

Current Address:
17 South Avenue
Ithaca, NY 14850

CHRISTOPHER TRAVER
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Permanent Address:
64 Radnor Avenue
Croton on Hudson, NY 10520

EDUCATION

Cornell University, Ithaca, NY
Bachelor of Science in Information Science, expected May 2017

GPA: 3.76

Croton-Harmon Senior High School, Croton on Hudson, NY
Top 10% of graduating class, May 2013
AP Scholar with Honors, April 2013

GPA: 4.00

HONORS/AWARDS

2013 Intel Science Talent Search Finalist • Hunter R. Rawlings III Cornell Presidential Research Scholar • Cornell Dean's List 2013-2014 • Frederick R. Douglass & Susan B. Anthony Scholarship • Croton Rotary Club Scholarship • High School Science Research Award • AP Scholar with Honors • Varsity Soccer Starting Defender

WORK EXPERIENCE

CAYUGA'S WATCHERS, Ithaca, NY
Webmaster

June 2014 - Present

- Day-to-day maintenance of non-profit website, www.cayugaswatchers.org
- Brand development, website traffic growth, and website user interface development

CORNELL UNIVERSITY, Ithaca, NY
Research Assistant at Social Media Lab

January 2014 - Present

- Manage data collection for collaboration experiment with Florida State University titled: *Collabo*
- Analyze data collected during experimental trials

EAST HUDSON MEDIA, Croton on Hudson, NY
Founder, CEO

June 2008 - Present

- Manage finances, social media, advertising, business decisions
- Designed, coded, and maintain website, www.easthudsonmedia.com

DOCTORS WITHOUT BORDERS/MSF USA, New York, NY
Web Intern

May – August, 2014

- Manage content on United States website, www.doctorswithoutborders.org
- Produce web metrics for websites, email newsletters, and advertising campaigns

SUCCESSFUL EDUCATION SOLUTIONS LLC, Carmel, NY
Digital Media Intern

May – August, 2014

- Website design, implementation, optimization, and management
- Management of online social media and general web presence

LEADERSHIP

GUIDING EYES FOR THE BLIND AT CORNELL, Ithaca, NY
Marketing Director

January 2014 – Present

- Interact with Guiding Eyes for the Blind headquarters to promote the club
- Maintain social media and website

Activities: Pi Kappa Alpha Fraternity (2014-Present); Cornell Gourmet Club (2013-Present); Rawlings Research Scholars Advisory Board (2013-Present); Cornell Concert Commission (2013); Stage Crew President (2010-2013)

TECHNICAL SKILLS AND ADDITIONAL INFORMATION

Skills: Excel, PowerPoint, Word, Python, XHTML, jQuery, PHP, Javascript, Microsoft SQL, CSS, WordPress, Drupal, Videography, Video Editing, Photoshop, Illustrator, Final Cut Pro, Compressor, Motion, After Effects

Interests: Social media, skiing, snowmobiling, skateboarding, soccer, sailing, startups, entrepreneurship