CHRISTOPHER LEE

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EDUCATION

University of California, Berkeley | College of Computing, Data Science, and Society Expected Graduation: May 2026
B.A. Data Science & B.A. Economics GPA: 3.77
Relevant Coursework: Principles and Techniques of Data Science · Foundations of Data Science · Data Structures and Programming Methodology · Computational Structures in Data Science · Principles of Business · Introduction to Economics · Microeconomics

PROFESSIONAL EXPERIENCE

Smart-Dex | DeFi Crypto Startup **Berkeley, CA**
Co-Founder & Chief Executive Officer. Jul. 2024 – Present
- Founded an **AI DeFi Crypto startup** focused on lowering the barrier of entry into the decentralized crypto industry
- Lead an agile cross-functional team (Engineer at AWS & Product Designer) and implemented Scrum Agile Framework (Jira) to **enhance product development efficiency by 120%**

The Coca-Cola Company **San Francisco, CA**
Senior Product Manager (Contract) - Sustainability Aug. 2024 – Present
- Leading a team of 8 associates to conduct competitor analysis on 24+ competitors and landscape 32+ emerging labs & startups to introduce 10+ innovative strategies to incorporate solar tech to support sustainability initiatives
- Drafted PRD detailing technical implementation of solar tech into current cooler infrastructure & collaborated with 15+ internal engineers within refrigeration department to validate feasibility and impact; **evaluated to decrease carbon footprint by 60%**
- Built high-fidelity prototype displaying an interactive mock-up of solar tech implementation to streamline communication between relevant stakeholders, including engineering & product team

Shepherd Money | AI Fintech Company **San Francisco, CA**
Product Management Intern Mar. 2024 – Aug. 2024
- Reduced **development cycle time by 30%** by coordinating with Design and Engineering team to implement over **25 scenario-based workflow charts** for OpenAI function calling, enhancing product efficiency
- Improved **app response efficiency rate by 50%,** optimizing AI functionality through prompt engineering and machine learning
- Redesigned mobile app UI/UX to simplify the user experience, reducing **navigation time by 65%** through streamlined interface
- Increased **system uptime by 20%** by implementing a feedback loop log through repeated A/B Testing and **12+** user insight interviews, identifying and ranking 16+ critical errors by severity

Meta **San Francisco, CA**
Product Manager (Contract) - Reliability Jan. 2024 – May. 2024
- Advanced Meta's **reliability branding by 25%** across Meta's software (Instagram, Thread, Facebook) by collaborating with product team to design 6+ strategies on streamlining internal reliability operations, integrating GenAI and risk monitoring tools
- Conducted external and internal user interviews with 8+ Meta, Fidelity, and Amazon SWEs and SREs, to evaluate existing internal reliability frameworks and technology strategies in dynamic market conditions
- Presented 20+ page case study to stakeholders with Competitor analysis, Industry Metrics, KPIs, and high impact strategies

Samsung Electronics **San Francisco, CA**
Product Manager (Contract) – Stylus Sep. 2023 – Dec. 2023
- Worked with Samsung Design Innovation team to ideate 12+ GenAI technology use cases for stylus integration across mobile, tablet, and laptop devices to enhance user experience by expanding navigation capabilities
- Implemented an internal data standardization framework, using SWOT analysis on 8+ industry competitors and analyzing 400+ Qualtrics survey results leading to **40% increase in product ideation efficiency**
- Deployed 10+ high-fidelity UX Figma mockups and conducted 15+ user feedback tests to ensure feature validation and usability
- Presented 30+ page final deliverable with strategically prioritized features to VP-level stakeholders and received positive feedback

TECHNICAL PROJECTS

Hoop Predicts: *NBA Awards Analytics*
- Used **web scraping** (Beautiful Soup, Selenium) to extract NBA statistics over **30+** years; used **EDA** (Python, Pandas, Tableau) to clean data and identify trends in data set to engineer **a machine learning model (Scikit-Learn)** that predicts the NBA MVP at **80%** accuracy

Text-Based Spam Email Classifier: *Logistic Regression Machine Learning Model*
- Developed a **logistic regression mode**l to classify emails as spam or non-spam by analyzing common words across a dataset of over **10,000** emails, successfully identifying key textual features to enhance inbox filtering accuracy

Housing Price Prediction – *Linear Regression Machine Learning Model*
- Trained and cross-validated a **multilinear regression model** for Cook County housing prices, achieving an RMSE below **$230,000**, by optimizing model through **data transformation** and **principal component analysis**

SKILLS & INTERESTS

Skills: Data Analytics (Pandas, SQL, Matplotlib, Selenium), Programming Languages (Python, Java, JavaScript, R, Swift) Full-Stack Dev (HTML, React.JS), Machine Learning (PyTorch, TensorFlow, Scikit-Learn), IOS Development (SwiftUI, Xcode), Sprint Planning (Jira)
Interests: Product Design & Development, Humanitarian initiatives, Artificial Intelligence, Cybersecurity, AR/VR, NBA, Stock Trading, Machine Learning, Working out, Fantasy Sports, Rock Climbing, Hiking