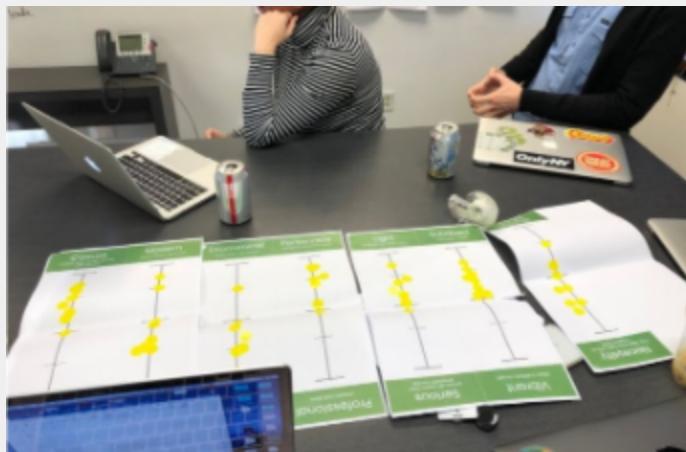


Portfolio

Chris Lane Jones

Process

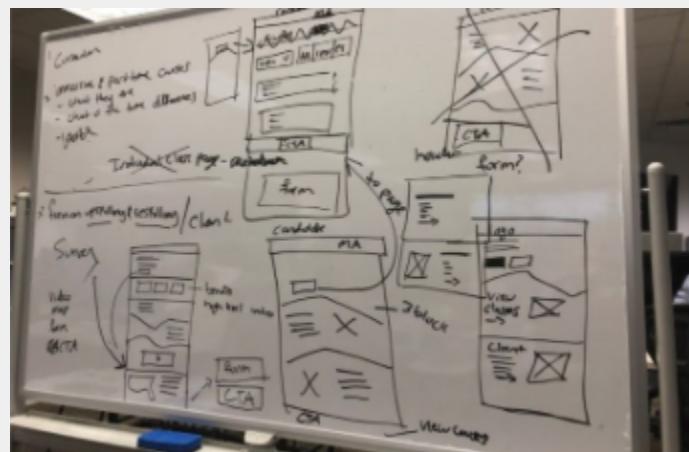


Branding & Research

The foundation of branding should always be qualitative and quantitative research. Personas, competitive analysis, and company values all play a huge role in the branding process. Always save the results for each step of the process to build a future case study.

Wireframes & Prototypes

Ensure the best user experience by consistently reviewing the wireframe. First, sketch out wireframes by hand before adding them to the application. Second, use prototypes to double check that first conclusions of user flows were correct. This method can catch any friction point prior to the website build process.



A screenshot of a Figma/Adobe XD mockup of a company intranet homepage. The top navigation bar includes links for Home, News, Events, Departments, Workspaces, Employees, and Documents. Below the navigation is a large image of a modern office interior with the text '9:00 AM | 95° F Good Morning Suzie'. To the right is a photo of a smiling woman with the caption 'Happy Birthday Kate Roberts'. On the left, there's a sidebar for 'Shared Files' containing 'Proposals', 'AD Designs', 'SalesForce Guide', 'Russ's Guides', and 'Future Plans'. A central column displays a calendar for June with events like 'Nothing Scheduled' on Thursday, 13, and '9:00am - Salesforce Training via Webex' on Monday, 17. At the bottom right is a toolbar with icons for file operations and a button labeled 'Add A Widget'.

Figma/Adobe XD Mockup

Once the wireframes are completed and approved by the shareholders the process of building the mockup begins. Components, color schemes, typography are all part of this click-through prototype creation process.

BlueTriangle Metric Assessment Interface

Designed and programmed a WordPress plugin to pull data from several APIs in BlueTriangle's portal.

