Gale

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What is Gale?

- Event scheduling app for busy people with changing schedules
- Existing methods are inconvenient
 - Traditional event schedulers make you specify multiple possible times
 - Individually messaging/emailing/texting friends is tedious
 - Group messaging friends is annoying if you don't want to invite everybody in the group
 - Getting group messaged is annoying if you don't want to attend the event
 - And more...

Gale's solution

- Make event scheduling like Snapchat—immediate and simple
 - Easily make events and invite friends
 - Quickly respond to event invites
- Example use case: I want to grab lunch in 30 minutes with a few friends, but I haven't made plans with anybody specific
 - I specify where and when I will go for lunch
 - I choose which friends I want to invite
 - Invitees receive a notification and must immediately respond
 - Reminder before event
 - I can see who is coming to the event and can plan accordingly

Why is this better?

- Location and time are fixed = no arguing!
- I can choose exactly who I want to invite
- No cases where an invitee puts off responding to an event and forgets about it

Application of class concepts

- SQL queries
- ER model for designing our database
 - Join tables for many-to-many relations
 - Foreign key references
- Normalization