Chris Lüders

📞 +49 151 59 44 83 10

🌐 chrislueders.de

✉️ mail@chrislueders.de

in linkedin.com/in/chrislueders/

SKILLS

Design system lead

Token based design systems

Multi brand design systems

Multi platform design systems

Accessibility

EDUCATION

2007 - 2010
Graphics designer
mediencollege Berlin

LANGUAGES

English (Professional Working)

German (Native)

CERTIFICATIONS

Certified Vocational Trainer
(AEVO-certified)

PROFILE

As a designer with over 15 years of experience, I've built a deep understanding of how design and technology come together to create scalable systems and consistent user experiences.

My passion lies in building and evolving design systems that empower teams to work faster and more cohesively. I bring both strategic thinking and hands-on expertise, collaborating closely with cross-functional teams to align on goals and deliver solutions that drive impact and efficiency.

EXPERIENCE

August 2022 - Present

Viessmann
Design System Lead (Freelance)

Token based multi brand design system

October 2024 - August 2025

Coinfinity
Design System Lead (Freelance)

Token based design system

August 2020- July 2022

ImmoScout 24
Lead User Experience Designer

Design System Lead, Design Ops

January 2020- August 2020

ImmoScout 24
Senior UX Designer

Design System Lead, Several UX optimization projects

May 2019 - December 2019

ImmoScout 24
UX Designer (Freelance)

Design system Lead, New Home Builder, Customer Experience Design

October 2018 - May 2019

leicht+luftig
UX Designer (Freelance)

UX/UI support for clients like Techniker Krankenkasse, TU Dresden and more...

July 2018 - September 2018

Ullstein Buchverlage
UX Designer (Freelance)

UX/UI support

July 2017 - July 2018

ImmoScout 24
UX Designer (Freelance)

Development of a new Design System, UX Workshops & Consulting

December 2016 - April 2017

Quandoo
UX Designer (Freelance)

Redesign of restaurant booking platform

May 2015 - August 2016

Studienkreis
UX Designer (Freelance)

UX/UI Design for school education website and app

October 2015 - May 2016

Cornelsen Verlag
UX Designer (Freelance)

UX/UI Design for school education app

March 2015 - April 2015

AUTO1 Group
UX Designer (Freelance)

UX/UI Design for car buying and selling platform

October 2014 - December 2014

CrossLend
Full Stack Designer (Freelance)

CD/CI Design, UX/UI Design

January 2014 - October 2014

Advertile Mobile
UI Designer (Freelance)

iOS App Redesign

December 2013 - May 2014

Fyber
UI Designer (Freelance)

UI Design for Website Relaunch, Custom Icon Designs

March 2013 - March 2014

crobo
Lead Designer

Lead of the UI/UX design team, Web & Print design, Corporate Design, Concept and illustrations for 10 different sub-companies

December 2010 - February 2013

Covus Company
Graphics - & Webdesigner

UX/UI Design for multiple websites and portals, Corporate Design, Illustrations

August 2010 - November 2010

eDarling - Affinitas
Graphics - & Webdesigner

UX/UI Design, Illustrations