Christopher Su

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PROFESSIONAL EXPERIENCE

Trulioo | UX Designer   **June 2022 - Present**
- Conceptualized, designed and launched multiple features for a global B2B SaaS identity solutions platform, acquiring a significant number of clients within the first year of launch. Responsibilities include ideation, wireframing, prototyping, and visual design to create intuitive experiences at the global level.
- Led accessibility assessments and implemented improvement areas, aligning the UI and design system with WCAG 2.0 guidelines. Achieved full compliance with Level AA success criteria at the design system level, including a comprehensive color guide and enhanced interactive states, and created a strategic plan to enhance accessibility support for the user interface.
- Designed, developed, and launched a custom design tool that validates design files for correct token usage, immensely reducing design review time and eliminating post-handoff token-related errors.
- Collaborated with cross-functional teams to define and document design guidelines and best practices. Provided support and guidance to fellow designers and developers, ensuring consistent usage of design components and patterns throughout projects.

PROJECTS AND AWARDS

Ditto | Product Designer & iOS Developer   **March 2022 – April 2022**
- Designed and developed a mobile app that allows users to share photos based on location through conducting user research, creating mockups, testing through usability studies and iterating on high-fidelity designs.
- Revamped initial wireframes, leading to a 40% boost in user conversion rates by applying insights derived from usability studies involving five participants
- Engineered a proof-of-concept app using Swift UI to generate over 20 user interests.

VentOUT | Product Designer   **March 2022**
- Designed and developed an online chat web application from conception to high-fidelity prototypes over a two day timespan for SFHacks 2022, SFSU's hackathon with over 200 participants.
- Conducted two rounds of user research involving surveys and interviews with ten participants and ideated solutions based on insights analyzed from research findings.
- Won Second in Best Overall Hack at SFHacks 2022.

EDUCATION

Bachelor of Science, Computer Science   **May 2022**
San Francisco State University, College of Science and Engineering, San Francisco, CA
- SFSU GPA: 3.7

Google UX Design Specialization Certificate   **March 2022**

SKILLS AND TOOLS

Product Design
- UX Research, Design Systems, Wireframing, Rapid Prototyping, Responsive Web, Storyboarding, Information Architecture, User Journey Mapping, Interaction Design, Usability Testing, Human-Computer Interactions

Software Development
- HTML/CSS, Javascript, Typescript, Figma Plugin API, Figma REST API, Svelte, ReactJS, NodeJS, SwiftUI, Python

Tools
- Figma, Adobe Creative Suite, Xcode, Visual Studio Code, Github