Room Pricing Issue

* As seen below, price differential for booking direct vs Tripadvisor = 30% (168 vs 118). This differential is consistent for bookings 3.5+ months away.
* For comparison, on the same dates, Bailey’s Motel’s differential is 12%
* Currently we offer a 15% discount if booked direct (contingent on booking being non-refundable). Cancellations are fully refundable 8 days prior to arrival date.

Differential for Baileys Apartments

A screenshot of a computer

Description automatically generated with medium confidence

Differential for Bailey’s Motel

A screenshot of a computer

Description automatically generated with medium confidence

Pricing of carparks