**Reece Peck**

Associate Professor

Department of Media Culture

College of Staten Island, CUNY

reece.peck@csi.cuny.edu

**Education**

**Ph.D. Communication | 2012**

University of California, San Diego, Department of Communication

**M.A. Communication | 2007**

University of California, San Diego, Department of Communication

**B.A. English | 2005**

Westminster College, Salt Lake City, Department of English

**Academic Appointments**

**Associate Professor. Film & Media Culture program, the CUNY Graduate Center**

Fall 2023–present

**Associate Professor. Department of Media Culture, College of Staten Island, CUNY**

Fall 2020—2023

**Assistant Professor. Department of Media Culture, College of Staten Island, CUNY**

Fall 2013—2020

**Lecturer. Department of Communication, UC San Diego**

Fall 2012—2013

**Writing Instructor. Thurgood Marshall College, UC San Diego**

Fall 2009—2011

**Publications**

**Book**

*Fox Populism: Branding Conservatism as Working Class* (Cambridge University Press, 2019)

\*The Korean translation was published in October 2022

**Reviews of *Fox Populism***

*—European Journal of Communication*

*—Perspectives on Politics*

*—Portal für Politikwissenschaft*

*—Journalism & Mass Communication*

*Quarterly*

*—The Journal of Popular Culture*

*—Los Angeles Review of Books*

*—Times Literary Supplement*

*—Journalism*

**–***Counterpunch*

*—Global Story Telling*

**Refereed articles**

“Comparing Populist Media: From Fox News to The Young Turks, from Cable to YouTube, from Right to Left.” *Television & New Media*, 24 (6), (2022): 599–615.

“Usurping the Usable Past: How Fox News Remembered the Great Depression during the

Great Recession.” *Journalism,* 18 (6), (2017): 680–699.

“‘You say rich, I say job creator’: How Fox News Framed the Great Recession through

the Moral Discourse of Producerism.” *Media, Culture & Society*, 36 (4), (2014): 526–35.

Book chapters

“The Illiberalism of Fox News: Theorizing Nationalism and Populism through the Case of Conservative America’s Number One News Network.” In Marlene Laruelle (ed.), *The* *Oxford Handbook of Illiberalism*, December 18, 2023.

“‘Listen to your gut’: How Fox News’s Populist Style Changed the American Public Sphere and Journalistic Truth in the Process.” In Silvio Waisbord and Howard Tumber (eds.), *Routledge Companion to Media Disinformation & Populism* (Routledge, 2021).

“Containing ‘country music marxism’: How Fox News Conservatized John Rich’s ‘Shuttin’

Detroit Down.’” In A.J. Bauer and Anthony Nadler (eds.), *News on the Right: Studying Conservative News Cultures* (Oxford University Press, 2019).

**Non-refereed publications**

—"Trump, the UFC, and the New Conservative Culture War.” In *The Hill*, June 10, 2024.

—"Fox News and The Big Lie: A Tipping Point.” In *Resolute Square*, December 29, 2022.

—"Reece Peck on Fox News’s Blue-collar Conservatism. In M. Laruelle (Ed.), *Conversations on*

*Illiberalism: Interviews with 50 scholars*(pp. 164–171). Illiberalism Studies Program, November 17, 2021.

—Co-author with A.J. Bauer. *The Loudest Voice* Recaps, Episodes 1-7. In *TV Guide*, July 1—

August 12, 2019.

—“How Fox Became Foxy: The American News Channel has Rebranded Political

Communication.” In *Influence Magazine*, May 13, 2019.

—“Is Fox News the Smartest Journalism Ever?: Tabloid Television is Great at Manipulating

America’s Long History of Elitism and Class Conflict.” In *Zócalo Public Square*, November 5, 2014.

—Review of *Nashville. Antenna: Responses to Media and Culture*, October 1, 2012.

