

# Christopher Su

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## PROFESSIONAL EXPERIENCE

### Trulioo | UX/UI Designer

June 2022 - Present

- Designed, tested and shipped multiple features for a global B2B SaaS identity solutions platform, acquiring 20+ clients within the first year of launch.
- Led accessibility assessments and implemented improvement areas, aligning the UI and design system with WCAG 2.0 guidelines. Achieved full compliance with Level AA success criteria at the design system level, including a comprehensive color guide and enhanced interactive states, and created a strategic plan to enhance accessibility support for the user interface.
- Conceptualized, prototyped, and launched a custom design tool that validates design files for correct token usage, reducing design review time by two hours per feature and eliminating post-handoff token-related errors.
- Collaborated with cross-functional teams to define and document design guidelines and best practices. Provided support and guidance to fellow designers and developers, ensuring consistent usage of design components and libraries throughout projects.

## PROJECTS AND AWARDS

### Ditto | Product Designer & iOS Developer

March 2022 – April 2022

- Designed and developed a mobile app that allows users to share photos based on location through conducting user research, creating wireframes, testing through usability studies and iterating on high-fidelity designs.
- Revamped initial wireframes, leading to a 40% boost in user conversion rates by applying insights derived from moderated user testing involving five participants.
- Prototyped an interactive proof-of-concept app using SwiftUI to generate over 20 user interests.

### VentOUT | Product Designer

March 2022

- Collaborated with a global team to lead design for an online chat web application from conception to high-fidelity prototypes over a two day timespan for SFHacks 2022, SFSU's hackathon with over 200 participants.
- Conducted two rounds of user research involving surveys and interviews with ten participants and ideated solutions based on insights analyzed from research findings.
- Won Second in Best Overall Hack at SFHacks 2022.

## EDUCATION

### Bachelor of Science, Computer Science

May 2022

San Francisco State University, College of Science and Engineering, San Francisco, CA

- SFSU GPA: 3.7

### Google UX Design Specialization Certificate

March 2022

## SKILLS AND TOOLS

### Product Design

- UX Research, Design Systems, Wireframing, Rapid Prototyping, Responsive Web, Data Visualization, User Journey Mapping, Interaction Design, Usability Testing, Human-Computer Interactions

### Software Development

- HTML and CSS, Javascript, Typescript, Figma Plugin API, Figma REST API, Svelte, ReactJS, NodeJS, SwiftUI, Python

### Tools

- Figma, Adobe Creative Suite, Xcode, Visual Studio Code, Github