

EL PASO INC.

BUSINESS JOURNAL

Weekly tabloid-sized newspaper that is the optimum source for business news, arts, culture and events that affect this part of the country.

7,200 copies widely distributed and read by business professionals with positive, upbeat reporting and information.

Three-quarters of our readers earn over **\$75,000** per year and have a college degree or higher.

97% of our readers own their own home and **55%** are owners or partners in their company.

82% of our readers spend between **30** minutes to **three hours** reading El Paso Inc. every week.

DEADLINES

AD SPACE RESERVATIONS:
Thursday
Week prior to print date.

ADS DUE:
Wednesday
Prior to print date.

Cancellations after final deadline are subject to be billed.

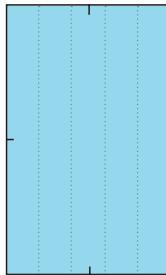
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	B&W	Color	B&W	Color	B&W	Color	B&W	Color	B&W	Color
Full Page	\$1,390.00	\$1,696.00	\$1,265.25	\$1,570.00	\$1,168.00	\$1,472.00	\$1,083.00	\$1,387.00	\$981.00	\$1,284.00
1/2 Page	\$839.00	\$1,140.00	\$752.00	\$1,055.00	\$682.00	\$986.00	\$634.00	\$937.00	\$557.55	\$862.00
1/4 Page	\$521.00	\$822.00	\$480.00	\$782.00	\$450.00	\$754.00	\$425.00	\$728.00	\$390.00	\$693.00
1/8 Page	\$358.00	\$665.00	\$325.00	\$627.00	\$293.00	\$595.00	\$272.00	\$576.00	\$260.00	\$563.00

STANDARD SPOT COLORS AVAILABLE

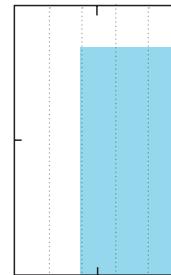
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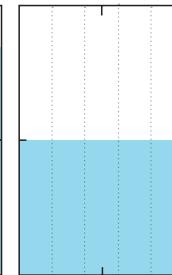
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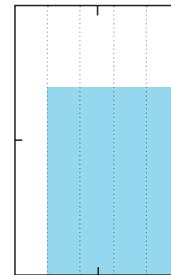
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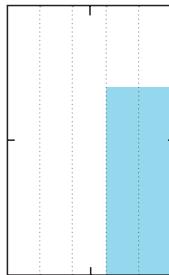
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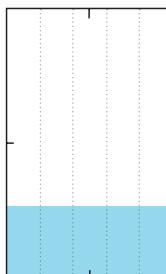
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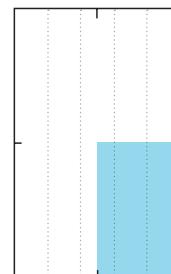
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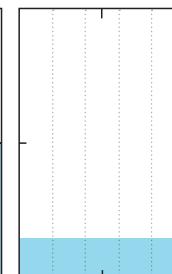
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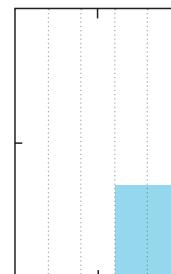
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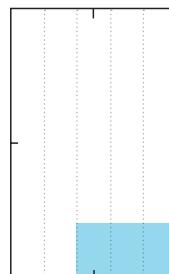
QUARTER PAGE
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EIGHTH PAGE
10" x 2"



EIGHTH PAGE
4" x 5"



EIGHTH PAGE
6" x 3.33"

**15% INSIDE COVERS
20% BACK COVERS**