

CONTACT

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EDUCATION

TOWSON UNIVERSITY

- Bachelor of Science in Business
- Concentration in Finance

CONTINUED EDUCATION

- Nanodegree in Full Stack Web Development from Udacity
- Computer Science Courses
 - Towson University
 - Georgia Tech OMSCS

SKILLS

- Al Dev Tools
- Cyber Security
- Web Application Security
- Cloud Security
- Hype Sales | Sneaker Bots
- Customer Success
- Leadership
- Data Analysis | SQL
- Business Strategy
- Software Development
- JS, Python, CSS
- Excel | Google Sheets
- PowerPoint | Google Slides
- Business Dev | Sales

CHRIS FIORINO

CUSTOMER SUCCESS LEADER

PROFILE

Proven leader in customer success and technical account management with a strong background in cybersecurity and SaaS startups. Built and led high-performing teams to drive customer satisfaction and retention, managing \$65M+ ARR. Adept at strategic planning, cross-functional collaboration, and solving complex technical challenges. Seeking to lead technical GTM teams to deliver impactful customer outcomes and accelerate growth.

WORK EXPERIENCE

HUMAN (formerly PerimeterX)

Senior Director of Technical Account Management

April 2024 - Feb 2025

- Managed a customer base of \$65 million in ARR, beating churn goal in final three quarters of 2024, through strategic oversight and proactive risk management.
- Took over leadership of 10 person customer success team in April, implementing Gong, improving Salesforce hygiene, and initial phase of integration of JIRA Service Manager.

Director of Customer Success

Jan 2022 - April 2024

- Expanded oversight to include full Customer Success team, driving team growth and product adoption. Responsible for approximately \$35 million in ARR.
- Led team and customer base during post-merger integration with HUMAN beginning in Aug 2022, ensuring continuity and high satisfaction.
- Developed internal processes and customer engagement strategies
- Executed strategic account plans to increase product adoption and maximize revenue

Manager, Customer Success Engineering

Jul 2020 - Jan 2022

- Built and led a team of seven customer success engineers and managers
- Acted as escalation point for critical issues, resolving complex challenges efficiently
- Developed strategic account plans focused on enhancing product adoption, retention, and CS identified expansion opportunities

Senior Customer Success Engineer

Aug 2019 - Jul 2020

- Created and owned the company's first Professional Services offering (Sneaker and Hype Sale Protection), identifying market needs and delivering solutions. Generating over \$1 million in additional ARR.
- Authored blogs and webinars to educate customers on product features and industry trends.

Customer Success Engineer

Apr 2018 - Aug 2019

- · Owned key customer relationships, aligning product roadmaps with customer needs
- Analyzed usage data to identify trends and opportunities, informing product strategy

AnalytixBar LLC

Oct 2017 - April 2018

Freelance Web Developer

Exponential Interactive

May 2013 - Sept 2017

Sr. Publisher Development Manager (Customer Success)

Apr 2016 - Sept 2017 May 2013 - Apr 2016

Publisher Delivery Manager (Customer Success)

Morgan Stanley

Analyst I -> III (Securities Based Lending)

Apr 2011 - May 2013