



APRIL 14-19
Ventura Lambrate, Milano
Tomas Bata University in Zlín



About products and designers

There are thirteen products all together and they focus on combination of wood with other materials. Students have grasped the chance to create products with no limits. Various products such as flowerpot, coffee tables, interior lights, coffin, jewellery or wooden radiator have been created.

As for materials students combined wood with concrete, resin, glass, porcelain. They used CNC milling and also charred surfaces of wood.

All products are photographed by **Filip Beránek** who is studying advertising photography.

There are used **#hashtags** in description as the symbol of contemporary culture which is in hurry and all information is cut down to short slogans and catchwords.

PopCorn Flood

The PopUpShow Scene has been created by **Michael Chomiszak** who is studying Spatial Design. To evoke atmosphere of cinema he used the cinema composition – one part reminds the movie screen where most of products are placed, on the other are placed cinema seats for visitors who can sit and enjoy the PopUpShow. To emphasize the PopUpInspiration the products are flodded with PopCorn. Moreover, incoming visitors will get a cone of fresh PopCorn.

PopUpRadiator: Lukáš Uliarczyk

- **#siton** or look at the **#CNCmilled #wooden #radiator** and warm yourself up. And if it's not enough, fire up this **#hotspot**.
- Material: beech wood

PopUpShoe : Uranbileg Altangerel

- Move like you want to **#move**, feel like you want to **#feel**, do what you want to **#do**. Because the world is your oyster.
- Material: leather, wood, sawdust, resin

PopUpStool: Kateřina Brůhová

- What if we **#reverse** the **#recyclingprocess**? A stool made of **#paperwood** **#shifts** the **#ecologicalapproach**.
- Material: paper, wood

PopUpCinder: Branislav Glejtek

- Basic material for the **#polygonal #lights** made of burnt wood **#ash** reminds **#cinder**. The interior **#lights** of the polygonal shape bring a piece of **#rock** into the house.
- Material: wood, ash, flour, water

PopUpCoffin: Jiří Maxmilián Blšták

- This **#coffin** for **#pets** with a growing **#tree** is a symbol of **#continuity** and **#newlife**. The coffin is intended to be dug in the ground and the growing **#tree** remains a gentle **#memory**.
- Material: wood, metal, rope

PopUpLamp: Daniel Szöllösi

- The interior wooden **#lamp** is geometrically divided in the middle by a **#glass** plate. The **#glassedge** is lit and creates an impressive effect.
- Material: wood, glass

PopUpSpeakers: Lucia Kubišová

- These stylish **#speakers** upgrade every **#party** to an unforgettable **#soundexperience**.
- Material: wood, concrete

PopUpFlowerpot: Tereza Čižmárová

- **#naturalfertilizingprinciple** is cleverly used in the #flowerpot: **#burnt** inner surface of the pot and **#glasspot** effects roots thanks to the daylight.
- Material: wood, glass

PopUpLight: Lucia Regásková

- The **#glass** bubble of **#light** reminds **#soul** of wood, which is an olden symbol of energy and spirituality. Wood and glass **#live** so **#together** in mutual **#symbiosis**.
- Material: wood, glass

PopUpChandelier: Eva Wirthová

- Wood is becoming a **#precious** material we have to **#protect**. This is why the branches are symbolically placed into the **#glasscase** as a **#symbol** of **#fragility**.
- Material: wood, glass

PopUpTable: Veronika Zelezníková

- Inspiration **#popsup** in frozen **#nature** where everything is **#stable**. The rough look of **#woodenbranches** combined with **#resin** brings the wildness of nature to the interior.
- Material: wood, glass

PopUpDesk: Karolína Fardová

- **#hairydesk** livens up every interior. This **#fury** friend is **#foldable** so it may also be handy as a **#carpet** placed on the floor or a wall.
- Material: plywood, fur

PopUpJewellery: Lucia Plevová

- The whole cosmos **#popsup** in **#rings**, **#necklaces**, **#bracelets** and **#brooches**. Those **#burntcoals** combined with **#resin** created such unique **#jewellery**.
- Material: charcoal, resin, tinm silver

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