**Published conference papers**

“The Power of News Style and the Limits of Technology: Thinking Beyond the ‘infocentric’

Orientation of Disinformation Studies,” Bulletin of Information, Technology, and Public

Life, co-edited by Alice Marwick and Shannon McGregor. Hosted by the University of North Carolina’s Center for Information, Technology, and Public Life (CITAP), published online on January 23, 2023.

**Written Congressional Testimony**

“Assessing Fox News’s Connection to the January 6 Capitol Riot,” submitted to the United

States House Select Committee to Investigate the January 6 Attack on the United States

Capitol, April 5, 2022.

**Publications-in-progress**

**Articles**

Co-author Manel Palos. Populist Left Media in the West: A Comparative Analysis of the U.S.’s *The* *Young Turks* and Spain’s *La Base*, submitting to *International Journal of Communication*, January 2024

**Op-eds**

“The Class Politics of the Manosphere,” *The New Republic*

Co-authors Tony Nadler and Danielle Tomson, “A Letteron Left Media,” *The Nation.*

**New book project**

*Political YouTube in the Trump Era*: *From the Alt-right to Joe Rogan to the Digital Sanders Left*

**Presentations**

International

Oct 11, 2023 “The Power of Style and the Limits of Technology: From Cable to YouTube, from

Right to Left.” Global Politics and Communication at the University of Helsinki.

Oct 6, 2023 “The Power of Style and the Limits of Technology: From Cable to YouTube, from

Right to Left.” ECHO and SMIT programs at Vrije Universiteit Brussels, Belgium.

Aug 1, 2023 “The Power of Style: Comparing populist media, From Fox News to The

Young Turks.” Department of Media, Film, and Communication at the University of Otago, New Zealand, virtual.

Jun 20, 2022 #DCRPP20 Conference at the Department for Communication, PR and

Advertising at the College of Political, Administrative and Communication Sciences at Babeș-Bolyai University in Cluj-Napoca, Romania.

May 25, 2022 “The Right and the Politics of Style.” What Comes After Disinformation Studies?

Preconference, International Communication Association at Sciences

Po, Paris, France.

May 6, 2021 “The Young Turks of Left Media: The Rise of Progressive Populism Online.”

Co-presented with Dr. Matthew Dewey. Emotions, Populism and

Polarization conference, University of Helsinki, virtual.

Feb 12, 2021 “Democracy’s greatest threat? The Murdoch Empire.” Media Reform Coalition,

United Kingdom, virtual.

Jan 28, 2021 “National Populism and the Media: The Cases of Turkey, the United States &

Hungary.” The Office of Civil & Political Rights of the Generalitat

de Catalunya, virtual.

Jan 30, 2020 “The Makers and the Takers: How Fox News Used Populist Moral Narratives to

Frame the Great Recession.” Global Storytelling Conference at Hong Kong Baptist University, Hong Kong, China.

Oct 1, 2019 “The Power of Fox Populism.” The 2019 Honora Rankine-Galloway Lecture at the

Center for American Studies at the University of Southern Denmark, Odense, Denmark.

Mar 17, 2016 “Fox Populism: Theorizing Populist Styles of Journalism.” The Conference on

Populism as Movement & Rhetoric at University of Jyväskylä, Jyväskylä, Finland.

Mar 25, 2015 “Challenging Post-class Thinking with Post-industrial Rhetorics & Iconographies

of Labor.” Society for Cinema & Media Studies, Montreal, Canada.

National

**Conference papers**

May 31, 2023 “Populist Left Media in the West: A Comparative Analysis of the US’s Young

Turks and Spain’s La Base.” Co-presented with Manel Palos of San Jose State University at the Media Sociology ICA Post-conference in Toronto.

Jan 7, 2023 “The Young Turks: Alternative Progressive Media and the Reconciliation

of Left-Wing/Right-Wing Populisms.” American Historical Association at

Philadelphia, PA.

May 13, 2022 “Historicizing Left Activist’s Media Conflicted Relationship with Populist

Journalistic Styles through the Case of The Young Turks.” Co-presented with Dr. Matthew Dewey at the Joint Journalism & Communication History Conference at NYU’s Arthur L. Carter Journalism Institute, virtual.

