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EDUCATION

CALIFORNIA COLLEGE OF THE ARTS

CCA Extension Illustration Summer 2014

CARNEGIE MELLON UNIVERSITY

B.Sc. in Information Systems with minor in HCl August 2010 - May 2013

MAKE SOMETHING!! SCHOOL

w/ Nike + Cooper Hewitt Design, Music, Photography Summer 2010

SKILLS

DESIGN

Visual Design

UX Design

Information Design

Heuristic Analysis

Contextual Inquiry

Stakeholder Mapping

Ethnographic Research

Personas

Experience Diagramming

Affinity Diagramming

Prototyping

Sketching

Storyboarding

Schematic Diagramming

Wireframing

ARTS

Illustration

Mixed Media

Photography

Watercolor + Gouache painting

ENGINEERING

Front-end Engineering

Java

Web font generation

SOFTWARE

Adobe Creative Cloud

Keynote

Quartz Composer

EXPERIENCE

8tracks | Designer May 2014 - Present San Francisco, CA

Designing creative campaigns for 8tracks' brand partners. Designing 8tracks' sales, marketing, internal communication, and media materials. Supporting digital asset needs. Assisting Head of Design with visual and ux design for 8tracks.

Lyft | Front-End Engineer & Design Intern September 2013 - January 2014 San Francisco, CA

Assisted with the front-end development, as well as, web and visual design efforts for the official Lyft website, emails, driver facing processes, internal support tools, and other aspects of the user experience. Projects varied from ride receipt emails, email unsubscribe flows, support features, a help site, driver on-boarding interactions, and icon web font creation.

Jawbone | Design Intern & Web Dev July 2013 - September 2013 San Francisco, CA

Assisted with user experience and design efforts for the Jawbone UP, specifically focusing on the Today I Will feature and user habit forming / behavior change. Assisted with the front-end development and updating of the Jawbone support site and product-related materials.

Circle | User Experience & Android Intern June 2013 - July 2013 Palo Alto, CA

Redefined the holistic Circle user experience and tailored to Android standards. Created user interfaces and features. Prototyped in Android.

MAYA Design | Design Engineer Intern May 2012 - August 2012 Pittsburgh, PA

Aided in the web redesign and digital brand consistency efforts for Highmark Blue Cross Blue Shield by translating design patterns into code and designing for graceful degradation. Assisted in the creation of a bootstrap for consistent design and development for Highmark's future development purposes. Designed and abstract data visualization tool prototype for a client's API.

Square | Campus Representative September 2011 - January 2012 Pittsburgh, PA

Educated local business owners about Square's technology offerings.