



# COMPANY PROFILE

## DIGITAL MARKETING

# **ABOUT TIPATONE**

Tipatone (T) Limited is a locally owned digital marketing, branding and consultancy company.

We deal with in Designing, Prepress, Printing and distribution services.

As a company we are committed to employ dedicated staff, investing in the very best available technology and ideas and maintaining a close involvement with the industry.

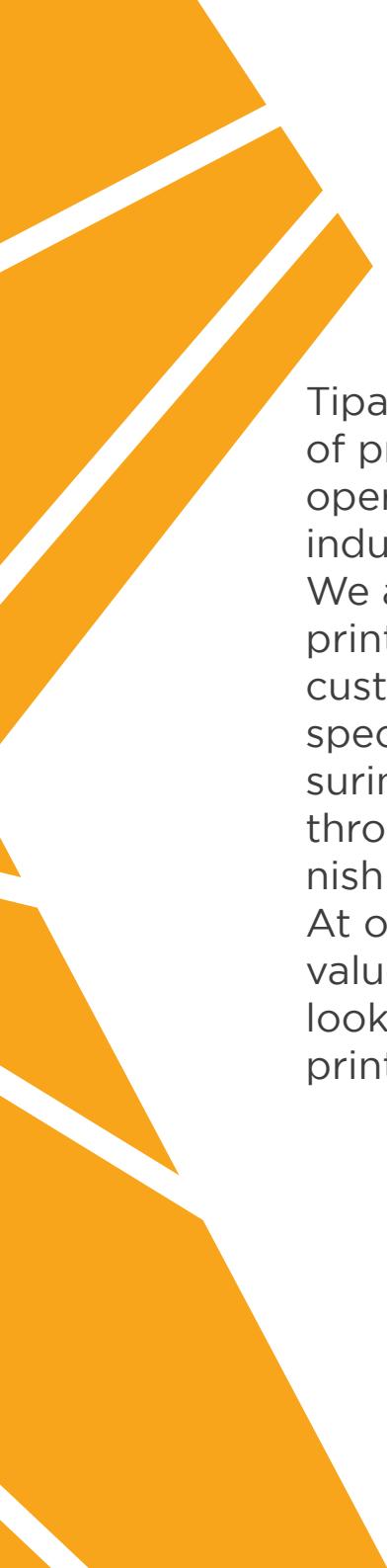
Our strong reputation is built on the creative and successful delivery of all assignments, no matter how challenging the brief or how tight the timeframe..

## **VISION**

Building Organizations and careers in Africa.  
Our Success is reflected through yours.

## **MISSION**

To offshoot development by offering proven and reliable solutions and services to individuals, companies and the community as a whole.



Tipatone T Limited offers a full range of print services to a variety of clients operating across many different industry sectors.

We are a one-stop shop for all your printing requirements; our customised solutions are tailored specific to your individual needs, ensuring the best results every time throughout the prepress, printing, nishing and binding process.

At our company we believe in creating value for our customers who are looking for the highest quality of printing.

# **WHAT WE DO**

## **DIGITAL MARKETING**

### **DATA DRIVEN ADVERTISEMENTS**



Tipatone creates and deploys digital ads on various websites not only social media. We consult on setting budget and which ad platforms and strategies have proven to be more effective when it comes to that. We also provide consulting and training on best ways to run digital campaigns to effectively reach your market.

We deploy ads based on audience interests reports generated via research and data.

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## DATA ANALYTICS AND USER EXPERIENCE



**“Do you wish to save your time and money on marketing”**

Tipatone assists in collecting user data from your system/product and provide accurate marketing decisions from the user data that assists you in making correct decisions that save you time and money.

Using data from your audience we assist on ways to improve user experience, this allows your customer to get the best of your product.

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## SOCIAL MEDIA MANAGEMENT



Today's communication is unthinkable without Social Media. 15 years ago Brands were just products and services. Any communication with them was much harder. And now, through the digital revolution, this and much more is possible. Social media became an part of the everyday life.

What is your digital strategy to reach your customer in such a crowded market? With our experience we can help you set out a strategy to reach the market and also run your social media accounts

# OUR CLIENTS

**TEDx CAC**

Cultural Arts Centre  
Tumaini University Makumira



USIKIVU ENDELEVU



**ANOMEGA**  
ENTERPRISES



# **CONTACT US**



## **TIPATONE (T) LIMITED**

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