Select Site Verticals All Benchmarks Download PDF

American Airlines Industry Benchmarks / Travel / American Airlines / Last Updated Week: Monday December 05 - Sunday, December 11 /

Page Load Time (Seconds) 5s # 46 / 74	Time to Interactive (Seconds) 5.46s # 46 / 74	Google PageSpeed Score (Desktop) 19 # 14 / 74	Google PageSpeed Score (Mobile) 3 # 18 / 74
Cumulative Layout Shift (Score) 0.13 # 21 / 74	First Contentful Paint (Score) 1759.67 # 19 / 74	First Input Delay (Score) 14.75 # 31 / 74	Google PageSpeed Score (Mobile) 2432.58 # 27 / 74

Historical Metrics / Monday December 05 - Sunday December 11 /

Benchmark Matrices

Select Page Speed and Google Data

Time to Interactive Page Load

Select CrUX Core Vitals Data

Cumulative layout shift First Contentful Paint

Desktop Mobile

First Input Delay Largest Contentful Paint

Company	Score	Change
Acceleo	2.23	-0.15
American Express	2.91	-0.24
Aeroflot	2.05	-0.0
AppDynamics	3.41	-0.03
Atomeity	4.20	+0.12
Brasovia	1.00	-0.03
CatchPoint	1.05	-0.21

Page 01 / 03 / Previous / Next

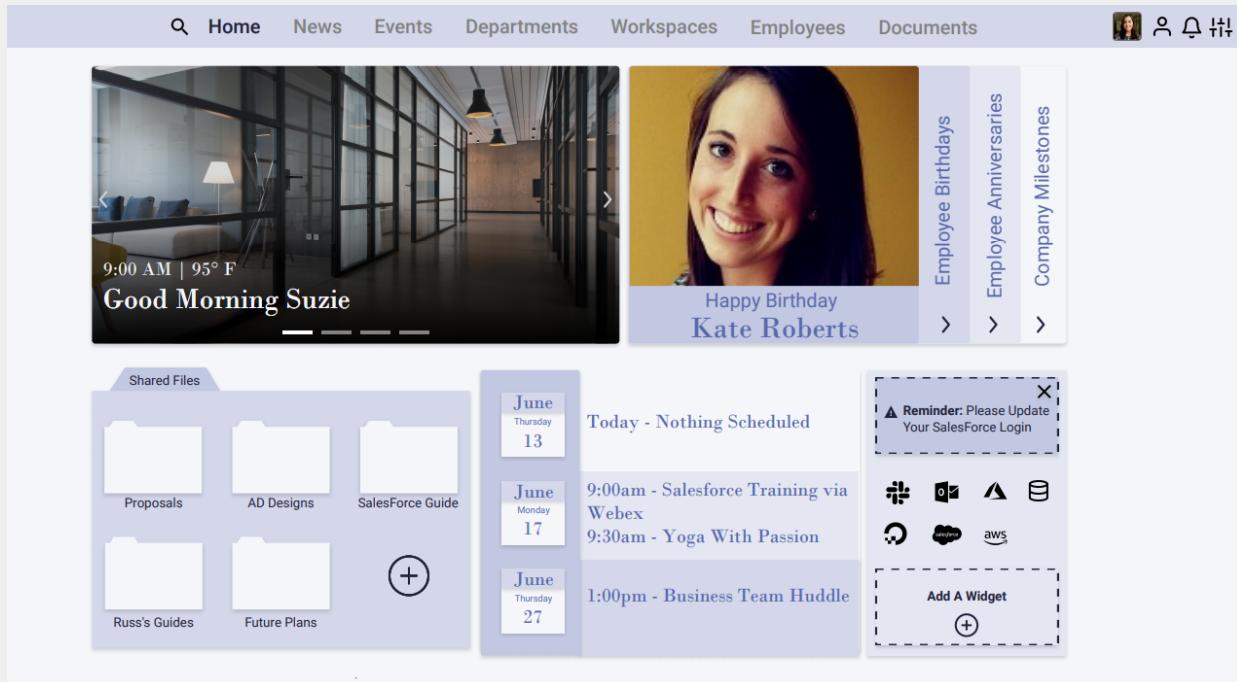
Vertical Leaderboard

Vertical	Company	Score	Change
Retail - EU	Mercadona	0.01	
Retail - US	Performance Bike	0.02	
Retail - US	Fethow	0.06	
Retail - US	Spreadshirt	0.04	
Retail - EU	But	-0.01	
Retail - US	Grab A Gun	-0.01	
Retail - US	Sennheiser Electronic GMBH	-0.20	

