

# **ARC vs Modified Risk Aversion model comparison for Shock/Reward Task**

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# Abstract





# Abstract

The prospect theory inspired Risk Aversion model is a well-established model for explaining how people decide whether or not to gamble when presented with the opportunity to potentially earn money by risking some of their own money. We intended to see if this Risk Aversion model can be modified to explain cognitive behaviour in an experimental setting where people risk non-financial losses (in this case a shock) in order to potentially gain money. We then aimed to compare how this modified RA model compares with a Aversion-Risk Conflict model created by the authors specifically to explain the behaviour of this dataset. Various model comparison techniques including LOOIC and PPC were employed to compare how the various ARC and modified RA models compare in their predictive performance. Results find that while the ARC model gave a better predictive account of the experimental data, a Risk Aversion model modified to account for a constant dislike for pain also provided a reasonable account of the experimental data. Parameter recovery also verified the validity of both the Risk Aversion model and Aversion-Risk Conflict models. Parameter recovery failed to recover the  $\tau$  in the `const_noTau` model, indicating that the `const_noTau` model may be the superior of the two, although this is debatable.



# Introduction





# The experiment

- Dataset taken from DARPA sponsored research for an upcoming research paper entitled - *The Neural Basis of Decision Conflict: A Model Based Analysis* (Zorowitz et al. 2019)
- Experiment is based on a research paradigm designed by Sierra-Mercado & Colleagues (2014)
- Participants choose between two conditions
  - No risk :
    - Guaranteed 1 cent reward
  - Risk:
    - Three reward levels (low, medium, high), with rewards ranging from .01\$ -> 1\$
    - Three risk levels (low, medium, high) determining how likely a participant is to receive a shock
      - Highly annoying but not painful
    - Participants must decide whether the risk of shock is worth the reward
- 35 participants completed a maximum of 108 trials each



# Dataset

	Trial	RiskType	RewardType	ResponseType	Reward	Shock	SubjID
0	1	1	2	1	0.53	0	1
1	2	2	1	1	0.13	0	1
2	3	2	3	1	0.91	1	1
3	4	3	1	0	0.15	1	1
4	5	1	2	1	0.61	0	1
5	6	3	1	1	0.31	1	1
6	7	3	3	1	0.79	1	1
7	8	1	1	0	0.1	0	1
8	9	3	2	1	0.58	1	1
9	10	3	2	1	0.36	1	1
10	11	1	3	1	0.82	0	1
11	12	3	1	0	0.22	1	1
12	13	3	3	1	0.87	0	1
13	14	1	2	1	0.45	0	1
14	15	2	3	1	0.7	0	1
15	16	1	1	1	0.27	0	1



# Models





# Aversion-Risk Conflict model

- Model seeks to resolve the conflict between desire for reward and eagerness to avoid a negative outcome when decision making
- Four factors contribute to how likely a participant is to take a risk on a trial :
  - Baseline level of risk taking (Intercept)
  - Impact of medium level risk of shock
  - Impact of high level risk of shock
  - How much the potential reward deviates from the average reward
- Two Models:
  - Aversion-Risk Conflict Model
  - Hierarchical Aversion-Risk Conflict Model





# Aversion Risk Conflict Model

$$p(\text{gamble acceptance}) \\ \exp([\xi_1, \xi_2, \xi_3, \xi_4] \cdot [\beta_1, \beta_2, \beta_3, \beta_4])$$

Where:

$\xi_1 = 1$  (Intercept)

$\xi_2 = 1$  if medium risk of shock (else 0)

$\xi_3 = 1$  if high risk of shock (else 0)

$\xi_4 =$  standard deviation of potential  
Reward from mean reward

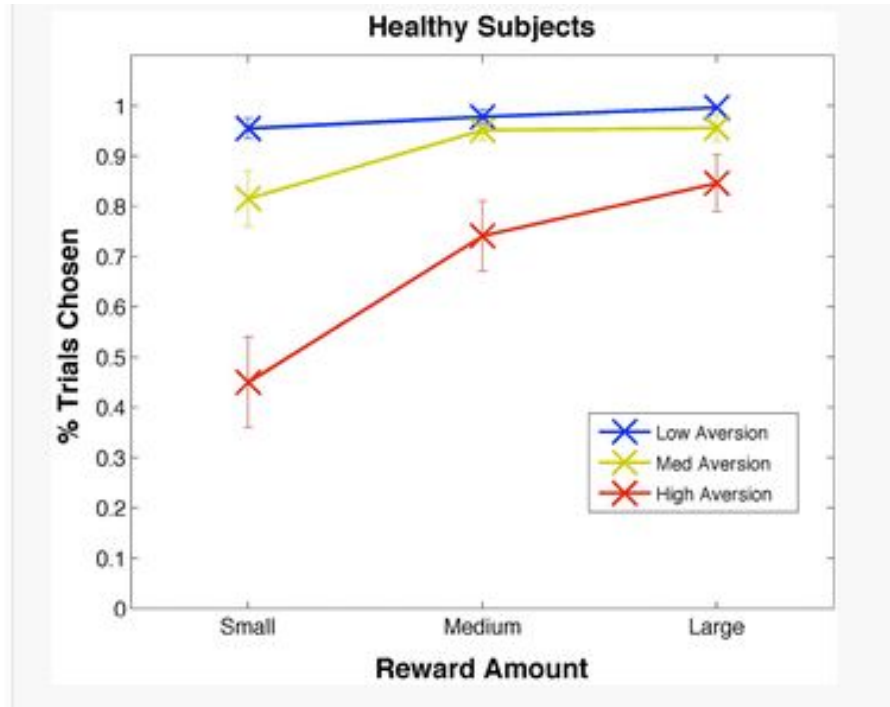
$\beta_1 =$  participant inclination to gamble

$\beta_2 =$  participant aversion to medium risk shock

$\beta_3 =$  participant aversion to high risk shock

$\beta_4 =$  participant value of potential reward money

# Aversion-Risk Conflict model

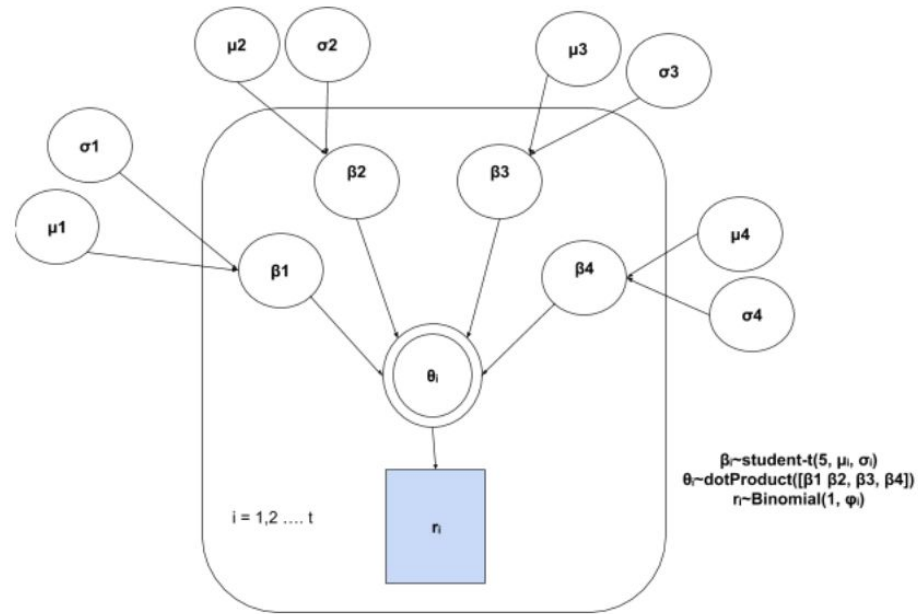


Previous research (Sierra- Mercado et al. 2015) which inspired the current model found:

- Low risk of punishment (in this case a puff of air to the eye) did not deter users from gambling
- Medium risk of punishment deterred participants for gambling for small rewards
- High risk of punishment deterred participants for from risking all types of

# Aversion-Risk Conflict model

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# Modified RA models

Model seeks to evaluate monetary value against some pain measurement.  
This is evaluated against the baseline (safe bet)

- Safe bet: Subjective value of safe gain
  - 1 cent
- Gamble value: Subjective value of gain - Subjective dislike for pain-risk
  - 0~1\$ - Risk for Pain
  - **Models vary in measure for Pain**
- Gambling money vs pain
  - The original model was multiplicative, multiplying a participants gambled amount by their subject level of loss aversiveness
  - We decided to modify the RA model to be additive, as multiplying value of money vs aversion to shocks seemed counterintuitive to us
- Parameters
  - Risk =  $\rho$
  - Pain Aversion[3] =  $\Lambda_1 \wedge_2 \wedge_3$
  - Inverse Temperature =  $\mu$
  - (Pain Retention) =  $\zeta$  (only used in exp and pow models)