Mar 13, 2021 “The Rise of Streaming News/talk: The Demise of Cable News or its Reinvention

Online.” Society for Cinema & Media Studies, virtual.

Feb 21, 2020 “Theorizing Televisual Populism: From Fox News to The Young Turks.”

Television, Politics and Publics at the Carsey-Wolf Center at the UC Santa Barbara.

Mar 9, 2019 “Conservative Media’s Country Roots: How Country Music Helped Create the

Conservative News Market.” Joint Journalism & Communication History Conference at the NYU Arthur L. Carter Journalism Institute.

May 25, 2017 “The ‘Blue-collar Billionaire’: Understanding Donald Trump’s Businessman

Populism through the Discourse of Entrepreneurial Producerism.” The Populism, Post-Truth Politics and Participatory Culture Preconference at the International Communication Association, San Diego, CA.

**Book talks, colloquiums, and panels**

Dec 5, 2023 “The Power of Political Style and Limits of Technology: Comparing Populist

Media, From Fox News to The Young Turks, From Cable to YouTube, From Right to Left.” Columbia Journalism School.

Nov 6, 2023 “Women are winning, Men are failing”: How the right turns class grievances into

gender grievances.” The Diploma Divide working group at UC Law San Francisco.

Nov 2, 2023 “The Power of Political Style: Comparing Populist Media, From Fox News to The

Young Turks, From Cable to YouTube, From Right to Left.” The Annenberg School of Communication at the University of Pennsylvania.

July 10, 2023 “The Culture Wars, the Media, and American Politics.” The Multinational

Institute of American Studies at New York University.

May 18, 2023 “The Power of political style & limits of technology: From Fox News and the Alt-

Right to The Young Turks and the Digital Sanders’ Left.” The Alt-right

Media Literacy Series. UC Santa Barbara, virtual.

April 27, 2023 “The Power of political style: Comparing populist media, From Fox News to The

Young Turks.” Critical Conjunctures. Rowan University, virtual.

Sep 10, 2022 “Encounters with partisan media: Toward the 2022 midterm election.” Co-chair

and presenter. Society of Cinema and Media Studies, virtual.

May 6, 2022 “New Directions in Film & Media Cultures.” CUNY Grad Center, New York City.

May 10, 2021 “Fox Populism: Branding Conservatism as Working Class.” The 2021 Speaker

Series. Media Industries in the 21st Century at Lehman College, New York City, virtual.

Feb 9, 2021 “Roundtable: Television in the Age of the Pandemic.” Carsey-Wolf Center at the

UC Santa Barbara, virtual.

Oct 29, 2020 “The Rise of Fox News and Media Populism.” LMU Fall Colloquium Series at

Loyola Marymount University, Los Angeles, virtual.

Mar 9, 2019 “Author’s Book Panel Discussion.” Joint Journalism & Communication History

Conference at the NYU Arthur L. Carter Journalism Institute.

Feb 27, 2019 “The History of Fox Populism.” PhD Colloquium at the School of Communication

& Information at Rutgers University, New Brunswick.

Jan 30, 2019 “The History of Fox Populism.” Winter Colloquia at the Department of Communication at the University of Washington, Seattle, Washington.

Oct 17, 2019 “News on the Right.” The 2x2 Lecture Series.” The Department of Media, Culture

and Communication at New York University, New York City.

Apr 27, 2018 “Gendering populism studies: a preliminary framework for using gender as an

analytic guide for studying the populist rhetorical tradition.” OIKOS: Working Group on Kinship & Economy Institute for Public Knowledge at New York University.

**Invited lectures**

Nov 8, 2022 Dr. Michael Schudson’s Ph.D. seminar “Liberal Democracy, Populism, and the

Media” at the Columbia Journalism School, virtual.

Oct 25, 2022 Dr. Ferruh Yilmaz’s “COM 101: Intro to Cultural Studies” at Tulane University,

virtual.

