

CUSTOMER	BIKES	SUPPLIER (vendor) (1)	MANUFACTURER (1)	Invoice (purchase) (1)	STAFF	SERVICES	PARTS
email	brand	name	name	amount due	name	name	name
phone number	<i>manufacturer (relationship)</i>	address	warranty information	amount paid	phone number	cost	cost
zip code	model	shipping number	address	payment type	email address	description	description
address	type (bikes, accessories)	account number	products	credit card information	address	type of service	valid-services
what have they bought	style (male, female, unisex)	phone number	parts	date	title	valid products	sku
family demographics	sku	contact information/person	products	salesperson	position	estimated time	
name	terrain (road, tri, mountain)	account balance.		customer	direct deposit information		
occupation	color	url		tax	tax information/w4		
	size	email address		discount	quickbooks ID		
<i>sales history (relationship)</i>	location - showfloor, warehouse, etc	website		commission	legal status		
	retail price	location		shipping cost	sales to date		
	manual, electric	warranty information		shipping location	job description		
	cost - price			sales location? online, retail, etc	availability		
ACCESSORY	<i>supplier (relationship)</i>	SuppliedItems (n)	ManufacturedProducts (n)		start date		
accessory type (pump, wheels, etc)	picture/url	available items	available items	InvoiceLineItem (n)	gender		
name	description			discount	end date		Vendor - Order History
description	review	Store Location		item	store		
price	purchase date	address		return date			
		store number		service			
color	INVENTORY	name		service person			
location - showfloor, warehouse, etc	accessory	manager		quantity			
retail price	bike						
cost - price	bike serial						
<i>supplier (relationship)</i>	quantity (1 if bike)						
picture/url							
description							
review							
purchase date							
style (male, female, unisex)							
brand							
Is the business profitable?		sales, inventory, supplier/manufacturer, staff					
Which customers spend the most money		customer, sale					
Which product is making the most money		inventory, sales, service					
What employee is selling the most product per hour schedule		staff, sales, services					

How much have I sold and what will my check be?		staff, sales, services					
How much overtime have I worked?		staff					
Are we selling more online or in stores?							
Which SKUs should be discontinue, which should we expand							
How are products reviewed, feedback loop							
Sales Trends over time, seasonality							