# Original RA Prospect Model

$$u(x^+) = x^\rho \quad [1]$$

$$u(x^-) = -\lambda \times (-x)^\rho \quad [2]$$

$$p(\text{gamble acceptance}) \\ = (1 + \exp\{-\mu(u(\text{gamble}) - u(\text{guaranteed}))\})^{-1} \quad [3]$$

Where:

[1] = estimated gains

[2] = estimated losses

$\rho$  = the loss aversion coefficient

$\lambda$  = the curvature of the utility function

$\mu$  = the logit sensitivity



# Modified RA model

$$u(x^+) = x^\rho \quad [1]$$

$$u(x^-) = x_T^\rho - (\text{pain measure}) \quad [2]$$

$$\begin{aligned} p(\text{gamble acceptance}) \\ = (1 + \exp\{-\tau(u(\text{gamble}) - u(\text{guaranteed}))\})^{-1} \quad [3] \end{aligned}$$

**Pain Measures:**

$$\text{const} = \log(\lambda_k + 1)$$

$$\text{linear} = \lambda_k \times \text{number\_of\_shocks}$$

$$\text{log} = \log(\lambda_k \times \text{number\_of\_shocks} + 1)$$

$$\text{pow} = \lambda_k \times \text{number\_of\_shocks}^\varsigma$$

$$\text{exp} = \lambda_k \times \exp(\text{number\_of\_shocks} \times \varsigma)$$

**Where:**

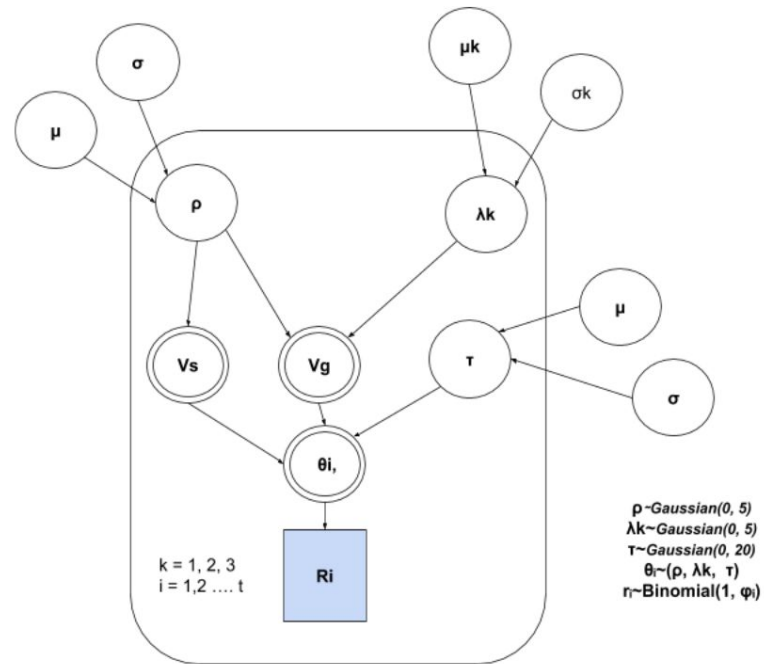
$X$  in [1] equals guaranteed reward 0.01

$X_T$  in [2] equals max reward for reward levels 1, 2 & 3 (0.33, 0.66 & 0.99)

$\lambda_k$  equals PainAversion measure corresponding to shock likelihood 1, 2 & 3

$\varsigma$  equals PainRetention measure corresponding to how much an individual dislikes based on previous shocks

# Modified RA models





# Modified RA models

11 designed model variants

- Exponential Individual/ Hierarchical
- Power Individual/ Hierarchical
- Log Individual/ Hierarchical
- Linear Individual/ Hierarchical
- Constant Individual/ Hierarchical/ Hierarchical No Tau

