



Annuncio

Revolutionize Ad Generation with
AI Magic

Team Import Brain



The Problem

Businesses today face three major challenges in advertising: time-consuming content creation, inconsistent messaging, and the high cost of professional dynamic videos for advertisement. Small businesses particularly struggle to maintain quality across their marketing materials.

Traditional ad creation is resource-intensive, requiring time, talent, and creativity.



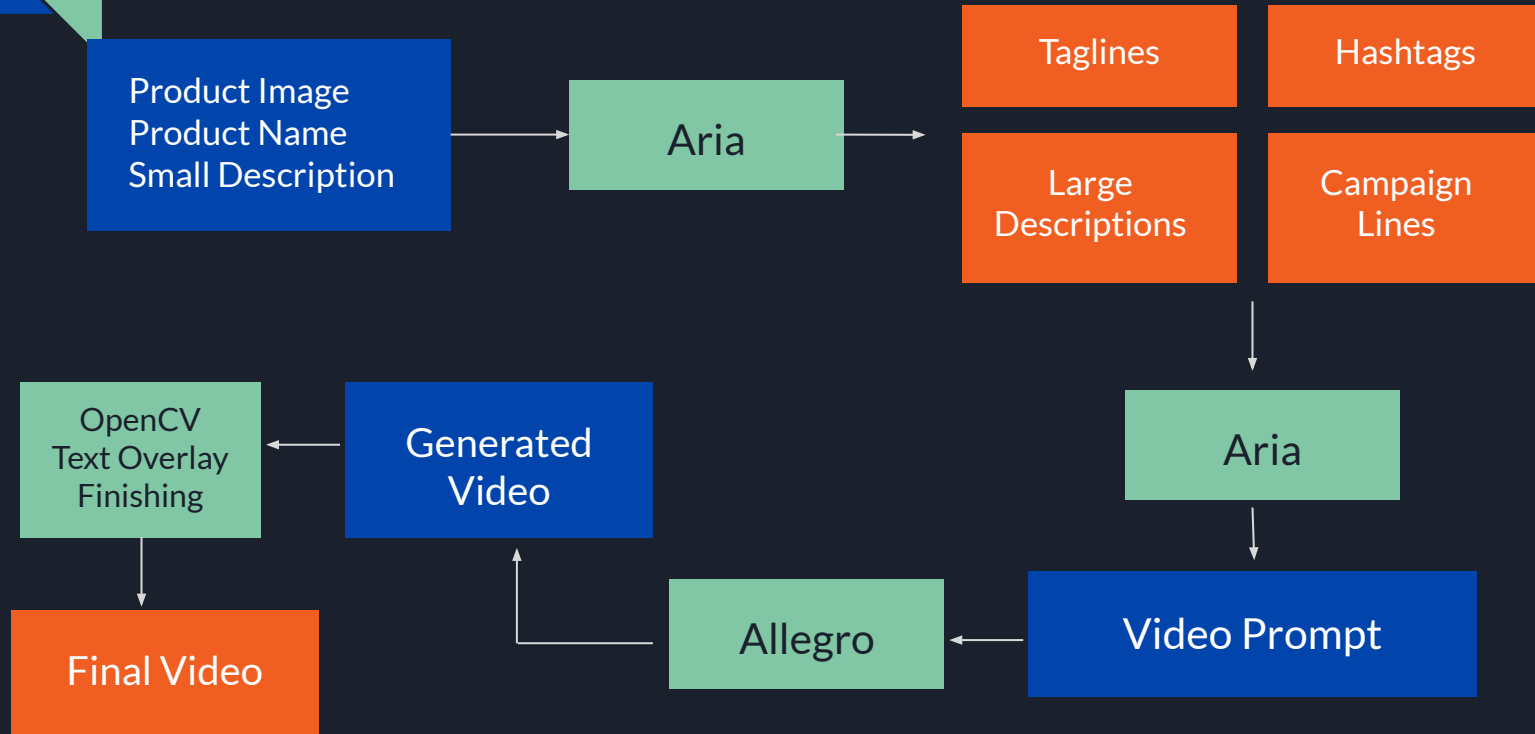
The Solution



Annuncio is an innovative application that leverages AI to seamlessly generate product advertisements,

including detailed descriptions and promotional videos, all within an intuitive web interface.

The Solution





TechStack Used

- Streamlit
- Python
- Aria
- Allegro
- OpenCV
- MoviePy



Target Audience and Use Cases

Primary Users: Small businesses, marketers, content creators, and agencies.

Product Launch
Announcements

Seasonal Promotions

Social Media
Campaigns

Event Announcements



Expected Impact

Efficiency

Reduce ad production time and costs for businesses.

Accessibility

Enable high-quality ad creation for small businesses and creators.

Innovation

Introduce a novel, AI-driven approach to video ad generation.

The Team



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Live Demo

<https://annuncio.streamlit.app/>

Code

<https://github.com/HemantKumar01/annuncio-hackathon-aria-allegro>

Detailed Report Containing Business Perspective

<https://github.com/HemantKumar01/annuncio-hackathon-aria-allegro/blob/main/report.pdf>