CHRIS GURNEY

SR. UX DESIGNER

PLUS EXPERIENCE IN:

Technical Sales	Product Management	Computer Science
Marketing	Technical Consulting	

WORKED AT

FundThrough

GLOBALIVE TECHNOLOGY

SPIRIA

Achievers

blueprint

OpenText

m_acadamian

☕ HELLO THERE!

I'm a product designer and former product manager, who has toured the tech industry with a background in computer science, across a broad range of roles.

💼 EXPERIENCE

Sr. UX Designer   FUNDTHROUGH   JUN 2019 - PRESENT

- Lead design efforts across the company, and step in time to time as product manager.
- Modernized app design, converging several platforms into one. Now turning our UX into an embeddable B2B funding solution.
- Implemented groundwork in Storybook for FundThrough's design system; now working on adoption.
- Leading developer documentation effort and portal implementation.
- Re-branded FundThrough, established brand guidelines.
- Designed and implemented web site (WordPress, PHP, SCSS), branded decks and sales-enablement tools, writing lots of copy along the way.
- Run design workshops, user testing, competitive analysis, involving stakeholders across the company dependent on projects.

Head of Design   GLOBALIVE TECHNOLOGY   JUL 2018 - APR 2019

- Led the design of Neighbor Billing platform from concept to market.
- Designed UX and UI of Neighbor's web UI, bills, and branding.
- Conducted user testing of UI concepts, paper bills, and competitive analysis.
- Developed new branding for Neighbor, including implementing web site (HTML, CSS, Bootstrap, Gulp), branded sales deck and business cards.
- Designed and implemented build process for email and bill templates (Gulp, Handlebars).
- Worked closely with PM to deliver designs and roadmap, based on a component-driven, Google Material-based system.
- Interviewed front-end engineers and developed rubric for future hires.

Product Manager   DEVBBQ (ACQUIRED BY SPIRIA)   AUG 2015 - AUG 2017

- Product Owner for the conception, estimation, Agile development, and launch of several products (Rails, Swift, Firebase, React, React Native).
- Established Discovery sessions, including personas, user journeys, job-to-be-done, road-mapping, and wire-framing exercises.
- Designed wireframes, screen flows, mockups, clickable prototypes (Sketch, Balsamiq, InVision).
- Built tools to support PM tasks, and to generate client/development deliverables.

Product Manager   ACHIEVERS (ACQUIRED BY BLACKHAWK)   OCT 2012 - JUL 2015

- Built strategy and delivered roadmap for feature areas, including:
  the Achievers API, accessibility (WCAG compliance), login experience,
  rewards catalogue checkout and order flow, AirMiles support,
  email opt-out (CASL compliance), and email tracking (Google Analytics).
- Built prototypes to demonstrate the Achievers API, visualizing recognition
  in the workplace (PHP, JS, Chrome extensions, Confluence & JIRA APIs).
- Used data to drive product decisions (SQL, Google Analytics, Salesforce).
- Facilitated prioritization of enhancements from internal stakeholders.
- Among Top 10 Recognized employees across Achievers, every year.

Previous Experience   2002 - 2012

- As **Program Launch Manager** at **Achievers (acquired by Blackhawk)**,
  led design and implementation of 30+ customized employee recognition
  programs, valued from $120K to $3.5M annually.
  Notable clients: Google, Levi's, Cineplex.

- As **Training & Mentoring Specialist** at **Blueprint**, trained customers on
  building and testing software requirements models, consisting of
  use cases, UI mock-ups, and process flows.
  Notable clients: Carnival, Citibank, LexisNexis, Lowe's, McKesson.

- As **Technical Marketing Manager** and **Sales Engineer** at **Blueprint**,
  planned and implemented online marketing strategies, web analytics,
  corporate website, blog, and thought-leadership initiatives.

- As **Product Manager**, **Pre-Sales Consultant** and **Technical Consultant** at
  Xenos (acquired by OpenText), managed market requirements
  gathering, functional specifications, product launch, evangelism, and
  marketing activities for an enterprise integration platform.
  Notable clients: ADP, AmEx, Citibank, HSBC, NCR, Symcor, TD Bank.

ADDITIONAL PROFESSIONAL EXPERIENCE

Co-founder of ProductCamp Toronto (2008 - 2010)
Pragmatic Marketing® Certified (2006)

EDUCATION

Bitmaker • User Experience and Product Design - Immersive Course (2018)
OCAD • Intro. & Intermed. UI/UX Design - Continuing Studies (2016)
University of Waterloo • Honours Computer Science, B. Math (2001)

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Journey Mapping	Prototyping	Sketch
Agile	Software Development	

EDUCATED AT

UNIVERSITY OF WATERLOO

BITMAKER
GENERAL ASSEMBLY TORONTO

OCAD UNIVERSITY

The Second City
TRAINING CENTER

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