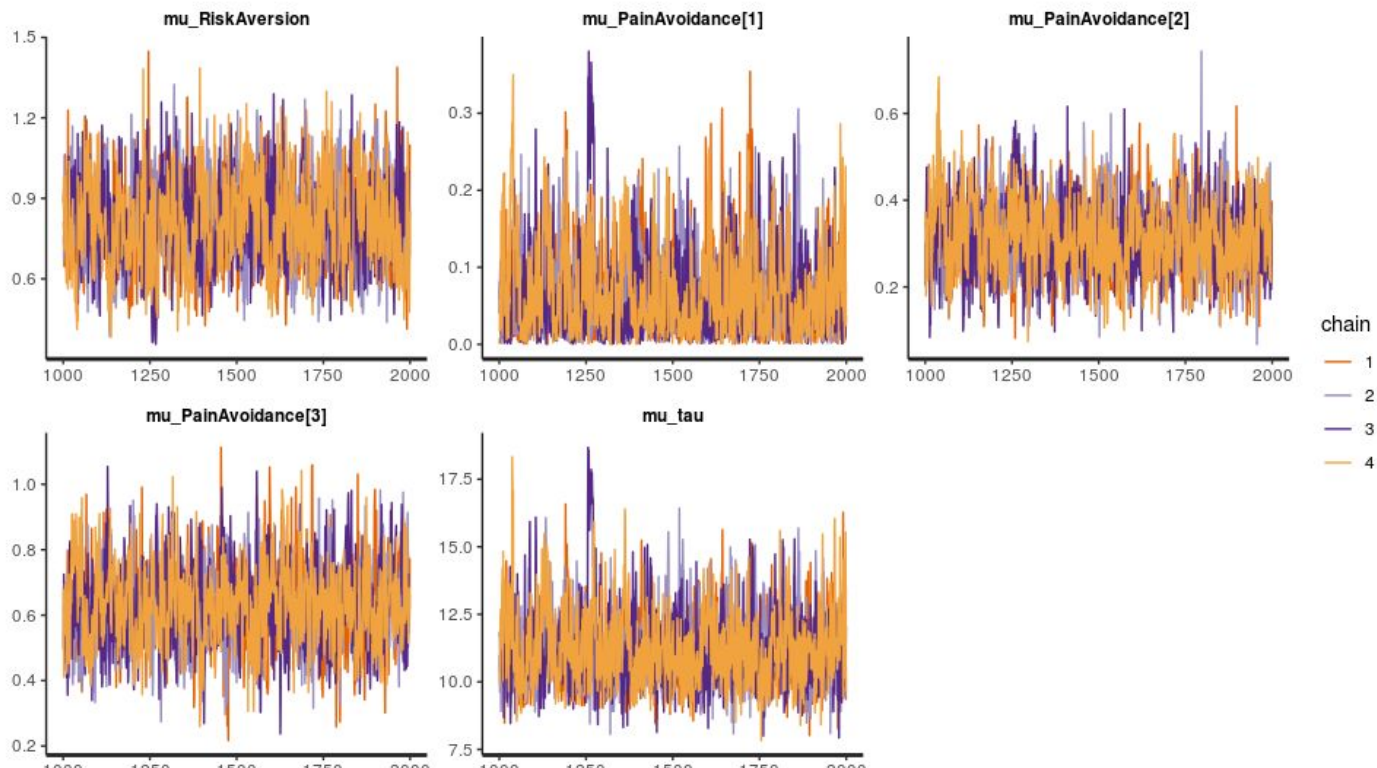




# Method (Modelling)

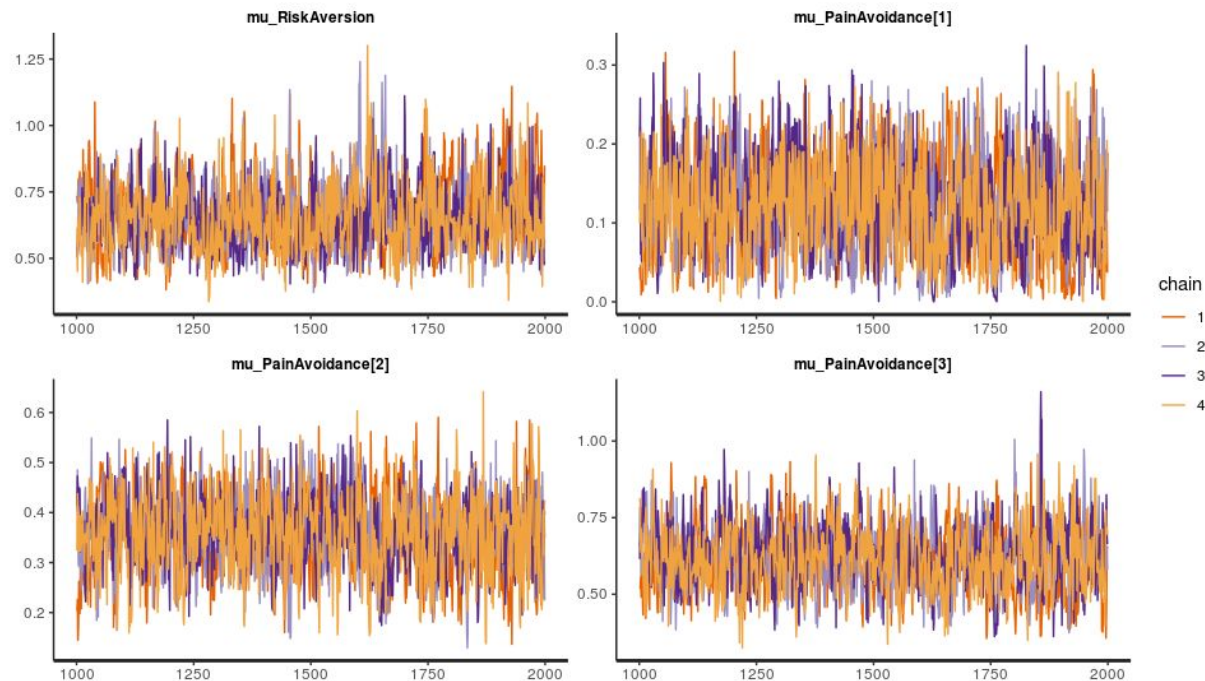


# Traceplots- Constant Hierarchical



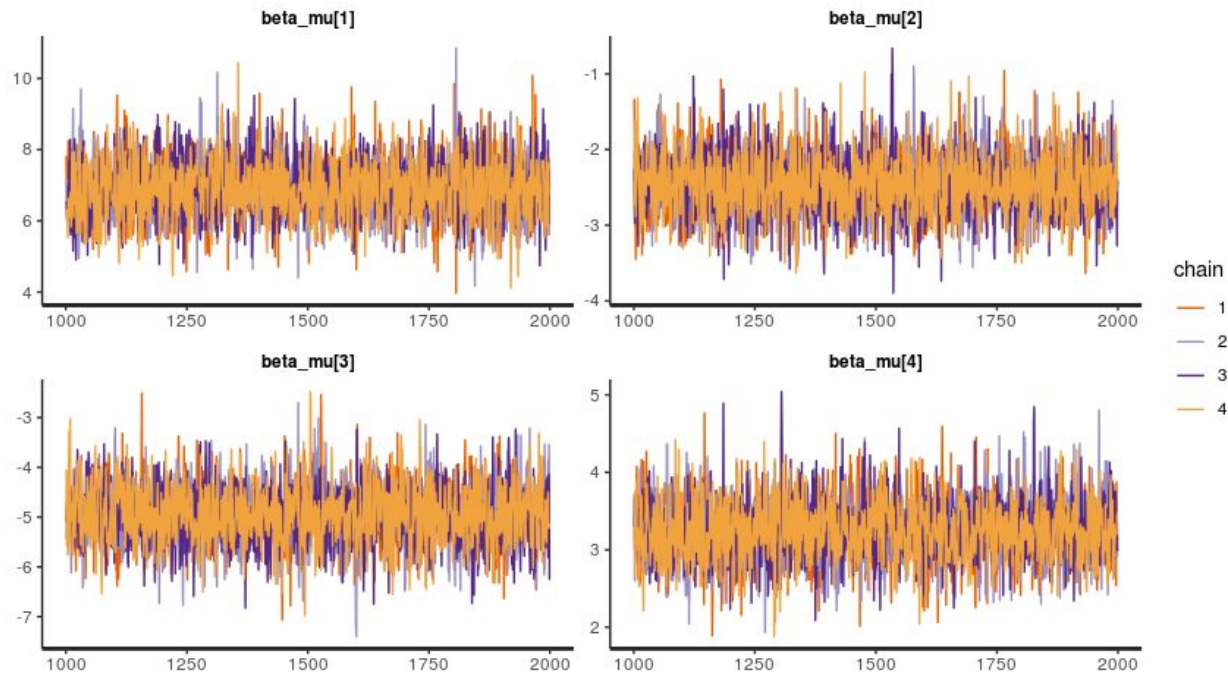


# Traceplots- Constant Hierarchical no Tau





# Traceplots- ARC-Hierarchical





# Modeling

- 13 models were attempted
  - 11 RA modified models
  - 2 ARC models
- Each model was run with 4 chains, 2000 iterations with 1000 warm-up iterations
- 3 Model did not converge
  - Exponential Individual
  - Linear Individual
  - Power Individual
- Exponential and Power models appeared to converge towards the constant model (this will be illustrated in the posterior predictions)

