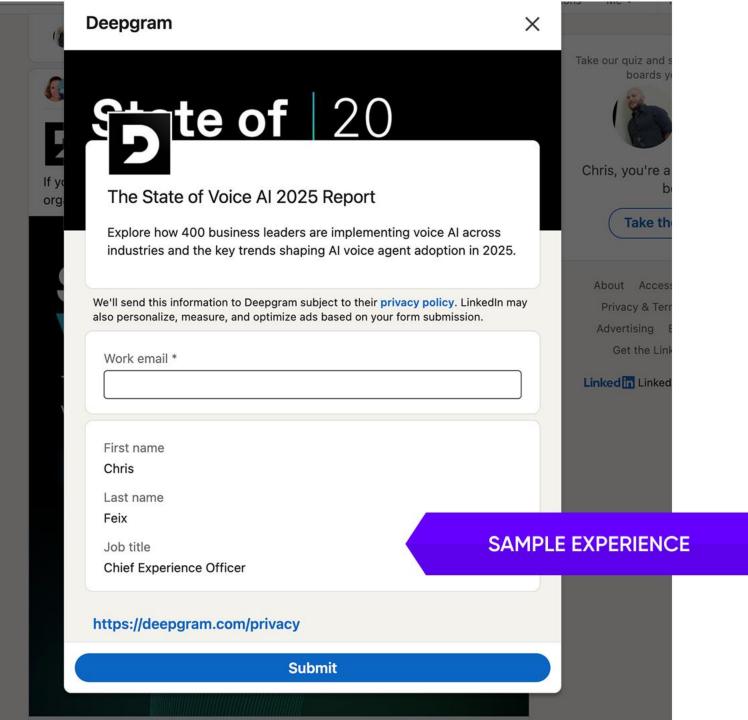
activals

Collect first-party data from the very first touchpoint.

Unlock the Hidden Power Inside Your PDFs with activePDF™

Right now, platforms like LinkedIn may tell you who downloaded your white paper — but that's where the insight stops. Did they open it? Did they read it? Who actually engaged? You're left in the dark.



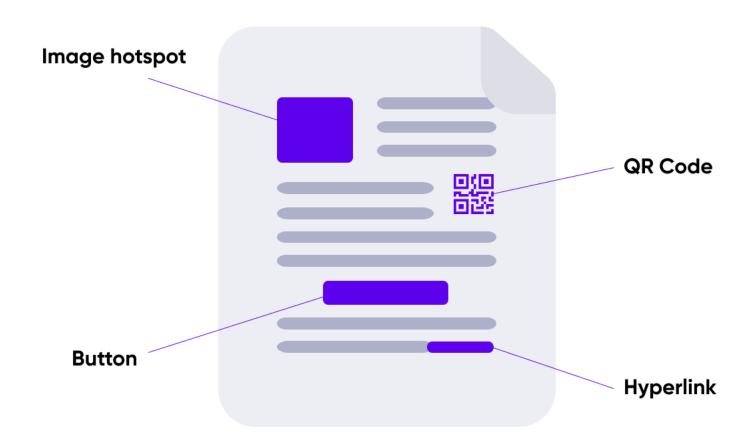


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activePDF changes everything.

Turn your static content into a dynamic experience that captures real engagement and delivers valuable first-party data — directly from your readers.

Anywhere you can put a link, QR, button, or hotspot.

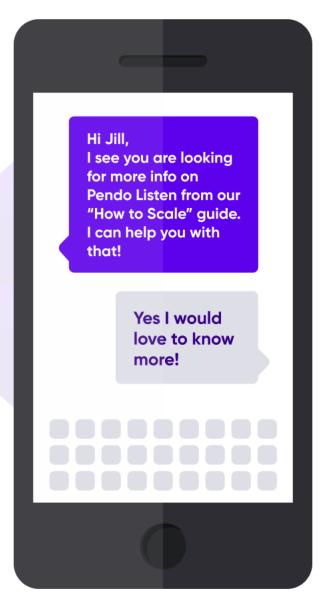




Unlock the Hidden Power Inside Your PDFs with **activePDF**™

- See who opens your PDF
- Engage readers from INSIDE the document
- Collect first-party data in realtime
- Start two-way conversations no middleman







The Modern CTA

Turn Every Touchpoint Into First-Party Data Gold

Now, every link, scan, or tap becomes a two-way conversation – and a rich source of first-party data.

The Modern CTA isn't just about traffic – it's about relationships.

From print to digital to broadcast, your CTAs just got smarter, faster, and measurable.





Start a conversation, not a list.