See More

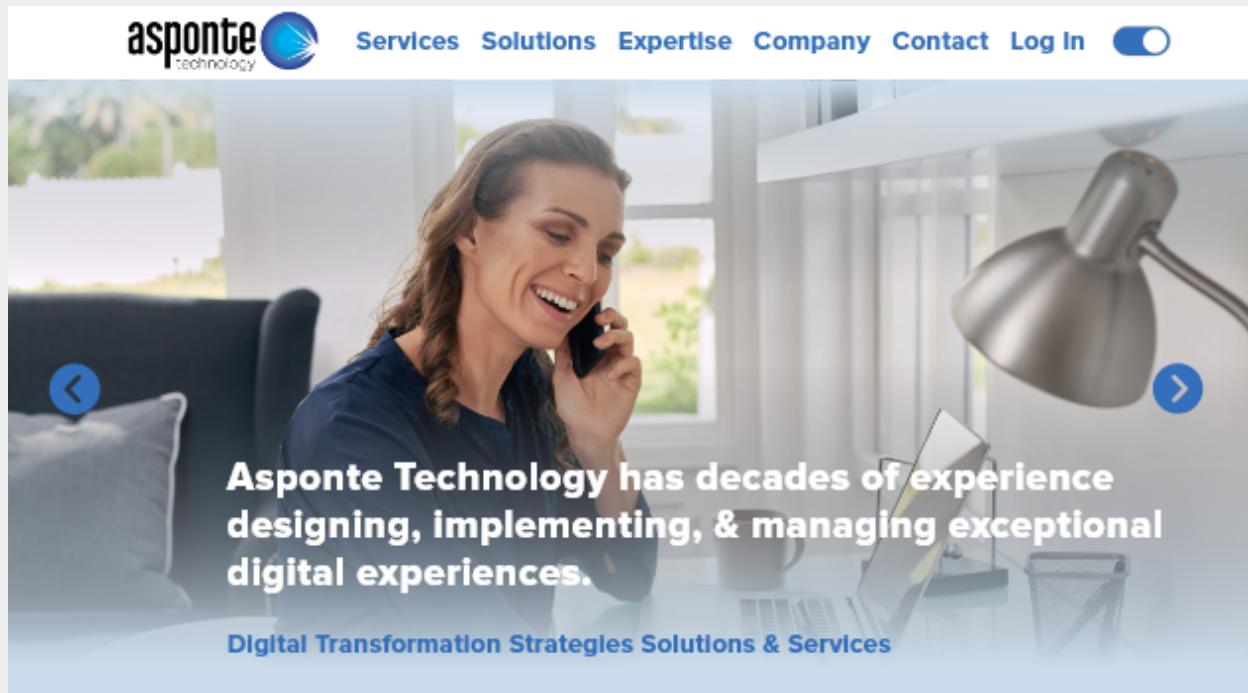
Intranet Project

This project consisted of two different mockups. One intranet consisted of a primary color design, and the other was a light tone accordion-style layout. I was the sole UX/UI designer on the team.



The image shows a screenshot of an intranet home page. At the top, there is a navigation bar with links for Home, News, Events, Departments, Workspaces, Employees, and Documents. To the right of the navigation bar are icons for user profile, notifications, and search. Below the navigation bar is a large banner featuring a modern office interior with glass walls and a sofa. The banner includes the text "9:00 AM | 95° F" and "Good Morning Suzie". To the right of the banner is a photo of a smiling woman with the caption "Happy Birthday Kate Roberts". Below the banner is a sidebar with three categories: "Employee Birthdays", "Employee Anniversaries", and "Company Milestones", each with a right-pointing arrow. The main content area contains several sections: "Shared Files" with folder icons for Proposals, AD Designs, SalesForce Guide, Russ's Guides, and Future Plans, along with a plus sign icon; a calendar section showing events for June 13, 17, and 27; and a "Today - Nothing Scheduled" message. To the right of the calendar is a dashed box containing a reminder message: "Reminder: Please Update Your SalesForce Login" with a close button. Below the reminder are icons for various services like Slack, Microsoft Office, and AWS. At the bottom right of the content area is another dashed box with the text "Add A Widget" and a plus sign icon.

