Chris Watkins
Designer & Developer

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CONTACT

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EDUCATION

MS in **Human-Centered Design & Development**
Purdue University   West Lafayette, Indiana, USA
August 2017 - Present

BSc (Honors) in **Web Design & Development**
Northumbria University   Newcastle upon Tyne, United Kingdom
September 2012 - June 2015

EXPERIENCE

UX Designer & Front-End Developer
New Socks Media & Media Motors   Peterborough, United Kingdom
March 2016 - June 2017

- Built interactive prototypes for usability testing and stakeholder workshops.
- Developed responsive, CMS powered e-commerce websites.
- Designed and iterated an SaaS application used by dealerships to control stock, and monitor user viewing behaviors and purchasing enquiries.

UX Consultant, Designer & Developer
Freelance   Peterborough, United Kingdom
September 2013 - Present

- Conducting client, user and market research to inform design documentation to present in stakeholder workshops and team meetings.
- Development and iteration of websites and SaaS applications.

Web Design & Development Intern
Rouncy Media   Peterborough, United Kingdom
June 2013 - September 2013

- Conducted analysis of competitive and comparative sites to inform design of new e-commerce system.
- Created and presented design documentation to stakeholders.

ADDITIONAL EXPERIENCE

Director
Precision Plastics   Peterborough, United Kingdom
March 2010 - Present

SKILLS

UX Methods

A/B testing
Card sorting
Comparative analysis
Concept modeling
Contextual inquiry
Eye tracking
Flow diagramming
Heuristic evaluation
Interactive prototyping
Interviewing
Paper prototyping
Persona development
Requirement analysis
Site maps
Usability testing
Use cases & scenarios
Wireframing

Tools

Illustrator
InDesign
InVision
MailChimp
Morae
OmniGraffle
Photoshop
Sketch
Sublime Text
Tobii Studio
Zurb Foundation

Development

HTML
CSS
PHP
MySQL
jQuery