Resume

San Francisco / San Jose, California

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See my portfolio: chrishumphrey.info

EDUCATION

M.S. Computer Science   2022
San Francisco State University (virtual)

B.A. Economics, B.A. Physics   2018
University of Florida

EXPERIENCE

Data Scientist   10 months
Meclabs, eCommerce marketing consultancy   March - December 2019
- Consulted on **marketing funnel optimization** and UX.
- Owned **A/B testing** and other analytic processes to better understand the customer.
- **SQL** and **Python** for analysis (pandas, scikit-learn) with **regressions**, **time-series analysis, decision trees.**
- Used visualization tools such as **Power BI**, **Tableau**, and **Python** libraries.
- Became skilled in **Google Analytics,** and skilled other analytics suites.
- Set up **data pipelines** related to report/dashboard creation.
- Delivered **conversion rate lifts** to over 20 client companies, including Fortune 500: Sirius XM, Expedia, Bissell, etc.

Traveled the World   December 2019 - December 2020
I went on a year long backpacking trip, where I crossed the full width of Asia, going from Vietnam to Europe, among other adventures.

University of Florida
- Treasurer of my Fraternity.
- Tutored in physics and math.
- Active in community service organizations.

Skills: Python (pandas, scikit-learn), SQL, Hive, A/B Testing, Visualization (Power BI, Tableau, Excel, Matplotlib), Marketing Analytics, Google Analytics IQ Certification
Interests: Biking, Street Photography, Volunteering