

*A Strategic Alliance of
Basketball and Entertainment*

Miami HEAT

American Airlines Arena

Miami SOL

Calor Development

October 2002

The leaves are on the verge of turning. The air is a little crisper and a few degrees cooler. Summer's shorts are packed away and the change in seasons can only signal one thing - you obviously do not live in South Florida, because even in October it's still plenty hot down here! The arrival of fall does, however, mean that another season of Heat basketball is not far from beginning. In the spirit of our soon to be celebrated & time-honored tradition of turning back the clocks, it is also the appropriate time to tell each of you how much we appreciate your efforts from last season. So before we head into the 2002-03 campaign, please accept our thanks for your contributions to the latest in a series of great seasons.

Hard work & high standards remain the hallmarks of the coverage of Heat basketball, something each of you make possible. Having witnessed the growth that we have made as individuals & as a group over the course of the last 4 seasons, it is with great pride & enthusiasm that we head into the team's 15th anniversary season and our 5th here in Miami.

Another season means new challenges for some, new opportunities for others & for all a renewal of the commitment to a product that we can say with great confidence is exceptional. As always, we remain dedicated to making the Heat experience an enjoyable & rewarding one; for fans, viewers, fellow broadcasters & of course you - our talented technicians & crew members. The responsibility we share in this role includes an open dialogue & a respect for those we work with in an effort to ensure that each of us can perform to the best of our ability.

Not many of us have the time or rather make the time to admire the fruits of our labors. Finish one gig & it's on to the next. As each of you pauses this fall, even for the slightest moment, in order to recharge your batteries before another season of sports in South Florida rolls into motion, take some time to realize that your efforts and excellence provide many in this world with a much needed moment to enjoy, or cheer, or simply to relax.

Keep up the good work & get yourselves in game shape! The best season of Heat basketball (coverage) is about to begin!

Surely one of things that gives us a great amount of satisfaction is to witness the growth & development of people who, when given opportunities, make the most of them. A determination to tackle technology & the task at hand have enabled you to achieve a level of success that is admirable. To have done so with such an exceptionally agreeable personality is a credit to you & a luxury for those of us who have the pleasure to work with you. Put simply, Mike, each time you come down to Miami, be it for the SOL or for HEAT, you put forth maximum effort. You're a tremendous professional who is equally enjoyable to work with. We look forward to seeing you again throughout the upcoming season.

Very Truly Yours,



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