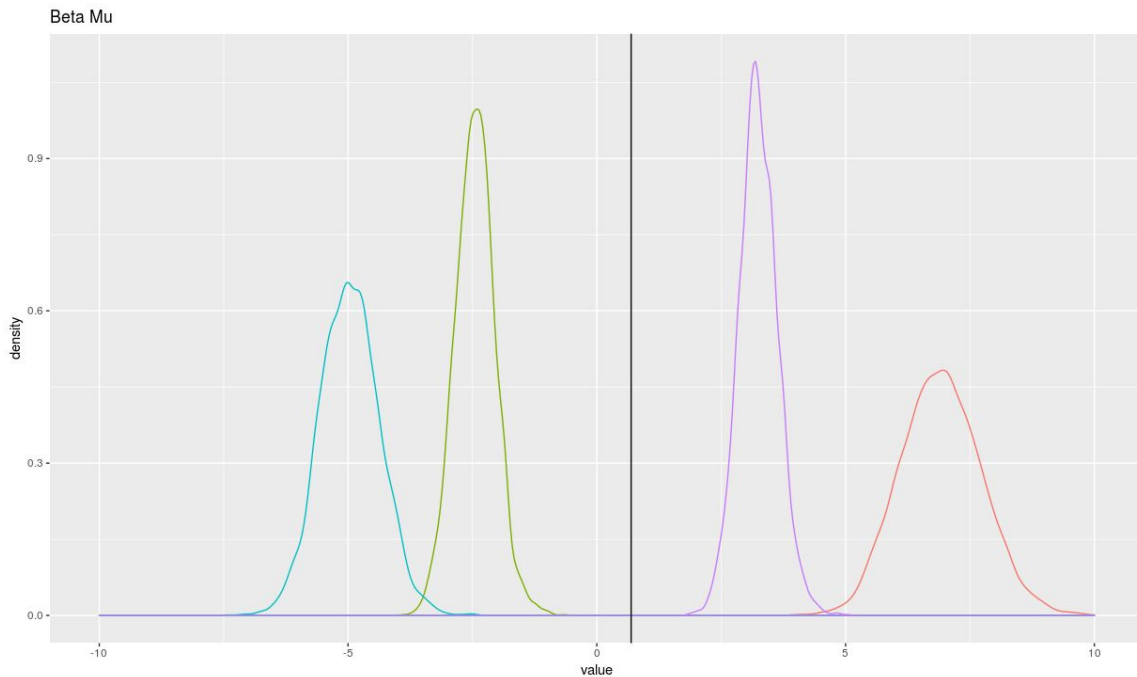


# **Results**

## **Posterior Plots - ARC**

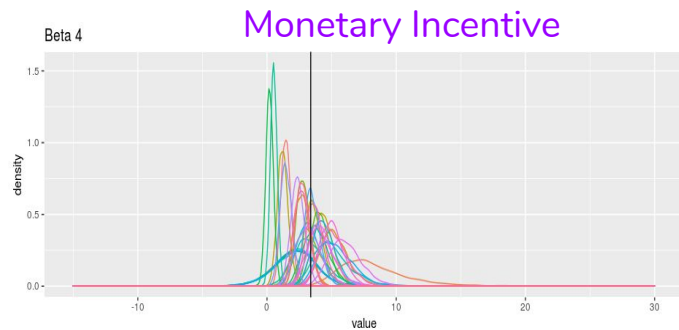
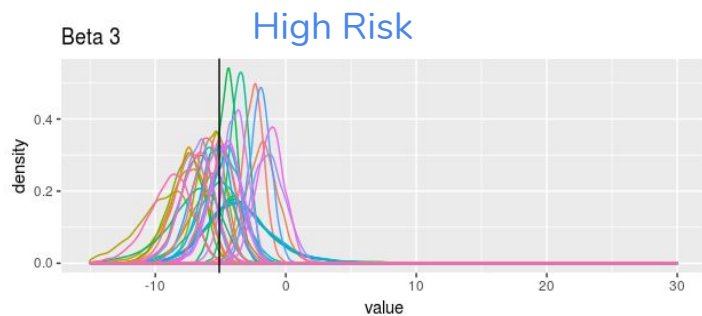
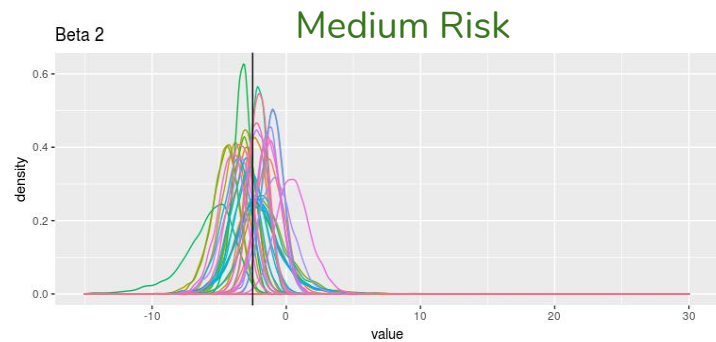
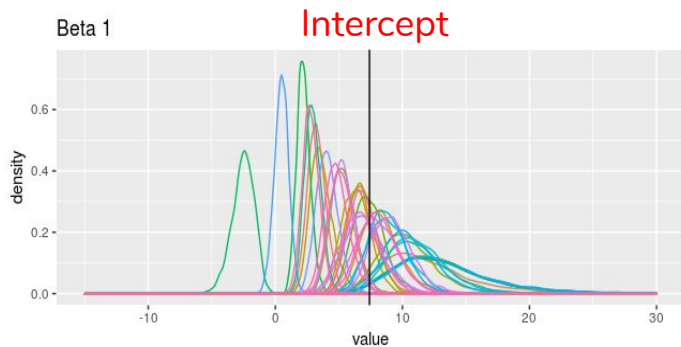


# Posterior Plots-(ARC-Hierarchical)



From left to right:  
High Risk  
Medium Risk  
Monetary Incentive  
Intercept

# Posterior Plots-(ARC-Hierarchical)







# Posterior Plots-(ARC-Hierarchical)

- Posterior plots of the hyperparameters clearly illustrate how this ARC model works
  - Intercept
    - Participants begin with a generally strong desire to gamble
  - Monetary Incentive
    - Monetary incentives, depending on how many positive/negative deviations they are from the average reward may or not have a strong impact on participants likelihood to gamble
  - Shock Likelihood
    - High risk of shock deters participants from gambling significantly more than low risk of shock



**Results**

**Posterior Plots - modified RA**

**Constant hierarchical models**

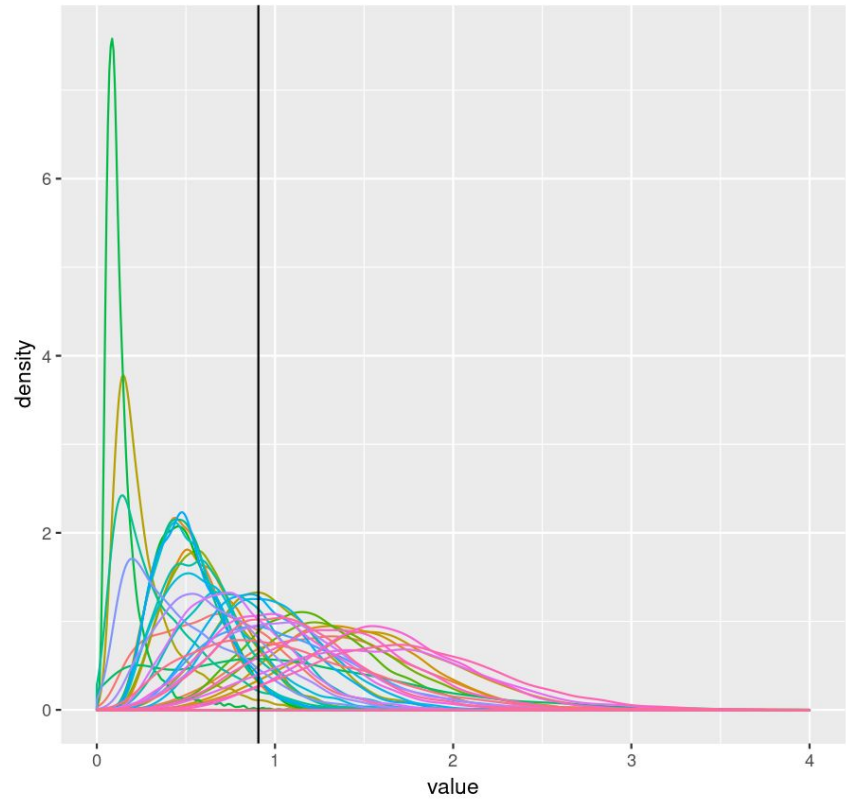


RiskAversion

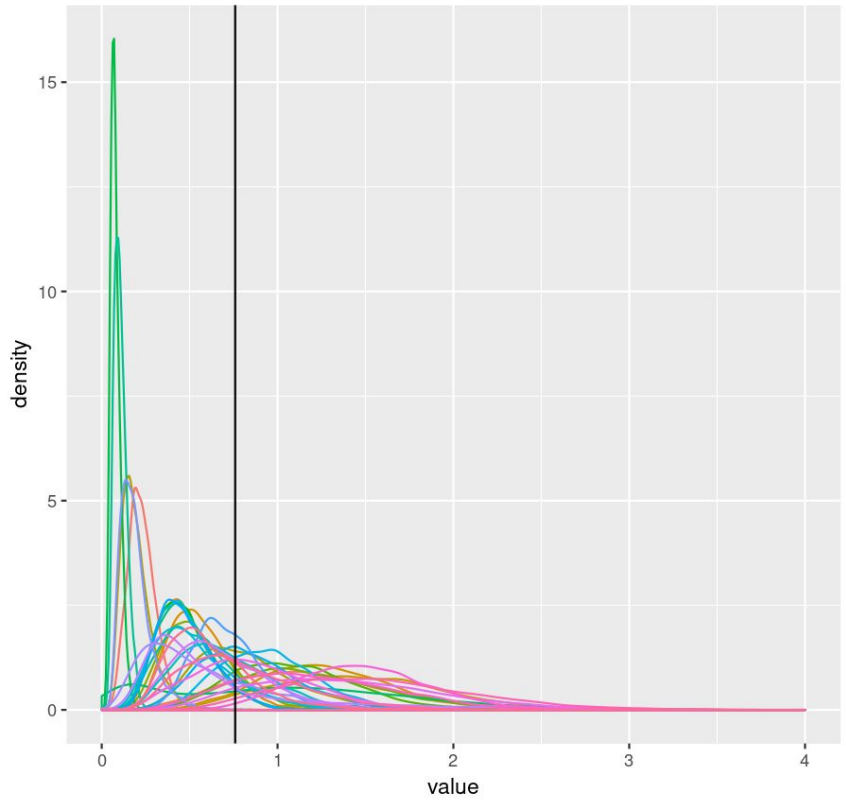
Const (H) | Const (H, no Tau)