Oct 19, 2021 Dr. Matthew Dewey’s “Jour 3300: Critical and Ethical Issues in Journalism” at

Loyola Marymount, virtual.

Mar 13, 2021 Dr. Victor Pickard’s PhD seminar “COMM 701: Introduction to Political

Economy” at the Annenberg School of Communication at the University of Pennsylvania, virtual.

Nov 9, 2022 Dr. Andrew DeWaard’s “COM 106: TV, Culture & the Public” at the UC San

Diego, virtual.

Oct 22, 2020 Dr. Todd Gitlin and Michael Schudson’s PhD seminar “Liberal Democracy,

Populism, and the Media” at the Columbia Journalism School, virtual.

July 1, 2020 “Discussion with Reece Peck.” Sociologist Michèle Lamont’s research team at

Harvard University, virtual.

May 18, 2020 Dr. Olga Lazitski’s PhD seminar “Media Systems in the Post-Truth/Post-Factual

Political Age” at UC San Diego’s International Studies Program, virtual.

Jan 22, 2019. Dr. Dan Hallin’s “COM 109 American News Media.” at UC San Diego, La Jolla.

**Interviews & media appearances**

**Print**

NBC News (Oct 4, 2023)

AFP/Yahoo News! (Sep 22, 2023)

*NBC News* (June 16, 2023)

*NBC News* (May 29, 2023)

*Salon.com* (April 28, 2023)

*Common Dreams* (April 28, 2023)

*Washington Post* (Jan 23, 2023)

*New York Times* (Nov 13, 2022)

*Salon.com* (Aug 29, 2022)

*Snopes* (Aug 23, 2022)

*Billboard* (Aug 15, 2022)

*Boston Globe* (Nov 27, 2021)

*Deseret News* (Sep 30, 2021)

*Insider* (Mar 12, 2021)

*Forbes* (Feb 10, 2021)

*The Boston Globe* (Feb 9, 2021)

*Asahi Shimbun* (Nov 2, 2020)

*Washington Post* (Sep 3, 2020)

*Insider* (July 28, 2020)

*CJR* (Mar 24, 2020)

*Weekendavisen* (Mar 12, 2020)

*CJR* (Jan 23, 2020)

*Newsday* (May 26, 2019)

*Business Insider* (Nov 26, 2018)

*Washington Post* (Oct 8, 2018)

*New York Magazine* (Nov 2, 2017)

**TV, radio & podcasting**

—One Country, Two Worlds (Feb 29, 2024)

—*Poliittinen Talous* (Oct 12, 2023)

—NPR-KNKX (June 20, 2023)

—*The David Pakman Show* (June 17, 2023)

—*The Mike Gilliam Show* (April 19, 2023)

—*The Young Turks* (Jan 23, 2023)

*— Vice* *TV* (July 12, 2022)

— *The Michelangelo Signorile Show*  (June 1, 2022)

—TV3 Barcelona (Oct 26, 2020)

*—NowThisNews* (Dec 17, 2019)

*—Kongressen* (Oct 2, 2019)

*—AGD Podcast* (Jun 19, 2019)

*—New Books in Political Science* (Mar 8, 2019)

—WNBC New York (July 21, 2016)

**Reviewer (books & articles)**

**Journal articles:**

*–Political Communication, 2023*

*–Political Communication, 2022*

*–Political Communication, 2021*

*–Popular Music,* 2021

*–Redescriptions*, 2020

*–Internat. Journal of Press/Politics*, 2019

–*Political Communication*, 2018

**Manuscripts:**

–University of Illinois Press, 2021

–Oxford University Press, 2020

–Cambridge University Press, 2019

–Oxford University Press, 2018

**Teaching**

**Graduate Teaching at the CUNY Graduate Center**

FSCP 81000/ Politics as Performance and Style: From Cable News to YouTube, from Right to Left.