Asponte Home Page



The homepage features a large banner image of a woman smiling while talking on her phone in an office environment. The banner includes a left arrow, a right arrow, and a toggle switch icon. Below the banner, the text reads: "Asponte Technology has decades of experience designing, implementing, & managing exceptional digital experiences." A blue link below the text reads: "Digital Transformation Strategies Solutions & Services".



+ Developing Frameworks & Digital Solutions for Success

Asponte Technology provides award winning custom development and infrastructure services, software sales, cloud hosting, and value add digital solutions.

We focus on the business strategy and deliver a user experience and technical solution that not only improves user satisfaction but also helps achieve business goals.

+ Digital Experience & Post COVID-19 Transformations

Asponte Technology produces digital experiences that drive results. We are highly skilled in designing, implementing, and managing modern digital transformations.

Digital Experience & all of the necessary components around it such as design, development, infrastructure, security, performance tuning, support and training.

Solutions

XDT - File Manager
Extending WCM to handle large files without additional software

XDT - Forms Lite
Build web forms, online surveys, questionnaires, and polls, fully integrated in DX environment

XDT - WCM Utilities
Nice collection of utilities developed for HCL DX that enhances developer activities

XDT - WCM Widgets
Easily drag & drop custom components to a DX webpage

XDT - Bookmarks
Find your favorite content - even if it have moved
Simple updates with

XC

Insurance Offers Created for Allianz Travel Insurance

ADD TICKET PROTECTION

Yes! Protect my ticket purchase for only \$7.00 per ticket.

What Event Insurance Can Cover:



Travel Accidents



Incremental Weather



Illness & Injury



Event Info Hotline



Loss of Job



Family Tragedies

No, do not protect my **\$24.16** ticket purchase.

11,125 fans protected their tickets in the last 7 days

Recommended, offered and sold by Allianz Global Assistance. Underwritten by Jefferson Insurance Company. Terms and exclusions (incl. for pre-existing conditions) apply. [Plan details and disclosures](#).

ADD TICKET PROTECTION

Yes! Protect my ticket purchase for only \$7.00 per ticket.

- Get reimbursed **100% of your ticket cost** if you can't attend the event due to covered illness, job loss, travel accidents, and more.
- Receive **24/7 assistance** that can find parking info, book hotels and more.

No, do not protect my **\$24.16** ticket purchase.

What Event Insurance Can Cover:



11,125 fans protected their tickets in the last 7 days

Recommended, offered and sold by Allianz Global Assistance. Underwritten by Jefferson Insurance Company. Terms and exclusions (incl. for pre-existing conditions) apply. [Plan details and disclosures](#).

Add Travel Protection (Recommended)

Protection that travels wherever you go

Yes, add travel protection for \$9.00.