Risk Aversion

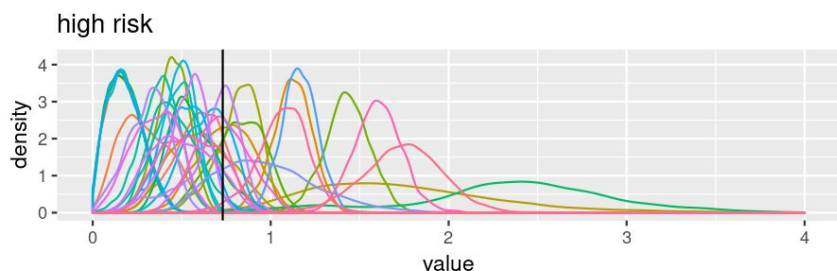
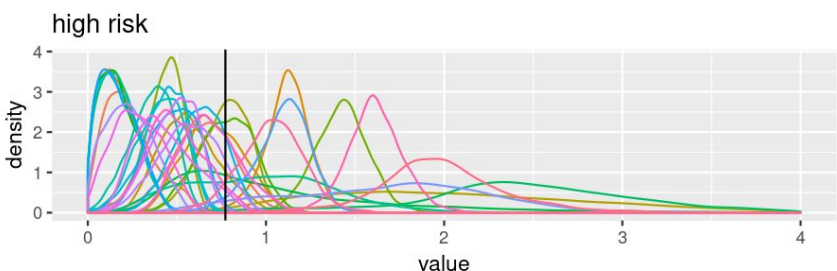
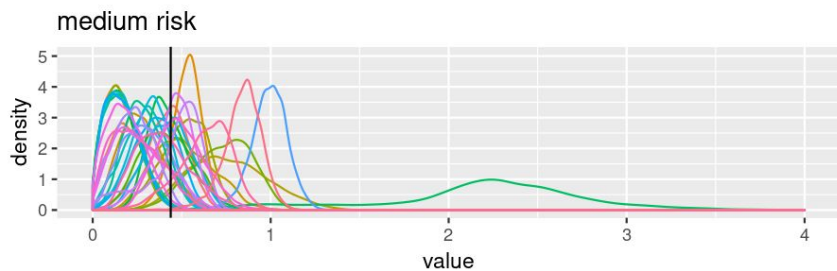
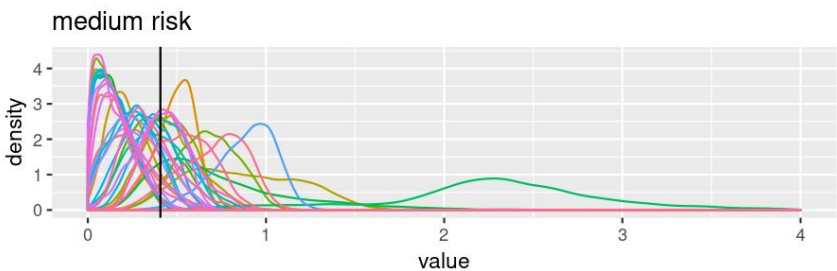
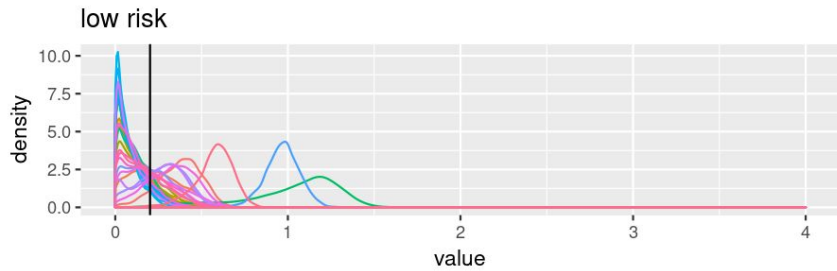
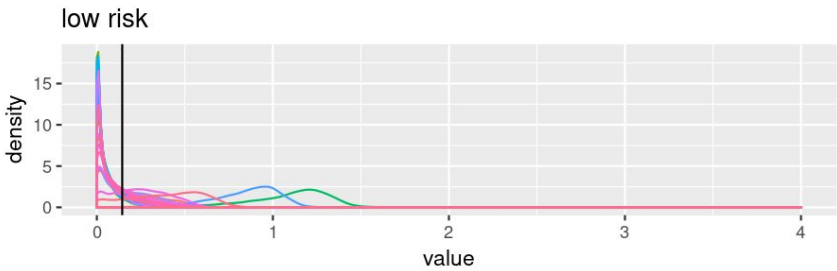


Risk Aversion

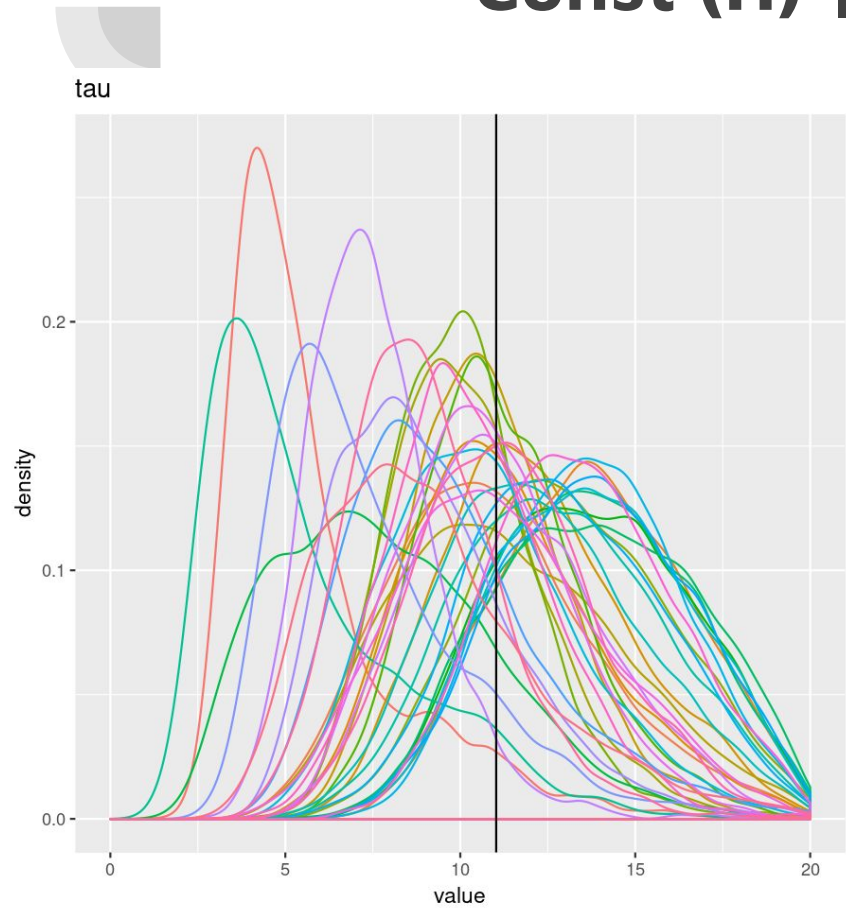


PainAvoidance

Const (H) | Const (H, no Tau)



# Inverse Temperature    Const (H) | Const (H, no Tau)



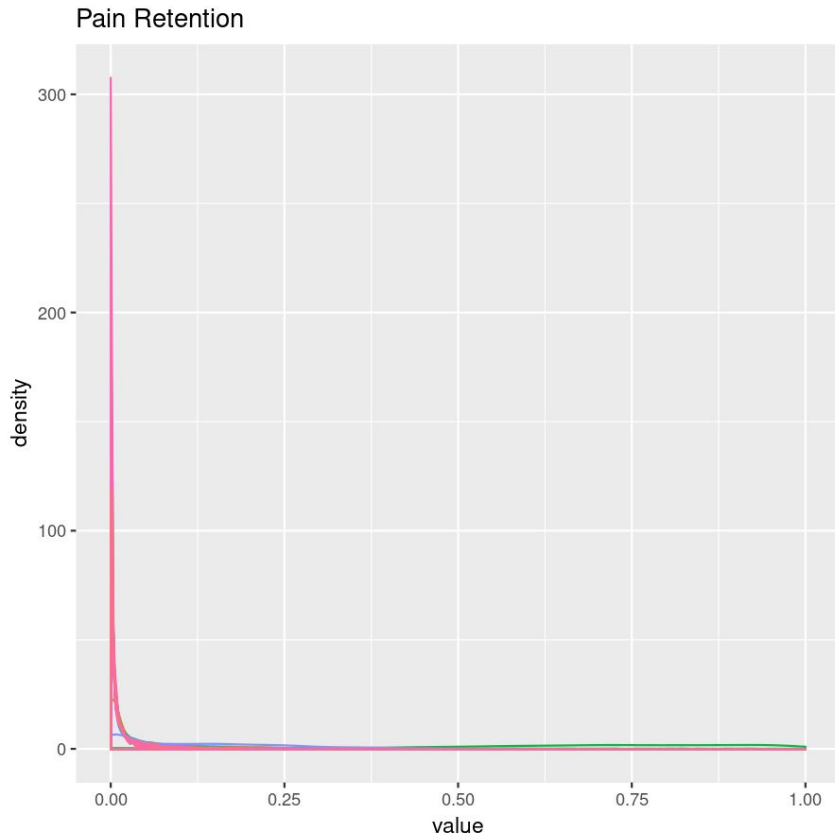
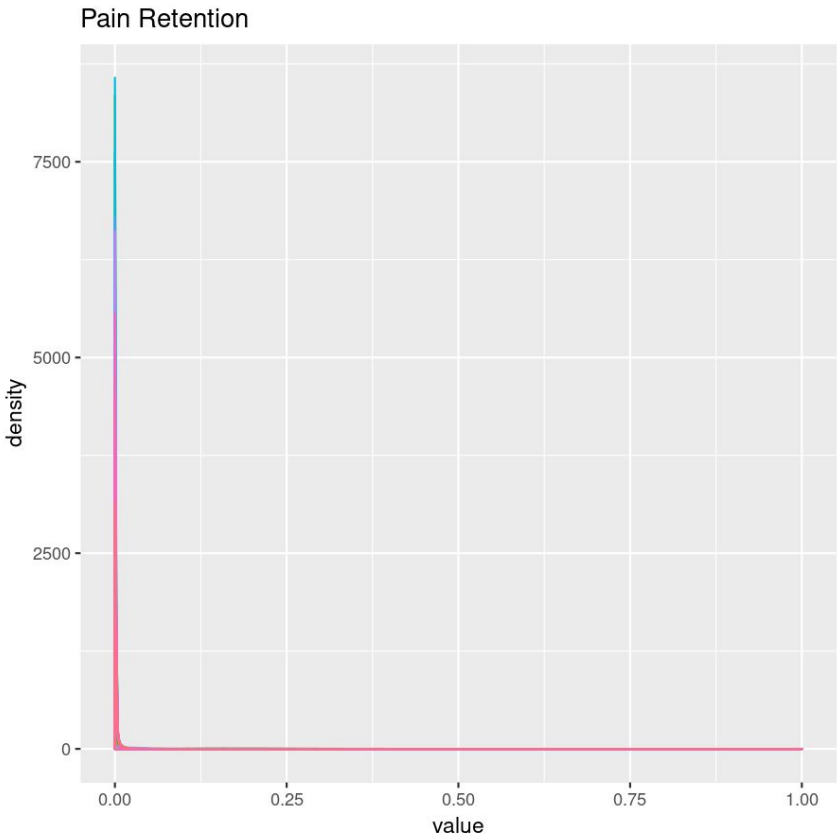