**Graduate Teaching at the College of Staten Island, CUNY**

CMC 700. History of Media. Fall 2018, 2018, Spring 2017, Spring 2015.  
**Undergraduate Teaching at the College of Staten Island, CUNY**

COM 328: Sports Media, Spring 2024.

COM 200: Social Media Industries: Technology, Culture & Politics, Fall 2022.

COM 445: Journalism & Society. Fall 2019, Spring 2022.

COM 220: History of Radio and Television. Spring 2019, Spring 2022.

COM 371/SOC 371: Media & the Margins. Spring 2020.

COM 415. Media Audiences. Spring 2018, Fall 2016, Fall 2015.

COM 332. History & Theory of Advertising & PR. Fall 2016, Fall 2015, Fall 2014, Fall 2013.

COM 432. Corporate Communication Practices. Spring 2016, Spring 2015, Spring, 2014.

COM 315. Media Analysis. Spring 2023, Fall, 2020, Fall 2019, Fall 2018, Fall 2014, Spring 2014, Fall 2013. CIN 204/POL 219. Politics, Cinema, Media, Fall 2017.

**Undergraduate Teaching at UC San Diego**

COM 133: Television & Citizenship. UCSD. Winter 2013.

COGN20. Introduction to Communication. UCSD. Summer 2010.

**Curriculum Development at the CUNY Graduate Center**

FSCP 81000/ Politics as Performance and Style: From Cable News to YouTube, from Right to Left.

**Curriculum Development at the College of Staten Island, CUNY**

COM 328: Sports Media, Spring 2024.

COM 200: Social Media Industries: Technology, Culture & Politics, Fall 2022.

**Curriculum Development at UC San Diego**

COM 190: Junior Seminar. Rightwing Politics and the Media. UCSD. Spring 2013.

COM 132: Advanced Topics in Communication, Politics, and Society. Political Talk Media & Cable News. UCSD. Fall 2012.

**Service & Administration**

**Community**

—Speaker. The 4th Annual Teen Career Forum at Bedford Stuyvesant YMCA, April 2018.

—Volunteer, Cross-Cultural Center, UCSD, 2007–2010.

—Representative, Associated Residential Community Housing Committee, UCSD, 2006–2008.

—Assistant Wrestling Coach, West High School, 2006-2007

—Mentor, Rise, Inc. (a non-profit that works with foster children), 2000–2004.

—Specialized Teaching Assistant. Escalante Elementary, 2004–2005

**College of Staten Island, CUNY**

—PSC-CUNY Union Rep. Fall 2022–present

—Internship Coordinator Fall 2022—present

—Search committee member for Communication Spring 2022

—Communication Program Coordinator Spring 2016–Fall 2017, Fall 2018—Fall 2020.

—Deputy Department Chair Spring 2018.

—Co-coordinator. M.A. Program in Cinema & Media Studies Spring 2019.

—Search committee member for the Department of Marketing, Spring 2015.

—CSI representative, CUNY-TV’s “219West” News Bureau Project Fall 2014.

—Academic Outcome Assessment Committee Representative Fall 2015–2019.

**Memberships**

2022–present The Diploma Divide Working Group, The Rockefeller Foundation

2022–present “What comes after disinformation studies?” Working Group.

2015–present Member of the International Communication Association.

2008–2012 Founding member, Workshop: Study of Conservative Movements at UCSD.

2009–2010 Founding member and co-director, First-gen College Graduates Group, UCSD.

**Contacts**

**Dr. Michèle Lamont**

Professor

Department of Sociology

Harvard University

mlamont@wjh.harvard.edu

**Dr. Rodney Benson**

Professor  
Media, Culture, & Communication

Cross appointment w/ Sociology

New York University

rb6@nyu.edu

**Dr. C.W. Anderson**

Professor  
Department of Social and Political Sciences

University of Milan

[christopher.anderson@unimi.it](mailto:christopher.anderson@unimi.it)

**Dr. Racquel Gates**

Associate Professor  
Film and Media Studies

Columbia University

rjg2184@columbia.edu