1336
                                                  Mean :0.06336
## 3rd Qu.: 9.000
                                  3rd Qu.:0.0000
                                                  3rd Qu.:0.00000
## Max.
        :10.000
                                  Max. :1.0000 Max. :1.00000
## NA's
        :27257
##
     Sunglasses
                    Electronics
                                      Toiletries
                                                     Other.merchandise
## Min. :0.00000 Min. :0.00000
                                    Min. :0.00000
                                                     Min. :0.00000
## 1st Qu.:0.00000
                  1st Qu.:0.00000
                                    1st Qu.:0.00000
                                                     1st Qu.:0.00000
                                    Median :0.00000
## Median :0.00000 Median :0.00000
                                                     Median :0.00000
## Mean :0.05465 Mean :0.05333
                                    Mean :0.05455
                                                     Mean :0.05711
## 3rd Qu.:0.00000
                   3rd Qu.:0.00000
                                    3rd Qu.:0.00000
                                                     3rd Qu.:0.00000
## Max. :1.00000 Max. :1.00000 Max. :1.00000
                                                     Max. :1.00000
##
## Other.services
                   Didnt.purchase.any.merchandiseservices
## Min. :0.0000
                        :0.0000
## 1st Qu.:0.0000
                   1st Qu.:0.0000
## Median :0.0000
                   Median :1.0000
## Mean :0.0168 Mean :0.7198
## 3rd Qu.:0.0000
                   3rd Qu.:1.0000
## Max. :1.0000 Max. :1.0000
##
## Quality.of.merchandiseservices Variety.of.shops
## Min. : 1.000
                              Min. : 1.000
## 1st Qu.: 7.000
                               1st Qu.: 7.000
## Median: 8.000
                               Median: 8.000
## Mean : 8.924
                               Mean : 8.928
## 3rd Qu.:10.000
                                3rd Qu.:10.000
## Max. :99.000
                                Max.
                                      :99.000
        :28924
                                NA's
                                      :28924
## Reasonableness.of.the.price.3 Professionalism.of.staff
## Min. : 1.000
                               Min. : 1.000
## 1st Qu.: 5.000
                               1st Qu.: 7.000
## Median : 8.000
                               Median : 9.000
## Mean : 8.104
                               Mean : 9.048
## 3rd Qu.: 9.000
                               3rd Qu.:10.000
## Max. :99.000
                               Max. :99.000
## NA's
        :28924
                               NA's
                                    :28924
## Overall.retail.services.experience
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 7.962
## 3rd Qu.:10.000
## Max. :10.000
## NA's :28924
## Now.that.you.have.considered.your.food.beverage..retail.experiences.how.would.you.rate.your..overal
## Min. : 1.00
## 1st Qu.: 7.00
## Median: 8.00
## Mean : 7.83
## 3rd Qu.: 9.00
## Max. :10.00
## NA's :32117
## Took.transportation.to.the.gate Type.of.transportation.taken.to.the.gate
```

Min. : 1.00

## Min. : 0.000

```
## 1st Qu.: 0.000
                                 1st Qu.: 1.00
## Median : 0.000
                                 Median: 2.00
## Mean : 2.258
                                 Mean : 6.97
## 3rd Qu.: 0.000
                                 3rd Qu.: 2.00
## Max. :99.000
                                 Max. :97.00
##
                                 NA's
                                       :35776
## Minutes.to.the.gate.after.security.check.point
## Min. : 0.00
## 1st Qu.: 5.00
## Median : 10.00
## Mean : 11.16
## 3rd Qu.: 15.00
## Max. :180.00
##
## Clarity.of.signsdirections.inside.the.terminal
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 8.154
## 3rd Qu.: 9.000
## Max. :99.000
##
## Cleanliness.of.terminal.concourses.and.hallways
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 8.145
## 3rd Qu.: 9.000
## Max. :99.000
## Comfort.in.airport.eg.seating.roominess.etc
## Min. : 1.000
## 1st Qu.: 6.000
## Median: 8.000
## Mean : 7.818
## 3rd Qu.: 9.000
## Max. :99.000
##
## Availability.of.activityentertainment.options.in.the.airport
## Min. : 1.00
## 1st Qu.: 6.00
## Median: 8.00
## Mean :19.81
## 3rd Qu.:10.00
## Max. :99.00
##
## Overall.terminal.facilities.experience
## Min. : 1.000
## 1st Qu.: 7.000
## Median: 8.000
## Mean : 7.761
## 3rd Qu.: 9.000
## Max. :10.000
##
```

