
To prevent your \$200 iPhone from bending, just buy this \$2,000 titanium case

By Williams Pelegrin — September 29, 2014

- ▶ Big phones and pockets often don't get along well, and that proved to be the case with the iPhone 6 Plus. According to recent reports, some users would put the handset in their pockets and find it bent after a few hours.
- ▶ Affectionately dubbed #BendGate on Twitter, the situation has caused Apple's competitors to mock the company and put a blemish on its new product. However, some companies are already looking to make a profit out of Apple's misfortune. Luxury phone and phone accessory brand Gresso now offers the Titanium Cases for iPhone 6 as a way to fend off #BendGate. The case was first spotted by Pocket-Lint.
- ▶ Just like the name implies, the Titanium Cases are made out of titanium, ensuring that your iPhone 6 can take hundreds of pounds of pressure without getting bent. This comes at a cost, though: The Titanium Cases start at a wallet-searing \$2,000. If you'd rather opt for 18 carat gold or white gold, you'll need to tack on an extra \$1,000. The incredibly expensive cases are available for preorder starting on October 1.
- ▶ For those who don't have that kind of money to spend, Gresso also offers a similar design in aluminum, which costs a more-digestible \$90. The aluminum cases can take up to 300 pounds of pressure before bending and are made of CNC-machined aluminum. The aluminum cases will come in black, gold, and silver when they arrive in October.

<http://www.digitaltrends.com/mobile/gresso-titanium-iphone-cases-bendgate/>

Aufgaben

- ▶ **Summary**
Fassen Sie in englischer Sprache die Probleme zusammen, die unter dem Begriff „BendGate“ bekannt sind.
- ▶ **Summary**
Welche drei Lösungen bietet die Firma Gresso an?
- ▶ **Beyond the text**
Bei Ihrem fabrikneuen Gerät taucht das gleiche Problem auf. Formulieren Sie einen kurzen und höflichen Brief an den Verkäufer und verlangen Sie Abhilfe.

Wave

Introducing the Next Big Thing...

Wave

an iOS8 exclusive



What is Wave?

Wave is our latest and greatest addition to iOS8. Wave allows your device to be charged wirelessly through microwave frequencies. Wave can be used to quickly charge your device's battery using any standard household microwave.

How to use Wave

Wave will become automatically activated when you update to iOS8. You can now Wave-charge your device by placing it within a household microwave for a minute and a half. See below for details.

How Wave Works

iOS8 contains new drivers that interface with your device's radio-baseband allowing it to synchronize with microwave frequencies and use them to recharge your battery.

60 seconds at 700W or 70 seconds at 800W. Do not Wave-charge for over 300 seconds.

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Aufgaben**► Summary**

Die abgebildete Werbung war Anfang Oktober 2014 vielfach zu sehen. Berichten Sie in einem Kurzvortrag, welches Problem laut Anzeige nun endlich gelöst ist. Welche beiden Systeme muss man besitzen, um den Akku des iPhone 6 in kürzester Zeit zu laden?

► Summary

Mit welchem technischen Trick schafft es Apple – laut Werbetext –, dass die beiden Geräte drahtlos kommunizieren?

► Beyond the text

Sie arbeiten für die Firma Apple und erhalten den Brief eines Benutzers, der Ihnen dafür dankt, dass der Akku seines Geräts durch „Wave“ nun sogar zu 500% geladen ist. Formulieren Sie einen kurzen und höflichen Brief und klären Sie das Missverständnis auf.