

# CONTACT

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## **EDUCATION**

#### **TOWSON UNIVERSITY**

- Bachelor of Science in Business
- Concentration in Finance

#### CONTINUED EDUCATION

- Nanodegree in Full Stack Web Development from Udacity
- Computer Science Courses
  - Towson University
  - Georgia Tech OMSCS

## **SKILLS**

- Customer Success
- Leadership
- Data Analysis
- Business Strategy
- Excel | Sheets
- PowerPoint | Slides
- Software Development
- Al Dev Tools
- Cybersecurity

# **CHRIS FIORINO**

# **CUSTOMER SUCCESS LEADER**

## **PROFILE**

Proven leader in Customer Success and Technical Account Management with a strong background in SaaS and cybersecurity. Led teams managing over \$65M in ARR, driving satisfaction and retention. Skilled in strategic planning, crossfunctional collaboration, and solving complex technical challenges. Seeking a leadership role in Customer Success to lead high-performing teams, accelerate adoption and value realization, and deliver exceptional customer outcomes.

## **WORK EXPERIENCE**

## HUMAN (formerly PerimeterX)

Apr 2018 - Feb 2025

## **Sr Director of Technical Account Management**

Apr 2024 - Feb 2025

- Oversaw \$65M ARR, reduced churn below target in Q2-Q4 2024
- Led a 10-person CS team; implemented Gong, streamlined Salesforce processes, introduced JIRA Service Management

## **Director of Customer Success**

Jan 2022 - Apr 2024

- Additional oversight, managing \$35M ARR, cultivating growth through product adoption and retention strategies.
- Guided post-merger integration (Aug 2022) to maintain continuity and high satisfaction
- Ensured consistent performance through major organizational changes
- Drove strategic account plans to boost adoption and revenue

#### Manager, Customer Success Engineering

Jul 2020 - Jan 2022

- Built and led a 7-person CSE team
- Acted as escalation point for critical issues
- Developed account plans focused on adoption and expansion

#### **Sr Customer Success Engineer**

Aug 2019 - Jul 2020

- Created the first Professional Services offering (Sneaker & Hype Sale Protection), adding \$1M+ in ARR
- Drove thought leadership through blogs, webinars, and product-education initiatives

#### **Customer Success Engineer**

Apr 2018 - Aug 2019

- Managed key customer relationships, business reviews, and adoption efforts
- Analyzed usage data and influenced product roadmap to align with client needs

## AnalytixBar LLC

Oct 2017 - April 2018

Freelance Web Developer

#### **Exponential Interactive**

May 2013 - Sept 2017

Sr. Publisher Development Manager (Customer Success)

Apr 2016 - Sept 2017 May 2013 - Apr 2016

Publisher Delivery Manager (Customer Success)

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Morgan Stanley
Analyst I -> III (Securities Based Lending)

Apr 2011 - May 2013