## Const (H) | Const (H, no Tau)

- Const\_h\_noTau is the same as the const\_h model, with the Tau parameter fixed to roughly the average of the posterior Tau for all participants ( $\tau=12$ )
- The posteriors between both const\_h and const\_h\_noTau look very similar between the two models
- This suggests that the added complexity added by the  $\tau$  parameter may not contribute much to the overall model
  - Indeed PPC checks showed const\_h\_noTau performed better than const\_h 91.05 % vs 91.03%

# Pain Retention

Exp (H) | Pow (H)





## Exp (H) | Pow (H)

- $\zeta$  PainRetention parameters for both exp\_h and pow\_h models converged to 0 for all participants
- This essentially means that the number\_of\_shocks the participant received did not change a participants likelihood to gamble
- This meant that both exp\_h and pow\_h models essentially converged to a model similar to the const\_h model, with the  $\zeta$  parameter adding no additional predictive quality to the model





# **Results**

## **Model Comparisons**





# Model Comparison Statistics

	ARC	ARC-H	Const	Const-H	Const No-Tau
LOOIC	3152.391	1397.388	15,346.76	1712.046	1715.668
PPC Accuracy	80.92%	93.75%	59.69%	91.03%	91.05%
	Log	Log-H	Pow-H	Exp-H	Linear-H
LOOIC	3031.994	2187.274	1885.05	1706.42	2108.005
PPC Accuracy	85.15%	86.90%	89.10%	91.03%	88.20%



# Model Comparison Statistics

## LOOIC Score

ARC-H < Exp-H < Const-H < Const-H-noTau < Pow- H < Linear-H < Log-H < Log-I  
< ARC < Const-I

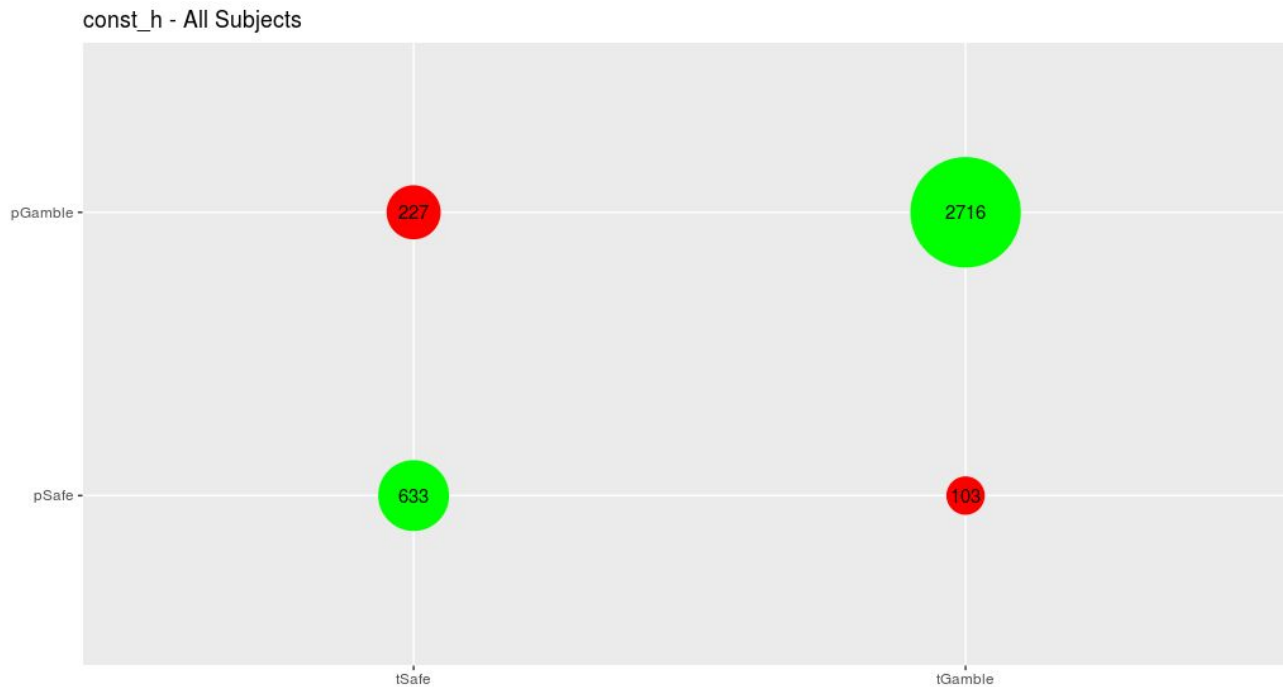
## PPC Accuracy

ARC-H > Const-H-noTau > Const-H == Exp-H > Pow- H > Linear-H > Log-H < Log-I  
< ARC < Const-I

Results indicate that ARC-H, Const-H and Const-H-noTau were the best models . Exp-H was excluded because it converges to a liner model (PainRetention=0)