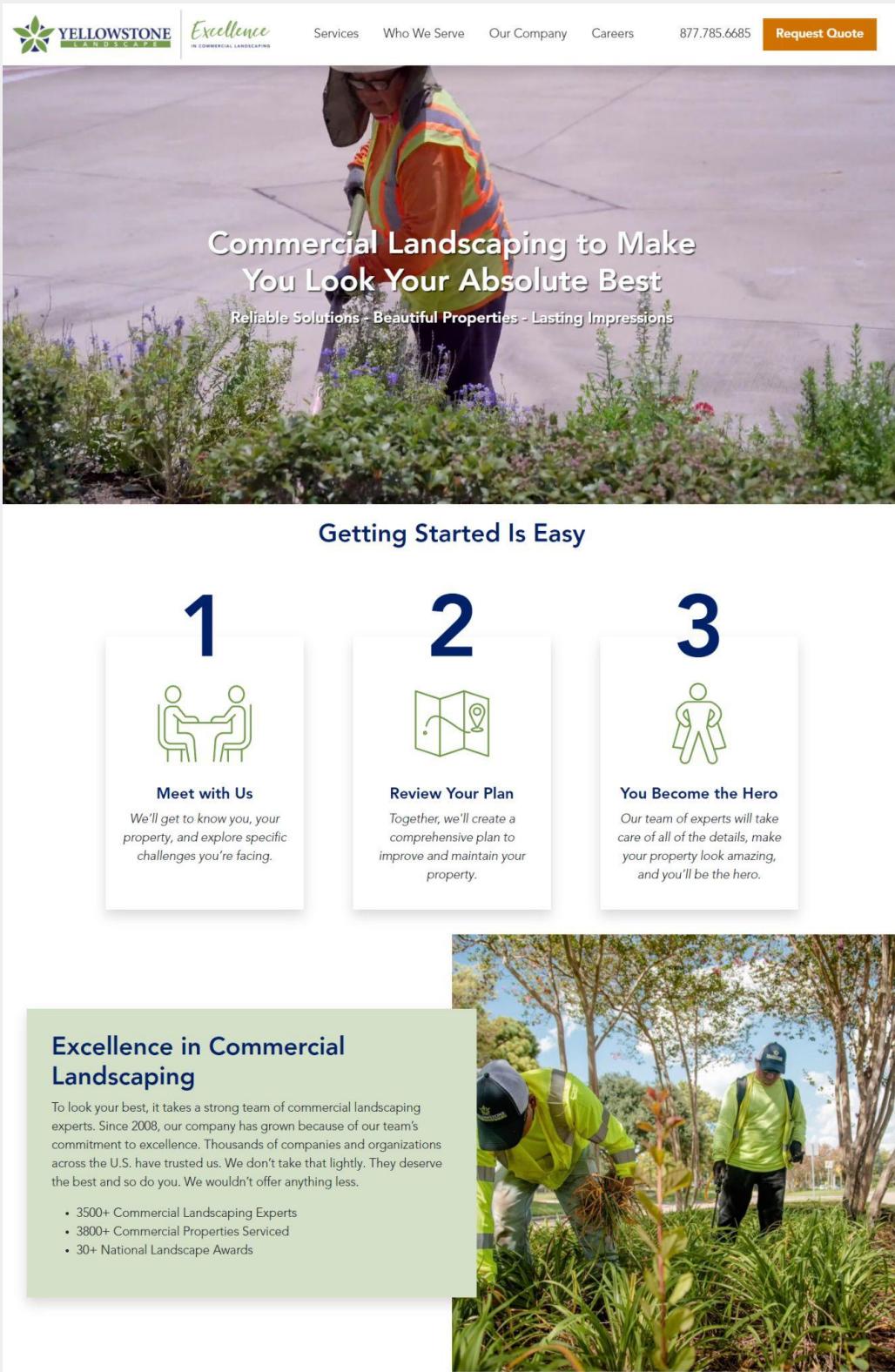
Get reimbursed up to 100% with Allianz Travel Insurance. Provides protection for Electronic Equipment (up to \$500), as well as reimbursement for covered travel delays (up to \$150). Includes 24/7 Travel Emergency Assistance.

No, thank you.

Added by 21,013 people in the last 7 days

Plan details, terms & exclusions (incl. for pre-existing conditions) apply. Recommended, offered & sold by Allianz Global Assistance...

Yellowstone Landscaping



The website features a top navigation bar with the Yellowstone Landscaping logo, menu items for Services, Who We Serve, Our Company, Careers, a phone number (877.785.6685), and a "Request Quote" button. Below the header is a large image of a worker in safety gear at a construction site. Overlaid on this image is the text: "Commercial Landscaping to Make You Look Your Absolute Best" and "Reliable Solutions - Beautiful Properties - Lasting Impressions". The main content area begins with the heading "Getting Started Is Easy" followed by a three-step process:

- 1**

Meet with Us

We'll get to know you, your property, and explore specific challenges you're facing.
- 2**

Review Your Plan

Together, we'll create a comprehensive plan to improve and maintain your property.
- 3**

You Become the Hero

Our team of experts will take care of all of the details, make your property look amazing, and you'll be the hero.

Excellence in Commercial Landscaping

To look your best, it takes a strong team of commercial landscaping experts. Since 2008, our company has grown because of our team's commitment to excellence. Thousands of companies and organizations across the U.S. have trusted us. We don't take that lightly. They deserve the best and so do you. We wouldn't offer anything less.

- 3500+ Commercial Landscaping Experts
- 3800+ Commercial Properties Serviced
- 30+ National Landscape Awards



SMASH JAX Website

I designed and created the website for SMASH Jax. This is a defunct ping pong tournament arena.

