

# activQMS™

Collect first-party data from the very first touchpoint.

Unlock the Hidden Power  
Inside Your PDFs with

**activePDF™**

Right now, platforms like LinkedIn may tell you who downloaded your white paper – but that's where the insight stops. Did they open it? Did they read it? Who actually engaged? You're left in the dark.

**activQMS**

Deepgram



# State of | 20



## The State of Voice AI 2025 Report

Explore how 400 business leaders are implementing voice AI across industries and the key trends shaping AI voice agent adoption in 2025.

We'll send this information to Deepgram subject to their [privacy policy](#). LinkedIn may also personalize, measure, and optimize ads based on your form submission.

Work email \*

First name

Chris

Last name

Feix

Job title

Chief Experience Officer

<https://deepgram.com/privacy>

Submit

**SAMPLE EXPERIENCE**

Unlock the Hidden Power  
Inside Your PDFs with

**activePDF™**

**activePDF changes everything.**

Turn your static content into a dynamic experience that captures real engagement and delivers valuable first-party data – directly from your readers.

Anywhere you can put a **link, QR, button, or hotspot**.



**activQMS**

## Unlock the Hidden Power Inside Your PDFs with

**activePDF™**

- See who opens your PDF
- Engage readers from INSIDE the document
- Collect first-party data in real-time
- Start two-way conversations – no middleman



## The Modern CTA

Turn Every Touchpoint Into First-Party Data Gold

Now, every link, scan, or tap becomes a two-way conversation — and a rich source of first-party data.

The Modern CTA isn't just about traffic — it's about relationships.

From print to digital to broadcast, your CTAs just got smarter, faster, and measurable.



Start a conversation, not a list.