```
Variety.of.food.beverage.and.retail.options
##
  Min. : 1.00
  1st Qu.: 6.00
##
## Median: 8.00
## Mean
         :12.07
##
   3rd Qu.: 9.00
## Max. :99.00
##
  Cleanliness.of.terminal.restrooms Flight.departed
##
  Min. : 1.00
                                           :1.000
                                    Min.
  1st Qu.: 7.00
                                    1st Qu.:2.000
## Median: 8.00
                                    Median :2.000
## Mean
         :13.72
                                    Mean
                                          :2.069
##
   3rd Qu.:10.00
                                    3rd Qu.:2.000
## Max.
          :99.00
                                    Max.
                                           :4.000
##
##
  How.would.you.rate.your.overall.experience.at.Airport.Evaluated
  Min. : 1.000
  1st Qu.: 7.000
##
## Median: 8.000
## Mean : 7.843
   3rd Qu.: 9.000
  Max. :10.000
##
##
## Connecting.Region Connecting.State
                                        Airport
## Min.
          :1.000
                    Min. : 1.0
                                     Min.
                                          : 1.00
##
  1st Qu.:1.000
                     1st Qu.: 4.0
                                     1st Qu.:18.00
## Median :1.000
                    Median:14.0
                                     Median :33.00
## Mean
         :1.066
                    Mean
                          :14.7
                                     Mean
                                            :32.21
## 3rd Qu.:1.000
                     3rd Qu.:23.0
                                     3rd Qu.:46.00
## Max.
        :2.000
                    Max. :37.0
                                     Max.
                                            :64.00
##
  Dollars.paid.per.person.at.restaurantbar Dollars.spent.on.foodbeverages
##
                                           Min. : 0.00
## Min. : 0.00
## 1st Qu.: 12.00
                                           1st Qu.: 6.00
## Median : 20.00
                                           Median : 10.00
## Mean : 25.42
                                           Mean : 14.75
## 3rd Qu.: 30.00
                                           3rd Qu.: 15.00
## Max.
          :500.00
                                           Max.
                                                 :500.00
          :34339
                                                 :27040
## NA's
                                           NA's
## Dollars.spent.on.merchandiseservices Amount.spent.in.terminal.USD
## Min.
         : 0.000
                                       Min.
                                            :
                                                 0.00
## 1st Qu.: 7.707
                                       1st Qu.:
                                                 4.00
## Median: 15.000
                                       Median : 11.00
## Mean
         : 30.907
                                       Mean
                                            : 25.96
## 3rd Qu.: 30.000
                                       3rd Qu.: 25.00
                                              :1500.00
## Max.
          :500.000
                                       Max.
## NA's
          :31105
                                       NA's
                                              :15377
## Time.spent.in.terminal.connecting.airport
## Min.
         :1.000
## 1st Qu.:1.000
## Median :2.000
## Mean :2.102
## 3rd Qu.:3.000
```

```
## Max. :5.000
## NA's :5468
## Time.to.get.through.security.check.connecting.airport
## Min. :1.000
## 1st Qu.:1.000
## Median :1.000
## Mean :1.746
## 3rd Qu.:2.000
## Max. :5.000
## NA's
         :6004
## DepartingArriving.Airport.vs.Connecting.Airport
## Min. :1.000
## 1st Qu.:1.000
## Median :1.000
## Mean :1.216
## 3rd Qu.:1.000
## Max. :2.000
##
## The.signagedirections.were.cleareasy.to.understand
## Min. : 1.000
## 1st Qu.: 3.000
## Median: 4.000
## Mean : 4.605
## 3rd Qu.: 4.000
## Max. :99.000
\verb|## There.were.enough.signsdirections.throughout.the.terminal|\\
## Min. : 1.0
## 1st Qu.: 3.0
## Median: 4.0
## Mean : 4.7
## 3rd Qu.: 4.0
## Max. :99.0
##
## Recent.completed.renovations.or.new.buildings
## Min. : 0.00
## 1st Qu.: 0.00
## Median: 1.00
## Mean :45.87
## 3rd Qu.:99.00
## Max. :99.00
##
## Regional.art.culture.or.historical.displays
## Min. : 0.00
## 1st Qu.: 1.00
## Median : 1.00
## Mean :32.46
## 3rd Qu.:99.00
## Max. :99.00
##
## Robots.tablet.interfacing.or.other.new.technology
## Min. : 0.00
## 1st Qu.: 0.00
## Median : 1.00
```

