

Chris Jefferies

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I aim to develop succinct visual statements in interactive, UI/UX, web and corporate identity design.

Experience

East Lansing, MI
Feb 2013 - Feb 2014

State News

Web Designer

Designed websites for SNWorks, a division of State News, Inc, servicing a variety of clients nationwide including American University, Virginia Tech & Duke.

Wixom, MI
Jul 2010 - May 2012

American Laser Enterprises

Marketing Intern

Was responsible for branding and marketing. Acting webmaster. Designed and coordinated print and web ad campaigns, trade show displays.

East Lansing, MI
Jun 2013 - Jan 2014

MSU Alumni Association

Illustrator/Designer

Provided artwork for marketing materials surrounding MSU Homecoming 2013 Events which went on to win a Golden Addy.

Education

East Lansing, MI
Aug 2012 - May 2014

Michigan State University

BFA, Studio Art with a concentration in Graphic Design

East Lansing, MI
Jan 2009 - May 2012

Oakland Community College

Graphic Design | Associate in Applied Science | May 2012

Liberal Arts | Associate in Liberal Arts | May 2012

Skills

Graphic: Adobe Creative Suite Illustrator, Photoshop, InDesign, Premier, After Effects. Strong Typography. Proficient Digital photographer/videographer. Wacom Tablet proficient. File preparation for offset printing. **Web:** HTML5/CSS3 proficient, Semantic & Responsive coding, .less, SASS, Bootstrap, PHP, Javascript, Distributed Version Control (Github), Google Analytics. **3D:** Rhino 3D, Autodesk Alias. Familiar with operation of several CNC and 3D printing machines. **Other:** Online Project Management (Basecamp, Atlassian Suite) Strong written and verbal communication, Windows/Mac, Cat5e, trained in digital illustration and visual narrative (comics, storyboarding & concept art). Hobbyist mechanic, welder, fabricator and engine builder.