

# Christopher Robison

Getting the job done from Apache to z-index.

📍 San Francisco

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## Work CTO

**D. Harris Tours, Inc.**

Feb 2020 – May 2023

San Francisco, CA

- Led the development and implementation of business processes and technology that allowed D Harris to grow from a fleet of two buses to 12 buses.
- Updated and enhanced the company's systems with modern tools to better manage the growing business, including real-time bus data, automated maintenance notifications, and automated trip confirmations and notifications via email and SMS.
- Implemented route optimization algorithm to identify opportunities for one bus to handle multiple trips, increasing their daily revenue by 30%.
- Implemented automated notifications for trips, bus maintenance, and billing and invoicing.

## Manager, Software Engineering

**Conversant, Inc. (formerly Mediaplex)**

Jul 2010 – Feb 2020

San Francisco, CA

Led the Rich Media Ad team and later the Mobile Ad team.

- Designed, developed, and maintained the infrastructure and code-base that served many millions of mobile and rich media ads each day.

- Led the Rich Media effort and helped modernize the ad serving infrastructure and metric collection.
- Designed and implemented a RESTful API for serving rich media ads and built out scalable backend services to handle integration with existing servers and infrastructure.
- Contributed to the IAB MRAID 2.0 standard, implemented MRAID SDKs on iOS and Android platforms, and developed and deployed mobile ad solutions for multiple platforms.
- Architected and deployed 'Rich Media' ad delivery and reporting infrastructure, RESTful API for ad serving, tracking metrics, and reporting, and developed client-side Javascript 'ad controller' for mobile and web.
- Developed flexible metrics tracking with non-blocking endpoints.

## Web Architect

### Mindjet

Sep 2007 – Jul 2010

San Francisco, CA

- Migrated the Mindjet website from PHP to an ASP.Net solution and headed up Mindjet's foray into the Software as a Service (SaaS) arena-- Mindjet Catalyst.
- Ported the Catalyst client canvas from Flash to a more standards-based implementation utilizing HTML canvas and Javascript.

## CEO / Founder

### Simple Software, Inc.

Apr 2006 – Sep 2007

San Francisco, CA

Provided contracted software development and consulting, developed the Simple Software Application Platform that provided content management systems and business process management applications to small to mid-sized businesses.

- Developed custom solutions for:
- GC Homes (Contractor documents and blueprints online)
- Bay Docs (Document preparation services and tools for generating documentation for reverse mortgages)
- Tzero Technology
- Metrika

## VP Engineering

### Genetic Savings & Clone

Jun 2004 – Apr 2006

Sausalito, CA

Genetic Savings & Clone was a genetic services company that offered commercial pet gene banking and cloning where Mr. Robison led the Engineering department.

- Architected, developed, and deployed Clonesoft, custom business process automation software that ran every aspect of the business from the website to cloned pet delivery.
- Cloned a cat and delivered it to a customer.
- Designed and developed a database-driven feline DNA identification website, CatBank.
- Implemented all backend code for Retro vs. Metro, an online companion website to the New York Time's bestseller: Retro vs. Metro - The Great Political Divide in America.

## Technical Director

**Inter@ctivate, Inc.**

Dec 2001 – Jun 2004

San Diego, CA

- Managed and maintained IT resources, including customer applications and websites, and helped grow the company from 10 to 65 employees.
- Designed and architected network infrastructure using both Windows servers and various legacy Unix boxes, built out server clusters, and managed a farm of over 60 machines including a SAN.
- Designed and implemented web-based network management, monitoring & systems analysis tools.
- Developed web-based tools for creation and maintenance of customer websites, DNS, and email services.
- Designed and developed email marketing application using 3 tier architecture and XML and XSLT for transporting

## Volunteer

### Esteemed Leading Knight / House Committee Chair

**San Francisco Elks Lodge #3**

Apr 2010 – Apr 2011

As Leading Knight and House Committee Chair I was responsible for the day-to-day operations of the Lodge restaurant and bar as well as organizing and holding events to raise money for local underprivileged children. During my tenure as House Committee Chair, with the help of the SFPD, we were able to build 100 bicycles to give as Christmas presents to children which were very well received. We raised over \$34,000 for the children in that year.

## Education

### City College of San Francisco

Japanese, Business  
Jan 2009 – Jan 2010

### California State University-Chico

Computer Science  
Jan 1988 – Jan 1991

### Butte Community College

Computer Science, General Education  
Jan 1988 – Jan 1990

## Awards

### Computer Science Award

Awarded by Paradise High School  
Jun 1988

First recipient of the Paradise High School "Computer Science Award" for developing a data application to track school resources that ran on an Apple IIe.

## Skills

### Programming Languages

Javascript [node.js]  
Javascript [browser]   C   C++  
Java   Kotlin   Objective-C  
Swift   PHP   Python   Perl  
Go   C#   Bash

### Leadership

Strategic Planning   Team Building  
Team Leadership  
Procedure Development  
Process Improvement  
Product Development  
Entrepreneurship  
Budgeting / Financial Planning

### Software Engineering

Best Practices   Entrepreneurship  
Software Development  
Microservices Architecture  
Scrum / Agile  
Mobile Application Development  
Cloud Services  
Service Integration

## Languages

### English

Native or bilingual

## Interests

### Hobbies

3D Printing    Raspberry Pi

Arduino    Laser engraving

Electronics

### Recreation

Golf    Recreational Programming

Karaoke

## References

Chris has a broad understanding of Internet technologies and is generous with knowledge sharing. Equally at home working with Web Services, XMPP and server-side applications as he is working with CSS, JavaScript and the most recent HTML5 for devices. He brings a lot to a Web dev team and can pinch hit in a number of chairs.

— Kevin Ready (Software Developer and Consultant)

This guy has some seriously mad coding skills.

— Thomas Weaver (Network Provisioner at Twitch)

His system is well oil; all my web services are working with no down time. He offers all the greatest gadgets, ideal environment for a programmer like me.

— Benoit Marsot (Senior Developer R&D at Medsphere Systems Corporation)

Extreme knowledge of Perl and UNIX environment, fast programmer, brilliant manager.

— Benoit Marsot (Senior Developer R&D at Medsphere Systems Corporation)