Christopher Robison



Summary

Results-oriented and versatile professional with extensive experience in software engineering and leadership roles. Skilled in a wide range of programming languages, including JavaScript, C++, Java, Python, and more. Proven track record of successfully leading teams and driving strategic planning, process improvement, and product development initiatives. Recognized for implementing innovative solutions and modernizing systems to support business growth, as evidenced by transforming D. Harris Tours' operations, resulting in a fleet expansion from 2 to 12 buses. Strong expertise in microservices architecture, Agile methodologies, and cloud services. Committed to continuous learning and staying updated with emerging technologies. A collaborative and proactive problem-solver with a passion for delivering exceptional results.

Experience

February 2020 - May 2023 D. Harris Tours, Inc.

- Led the development and implemention of business processes and technology that allowed D Harris to grow from a fleet of two buses to 12 buses.
- Updated and enhanced the company's systems with modern tools to better manage the growing business, including real-time bus data, automated maintenance notifications, and automated trip confirmations and notifications via email and SMS.
- Implemented route optimization algorithm to identify opportunities for one bus to handle multiple trips, increasing their daily revenue by 30%.
- Implemented automated notifications for trips, bus maintenance, and billing and invoicing.

Conversant, Inc. (formerly July 2010 - February 2020 Mediaplex)

Manager, Software Engineering

Led the Rich Media Ad team and later the Mobile Ad team.

- Designed, developed, and maintained the infrastructure and code-base that served many millions of mobile and rich media ads each day.
- Led the Rich Media effort and helped modernize the ad serving infrastructure and metric collection.
- Designed and implemented a RESTful API for serving rich media ads and built out scalable backend services to handle integration with existing servers and infrastructure.
- Contributed to the IAB MRAID 2.0 standard, implemented MRAID SDKs on iOS and Android platforms, and developed and deployed mobile ad solutions for multiple platforms.
- Architected and deployed 'Rich Media' ad delivery and reporting infrastructure, RESTful API for ad serving, tracking metrics, and reporting, and developed client-side Javascript 'ad controller' for mobile and web.
- Developed flexible metrics tracking with non-blocking endpoints.

September 2007 - July 2010 Mindjet

Web Architect

- Migrated the Mindiet website from PHP to an ASP Net solution and headed up Mindiet's foray into the Software as a Service (SaaS) arena-- Mindiet Catalyst
- Ported the Catalyst client canvas from Flash to a more standards-based implementation utilizing HTML canvas and Javascript.

April 2006 - September 2007 Simple Software,

Inc.

CFO / Founder

Provided contracted software development and consulting, developed the Simple Software Application Platform that provided content management systems and business process management applications to small to mid-sized businesses.

- Developed custom solutions for:
- GC Homes (Contractor documents and blueprints online)
- Bay Docs (Document preparation services and tools for generating documentation for reverse mortgages)
- Tzero Technology
- Metrika

June 2004 - April 2006 **Genetic Savings &**

Clone

VP Engineering

Genetic Savings & Clone was a genetic services company that offered commercial pet gene banking and cloning where Mr. Robison led the Engineering department.

- Architectured, developed, and deployed Clonesoft, custom business process automation software that ran every aspect of the business from the website to cloned pet delivery.
- Cloned a cat and delivered it to a customer.
- Designed and developed a database-driven feline DNA identification website. CatBank.
- Implemented all backend code for Retro vs. Metro, an online companion website to the New York Time's bestseller: Retro vs. Metro The Great Political Divide in America.

December 2001 - June 2004 Inter@ctivate, Inc.

Technical Director

- Managed and maintained IT resources, including customer applications and websites, and helped grow the company from 10 to 65 employees.
- Designed and architected network infrastructure using both Windows servers and various legacy Unix boxes, built out server clusters, and managed a farm of over 60 machines including a SAN.
- Designed and implemented web-based network management, monitoring & systems analysis tools.
- Developed web-based tools for creation and maintenance of customer websites, DNS, and email services.
- Designed and developed email marketing application using 3 tier architecture and XML and XSLT for transporting

Abocation	
Qity&Cottlegeiso&San	January 2009 - January 201
Francisco Corgo chr2.com	
(415) 810-6991	
California State University	January 1988 - January 199
in manufason ience	
Buttle Community College	January 1988 - January 199
mulitar Science, General Ed	ucation
Volunteer Programming Languages	
San Francisco Flks Lodge Javascript [node.js]	April 2010 - April 201-
Bavascripto{browser }Esteemed	Leading Knight, House Committee Chair
Cading & Damp: Loyal Knight and help of the SFPD, SFFD and local the Elks National Fund Java	House Committee Chair responsibility included overseeing day-to-day operations of the Lodge restaurant and bar, organizing and holding fundraising events. With the Elks memebers, built 100 bicycles which were donated to the Tenderloin Community Youth Center as Christmas presents to local children. Raised over \$34,000 for
Kotlin Awards Objective-C	
Swift PHP	
PythionHigh School	
Prest recipient of the Paradise Hig	ch School "Computer Science Award" for developing a data application to track school resources that ran on an Apple IIe.
Go	
R# erences	
Bash	
Chris has a broad understand CSS, JavaScript and the most leadership	ing of Internet technologies and is generous with knowledge sharing. Equally at home working with Web Services, XMPP and server-side applications as he is working with recent HTML5 for devices. He brings a lot to a Web dev team and can pinch hit in a number of chairs.
	— Kevin Ready (Software Developer and Consultan
Strategic Planning seriously m	nad coding skills.
Team Building	— Thomas Weaver (Network Provisioner at Twitch
Team Leadership	
•	eb services are working with no down time. He offers all the greatest gadgets, ideal environment for a programmer like me.
Process Improvement	 Benoit Marsot (Senior Developer R&D at Medsphere Systems Corporation
Product Development Entrepreneurship	d UNIX environment, fast programmer, brilliant manager.
Budgeting / Financial Planning	— Benoit Marsot (Senior Developer R&D at Medsphere Systems Corporation
Software Engineering	
Best Practices	
Entrepreneurship	
Software Development	
Microservices Architecture	
Scrum / Agile	
Mobile Application Development	
Cloud Services	

Languages

English (Native or bilingual)

Service Integration

Interests

Hobbies

3D Printing Raspberry Pi Arduino

Laser engraving

Electronics

Recreation

Recreational Programming

Karaoke