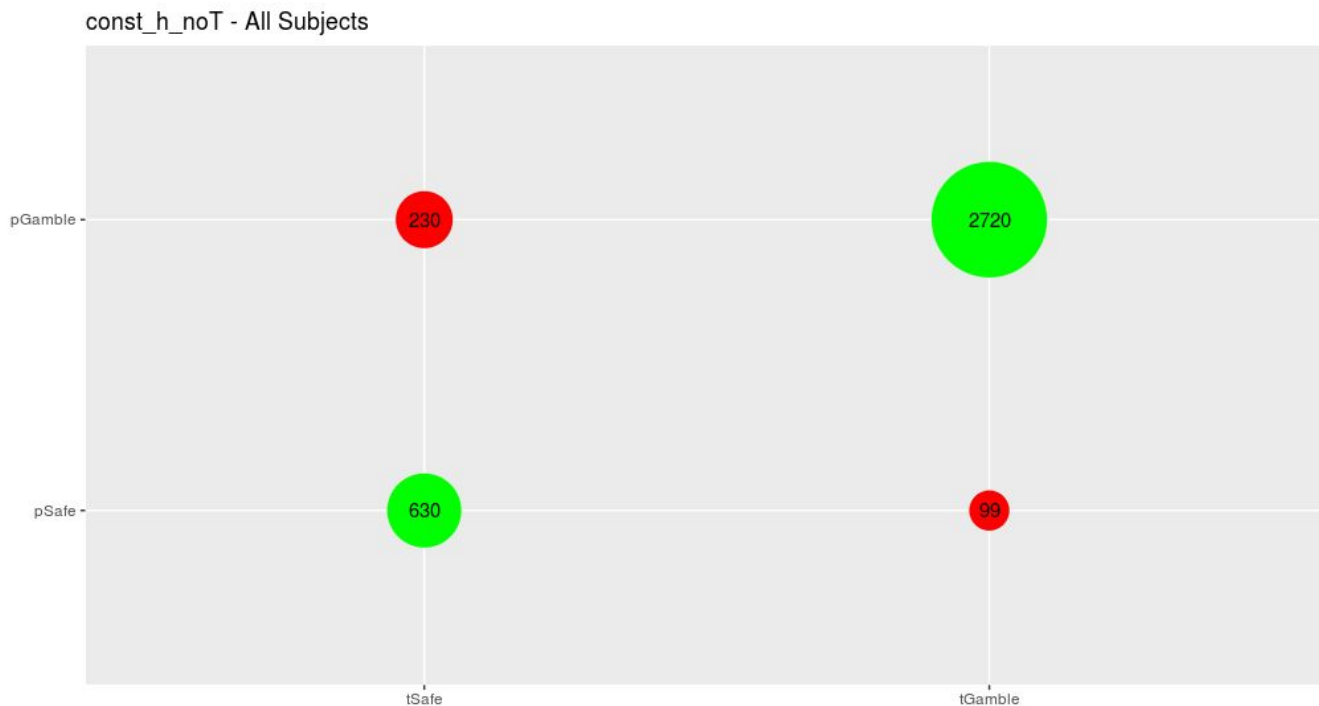


# PPC for Hierarchical Constant



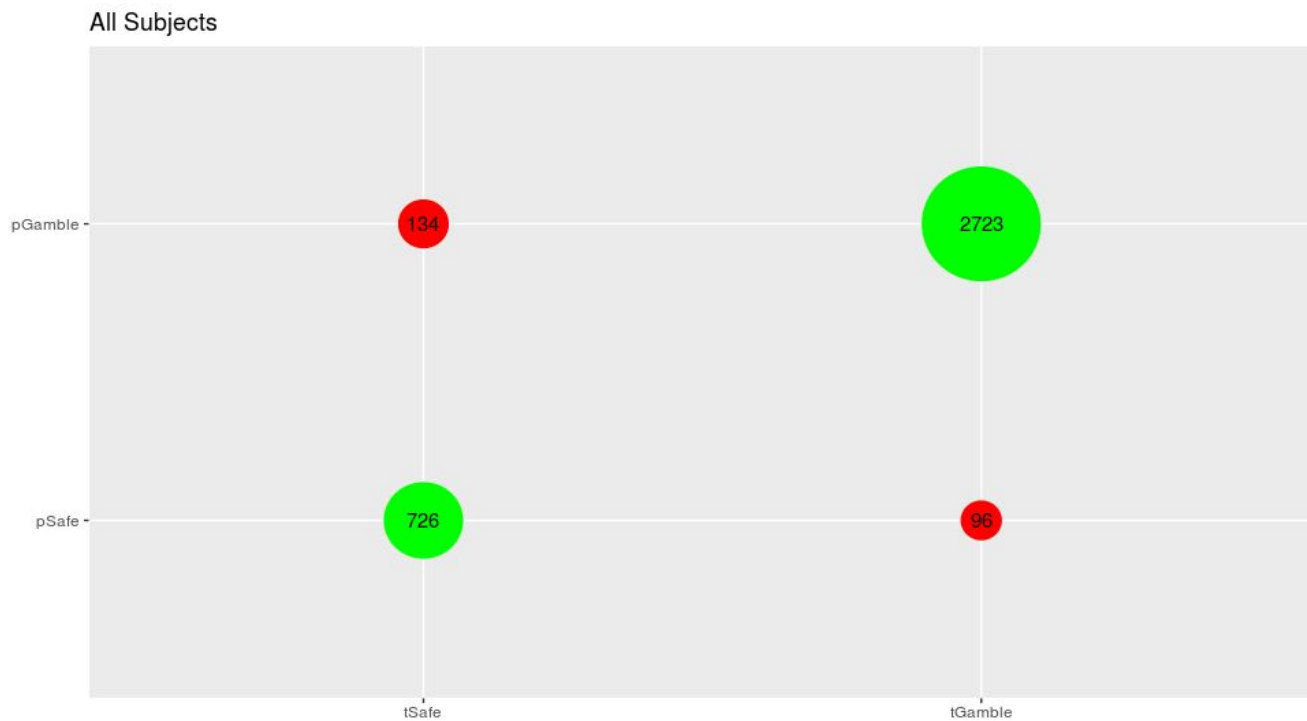


# PPC for Hierarchical Constant (No Tau)





# PPC for Hierarchical ARC





# Discussion





# Discussion

- 10 of the 13 models converged
- PPC checks ranged from 60% -> 94%
- LOOIC and PPC both point to 4 models as being worthy of further consideration
  - ARC Hierarchical Model
  - Constant-Hierarchical
  - Constant-Hierarchical no-Tau
  - Exponential-Hierarchical
- When examining the posteriors, it appears that exponential model is approximating a version of the constant model (as discussed in posterior section)
- ARC model performed significantly better than all other models when accurately predicting Safe Gamble
  - 84% vs 73% for the next best model



# Conclusions



# Conclusions

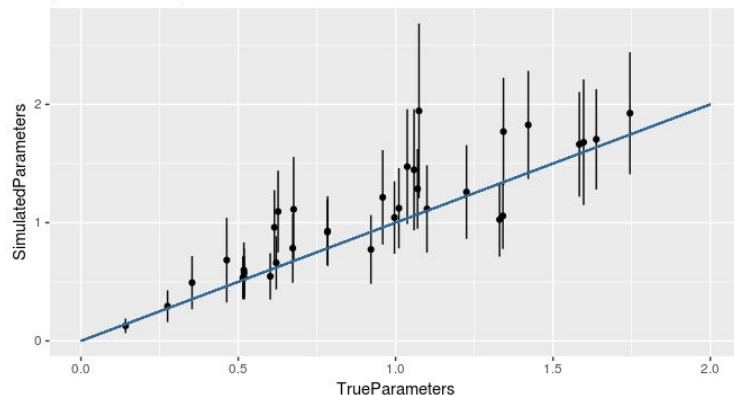
- Main finding:
  - Modified RA models can be used to explain behavioural data in non-monetary risk aversion
- Finding 1:
  - Two fundamentally different models provide reasonable accounts of the data
    - RA model values money in absolute terms from 0
    - ARC model values money relative to the average amount of money received prior
- Finding 2:
  - Hierarchical Modelling performed consistently better across all models
  - This was seen in both ARC and our own modifier RA models
- Finding 3
  - Impact of functional form of model can be substantial
  - Exponential approximated the constant model
- Finding 4
  - Experiencing shock did not discourage future gambles
  - Additional pain parameter



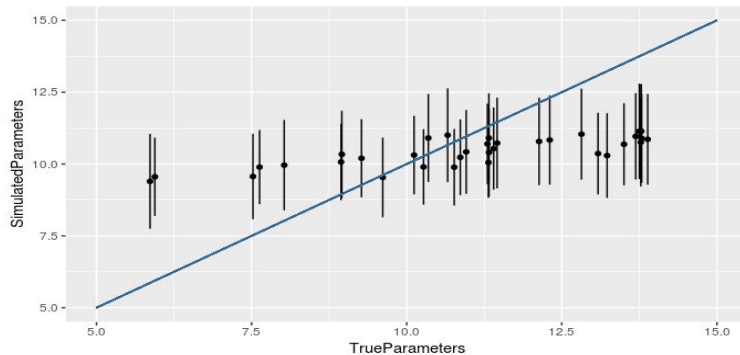
# Parameter Recovery

# Parameter Recovery for const-h model

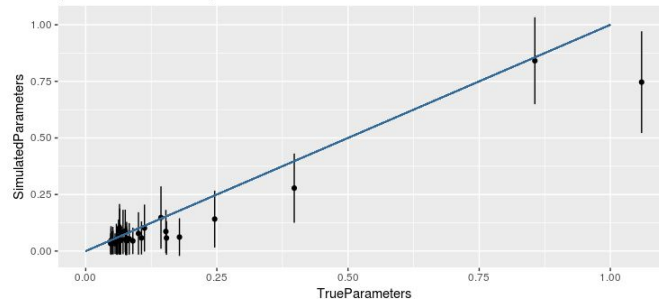
(Risk Aversion) Rho Estimated Parameters vs Recovered Parameters



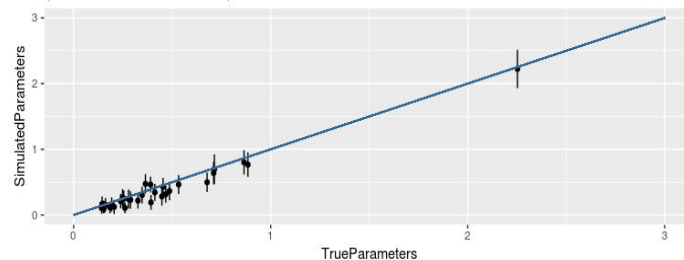
Tau Estimated Parameters vs Recovered Parameters



