# **Seminar Presenters Needed**

**PROVIDE GUIDANCE TO EMPLOYERS** 

RECEIVE FEDERAL EMPLOYMENT TAXES TRAINING
NETWORK WITH NEW AND EXISTING BUSINESS OWNERS
REFINE YOUR PRESENTATION AND PUBLIC SPEAKING SKILLS
MARKET YOUR PROFESSION AND ORGANIZATIONS

The Stakeholder Liaison field office of the Internal Revenue Service and the Taxpayer Education and Assistance office of the Employment Development Department began pooling resources in its employment tax outreach efforts in 2001. The overall objective of this collaboration was to better educate the Small Business Self-Employed taxpayers in the area of employment taxes by creating a "one-stop" approach to employment tax outreach. In the past four years, we have reached over **15,000** California businesses and independent contractors providing them payroll and employment tax instruction.

To achieve this success we have:

- Developed PowerPoint Presentations
- Created a "Practical (and comprehensive) Example" to aid the understanding and application of Fed and State payroll taxes
- Developed industry specific materials for the construction and cosmetology communities
- Developed the Employment Status Course, a highly interactive course to explain statutory and common law employment as it is applied by EDD and the Internal Revenue Service (IRS).

While this collaboration has been very successful, realities have presented themselves prompting retooling of the existing outreach model. We need qualified and motivated presenters to help educate the public.

Therefore, we are asking you to join us in this educational quest. The IRS will provide technical training and resource materials to those presenters that wish to volunteer to be a part of our instructor cadre. We are excited about the possibility of partnering with you to serve the small business and self-employed community.

#### **Two Day Training Sessions**

April 27 - 28, 2011 Internal Revenue Service 1301 Clay Street, 7th FI South Oakland, CA 94612 May 25 - 26, 2011 Internal Revenue Service 24000 Avila Road, 2nd Floor, Oceanside Room Laguna Niguel, CA 93277

This opportunity is open to anyone with a tax or accounting background who has a desire to assist the small business/self-employed community. No prior experience in employment taxes or payroll is required. There is no financial obligation. Your participation is based on your schedule and availability. If you think this is something you and/or your colleagues are interested please contact the point of contact nearest you to RSVP as soon as possible, space is limited.

For further information please contact:

#### Metro Los Angeles

Metro Los Angeles, Ventura, Santa Barbara & San Luis Obispo Counties

## Northern California

Bay Area, Fresno, Sacramento & San Jose

### **Southern California**

Orange County, San Diego, & Inland Empire

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EDD

Employment Taxes Industry

**IRS** 

Specialization
Minorities &
Women
Tax

Professional Community





