

Author:

Reviewer:

# Peer Review Guide: Genre Analysis

Show-Stoppers

Guideline	Result	Commentary
Can you easily tell who the stakeholders are?		
Do those stakeholders actually use the selected genre to accomplish things or get work done?		
What genre did the author select to analyze?		
Look at the length of the analysis. Does it “feel” short, long, or just right?	short / long / right	
How professional or serious does the text appear?	0 1 2 3 4	
How could the visual elements be improved?		
Does the document function like a report or discussion (which is good), or is it more like a list of answers to handout questions? Good ¶ lengths, etc.?		

Characteristic ID

Guideline	Rating	Commentary
How clearly are the features of the genre explained?	0 1 2 3 4	
If you weren’t familiar with this genre, how well would this report help you understand it overall?		
How well does the author explain the purposes of the genre? Can you tell what it does/accomplishes?	0 1 2 3 4	
How clearly does the author explain the expectations of the genre? Do you know how texts for this genre need to be written?	0 1 2 3 4	
How well does the author describe the aesthetic requirements of the genre? Could you identify an example that does or doesn’t fit in with the norm?	0 1 2 3 4	

Relation to Research

Guideline	Rating	Commentary
How effective would this genre be in convincing the stakeholders to take action related to the issue?	0 1 2 3 4	
How clearly does the author explain the implications of using this genre to further his/hear research goals?	0 1 2 3 4	
How well do you understand the potential benefits of using this genre as a product of the research?	0 1 2 3 4	
Assuming you read this author’s stakeholder analysis, does this analysis fit in with that document?	0 1 2 3 4	

Conclusions

Guideline	Rating	Commentary
How well does the author explain the role of this genre within the genre set?	0 1 2 3 4	
How interesting is the “story” told about the genre?	0 1 2 3 4	
Does the genre seem interesting? Purposeful?		
How much of the author’s observations about the genre seem insightful (rather than mundane)?	0 1 2 3 4	

Overall

Guideline	Commentary
Who is the intended audience of this document?	
How can you tell, or why are you unsure?	
What impressed you most about this analysis?	
What needs the author’s attention most urgently?	