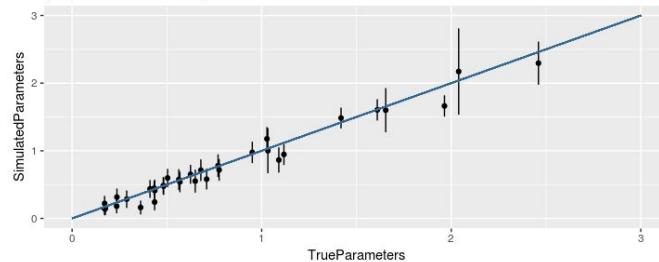
(Low Pain Avoidance) Lambda1 Estimated Parameters vs Recovered Parameters



(Medium Pain Avoidance) Lambda2 Estimated Parameters vs Recovered Parameters

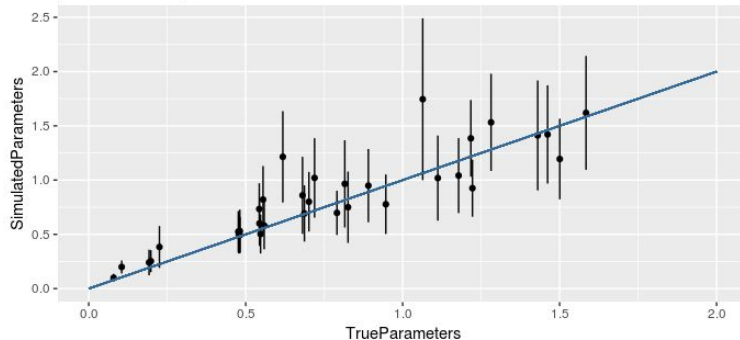


(High Pain Avoidance) Lambda3 Estimated Parameters vs Recovered Parameters

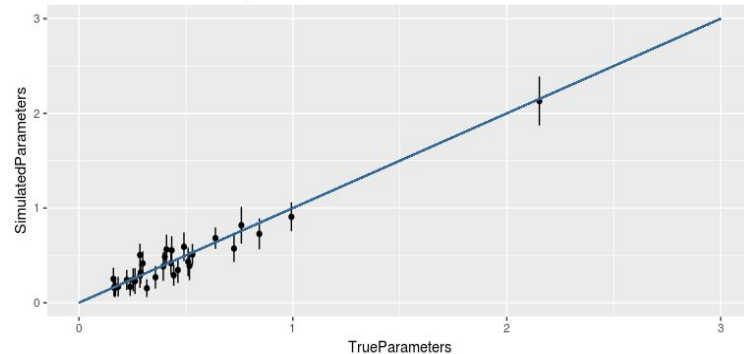


# Parameter Recovery for const-h-noTau model

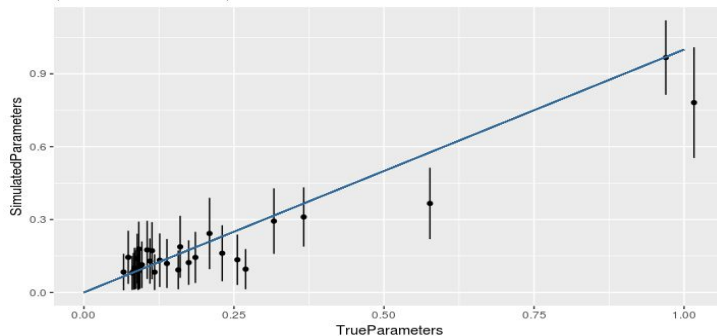
(Risk Aversion) Rho Estimated Parameters vs Recovered Parameters



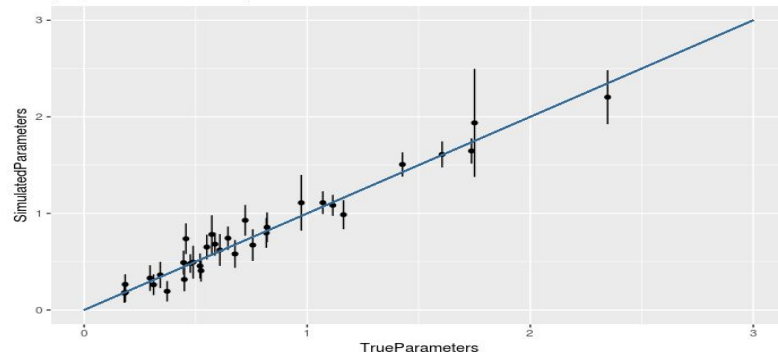
(Medium Pain Avoidance) Lambda2 Estimated Parameters vs Recovered Parameters



(Low Pain Avoidance) Lambda1 Estimated Parameters vs Recovered Parameters

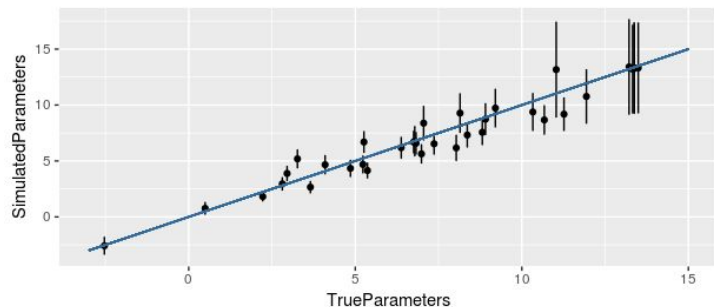


(High Pain Avoidance) Lambda3 Estimated Parameters vs Recovered Parameters

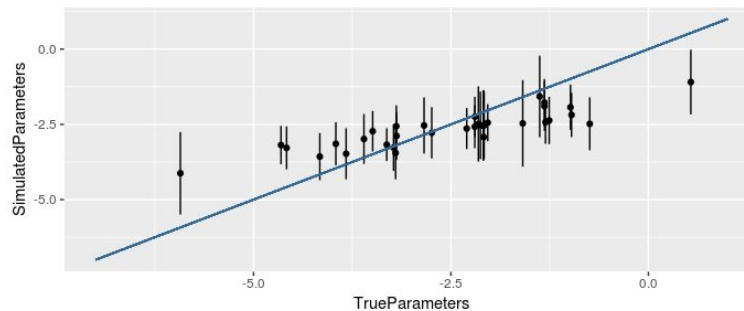


# Parameter Recovery for ARC-h model

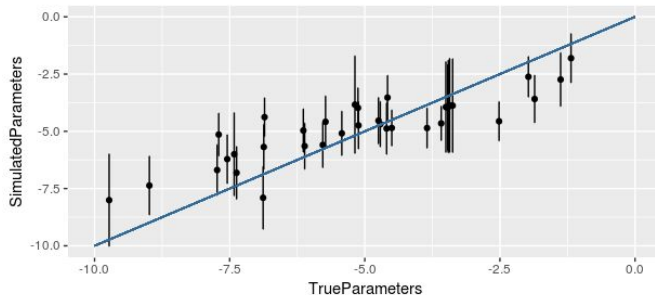
Beta1 Estimated Parameters vs Recovered Parameters



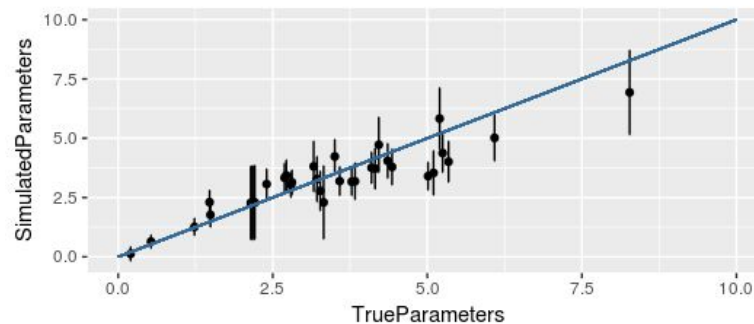
Beta2 Estimated Parameters vs Recovered Parameters



Beta3 Estimated Parameters vs Recovered Parameters



Beta4 Estimated Parameters vs Recovered Parameters





# Parameter Recovery

- Means of posterior distributions were used to generate simulated data for the three best performing models
  - const\_h
  - const\_h\_noTau
  - ARC-h
- Parameters recovered reasonably well for for both ARC-h and const\_h\_noTau models
- Tau parameters in const\_h parameters failed to recover
- This suggests const\_h\_noTau may be a better model than const\_h
  - However inverse temperature Tau parameters are generally difficult to recover



# References







# References

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