Christopher Robison

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CTO - D. Harris Tours, Inc.. San Francisco, CA, 2020-02 - 2024-03

- Spearheaded technological transformation and business processes that allowed D Harris to grow from a fleet of two buses to 12 buses.
- Updated and enhanced the company's systems with modern tools to better manage the growing business, including real-time bus data, automated maintenance notifications, and automated trip confirmations and notifications via email and SMS.
- Implemented route optimization algorithm to identify opportunities for one bus to handle multiple trips, increasing their daily revenue by 30%.
- Implemented automated notifications for trips, bus maintenance, and billing and invoicing.

Manager, Software Engineering - Conversant, Inc.. San Francisco, CA, 2010-07 - 2020-02

Designed, developed, and maintained the infrastructure and code-base that served many millions of mobile and rich media ads each day. Led the Rich Media effort and helped modernize the ad serving infrastructure and metric collection. Designed and implemented a RESTful API for serving rich media ads and built out scalable backend services to handle integration with existing servers and infrastructure.

Web Architect - Mindjet. San Francisco, CA, 2007-09 - 2010-07

Led Mindjet's initial Software as a Service (SaaS) product, Mindjet Catalyst. Transformed Mindjet's business model with the new service nearly doubling monthly revenue.

CEO / Founder - Simple Software, Inc.. San Francisco, CA, 2006-04 - 2007-09

Mr. Robison provided contracted software development and consulting, developed the Simple Software Application Platform that provided content management systems and business process management applications to small to mid-sized businesses.

VP Engineering - Genetic Savings & Clone. Sausalito, CA, 2004-06 - 2006-04

Genetic Savings & Clone was a genetic services company that offered commercial banking of genetic material as well as cloning services for cats. Responsible for architecting, developing and deploying Clonesoft, a bespoke business process automation software that ran every aspect of the company including employee and customer management, order tracking, tracking clone progress, and delivering the cloned pet to the customer.

Technical Director - Inter@ctivate, Inc.. San Diego, CA, 2001-12 - 2004-06

As Technical Director for Interactivate, Inc., Mr. Robison's responsibilities were extensive and included, but were not limited to managing and maintaining IT resources including customer applications and websites. Help grow the company from 10 to 65 employees.

EDUCATION

City College of San Francisco, 2009-01-01 - 2010-01-01
California State University-Chico, 1988-01-01 - 1991-01-01
Butte Community College, 1988-01-01 - 1990-01-01

AWARDS

Computer Science Award (Paradise High School)

HOBBIES

Hobbies, Recreation