```
## Mean
          :46.66
## 3rd Qu.:99.00
## Max. :99.00
##
## I.was.able.to.clearly.hear.and.understand.the.announcements.within.the.gate
## Min. : 0.000
## 1st Qu.: 1.000
## Median : 1.000
## Mean : 3.649
## 3rd Qu.: 1.000
## Max. :99.000
##
## The.gate.area.was.clean There.were.enough.seats.at.the.gate
## Min.
        : 0.000
                        Min. : 0.000
## 1st Qu.: 1.000
                         1st Qu.: 0.000
## Median : 1.000
                         Median : 1.000
## Mean : 3.321
                         Mean : 3.568
## 3rd Qu.: 1.000
                          3rd Qu.: 1.000
## Max. :99.000
                         Max. :99.000
##
## The.gate.area.was.comfortable
## Min. : 0.0
## 1st Qu.: 1.0
## Median: 1.0
## Mean : 3.9
## 3rd Qu.: 1.0
## Max. :99.0
## There.were.enough.electrical.outlets.for.charging.phoneslaptops
## Min. : 0.00
## 1st Qu.: 0.00
## Median: 1.00
## Mean :19.35
## 3rd Qu.: 1.00
## Max. :99.00
##
## The.gate.area.was.worn.out.or.outdated
                                           Segment
                                                       Generation.Groups
## Min. : 0.000
                                        Min. :1.000
                                                      Min. : 1.000
                                        1st Qu.:2.000
## 1st Qu.: 0.000
                                                      1st Qu.: 2.000
                                        Median :3.000
## Median : 0.000
                                                      Median : 3.000
## Mean : 5.822
                                        Mean :2.391
                                                      Mean : 5.142
                                                       3rd Qu.: 4.000
## 3rd Qu.: 1.000
                                        3rd Qu.:3.000
## Max. :99.000
                                        Max. :3.000
                                                      Max. :98.000
##
                                                       NA's
                                                             :8694
## OSAT.Zones.of.Satisfaction
                                                weight
                                 Age
                            Min. : 18.00
## Min. :1.00
                                            Min. : 49448
## 1st Qu.:2.00
                            1st Qu.: 34.00
                                            1st Qu.:123795
## Median :3.00
                            Median : 48.00
                                            Median :162384
## Mean :2.71
                            Mean : 47.91
                                            Mean
                                                  :159253
## 3rd Qu.:3.00
                            3rd Qu.: 62.00
                                            3rd Qu.:187717
## Max. :4.00
                                 :100.00
                            Max.
                                            Max.
                                                   :314312
##
                            NA's :9408
## Parking.Index
                   Dropoff.Index
                                  Rental.Car.Index Public.Transp.Index
## Min. : 99.99 Min. : 100.0 Min. : 99.99 Min. : 100.0
```

```
1st Qu.: 718.4
                                                   1st Qu.: 704.8
## 1st Qu.:685.38
                                   1st Qu.:713.75
## Median :804.94
                   Median : 849.0
                                  Median :844.82
                                                   Median: 821.2
                                                   Mean : 798.5
## Mean :781.52
                   Mean : 809.9
                                   Mean :808.86
## 3rd Qu.:899.91
                   3rd Qu.: 948.6
                                   3rd Qu.:938.79
                                                   3rd Qu.: 915.8
## Max. :999.90
                   Max.
                         :1000.0
                                   Max. :999.90
                                                   Max.
                                                         :1000.0
## NA's
          :33744
                   NA's
                          :22464
                                   NA's
                                         :35628
                                                   NA's
                                                          :38420
## RestaurantBar.Index Other.Food.and.Beverage.Index
                      Min.
                            : 99.99
## Min. : 100.0
                      1st Qu.:571.84
## 1st Qu.: 646.5
## Median: 800.0
                      Median :737.55
## Mean : 769.9
                      Mean :715.36
## 3rd Qu.: 913.4
                      3rd Qu.:865.79
## Max. :1000.0
                      Max.
                            :999.90
## NA's :33588
                      NA's
                            :27257
## Retail.MerchandiseServices.Index Food.and.Beverage.Index
## Min. : 99.99
                                  Min. : 99.99
## 1st Qu.:652.89
                                  1st Qu.: 598.54
## Median:799.92
                                  Median: 758.30
## Mean :775.72
                                  Mean : 733.79
                                  3rd Qu.: 888.46
## 3rd Qu.:922.82
## Max. :999.90
                                  Max. :1000.00
## NA's
          :28924
                                  NA's
                                         :20662
## Food.Beverage.and.Retail.Index Airport.Accessibility.Index
## Min. : 99.99
                                Min. : 100.0
## 1st Qu.: 604.87
                                1st Qu.: 679.2
## Median: 763.44
                                Median: 800.1
## Mean : 739.67
                                Mean : 777.1
## 3rd Qu.: 893.83
                                3rd Qu.: 900.1
## Max. :1000.00
                                      :1000.1
                                Max.
## NA's :17469
                                NA's
                                      :8694
## Checkin.Index
                   Security.Index
                                   Terminal.Facility.Index
## Min. : 100.0
                   Min. : 100.0
                                   Min. : 100.0
## 1st Qu.: 702.5
                   1st Qu.: 655.5
                                   1st Qu.: 647.7
## Median : 812.3
                   Median : 800.0
                                 Median : 786.7
## Mean : 797.3
                   Mean : 774.6
                                   Mean : 759.0
## 3rd Qu.: 906.1
                   3rd Qu.: 930.1
                                   3rd Qu.: 890.5
## Max. :1000.0
                   Max. :1000.0
                                   Max. :1000.0
## NA's
         :8694
                   NA's
                         :6004
## Baggage.Claim.Index Overall.Satisfaction.Index Immigration..Customs.Index
                      Min. : 99.99
                                               Min. : 100.0
## Min. : 100.0
## 1st Qu.: 638.6
                      1st Qu.: 659.42
                                               1st Qu.: 700.0
## Median: 800.0
                      Median: 787.28
                                               Median : 800.0
## Mean : 766.6
                      Mean : 764.84
                                               Mean : 765.9
## 3rd Qu.: 900.0
                      3rd Qu.: 887.09
                                               3rd Qu.: 900.0
## Max. :1000.0
                      Max. :1000.02
                                               Max. :1000.0
## NA's :21212
                                               NA's
                                                      :35174
```