The website features a modern design with a dark background and bright, colorful highlights. Key sections include:

- Header:** "smash play. eat. drink. repeat." with links for EAT + DRINK, EVENTS, and CONTACT US, along with social media icons.
- Main Lobby:** A large banner with the text "It's Time To Smash" and "RESERVE A PING PONG TABLE NOW" with a "LEARN MORE" button.
- Player Action:** A photo of two people playing ping pong in a vibrant, neon-lit room.
- Food Options:** Sections for "play", "eat", "drink", and "repeat".
 - "play": Shows a player in action with the text "RESERVE A TABLE TODAY ►►►".
 - "eat": Shows a sandwich with the text "VIEW OUR MENUS ►►►".
 - "drink": Shows a beer glass with the text "VIEW OUR DRINK MENUS ►►►".
 - "repeat": Shows a ping pong paddle and ball with the text "BECOME A MEMBER AT SMASH ►►►".
- Events:** A section titled "see our upcoming events" with a "LEARN MORE" button.
- Footer:** Includes address (8208 Philips Hwy, Unit 6 Jacksonville, FL 32256), phone number ((904) 712-6500), operating hours (Mon - Thurs: 9:00am - 11:00pm; Friday: 9:00am - 1:00am; Saturday: 8:00am - 1:00am; Sunday: 8:00am - 11:00pm), and a "Subscribe to Our Newsletter" form with "Subscribe" and "TERMS & CONDITIONS | PRIVACY POLICY" buttons.

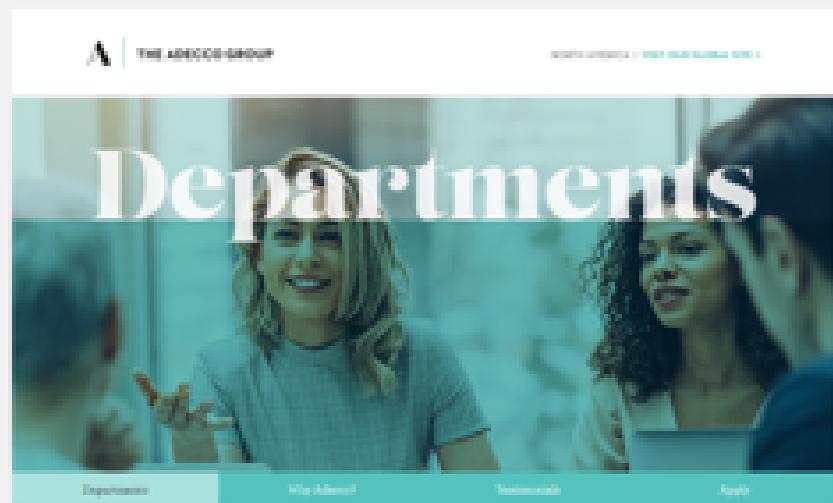
Florida Career Days for FDOT (Florida Department of Transportation)

I designed and created the website for FDOT's Career Day website with a team of two other contractors. Created SVGs graphics to represent the individual counties of Florida on each regional page.

The screenshot shows the homepage of the Florida Construction Career Days 2021 website. At the top, there is a navigation bar with links for Home, Regions, Gallery, Get Involved, Scholarships, Contact, and Register. The main header features a large orange excavator against a blue sky background, with the text "JUNE 2021 CONSTRUCTION CAREER DAYS IS GOING VIRTUAL!" overlaid. Below this, a welcome message reads "WELCOME TO Florida Construction Career Days 2021!". To the right, a map of Florida is shown with county boundaries highlighted in various shades of orange, corresponding to the list of counties on the right. The counties listed are: BAY, CALHOUN, ESCAMBIA, FRANKLIN, GADSDEN, GULF, HOLMES, JACKSON, JEFFERSON, LEON, LIBERTY, OKALOOSA, SANTA ROSA, WAKULLA, WALTON, and WASHINGTON.

BAY	
CALHOUN	
ESCAMBIA	
FRANKLIN	
GADSDEN	
GULF	
HOLMES	
JACKSON	
JEFFERSON	
LEON	
LIBERTY	
OKALOOSA	
SANTA ROSA	
WAKULLA	
WALTON	
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